MACHINE LEARNING – CS643

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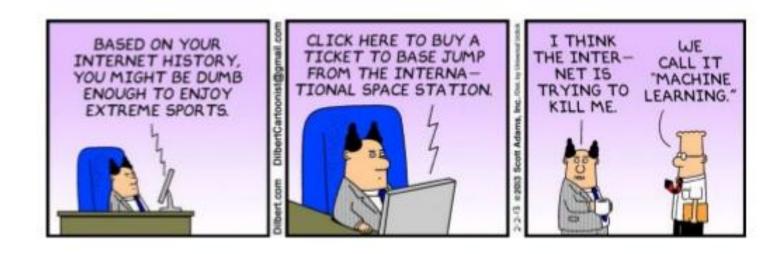
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Overview

- Introduction
- Machine Learning Concepts
- Applications

WHAT IS MACHINE LEARNING?



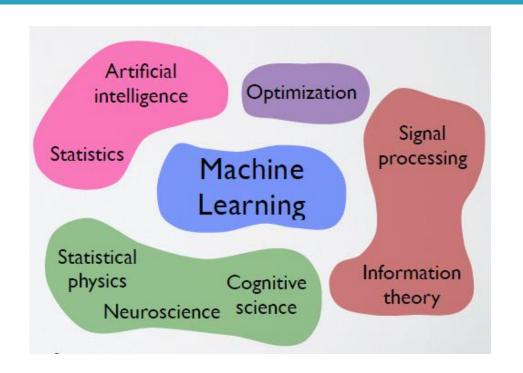
What if Things become Intelligent?



http://cdn2.hubspot.net/hubfs/338908/images/Blog_Pictures/Humor_in_loT.jpg

Machine Learning

"The science of getting computers to act without being explicitly programmed" -Andrew Ng (Stanford/Coursera)



Machine Learning

Machine Learning

- Grew out of work in Al
- New capability for computers

Examples:

- Database mining
 - Large datasets from growth of automation/web.
 - E.g., Web click data, medical records, biology, engineering
- Applications can't program by hand.
 - E.g., Autonomous helicopter, handwriting recognition, most of Natural Language Processing (NLP), Computer Vision.
- Self-customizing programs
 - E.g., Amazon, Netflix product recommendations
- Understanding human learning (brain, real AI).

Machine Learning

- "A breakthrough in machine learning would be worth ten Microsofts" (Bill Gates, Microsoft)
- "Machine learning is the next Internet" (Tony Tether, Former Director, DARPA)
- Machine learning is the hot new thing" (John Hennessy, President, Stanford)
- "Web rankings today are mostly a matter of machine learning" (Prabhakar Raghavan, Dir. Research, Yahoo)
- "Machine learning is going to result in a real revolution" (Greg Papadopoulos, CTO, Sun)

Traditional Programming and Machine Learning

- Developers map business problems to programs
- Machine Learning is different
- Business problems are solved by focusing on how to harvest untapped knowledge from data

Traditional Programming



Machine Learning



Machine Learning Definition

□ Tom Mitchel's definition of Machine Learning: A computer program is said to learn from experience E with respect to some class of tasks T and performance measure P, if its performance at tasks in T, as measured by P, improves with experience E.

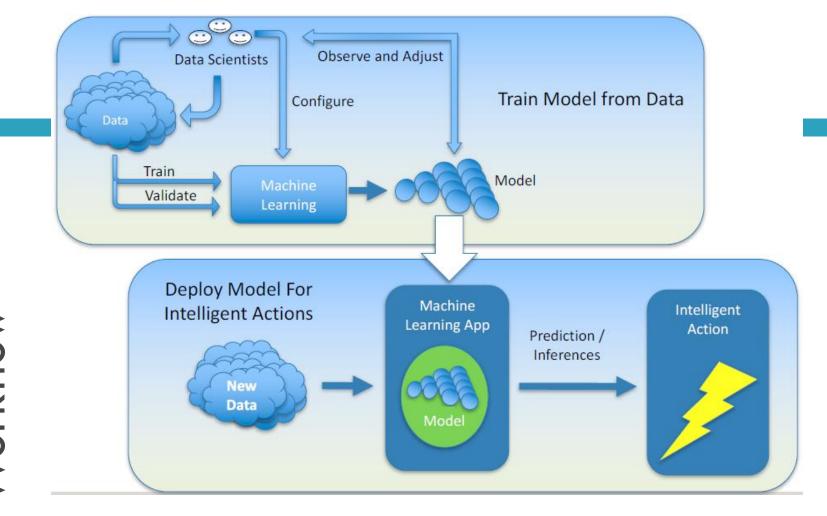
Machine Learning Concept

- Practical aspects:
 - Ask a question that can be answered from data
 - Prepare selected data sources for machine processing
 - Apply ML processing to produce models from data
 - Use these models to predict or infer various outcomes based on new data
- □ Based on Data Science:
 - Numerical techniques and algorithms for analyzing data to predict characteristics of new data

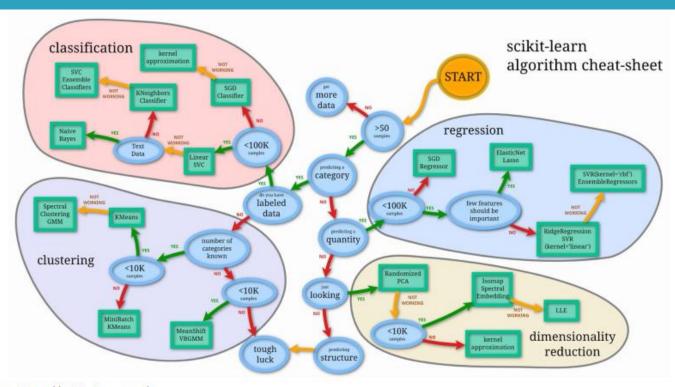
So What is Machine Learning?

- Automating Automation
- □ Getting Computers to Program themselves

- Writing Software is the bottleneck
- Let the data to do the work instead!



Machine Learning Mind Map



Source: http://scikit-learn.org/

Prediction Types

Regression	Classification	Clustering	Recommender	Action
Predict a	Predict a Class	Group Related	Suggest Items	Predict What To
Number	 Positive or 	Items	 Products on 	Do
 House price 	negative	 Related news 	Amazon	 Game moves
	sentiment	articles	 Movies on 	 Autonomous
	• Intent		Netflix	Vehicle driving
	• Spam or Ham?			

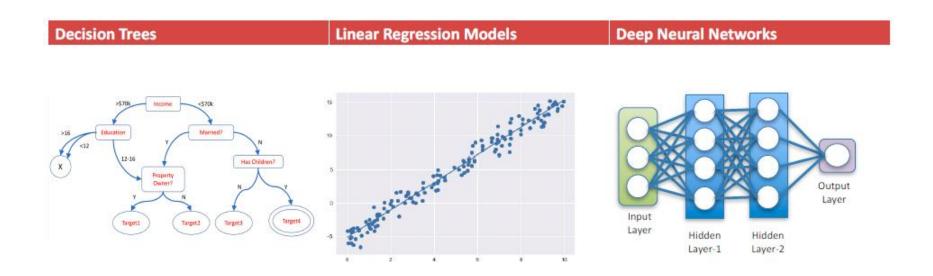
Learning Modes

Supervised	Unsupervised	Reinforcement	
 Examples with labels or known answers provided Known house sales prices and house size, number of rooms, location, etc. Customer reviews with known sentiment – positive or negative 	Examples with no labels or categories provided • Group examples based upon common features	Actions with feedback Positive or negative rewards for each action Tradeoff between Exploitation and Exploration	
*****	2	OpenAl Gym BETA A toolkit for developing and comparing reinforcement	

learning algorithms. It supports teaching agents everything from walking to playing games

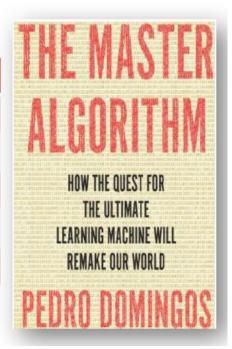
like Pong or Go.

Learning Models



Learning Tribes

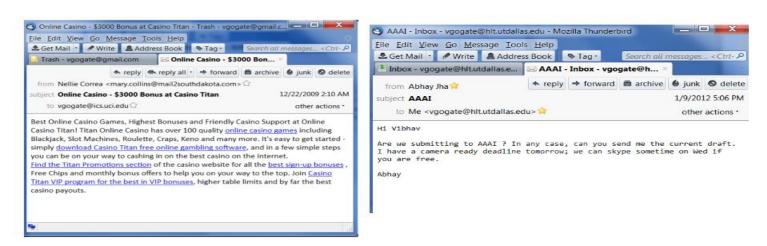
Tribe	Origins	Algorithm
Symbolists	Logic, Philosophy	Inverse Deduction
Connectionists (DL)	Neuroscience	Backpropogation
Evolutionaries	Evolutionary Biology	Genetic Programming
Bayesian	Statistics	Probabilistic Inference
Analogizers	Psychology	Kernel Machines



Tools for Machine Learning

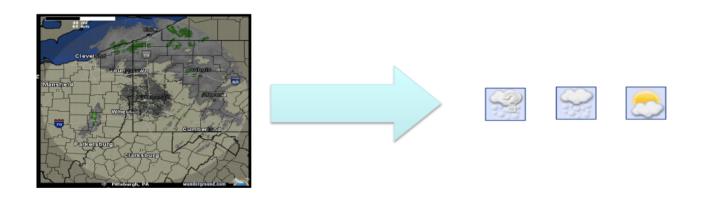


Classification Example: Spam Filtering



Classify as "Spam" or "Not Spam"

Classification Example: Weather Prediction



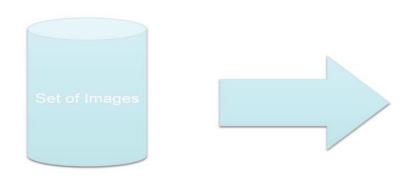
Regression example: Predicting Gold/Stock prices



Good ML can make you rich (but there is still some risk involved).

Given historical data on Gold prices, predict tomorrow's price!

Clustering images





Similarity Determination





Smart Cars









"Bad news — the scale is threatening to cut off our access to the fridge..."