

TAYLOR WOLF

Location: Denver, CO 80127

Phone: 719-782-0089

Email: taylorwolfco@gmail.com

Website: <https://taylortay.com/>

Github: <https://github.com/taylorwinterwolf>

Linkedin: <https://www.linkedin.com/in/taylor-wolf-2534569/>

FRONT-END WEB DEVELOPER

Experienced front-end web developer with over 10 years of expertise in designing and developing dynamic and visually appealing websites. Proficient in HTML, CSS, and JavaScript, with a strong focus on responsive design and user-centric interfaces. Demonstrated ability to transform complex concepts into intuitive and engaging user experiences. Adept at collaborating with cross-functional teams and clients to deliver high-quality projects within deadlines. Committed to continuous learning. A reliable professional with a proven track record of delivering exceptional results.

CORE STRENGTHS

- HTML 5, Javascript(ES6+), CSS 3, and responsive/mobile first web design
 - Javascript and CSS Frameworks
 - API integration and usage
 - Version control using Git and GitHub
 - Performance optimization through efficient code practices, image compression, and minification
 - Problem-solving, troubleshooting, and debugging
 - Email marketing platforms and APIs
 - Effective collaboration and communication with cross-functional teams and high-profile clients
 - Highly independent yet a great team collaborator
 - Excellent written and verbal communication skills
 - Product presentations to high-level executives and clients
 - Proactive self-starter committed to continuous learning and personal growth
 - Emotionally intelligent team player adept at navigating any interaction
-

TECHNICAL SKILLS AND EXPERIENCE WITH

Operating Systems: Mac, Windows

Languages: HTML 5, Javascript(ES6+), CSS 3, PHP, MySQL

Version Control: Git, Github, Bitbucket, Personal Git Servers

Frameworks: React JS, jQuery, Bootstrap JS and CSS, Foundation, Smarty

Development Tools: VS Code, JetBrains, Atom, NPM, Terminal

Applications and Services: Wordpress, Adobe suite, Microsoft suite, Google suite, Apple suite, ClickBank, Kajabi, Stripe, Maropost and Interspire Email Marketing

PROFESSIONAL EXPERIENCE

Key Responsibilities:

- **Website Management:** Managed a robust portfolio of 20+ websites across 3 servers, ensuring optimal performance and user experience. Utilized Git & GitHub version control for streamlined collaboration and efficient codebase management, facilitating faster issue resolution and effortless rollbacks when needed.
- **Domain Management:** Configured and managed DNS records (CNAME, A, MX, TXT) for 30+ domains, ensuring seamless domain management, authentication, optimal performance for websites and email services, and maintaining smooth operations with meticulous attention to detail.
- **User Experience:** Concentrated on building fully responsive websites that seamlessly adapted to various screen sizes and devices. Employing modern front-end development techniques and frameworks, I created sites that delivered optimal user experiences across platforms. I prioritized lightweight, fast-loading sites aligned with Google's performance guidelines, optimizing code, utilizing a CDN (Content Delivery Network such as Amazon S3), compressing images, minifying code and minimizing resources to enhance user engagement.
- **Custom Development:** Created custom templates and functionalities designed for reuse, significantly reducing future development time. By designing modular and reusable components, I optimized efficiency and consistency across projects. This approach promoted code reusability, enhanced maintainability, and expedited the delivery of high-quality solutions.
- **Data Exchange with APIs:** Experienced in leveraging APIs to integrate third-party services by effectively utilizing endpoints, employing HTTP methods (GET, POST, PUT, DELETE) for data retrieval and manipulation. Proficient in implementing authentication methods including OAuth and API keys, ensuring secure data transmission. Skilled in handling various data formats such as JSON and XML to optimize application functionality and enhance user experience.
- **Content Management:** Managed and curated content across various Content Management Systems (CMS) including WordPress (primary) and experience with various additional platforms like ClickBank, Kijabi and others. Adept at content creation, editing, and retrieval using CMS interfaces and APIs.
- **Email Marketing Platforms:** Leveraged email marketing platforms (Maropost primary, with experience in Interspire and others) to design, build, and automate email campaigns. Proficient in utilizing APIs to integrate with email marketing systems for seamless data exchange and content updates.
- **A/B Testing:** Executed A/B testing with Google's latest tools, I optimize website performance and user experience. Through controlled experiments, I gathered insights to make data-driven decisions and test variations of elements using tools like Google Optimize. This iterative approach drives higher conversion rates and improved user engagement, aligning with business objectives.
- **Professionalism, Problem Solving, Team Player:** Demonstrated proficiency in problem-solving, troubleshooting, and debugging, alongside effective collaboration and communication across cross-functional teams and high-profile clients. Operated as a highly independent yet strong team collaborator, demonstrating excellent written and verbal communication skills. Presented products adeptly to high-level executives and clients. Driven by a hunger for continuous learning and personal growth. Navigated various interactions with emotional intelligence, underpinning five-star soft skills that shone in any personal interactions.

Covario Inc. & Rio SEO, San Diego, CA
Front-end Web Developer

3 years

Key Responsibilities:

- **Create Store Locators:** Successfully created store locator sites for renowned clients, including Abercrombie & Fitch, ADT, PacSun, and more. By leveraging my expertise, I developed robust and user-friendly store locator functionalities that seamlessly integrated with their respective websites. These solutions empowered customers to easily locate nearby stores, enhancing their shopping experiences and driving foot traffic to physical retail locations.
- **High Traffic Development:** Designed and developed material for high-traffic websites, receiving over 400,000 unique visitors per day. By combining my skills in web design and development, I created engaging and visually appealing content that catered to the needs of a large user base. Through meticulous attention to detail and a focus on user experience, I ensured seamless navigation, fast loading times, and optimized performance for these high-traffic websites.
- **Browser Compatibility:** Tested and debugged websites across multiple browsers to ensure quality and efficiency. By conducting comprehensive browser compatibility testing, I verified that the websites functioned seamlessly across different browsers and operating systems. I meticulously addressed any issues or inconsistencies, ensuring a consistent and optimal user experience regardless of the browser being used.

EMPLOYMENT HISTORY

Senior Tech Lead and Front-End Web Developer Digital Romance Inc. Seattle, WA 8 Years
Front-End Web Developer Covario Inc. & Rio SEO San Diego, CA 3 Years
Front-End Web Developer La Touraine Inc. San Diego, CA 4 Years
Multimedia Designer Uptown Publications San Diego, CA 2 Years
US Soldier United States Army Fort Stewart, GA 4 Years

EDUCATION & TRAINING

Bachelor of Science – Multi Media Design(Emphasis Web Development)
Art Institute of California, San Diego, CA

Advanced React
Issued by Meta(Facebook)

React Basics
Issued by Meta(Facebook)