# Tayyab Abbas

# Sr Software Engineer

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GitHubLink | Portfolio Link

# **Work Experience**

# Senior Frontend Developer / Remote

Seven Eight Six Media Group 🔗

Mar 2023 – present | Hinckley, England, United Kingdom The Media Group specializes in developing highperformance applications.

- Led the development, launch to production, and deployment of HijazWorld, serving over 1,000 active users. Utilized Google Analytics to analyze user behavior.
- Applied mobile-first and responsive design, boosting mobile engagement by 25% on the web app.
- Achieved a 30% reduction in page load time through frontend performance optimization and code refactoring.
- Collaborated with backend teams in an Agile framework, ensuring 95% on-time feature delivery.
- Mentored 3 junior developers, improving code review turnaround by 40% and reducing production bugs by 20%.

#### **Frontend Developer**

Shark Innovation Labs (Pvt) ∅

Apr 2022 - Mar 2023 | Lahore, Pakistan

A company focused on innovative technologies and solutions.

- Adapted from React.js to Vue.js within a week, developing custom Vue plugins that increased reusability by 25% and accelerated feature development.
- Developed PWAs that increased mobile user retention by 15% and reduced bounce rate by 10%.
- Streamlined workflows with Webpack, npm, and Tailwind CSS, accelerating delivery speed by 20%.
- Balanced part-time web development with full-time responsibilities, leading to a senior developer role.

# Associate Software Engineer / Full-time MettleSol ∂

Apr 2021 - Apr 2022 | Lahore, Pakistan

A software development company focused on delivering quality solutions.

- Progressed from intern to engineer within 3 months, contributing to 3+ client projects using Vue.js, React.js, Next.js, and Laravel.
- Engineered a gaming solution using React and WebSockets, delivering stable, production-quality code.

# Summary

Senior Software Engineer with a 4+ year track record of delivering scalable, secure web applications and SPAs. Expertise in **frontend** and **backend** (basic) **development**, complemented by strong PWAs and responsive design capabilities.

 Focused on achieving measurable business impact through robust architecture and reliable code.

# Strength

#### **Technical Skills**

- Strong expertise in frontend development with Vue.js, React.js, and modern frameworks.
- Hands-on experience in backend development with PHP, Laravel, and Nginx.

# Leadership and Collaboration

Ability to lead projects and collaborate effectively with teams.

#### Adaptability

A quick learner with a passion for keeping up to date with technology trends.

# **Projects**

HijazWorld Platform (Wise Compass) ∅

An Islamic e-learning and e-commerce platform using Vue.js and Laravel, serving multiple users in the UK.

- Integrated frontend features with backend APIs, ensuring seamless performance and cross-browser compatibility, resulting in <1s API response time and supporting 500+ concurrent users.
- This platform is publicly available under the branding **Wise Compass**.

#### HijazWorld Website *⊗*

**Educational website** aimed at students pursuing Islamic studies through online courses and lectures.

- Partnered with subject matter experts to create and structure course content, optimizing it for SEO and global outreach.
- Simplified complex technical concepts for non-technical stakeholders (designers, educators), ensuring alignment between platform features and business goals.

- Automated backend workflows via cron jobs, reducing manual efforts by 40%.
- Enhanced UI designs and optimized databases for scalability and robust performance.

Associate Software Engineer (Apprenticeship) / Part-time

**ZAUQ GROUP** 

Apr 2021 - Mar 2022 | Lahore, Pakistan

An organization focusing on innovative projects.

 Built a capstone project grocery web store using React.js and JSON data, implementing cart and checkout features that improved checkout flow efficiency by 30% compared to the initial prototype.

# **Skills**

Frontend Development: Vue.js | Vuex | Quasar |
Vuetify | Vue-i18n | React.js | Redux | Next.js | jQuery |
HTML | CSS | Sass | JavaScript | Bootstrap |
Material-UI | SyncFusion | Core.js | Dompurify | Vime |
Vue-Stripe

**Backend Development:** PHP Laravel | Node.js | RESTful APIs | WebSockets | Twilio integration

**Programming Languages:** JavaScript (ES6+) | TypeScript | C++ | Java

**Databases & Cloud:** MongoDB | Firebase | GraphQL | \$3

Testing & QA: PHPUnit | Selenium | Cypress

**Development Practices:** Agile & Scrum methodology | Software Development Life Cycle (SDLC) | CI/CD | Code reviews | Performance optimization

**Core Competencies:** Strong analytical and problemsolving skills | Adaptability | Collaboration | Mentoring | Continuous learning

# **Key Achievement**

Transitioning to Vue.js and Leading Projects
Successfully transitioned from React.js to Vue.js within
1 week, mastering the framework without blockers.

• Led multiple **Vue.js projects** and built **custom plugins with component-based architecture**, improving reusability.

# Languages

English | Urdu | Punjabi

#### Alsharqi Website 🔗

Built and maintained **Vue-based portals** for Alsharqi agents and customers, supporting 200+ daily active users and reducing manual reporting effort by 35%.

- Utilized Vue.js, Quasar, Syncfusion, Shark-FE, Bootstrap, and JavaScript to enhance design consistency and functionality.
- Implemented **UI modifications and feature enhancements** across both agent and customer portals.
- Created clear technical documentation and guided non-technical team members, improving collaboration and knowledge sharing.

# **TED** (Educational App)

Built a **React-based** educational application from scratch, transforming Figma designs into production-ready code.

- Implemented TypeScript, Redux, and Styled Components for scalable state management and clean UI architecture.
- Focused on secure coding practices to prevent XSS and SQL injection vulnerabilities.

#### Portfolio Website @

Designed and improved a **portfolio website** using **HTML**, **CSS**, and **JavaScript**, showcasing skills, projects, and accomplishments.

 Deployed via GitHub Pages, demonstrating CI/CD deployment knowledge and version control best practices.

#### Interest

# **Tech Enthusiast**

Participates in social coding events and pursues personal development through side projects.

# Education

#### **BSCS**

Superior University

2017 - 2021 | Lahore, Pakistan

Activities and societies: Hackathon (Social Coding Event), FYP (GroceryApp), Techno (Height Measuring Cap), SELS, IEEE (Advance Technology for Humanity), and Club Member.