

Taylor M. Seidel

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24 Crestview Est. Calgary, Alberta, Canada

EDUCATION

Brigham Young University – Marriott School of Business

Provo, UT

Bachelor of Science in Finance

Apr 2027

- GPA 3.90 / 4.00
- Women in Finance Association
- BYU Finance Society: Active member within the PE/VC group
- Member of the Global Women's Studies Honor Society

EXPERIENCE

University Growth Fund Case Competition 2024

Provo, UT

Team Analyst

Oct 2024-Nov 2024

- Developed a presentation of findings and analysis of effective recommendations for investments
- Conducted in-depth market analysis and valuation of multiple startups, identifying investment potential
- Enhanced collaboration and decision-making skills by working with a team to navigate the due diligence process

BYU Marriott School of Business Case Competition 2024

Provo, UT

Team Analyst

Sept 2024-Oct 2024

- Broke down the case competition prompt to understand key problems and divide them among team members
- Delegated assignments with a group of 4 to manage time efficiently and solve each problem that was identified
- Presented our research to three National Advisory Council (NAC) panelists to demonstrate financial effectiveness

Mammoth Insurance

Calgary, AB

Insurance Broker

July 2024-Aug 2024

- Collaborated with 5 team members, locating best products for customers in a time-effective manner
- Collected and surveyed information to simplify and present through emails and other communication
- Refined insurance policies, saved as much as \$2,000 per customer through effective home and auto policies

Taylor Landscaping Services

Calgary, AB

Landscaper

May 2022-Oct 2023

- Communicated with residents and board members to negotiate project outlines, pricing, and service agreements
- Streamlined landscaping projects by coordinating with a team of 3 to ensure timely and high-quality completion
- Facilitated operations of a landscaping company, overseeing finances, customer interactions, and community relations

VOLUNTEER EXPERIENCE

The Church of Jesus Christ of Latter-day Saints

Calgary, AB

Activity Coordinator and Leader

Jun 2018-Present

- Delegated responsibility for projects including more than 150 attendees, ensuring smooth execution
- Managed financial planning for various activities, assessing funding needs, and creating comprehensive budgets
- Developed and led engaging activities for youth groups, creating a sense of community, teamwork, and leadership

Calgary Food Bank

Calgary, AB

Volunteer

July 2018-July 2023

- Led groups of 5–10 volunteers to collect food and organize items into food groups for short-term storage
- Participated in designated food drive routes, contributing to the collection of 500,000 lbs of donated food
- Coordinated and supervised volunteers in sorting donations and assembling food hampers to support families in need

SKILLS & INTERESTS

- Rugby team captain 2023, played in the fly-half position and continue to play recreationally
- Proficient in Epic Software – Insurance tools, organizational services, and quoting
- Enjoy hiking and skiing near Calgary in Banff, Kananaskis, and Canmore