



October 3–5, 2014

UC Berkeley

California Memorial Stadium

sponsor@calhacks.io

Cal Hacks is UC Berkeley's hackathon. The first of its kind in the Bay Area, Cal Hacks will bring together the best college hackers from 50 schools across the nation to the brand-new California Memorial Stadium. Over the course of 36 hours, participants will create incredible software and hardware products at a top-notch venue unlike any other.

In order to ensure quality and diversity at the event, hackers will be required to complete an application to attend. Our selection committee will choose the top 1,200 hackers from a large pool of applicants. We will be providing travel scholarships for visiting hackers. 3D printers, laser cutters, soldering stations, and other equipment will be provided for free to all hardware hackers.

Prizes

Prizes will be awarded in a variety of categories based on the type of project. Sponsors may contribute to each of the following top-level categories in addition to awarding their own sponsored prize to a team of their choice.

- *Best Overall Hack*
- *Best Hardware Hack*
- *Best Web Hack*
- *Best Mobile Hack*
- *Best Beginner Hack*
- *Best Social Impact Hack*
- *Most Creative Hack*
- *Most Technically-Challenging Hack*

Sponsorship

Sponsoring Cal Hacks is an excellent way to get in touch with computer science students who love to hack. Your sponsorship funds will go toward food, hacker transportation, wireless equipment, branded apparel, event security, and more.

- *Recruit top hackers*
- *Demo your API*
- *Hold tech workshops*
- *Send push notifications*
- *Access our resumé book*
- *Provide mentorship*
- *Develop brand presence*
- *Distribute company swag*

Sponsorship packages and features are on the following page. If you are interested in becoming a sponsor, contact us at sponsor@calhacks.io.

Package	Milli	Kilo	Mega	Giga	Tera (3 left)	Peta (1 max)
Cost	\$1,000	\$3,000	\$7,000	\$10,000	\$20,000	
Unlimited Engineers & Mentors	✓	✓	✓	✓	✓	✓
Access to Sponsor Lounge	✓	✓	✓	✓	✓	✓
Contribute to Top-Level Prizes	✓	✓	✓	✓	✓	✓
Sponsored API Prize		✓	✓	✓	✓	✓
Talk during Opening Ceremonies			1 min	2 mins	5 mins	10 mins
Talk during Closing Ceremonies					5 mins	10 mins
Event Co-host						✓
Recruiting						
Table at the Event	None	Shared	Personal	Personal	Personal	Personal
Distribute Recruiting Material		✓	✓	✓	✓	✓
Unlimited Recruiters				✓	✓	✓
Resume Book				✓	✓	✓
Branding						
Distribute Company Swag	✓	✓	✓	✓	✓	✓
Sponsored Prize Raffle		✓	✓	✓	✓	✓
Company Logo on Shirt			✓	✓	✓	✓
Tech Workshop				30 mins	1 hour	1 hour
Company Banners at Entrance					✓	✓
Sponsored Mini-event					✓	✓
Add-ons						
Sponsored Push Notification	\$500					
Private Interview Room	\$1,000/day					
Bus & Transportation Sponsorship	Contact us					

We have special options for VCs, incubators, API companies, and food vendors.
Please [contact us](#) for more details.