

TAYLOR N. HONDA

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EDUCATION

University of California, Berkeley

B.A. Sociology, May 2017

Relevant coursework: Business / User Research / Social Psychology / Innovation & Entrepreneurship / Quantitative Research Methods / Evaluation of Evidence / Statistics / UX Design

ACCENT Center Florence

Italian Language & Culture

June-August 2016

SKILLS

General: PowerPoint / Excel / Stata / Google Tools / Social Media / Research / Qualtrics / Data Analysis / Transcription / Typing 80 wpm

Design: Illustrator / InDesign / Photoshop / Lightroom / Sketch / Figma

Coding: HTML / CSS / jQuery / Bootstrap

EXPERIENCE

March 2017- April 2017

Share & Tell | UIUX Designer

- Conceptualized identity by designing logo and mockups for mobile product using Sketch
- Advocated for user experience by explaining design trends and usability heuristics
- Balanced ux, coding, and business goals by working closely with CEO and CTO/Developer

February 2016 - May 2017

Innovative Design | Graphic Designer

- Enhanced visual branding for clients by designing materials tailored to their guidelines
- Established a collaborative environment by engaging in design critiques with team and clients
- Improved client satisfaction by communicating with clients throughout design process

January 2015 - May 2016

The Daily Californian | Night Producer

- Organized office by performing various administrative tasks such as filing and recordkeeping
- Eliminated errors and maintained consistent style by making final edits to all page layouts
- Confirmed business transactions by communicating with printing company via phone
- Improved operations efficiency and supported editors by troubleshooting computer program issues

May 2015 - August 2015

The Daily Californian | Design Editor

- Hired strong team of designers by reviewing resumes, cover letters, portfolios, and interviews
- Met all deadlines by leading 20-person team through tight schedule and efficiently making final edits
- Maintained consistency and efficient workflow by training 8 new designers on style rules and operations
- Ensured designs harmonized with editorial content by communicating with editors orally and via email
- Addressed issues by making editorial and policy decisions with other Editorial Board members

April 2014 - June 2015

College Track | Academic Tutor

- Ensured academic success by teaching effective study strategies to underprivileged students
- Effectively assisted students by assessing learning styles of students and tailoring teaching strategies
- Learned how to better support students by engaging in several training workshops
- Improved students' grades by giving additional support to at-risk students on Saturdays

SELECTED PROJECT

Fall 2016

Data Analysis Project

For my quantitative research methods course, I conducted a t-test on STATA using a data set called "Massachusetts Early Care and Education and School Readiness Study." I analyzed the relationship between family income and the children's test scores on a phonology and literacy screening and found a positive relationship between the two. I found it interesting that this relationship already existed when the children were only at a pre-kindergarten age.