

Taylor Penn

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RELEVANT EXPERIENCE

DISCOVERY INC | New York, New York

Publicity Intern | May 2019 – August 2019

- Created media lists and press plans for upcoming shows
- Drafted press releases, and pitched to professionals to write about the weekly episodes
- Researched outlets that reported on news regarding Animal Planet

CBS NEWS | New York, New York

Research Assistant | October 2017 – August 2018

- Assisted with the research on three Latin Culture video projects aired on CBS Digital platforms
- Created info graphics to be utilized in final segments, collected materials from company archives
- Reached out to various professionals for expertise and commentary for documentaries

V Magazine | New York, New York

Editorial Intern | June 2018 – August 2018

- Researched daily pop culture news, published short form articles across magazine's platforms

Care and Wear | New York, New York

Marketing Intern | August 2017 – December 2017

- Brainstormed, developed and assisted healthcare clothing line startup with daily operations
- Researched cancer blogs to pitch, reached out to potential writers
- Published an article on the company website regarding patient care

Black Beret Life Sciences | New York, New York

Marketing Intern | June 2017 – August 2017

- Worked remotely to help research competitors stem cell investment company
- Provided input to creative teams in order to finalize new website
- On site for video shoot in Hawaii, supported production during filming of company promo

Breaking Media | New York, New York

Social Media Intern | January 2017 – June 2017

- Produced pop culture related content for emerging media news company's online articles

ADDITIONAL EXPERIENCE

Patina Restaurant Group | New York, New York

Server | March – August 2018

- Assisted with set up of events at the Brooklyn Botanical Gardens
- Remained professional and attentive to guests during their time at the venue

EDUCATION

The New School, **EUGENE LANG COLLEGE** | May 2020

Bachelor of Arts in **Journalism** and **Communications Design** | Cumulative GPA: 3.6

Awards & Honors: Merit Scholarship