

	HBO Go	Netflix	Youtube Red	New York Times	Hulu
Content					
Number of featured movies	13	1	5	-	8
frequency of additions to movie library	Weekly	Monthly	No Schedule	-	Monthly
number of original movies	~106	~134	18 (all movies)	-	5
Movie Viewing Accessibility					
closed captioning	✓	✓	✓	-	✓
audio in multiple languages	x	✓	X	-	X
captioning in multiple languages	x	✓	✓	-	X
Watch Mode Control Panel					
"Jump to time stamp" includes visual preview	X	✓	✓	-	✓
Jump back 10 seconds	✓	X	X	-	✓
Social media sharing	X	X	✓	Yes	✓
Aesthetics					
interface color	Black with blue accents	White & Red on Black Background	White with red accents	white	White interface with grey and green accents
horizontal scroll	X	✓	✓	✓	✓
Featured content auto-plays	X	✓	✓	x	X
Restrictions					
number of profiles you can make	1	5	1 (individual plan) and 5 (family plan)	1	6
parental guidance filter	✓	✓	✓ (with family plan)	no	✓ (age associated with account)
view of navigation while movie is playing	✓	✓	✓	no	✓
Feedback					
"Did you mean?" follows incorrect search query	X	✓	X	yes	X (doesn't present an error but movies similar to search)
"Are you still watching?"	X	✓	X	-	✓
Report error in watch mode	X	✓	✓	-	X
Organization					
New Movies category	X	✓	✓	-	X
Number of genres	✓	19	5	17	22
View all movies simultaneously	✓	X	✓	✓ (articles)	X
Notes on "View all movies simultaneously"	Relatively less content than Netflix	Too many movies to display all at once. This would be overwhelming.	Less content than Netflix	-	Too much content to display without becoming overwhelming.
Site Accessibility					
Movie title written in text	✓	✓ (on hover)	✓	-	X (on hover)
Large, image-based buttons	✓	✓	✓	-	✓
Accepts tabbing to navigate through site	✓	✓	✓	✓	✓ (don't know what you're tabbing)
Personalization					
Save for later	✓	✓	✓	✓	✓
Recommended For You List	X	✓	✓	✓	✓
Order of movies informed by viewing history	X	✓	✓	-	✓
Notes on "order of movies informed by viewing history"	No personalized content engine	Enabled by personalized content engine	Enabled by personalized content engine	Enabled by personalized content engine	Enabled by personalized content engine