

TAYLOR MCPHERSON

tmmcpher@ucsc.edu
taylormcpherson.github.io

EDUCATION

University of California, Santa Cruz
Computer Science, B.A., 3.7 GPA
Expected Graduation March 2021

University of California, Berkeley
Computer Science
Visiting Student, Sep 2018 - May 2019

Barnard College, Columbia University
Gender Studies, Computer Science
Undergrad Studies, Sep 2016 - May 2018

RELEVANT COURSEWORK

Web Design
Data Structures
Discrete Mathematics
Linear Algebra / Differential Equations

TOOLS + SKILLS

Java	Figma
Python	Photoshop
HTML/CSS	Lightroom
C/C++	Adobe XD
JavaScript	Microsoft Suite

INTERESTS

Tech for Social Good
Creative Direction + Design
Sustainable Futures
Native Hawaiian Culture
Film Photography

EXPERIENCE

Tech4Good Lab Jan 2020 - present
UX RESEARCH TEAM
Collect and analyze qualitative research on user experience and usability of Causeway, a learning-based software created by the lab.
10+ hours a week.

Personal Website March 2019 - May 2019
DESIGNER + DEVELOPER
Designed and implemented entirety of website including illustrations and animations.

Art Portfolio Website Aug 2019
DESIGNER + DEVELOPER
Analyzed and revamped Adobe portfolio layout, design & implementation; a work in progress.

Feminist Hangman June 2018 - Aug 2018
DEVELOPER
An intersectional-feminist inspired Hangman game, reworked as a "Hang-person".
Implemented first ever project outside of coursework as a way to independently learn Python.

NOTEWORTHY

PHOTOGRAPHY PUBLICATIONS + COLLABORATIONS

Vogue Italia, finalist
Rookie Magazine
Saperlipopette Magazine
Sukeban Magazine
Hara The Label
Jonesy NY
Mejuri