

TAYLOR MCPHERSON

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taylormcpherson.github.io

EDUCATION

University of California, Santa Cruz

Computer Science, B.A., 3.7 GPA
Expected Graduation March 2021

University of California, Berkeley

Computer Science
Visiting Student, Sep 2018 - May 2019

Barnard College, Columbia University

Gender Studies, Computer Science
Undergrad Studies, Sep 2016 - May 2018

RELEVANT COURSEWORK

Designing Interactive Media
Web Applications
Web Design
Data Structures
Discrete Mathematics
Linear Algebra / Differential Equations

TOOLS + SKILLS

Java	Figma
Python	Photoshop
HTML/CSS	Lightroom
C/C++	Adobe XD
JavaScript	Microsoft Suite

INTERESTS

Tech for Social Good
Creative Direction + Design
Sustainable Futures
Native Hawaiian Culture
Film Photography

EXPERIENCE

Tech4Good Fellow

March 2020 - present

TECH4GOOD LAB

Selected as a fellow for a year-long leadership position in the Tech4Good Lab. Primarily involved with **Product Design**, **UX Research** & **Qualitative Analysis** Teams. Includes full-time, paid summer internship with the Lab.

UX Researcher

Jan 2020 - present

TECH4GOOD LAB

Collected & analyzed qualitative research on user experience and usability of Causeway, a learning-based software created by the lab.

Personal Website

March 2019 - May 2019

DESIGNER + DEVELOPER

Designed and implemented entirety of website including illustrations and animations.

Art Portfolio Website

Aug 2019

DESIGNER + DEVELOPER

Analyzed and revamped Adobe portfolio layout, design & implementation; a work in progress.

NOTEWORTHY

PHOTOGRAPHY PUBLICATIONS + COLLABORATIONS

Vogue Italia, finalist
Rookie Magazine
Saperlipopette Magazine
Sukeban Magazine
Hara The Label
Jonesy NY
Mejuri