# TAYLOR MCPHERSON

tmmcpher@ucsc.edu github.com/taylormcpherson

#### **EDUCATION**

University of California, Santa Cruz Computer Science, B.A., 3.7 GPA Expected Graduation Dec 2020

University of California, Berkeley Computer Science Visiting Student, Sep 2018 - May 2019

Barnard College, Columbia University Gender Studies, Computer Science Undergrad Studies, Sep 2016 - May 2018

#### RELEVANT COURSEWORK

Web Design
Data Structures
Discrete Mathematics
Linear Algebra / Differential Equations

TOOLS + SKILLS

Java Figma
Python Photoshop
HTML/CSS Lightroom
C/C++ Adobe XD
JavaScript Microsoft Suite

## **INTERESTS**

Tech for Social Good Creative Direction + Design Sustainable Futures Native Hawaiian Culture Film Photography

#### **EXPERIENCE**

Tech4Good Lab
UX RESEARCH TEAM

Jan 2020 - present

Collect and analyze qualitative research on user experience and usability of Causeway, a doing-by-learning software created by the lab. 10+hours a week.

**Personal Website** March 2019 - May 2019 DESIGNER + DEVELOPER

Designed and implemented entirety of website including illustrations and animations.

# **Art Portfolio Website**

Aug 2019

DESIGNER + DEVELOPER

Analyzed and revamped Adobe portfolio layout, design & implementation; a work in progress.

### Feminist Hangman

June 2018 - Aug 2018

**DEVELOPER** 

An intersectional-feminist inspired Hangman game, reworked as a "Hang-person". Implemented first ever project outside of coursework as a way to independently learn Python.

#### NOTEWORTHY

PHOTOGRAPHY PUBLICATIONS + COLLABORATIONS

Vogue Italia, finalist Rookie Magazine Saperlipopette Magazine Sukeban Magazine Hara The Label Jonesy NY Mejuri