

# Oyinlola Obafemi | Product Manager

**Location:** Lagos, Nigeria

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## PROFESSIONAL SUMMARY

Versatile and highly skilled professional with over 4 years of experience in the tech industry, excelling in product management, frontend development and Business Analysis. Proven track record of successfully creating and managing innovative products, along with designing visually appealing and user-friendly web interfaces. A strategic thinker with strong analytical skills, effective communication, and collaboration abilities.

## PROFESSIONAL EXPERIENCE

Almond Media Ltd, United Kingdom | Remote  
Product Manager

**August 2022-January 2024**

- Led end-to-end product development for multiple successful projects.
- Conducted comprehensive market research and competitor analysis to inform product strategy.
- Conducted market research and competitor analysis to gather insights and inform product strategy.
- Collaborated closely with stakeholders to define product requirements and prioritize features.
- Created wireframes, prototypes, and UI mock-ups to visualize concepts and gather feedback.

White Mountains Technologies. Lagos Nigeria  
Product Manager

**October 2021-December 2023**

- Utilized frontend development expertise to design and develop engaging web interfaces.
- Employed agile methodologies for efficient product delivery and managed development sprints.
- Conducted A/B testing and data analysis to optimize product performance and drive growth.
- Acted as a liaison between development, design, and marketing teams, ensuring effective communication.

White Mountains Technologies. Lagos Nigeria  
Frontend Developer (Internship)

**June 2021-September 2021**

- Designed and implemented visually appealing, user-friendly interfaces for the company's web application.

**Skills:** HTML, CSS, JAVASCRIPT, and REACTJS.

Honeychris Global Ventures, Port Harcourt Nigeria  
Product Manager

**January 2019-May 2021**

- Successfully launched new product, Generating 50% increase in sales within the first quarter.
- Utilized specialized software for data capture and processing.

## PROFESSIONAL SKILLS

- Product Management
- Market research
- Agile/Scrum Methodology
- User Experience (UX) Design
- Wireframing and Prototyping
- Competitive Analysis
- Scope Management
- Stakeholder Management
- Risk analysis and mitigation
- Requirement Gathering/Elicitation

- Data Analysis and Interpretation
- Web Design and User Interface (UI) Development
- Project management and coordination
- Great Communicator

## TECHNICAL SKILLS

- **Task Management and Collaboration:** Azure DevOps | Jira | Linear | Confluence | Ms. Project | Trello | Microsoft Team | WBS.
- **Design/Presentation:** Microsoft office Suite | Adobe Xd | Figma | Draw.io | Balsamiq | Corel Draw | Photoshop
- **Database Management:** Pivot table | Vlookups | Tableau | SQL.
- **Tech Stack:** JavaScript | ReactJS.
- **Business Analysis:** Requirement Gathering/Elicitation, Data Analysis and Interpretation.

## EDUCATION AND CERTIFICATES

- **2022**    **Project Management and Business Analysis PRINCE2® and Agile Course,** Almond Careers London.
- **2021**    **Frontend-web development,** Lagos School of Programming
- **2020**    **User-interface design,** Udemy
- **2019**    **Graphics design,** Hard skill hub
- **2018**    **HND Business Administration,** Kogi State Polytechnic Lokoja, Nigeria.
- **2015**    **ND Business Administration,** Kogi State Polytechnic Ikoja, Nigeria.