# Taylor Young

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#### SENIOR SOLUTIONS ANALYST & DATA ENGINEER

Innovative engineer driving efficiency through advanced system development, data engineering, and business automation. Expert in transforming complex data landscapes into intuitive, high-performance applications using technologies from React.js to Snowflake. Consistently delivers streamlined solutions that optimize operational workflows and data infrastructure.

#### PROFESSIONAL EXPERIENCE

Nosey Streaming Jan 2021 - Present

# Senior Solutions Analyst / Data Engineer

- Architected end-to-end ETL solutions processing 1TB+ of advertising data monthly, implementing robust data quality checks and automated monitoring that reduced pipeline failures by 65% while maintaining 99.9% data accuracy
- Authored business data visualization suite using Tableau and built dynamic dashboards for internal business teams to easily analyze and interpret data.
- Developed and maintained internal tooling web applications for video streaming business, enhancing user experience and system performance.
- Implemented live monitoring using stored procedures and Snowflake Tasks

# Marathon Ventures Media Sales Solutions Analyst

Jul 2019 - Jan 2021

- Engineered first direct-to-Salesforce data uploader, reducing manual errors by 99% and dropping task time by 80%.
- Led the Salesforce Lightning transition for Paid Programming operations, achieving a 20% increase in user adoption and a 15% reduction in operational costs.
- Developed custom Lightning Web Components for Finance users to upload payment sheets directly to Salesforce, saving Finance teams hundreds of hours of manual labor per month.
- Analyzed Neilson audience data

RepoSweeper Dec 2018 - Present Creator

- Created and developed a brand providing free software tools for students and engineers, resulting in 20,000+ users since inception without any advertising.
- Engineered the popular reposweeper.com tool, part of the OSOH initiative.
- Git/GitHub Innovation

# **EDUCATION & CERTIFICATIONS**

# **Software Engineering Certificate**

Focus: Web Development Flatiron School

#### B.A. Psychology

**Rutgers University** 

# **SKILLS**

### **Technical**

Snowflake, Tableau, AWS Lambda, EC2, Javascript, Node, React, Data Pipelines, Salesforce, Python, Terraform, Git, Docker, Postgres

## **Project Management**

Agile Methodologies, Scrum Leadership, Task Prioritization, Ticket Management, Stakeholder Communication, Deadline Management, Crossfunctional Collaboration