

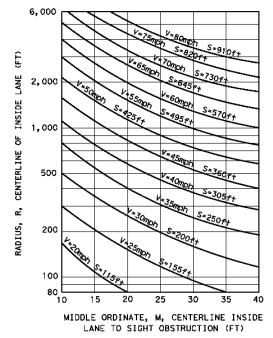
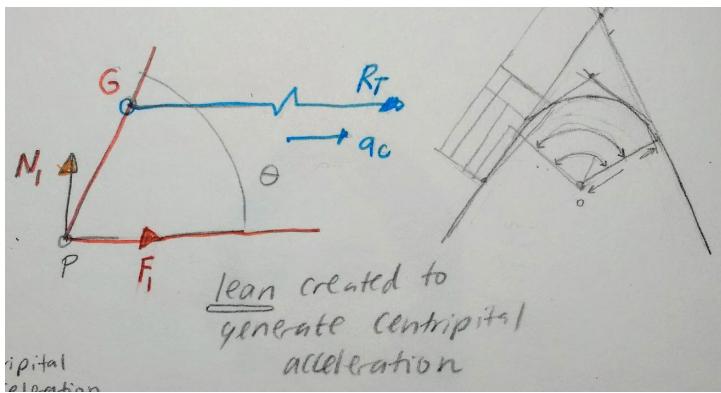
An aerial photograph of a vast, snow-covered mountainous terrain. The scene is dominated by deep blue shadows and bright white snow. In the upper left, there are dark, jagged rock outcrops and patches of black volcanic soil. A single snowboarder is visible at the bottom center, creating a small white spray as they descend a steep slope. The middle ground shows several parallel tracks from previous snowboarders or skiers.

snowboarding branding

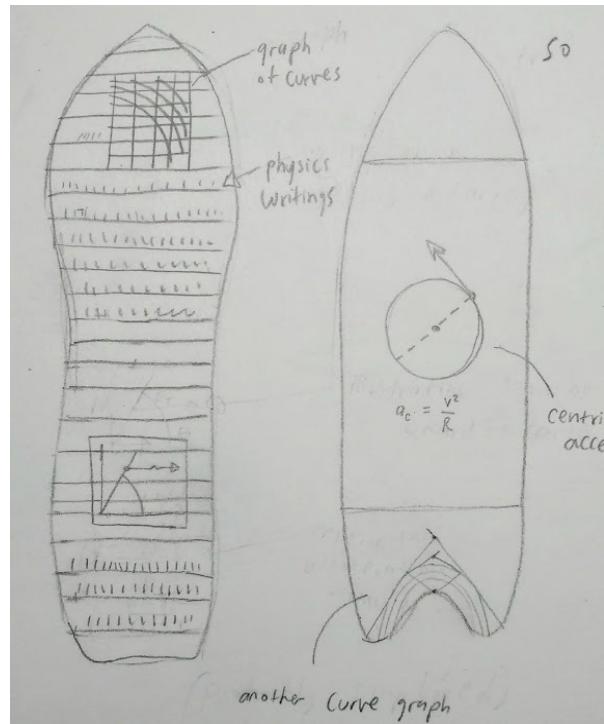
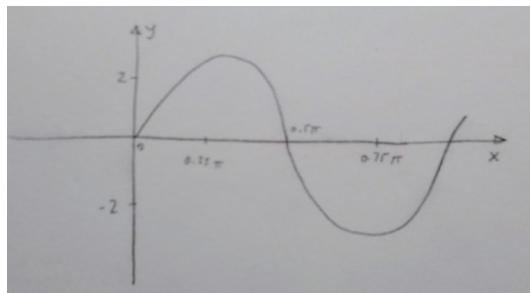
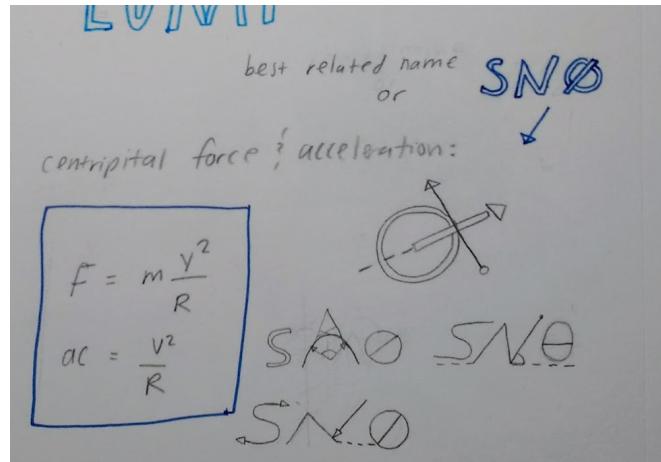
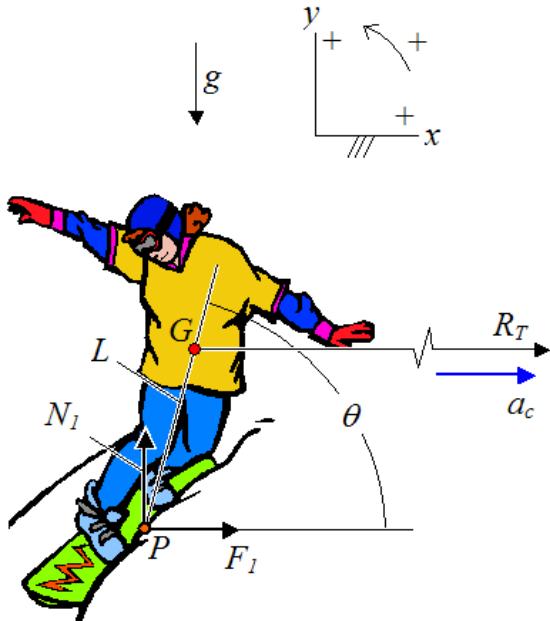
option 1:



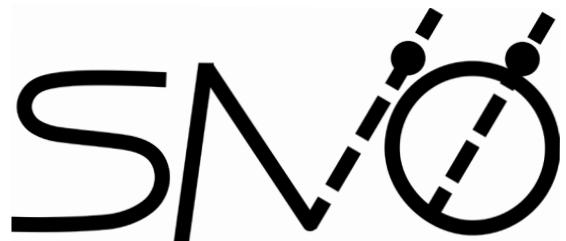
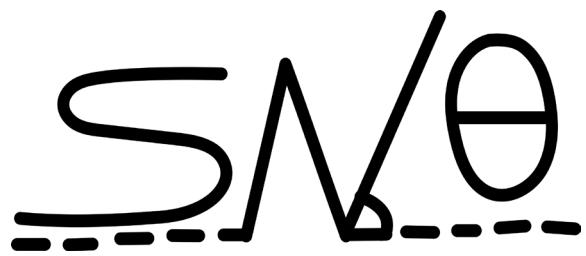
research/inspiration:



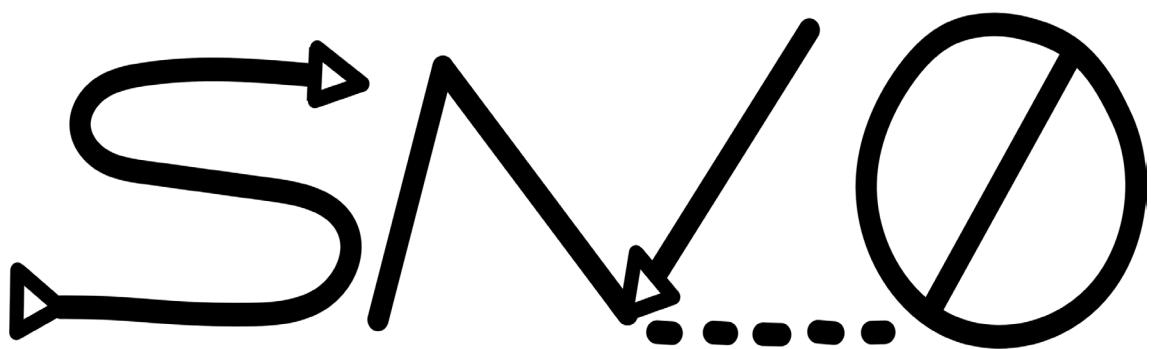
STOPPING SIGHT DISTANCE ON HORIZONTAL CURVES
(US CUSTOMARY)



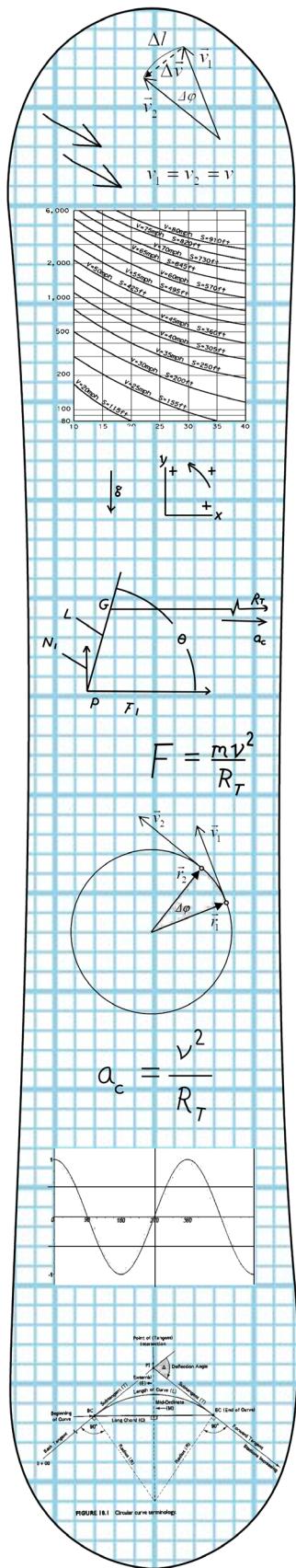
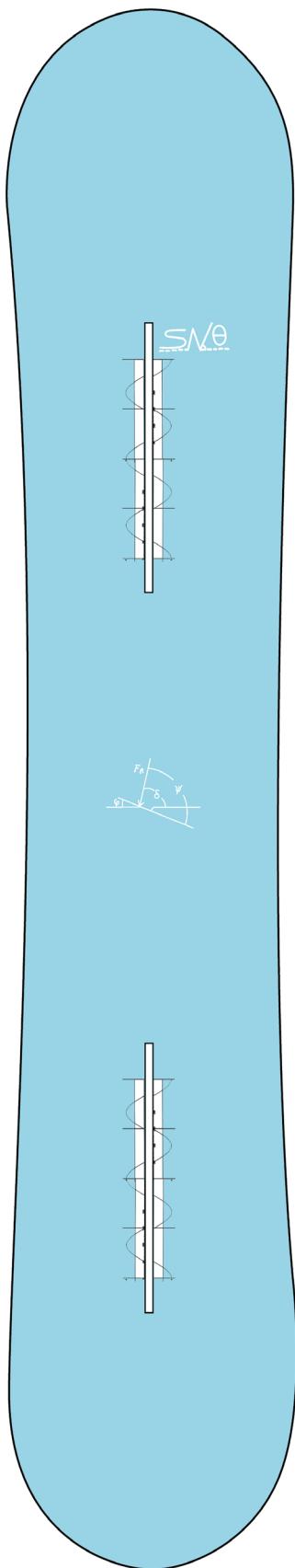
preliminaries:



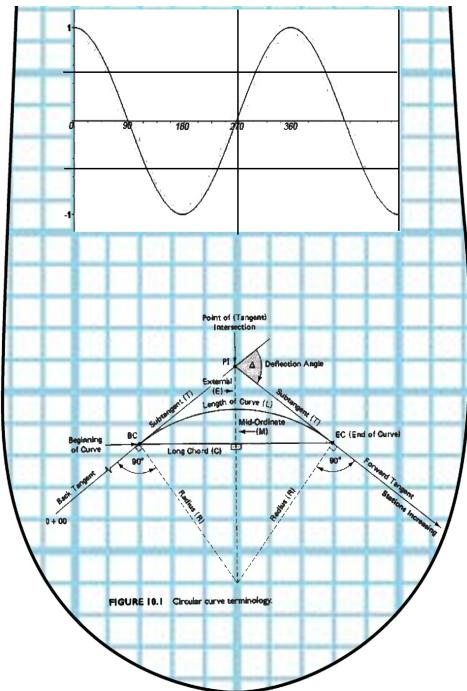
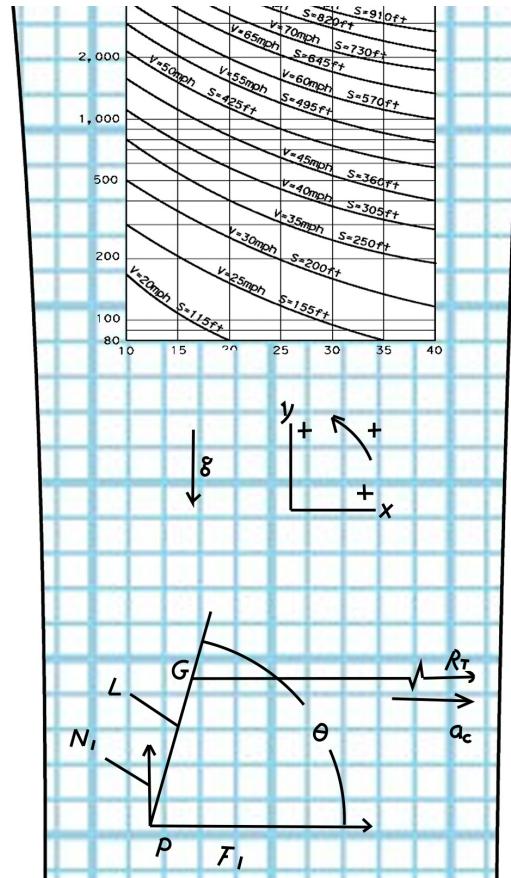
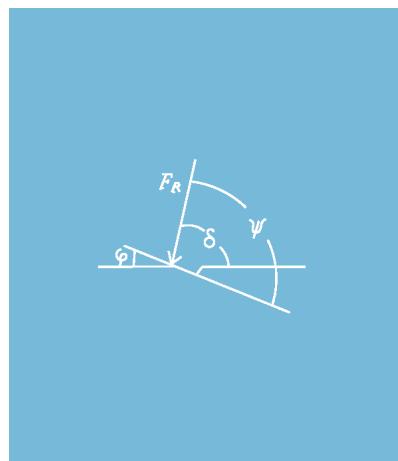
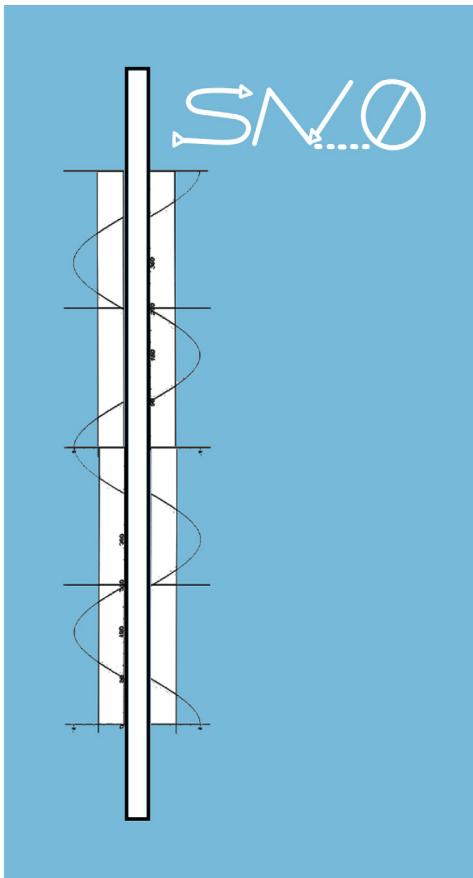
final logo:



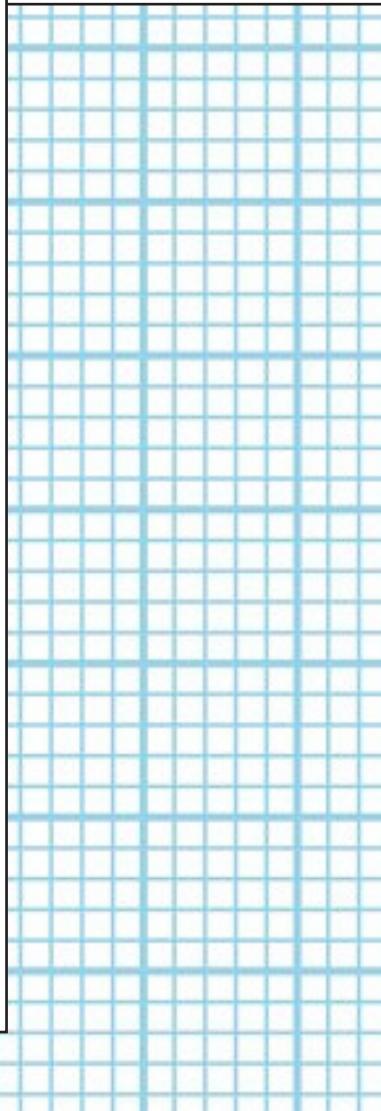
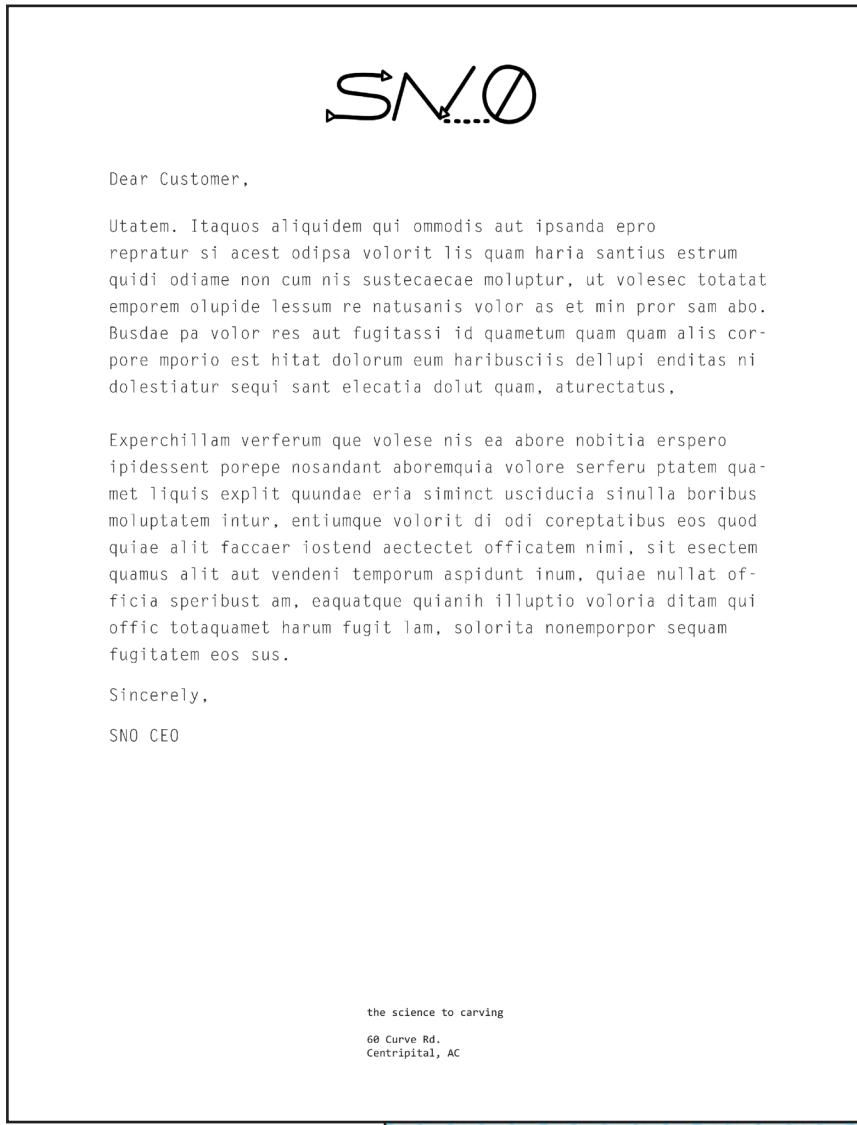
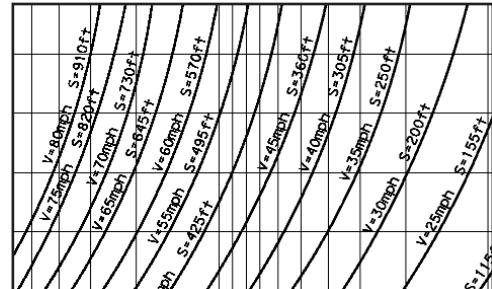
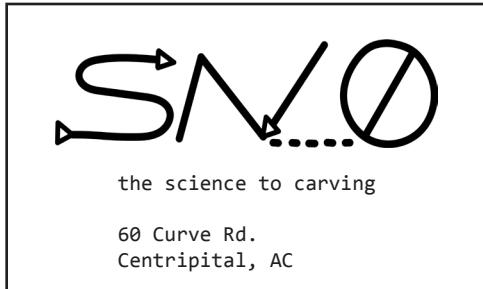
board application:



board details:



letterhead + card:



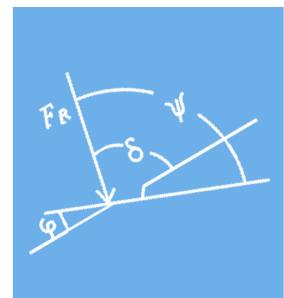
clothing application:



left sleeve:



right sleeve:

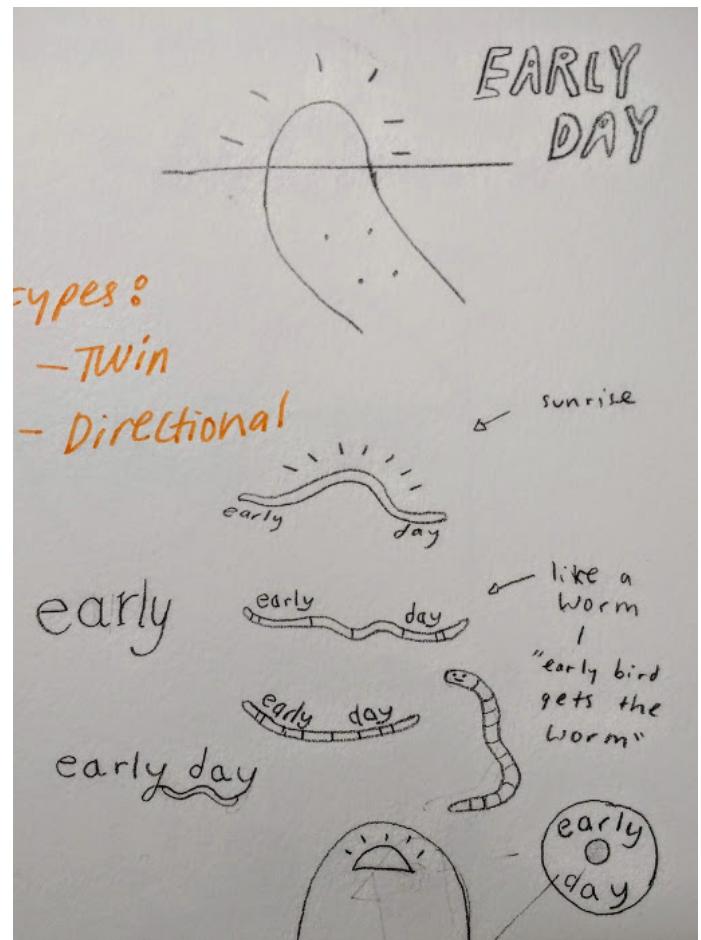
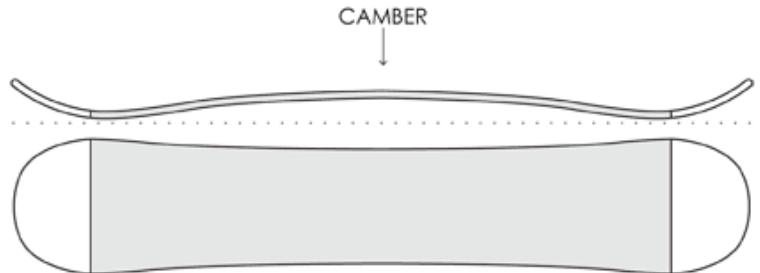
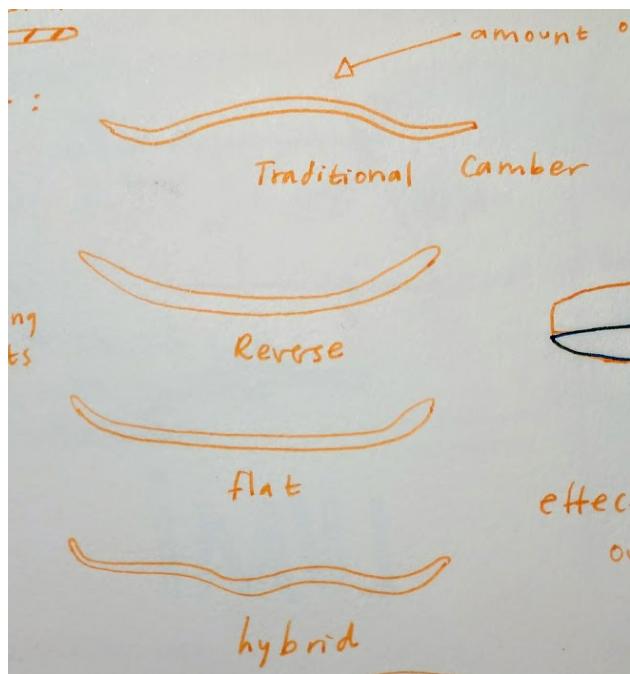


(sine curve
on zipper)

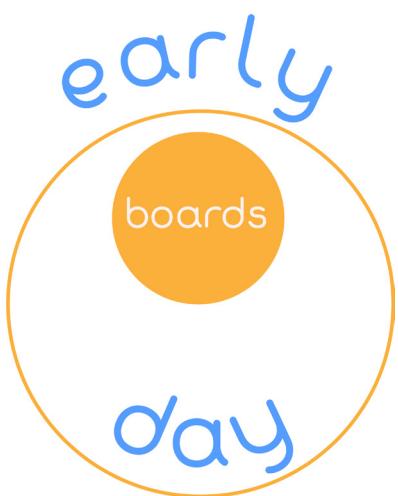
option 2:

early day
snowboards

research/inspiration:



preliminaries:

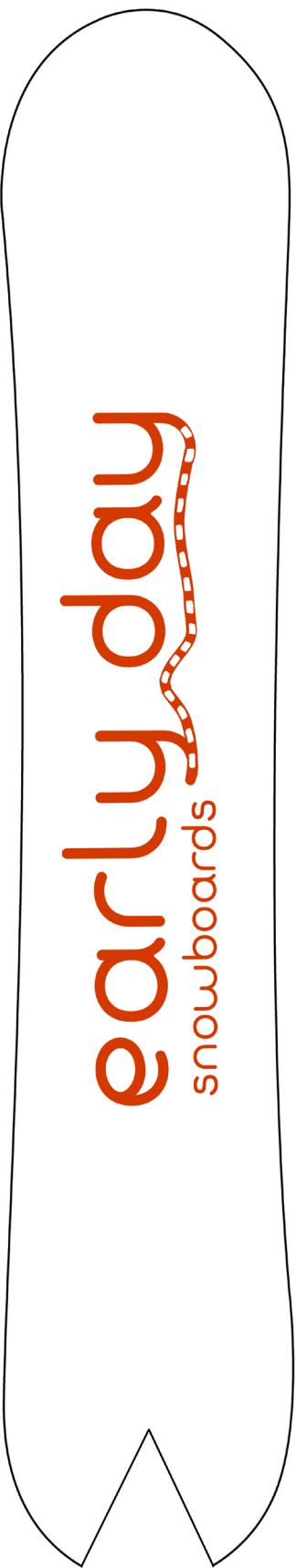
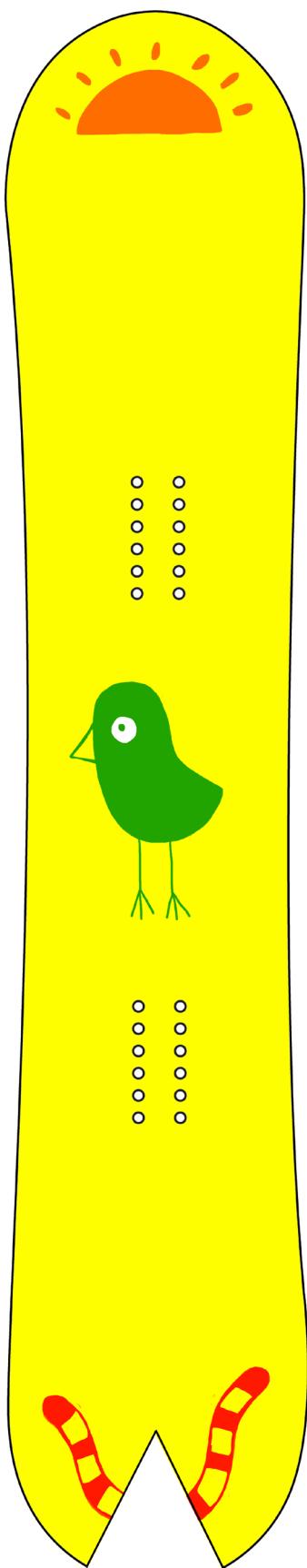


early day
snowboards

final logo:

early day
snowboards

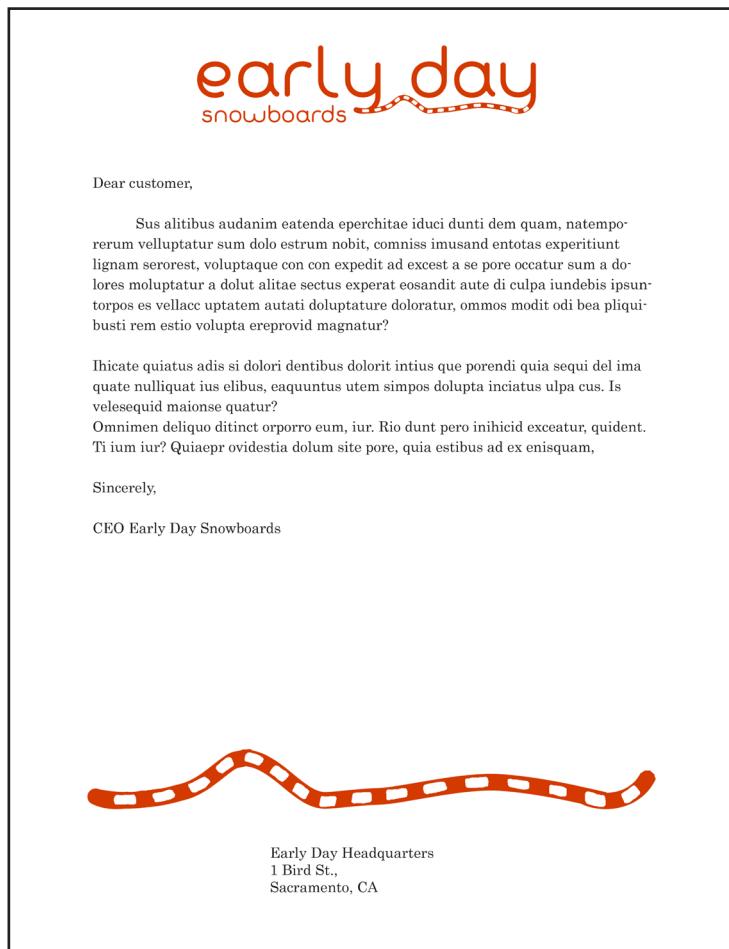
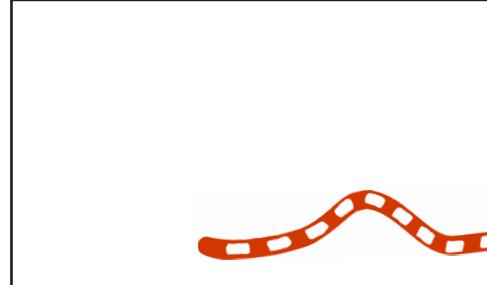
board application:



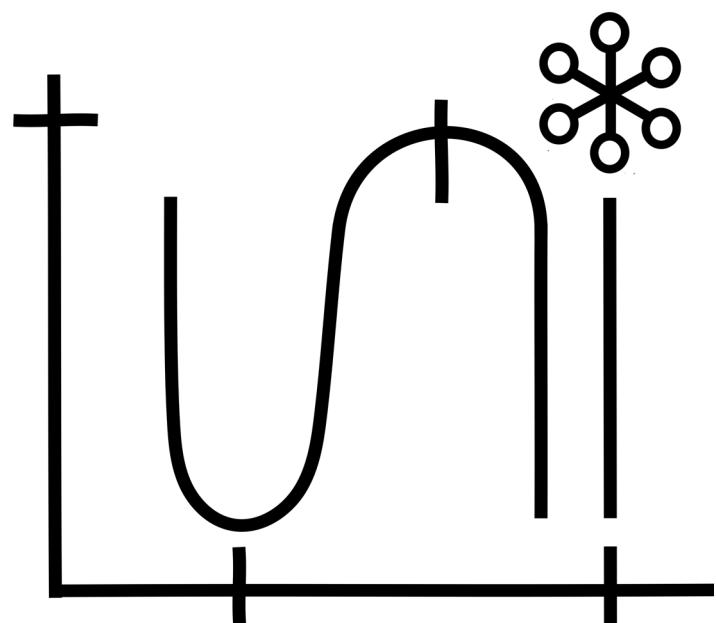
clothing application:



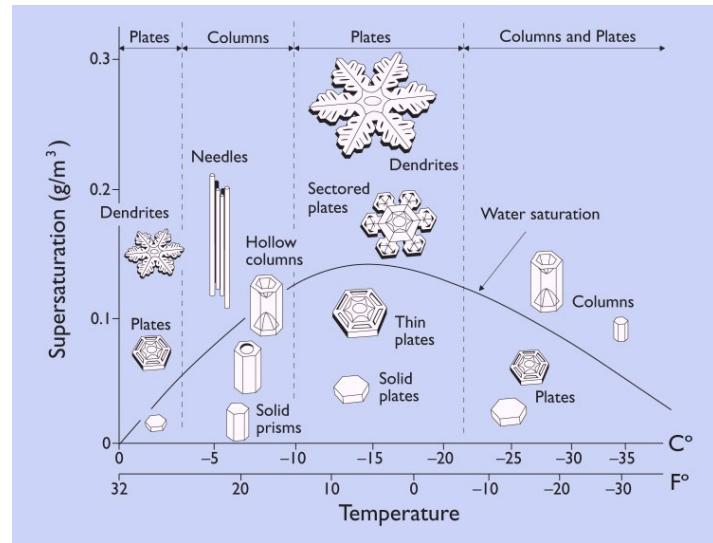
letterhead + card:



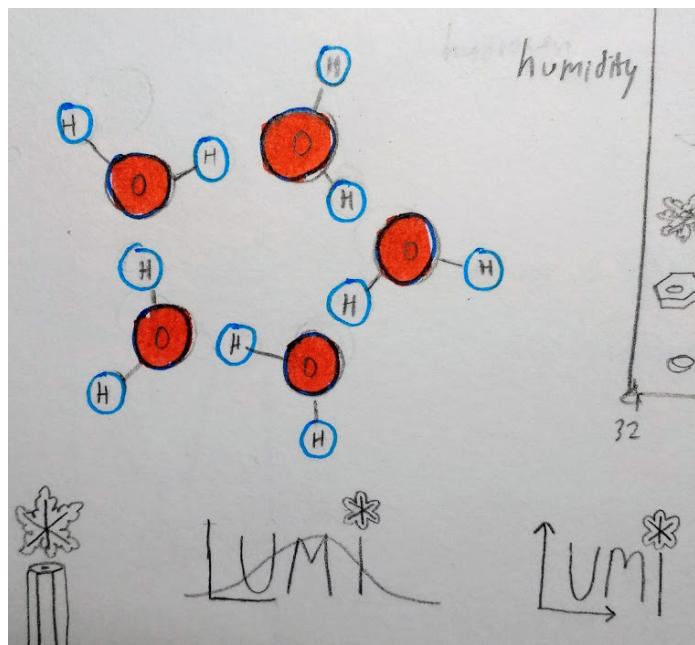
option 3:



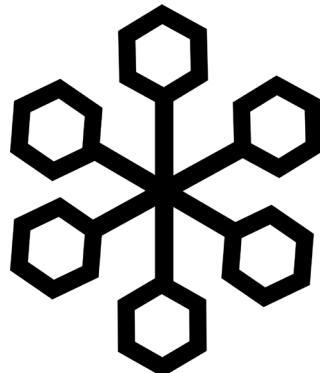
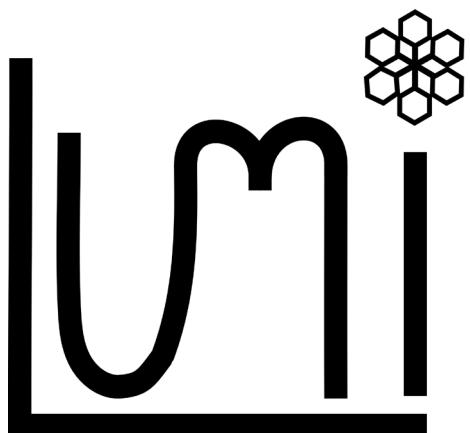
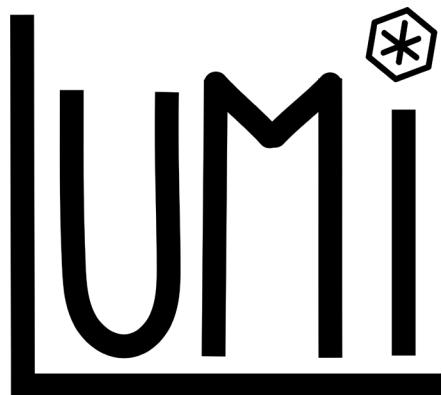
research/inspiration:



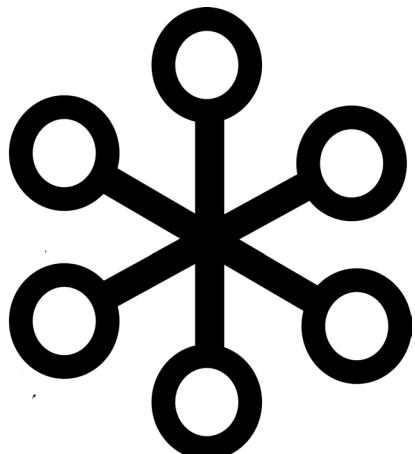
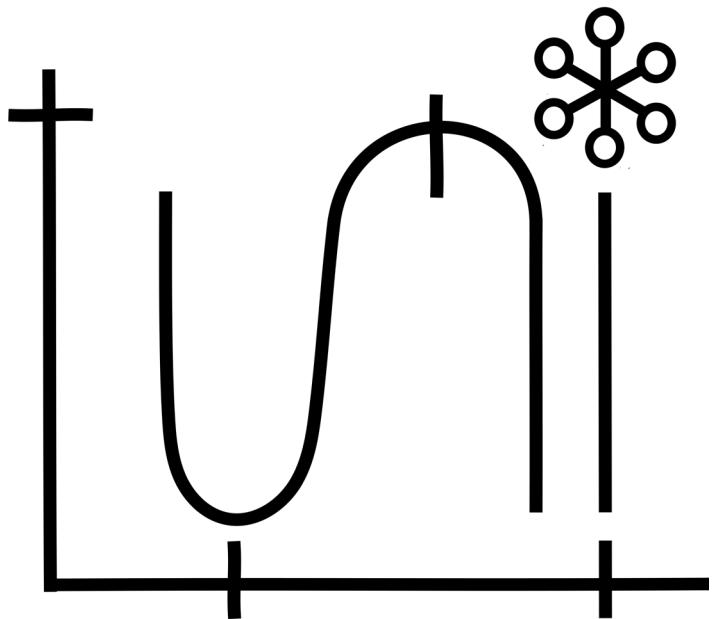
CODE	GRAPHIC SYMBOL	TYPICAL FORMS	TERM
1	○		Plates
2	★		Stellar crystals
3	□		Columns
4	→		Needles
5	○ ⊗		Spatial dendrites
6	II		Capped columns
7	X		Irregular particles
8	△		Graupel (soft hail)
9	▲		Ice pellets (Am. sleet)
0	▲		Hail



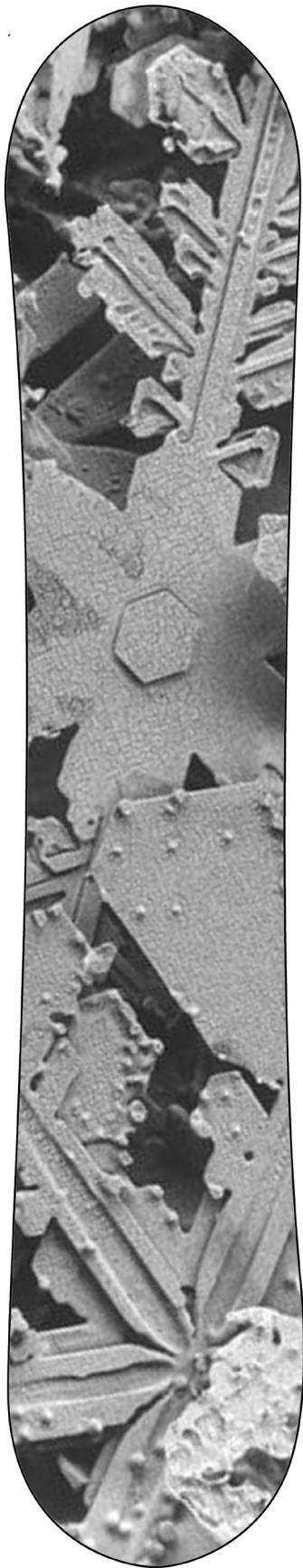
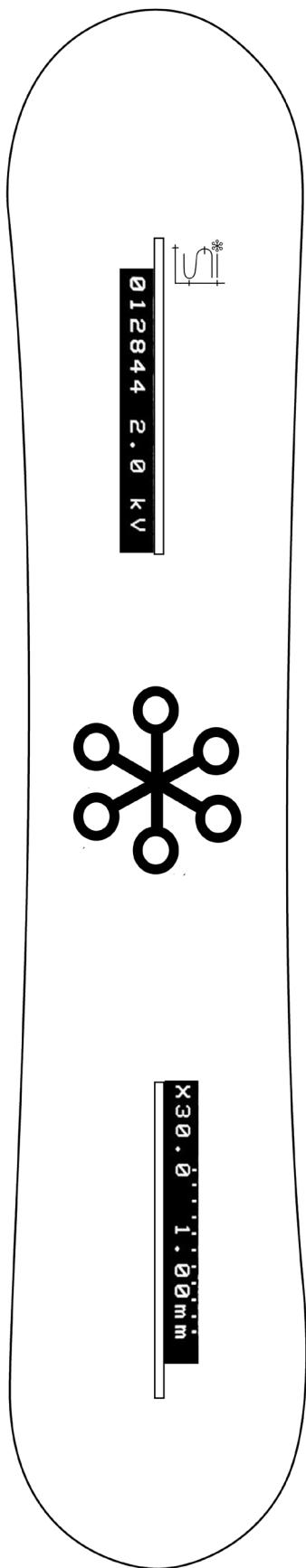
preliminaries:



final logo:

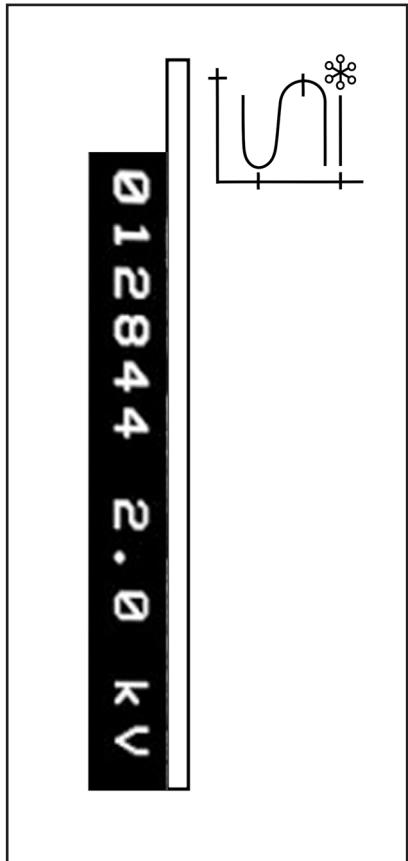


board application:

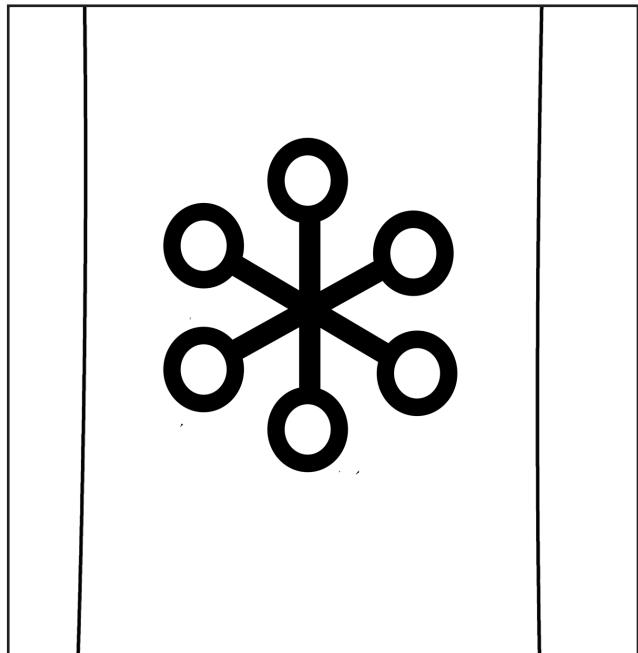


board details:

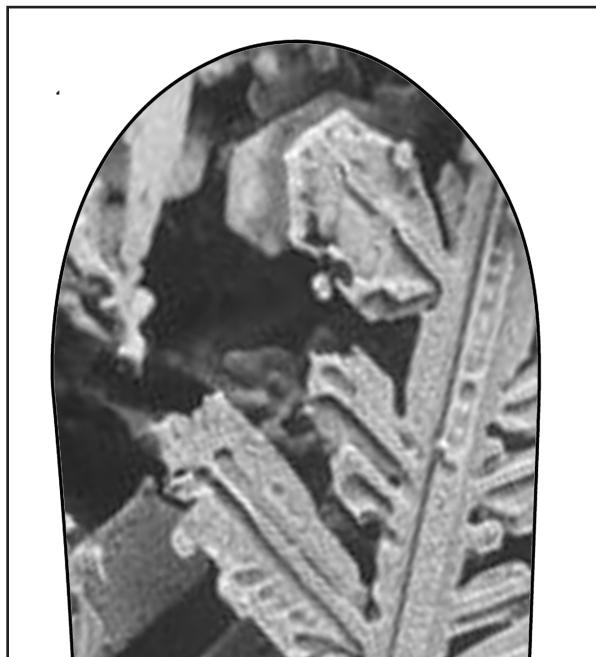
bindings:



center logo:



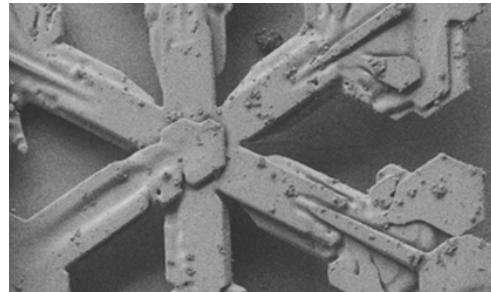
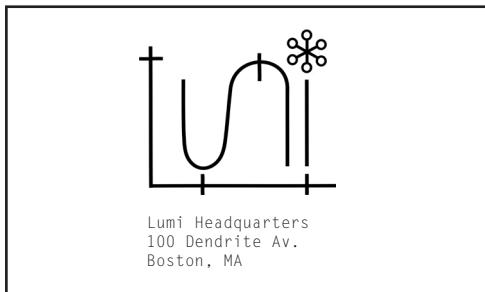
electron microscope
design:



clothing application:



letterhead + card:



Dear customer,

Sus alibus audanim eatenda eperchitae iduci dunti dem quam, natemporum velluptatur sum dolo estrum nobit, commiss imusand entotas experitunt lignam serorest, voluptaque con con expedit ad excest a se pore occatur sum a dolores moluptatur a dolut alitae sectus experat eosandit aute di culpa iundebis ipsuntorpos es vellacc uptatem autati doluptature doloratur, om mos modit odi bea pliquibusti rem estio volupta ereprovid magnatur?

Ihicate quiatus adis si dolori dentibus dolorit intius que poren di quia sequi del ima quate nulliquat ius elibus, eaquuntus utem simpos dolupta inciatu ulpa cus. Is velesequid maionse quatur? Omnimen deliquo ditinct orporro eum, iur. Rio dunt pero inihicid exceatur, quident. Ti ium iur? Quiaepr ovidestia dolum site pore, quia estibus ad ex enisquam.

Sincerely,

CEO Lumi

Lumi Headquarters
100 Dendrite Av.
Boston, MA

A 9x9 grid for rating responses, with horizontal and vertical axes ranging from -2 to 8. The grid is divided into four quadrants by a central vertical and horizontal axis.



the end