



# Experience The Difference



Customer Name

First Visit

How did you hear about us?



## Use and Utility

### Goals for Today

Product Information

Product Demonstration

Purchase Information

Live Market Appraisal

Title

Clear



Current Vehicle

Replacing

Adding

Year Make Model Trim Color

Odometer Miles Per Year



New Vehicle

Specific Vehicle / Research

New

Preowned

Certified

Year Make Model Trim Color

Vehicle Type

Sedan SUV Truck Convertible Other

Color Lighter Darker Never



LH

MH

Most Important To You

Safety

Performance

Appearance

Comfort & Convenience

Economy

Reliability

Vehicle Recommendations

1

2

3

Stock # Year Make Model

Drivers License

Best Contact  
Email

Cell

Work

