TAYLOR MCPHERSON

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taylormcpherson.github.io

EDUCATION

University of California, Santa Cruz
Computer Science, B.A., 3.7 GPA
Expected Graduation March 2021

University of California, Berkeley
Computer Science
Visiting Student, Sep 2018 - May 2019

Barnard College, Columbia University
Gender Studies, Computer Science
Undergrad Studies, Sep 2016 - May 2018

RELEVANT COURSEWORK

Designing Interactive Media
Web Applications
Web Design
Data Structures
Discrete Mathematics
Linear Algebra / Differential Equations

TOOLS + SKILLS

Java	Figma
Python	Photoshop
HTML/CSS	Lightroom
C/C++	Adobe XD
JavaScript	Microsoft Suite

INTERESTS

Tech for Social Good
Creative Direction + Design
Sustainable Futures
Native Hawaiian Culture
Film Photography

EXPERIENCE

Tech4Good Fellow   March 2020 - present
TECH4GOOD LAB
Selected as a fellow for a year-long leadership
position in the Tech4Good Lab. Primarily
involved with the UX Research & Qualitative
Analysis Teams. Includes full-time, paid summer
internship with the Lab.

UX Researcher   Jan 2020 - present
TECH4GOOD LAB
Collected & analyzed qualitative research on
user experience and usability of Causeway, a
learning-based software created by the lab.

Personal Website   March 2019 - May 2019
DESIGNER + DEVELOPER
Designed and implemented entirety of website
including illustrations and animations.

Art Portfolio Website   Aug 2019
DESIGNER + DEVELOPER
Analyzed and revamped Adobe portfolio layout,
design & implementation; a work in progress.

NOTEWORTHY
PHOTOGRAPHY PUBLICATIONS + COLLABORATIONS

Vogue Italia, finalist
Rookie Magazine
Saperlipopette Magazine
Sukeban Magazine
Hara The Label
Jonesy NY
Mejuri