

PROBLEM STATEMENT

- ❖ Sales by month (Line chart): Visualize sales trend over time on a monthly basis to identify seasonal pattern & growth trends.
- ❖ Sales by week (Column chart): Display sales data on a weekly basis to pinpoint short-term fluctuations & performance insights.
- ❖ Sales by product category (Text/heat-map): Utilize a text or heat-map visualization to provide a high-level overview of sales across different product categories.
- ❖ Top 5 products by YTD sales (Bar chart): Highlight the top-performing product based on YTD sales to focus on key revenue generators.
- ❖ Top 5 products by YTD reviews (Bar chart): Identify the top-rated products by YTD reviews to understand customer preferences.