PURDUE | **FORT WAYNE**
UNIVERSITY

Homework - 2
Due: 2.9.2025

Individual Assignment

Comparing Wix and Squarespace for Web Development

Objective:
The goal of this assignment is to evaluate and compare the two popular website development platforms, Wix and Squarespace. Students will explore each platform's features, ease of use, customization options, and suitability for different types of projects. By the end of the assignment, students should be able to articulate the strengths and weaknesses of each platform and make an informed recommendation for a specific web development scenario.

Assignment Overview:
Students will create a simple portfolio website using both Wix and Squarespace. Then compare the platforms based on specific criteria.

Assignment Instructions:

1. Platform Exploration:
    a. Sign Up:
        i. Students should create accounts on both Wix and Squarespace (if they don't already have them).

    b. Create a Simple Portfolio Website:
        i. Students are to create a simple portfolio website on both platforms. The website should include:
            1. A homepage with a hero image or video
            2. An about page
            3. A contact form

    4. A blog section with at least one post
    5. A gallery or portfolio page with images

c. Explore Features:

As you build the two websites, explore the following features on each platform:

1. **Ease of Use:**
   a. How intuitive is the platform? How easy is it to start building a website without prior experience?
2. **Design and Templates:**
   a. What templates are available? How customizable are they? Are the designs modern and responsive?
3. **Customization and Flexibility:**
   a. How easy is it to modify the design? Can custom code be added? Are there any limitations to what can be customized?
4. **Integrations and Plugins:**
   a. What third-party integrations and plugins are available? How easy is it to add functionality (e.g., e-commerce, social media, SEO tools)?
5. **Support and Documentation:**
   a. What support options are available (e.g., tutorials, customer support, community forums)? How helpful and accessible are these resources?

Submission:

Submit links for both your Wix website and your Squarespace website and the notes you made for Section C to Brightspace by the due date.

Note – Ensure that if you submit a link that requires access approval, and you do not provide access for my email (haque28@pfw.edu) or provide a password for us to access the websites.

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