

Taylor Martin

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Education

Bachelor of Design, Digital Futures

OCAD University, Toronto, ON - Graduated

- Designed and developed Swift application in Xcode for a thesis that considered the research question: “How can applications be used to advance primary health care?”

Diploma (3 Year), Computer Programming & Analysis

George Brown College, Toronto, ON - (Expected Graduation 2025)

- Developed application using JavaFX for an airline booking system with intuitive features for enhanced user experience.
- Created Python GUI application for a library management system, which uses SQLite integration for content management.
- Collaborated on a team to develop a trip booking web application in C# using ASP.NET framework and MySQL for database management.

Professional History

Designer, Infront X - 2019-2022

- Optimized client acquisition with a curated design repository, cutting pitch development time by over 80%, from one week to 1-2 days.
- Assisted lead product designer to expand design components for digital products, emphasizing accessibility and reusability to increase efficiency.
- Created tailored digital ad campaigns for lead generation, driving new revenue growth.

Skills

Programming Languages / Frameworks: Java, C#, ASP.NET, Python, PyQt, Bash

Web Development: HTML5, CSS, Bootstrap, JavaScript (Vanilla)

Database Management: MySQL, SQLite, SQL Developer

Software Development Methodologies: Agile, Scrum

Design / Marketing Applications: Figma, Photoshop, InDesign, Sketch, HubSpot