

# TAYLOR MCPHERSON

tmmcpher@ucsc.edu  
taylormcpherson.github.io

## EDUCATION

**University of California, Santa Cruz**  
Computer Science, B.A., 3.7 GPA  
Expected Graduation Dec 2020

**University of California, Berkeley**  
Computer Science  
Visiting Student, Sep 2018 - May 2019

**Barnard College, Columbia University**  
Gender Studies, Computer Science  
Undergrad Studies, Sep 2016 - May 2018

## RELEVANT COURSEWORK

Web Design  
Data Structures  
Discrete Mathematics  
Linear Algebra / Differential Equations

## TOOLS + SKILLS

Java	Figma
Python	Photoshop
HTML/CSS	Lightroom
C/C++	Adobe XD
JavaScript	Microsoft Suite

## INTERESTS

Tech for Social Good  
Creative Direction + Design  
Sustainable Futures  
Native Hawaiian Culture  
Film Photography

## EXPERIENCE

**Tech4Good Lab** Jan 2020 - present  
UX RESEARCH TEAM  
Collect and analyze qualitative research on user experience and usability of Causeway, a doing-by-learning software created by the lab. 10+ hours a week.

**Personal Website** March 2019 - May 2019  
DESIGNER + DEVELOPER  
Designed and implemented entirety of website including illustrations and animations.

**Art Portfolio Website** Aug 2019  
DESIGNER + DEVELOPER  
Analyzed and revamped Adobe portfolio layout, design & implementation; a work in progress.

**Feminist Hangman** June 2018 - Aug 2018  
DEVELOPER  
An intersectional-feminist inspired Hangman game, reworked as a "Hang-person". Implemented first ever project outside of coursework as a way to independently learn Python.

## NOTEWORTHY

PHOTOGRAPHY PUBLICATIONS + COLLABORATIONS

Vogue Italia, finalist  
Rookie Magazine  
Saperlipopette Magazine  
Sukeban Magazine  
Hara The Label  
Jonesy NY  
Mejuri