

# TAYLOR N. HONDA

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## EXPERIENCE:

March 2017

**Share & Tell** | www.sharentell.com | UIUX Designer

- Conceptualized company identity by designing logo and mobile interfaces for their product
- Balanced ux, coding, and business goals by working closely with CEO and CTO/Developer

March 2016 - present

**Cal Dining** | Food Service Worker, Cashier

- Maintained clean, safe, and inviting environment by collaborating with other workers
- Improved customer satisfaction by providing ingredient information contained in foods
- Supported customers by providing vegetarian, vegan, Kosher, and allergy-friendly options
- Ensured Cal Dining work procedures were followed by training new workers
- Provided efficient service by quickly learning the cashier register software

February 2016 - present

**Innovative Design** | Graphic Designer

- Enhanced visual branding by designing materials tailored to clients' guidelines
- Established a collaborative environment by engaging in design critiques
- Improved client satisfaction by communicating with clients throughout design process

January 2015 - May 2016

**The Daily Californian** | Night Producer

- Ensured design style rules were followed by making final edits before sending to print
- Confirmed business transactions by communicating with printing company via phone
- Improved workflow by assisting editors with problems using InDesign
- Assisted Night Editor in correcting errors by printing pages for her to look over

May 2015 - August 2015

**The Daily Californian** | Design Editor

- Ensured deadlines were met by leading 20-member team through a tight schedule
- Hired skilled designers based on resume, cover letter, portfolio, and interview reviews
- Established consistency by training new designers to follow style rules and processes
- Enhanced aesthetic appeal by overlooking and editing all designs for print and online
- Improved cross-departmental communication by participating in weekly critiques
- Addressed issues by making editorial and policy decisions with other Board members

April 2014 - June 2015

**College Track** | Academic Tutor

- Improved student learning in math and writing by teaching effective methods of study
- Tracked student progress by writing evaluations each work day
- Learned how to better support students by participating in several workshops
- Gave additional support at the Saturday program for at-risk students

## EDUCATION:

**University of California, Berkeley**

B.A. Sociology, May 2017

GPA: 3.35

**ACCENT Center Florence**

Italian Language & Culture

June-August 2016

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## SKILLS:

### Design:

Illustrator / InDesign / Photoshop /  
Lightroom / Sketch / Figma

### Coding:

HTML / CSS / Javascript / jQuery

### General:

Word / PowerPoint / Excel / Stata /  
Google Tools / Social Media /  
Transcription / Typing 80 wpm /  
UX Research

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## RELATED COURSES:

Graphic Design Principles /  
UX Design / UX Research /  
Web Design / Photography Principles /  
Quantitative Research Methods /  
Introduction to Business /  
Sociology of Culture /  
Innovation and Entrepreneurship