

Modelagem e Extração

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work flow



Dataprep

Para reorganizar, analisar os dados de forma automática e inserindo os dados no BigQuery.



BigQuery

Modelagem de tabelas temporárias, fixas e consultas.



Colab

Pipeline, consulta de queries e automatização de extração.



Bucket GCP

Armazenamento em cloud para backup de arquivos e armazenamento de saídas.

Passos para a extração



1. Dataprep

Atualize o GCP com os novos arquivos gerados que o pipeline irá modelar e inserir as tabelas no BigQuery;

2. BigQuery

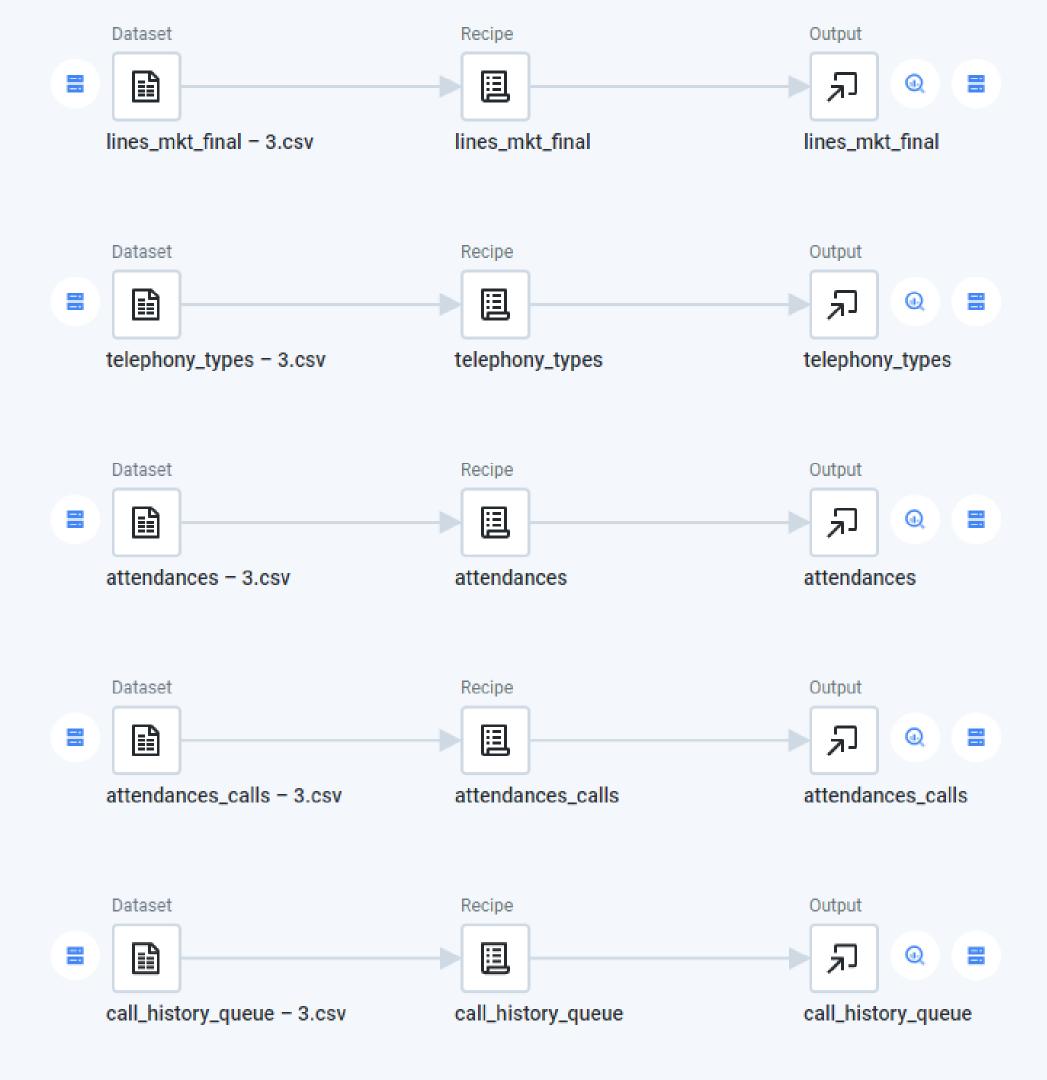
O BigQuery já está configurado para atualizar as consultas conforme o parametro necessário.

3. Colab or Python

Anexe a chave (.JSON) no local indicado e execute o código. Ele ira mostrar; as queries feitas, visualização de dados, extração da consulta em formato xlsx e backup no GPC tornando a consulta disponível para download.

Pipelines





lines_mkt_final



- 1 Convert row 1 to header
- 2 Delete "row.names"
- 3 Lock id type to Integer
- 4 Lock line_id type to Integer
- 5 Lock midia type to String
- 6 Lock campanha type to String
- 7 Lock fonte type to String
- 8 Lock pagina type to String
- 9 Lock dominio type to String
- 10 Lock destino type to String
- 11 Lock operacao type to String
- 12 Lock growth type to String
- 13 Set fonte to IFMISSING(\$col, NULL())
- 14 Set pagina to IFMISSING(\$col, NULL())
- 15 Set dominio to IFMISSING(\$col, NULL())
- 16 Set destino to IFMISSING(\$col, NULL())
- 17 Split created_at at 1 positions
- 18 Split created_at2 at 1 positions
- 19 Delete created_at3
- 20 Rename created_at4 to 'created_hour'
- 21 Rename created_at1 to 'created_at'

telephony_types



- 1 Convert row 1 to header
- 2 Create id1 from examples of id
- 3 Delete id
- 4 Rename id1 to 'id'
- 5 Delete "row.names"
- 6 Set pattern to IFMISSING(\$col, NULL())
- 7 Lock types type to String
- 8 Set types to IFMISSING(\$col, NULL())
- 9 Set created_at to IFMISSING(\$col, NULL())
- 10 Lock pattern type to String
- 11 Lock description type to String
- 12 Lock id type to Integer
- 13 Split created_at at 1 positions
- 14 Split created_at2 at 1 positions
- 15 Split created_at4 at 1 positions
- 16 Delete created_at3
- 17 Delete created_at5
- 18 Rename created_at2 to 'created_hour'
- 19 Rename created_at1 to 'created_at'

attendances



- 1 Convert row 1 to header
- 2 Delete "row.names"
- 3 Set id to NUMFORMAT(\$col, '#.##', ',', '.')
- 4 Set team_id to NUMFORMAT(\$col, '#.##', ',', '.')
- 5 Set customer_id to NUMFORMAT(\$col, '#.##', ',', '.')
- 6 Set status_id to NUMFORMAT(\$col, '#.##', ',, '.')
- 7 Set type_id to NUMFORMAT(\$col, '#.##', ',', '.')
- 8 Lock monthly_value type to Decimal
- 9 Create type_atte from examples of type_id
- 10 Set created_at to IFMISSING(\$col, NULL())
- 11 Lock type_atte type to String
- 12 Lock type_id type to Integer
- 13 Lock status_id type to Integer
- 14 Lock protocol type to String
- 15 Lock customer_id type to Integer
- 16 Lock team_id type to Integer
- 17 Lock id type to Integer
- 18 Split created_at at 1 positions
- 19 Split created_at2 at 1 positions
- 20 Split created_at4 at 1 positions
- 21 Delete created_at3
- 22 Rename created_at1 to 'created_at'
- 23 Rename created_at2 to 'created_hour'
- 24 Delete created_at5

attendances_calls



- 1 Convert row 1 to header
- 2 Delete "row.names"
- 3 Set id to NUMFORMAT(\$col, '#.##', ',, '.')
- 4 Set attendance_id to NUMFORMAT(\$col, '#.##', ',, '.')
- 5 Set queue_number to NUMFORMAT(\$col, '#.##', ',', '.')
- 6 Set line_id to NUMFORMAT(\$col, '#.##', ',', '.')
- 7 Set main_connection to NUMFORMAT(\$col, '#.##', ',, '.')
- 8 Create main_connection1 from examples of main_connection
- 9 Rename main_connection1 to 'main_connection_status'
- 10 Set token to IFMISSING(\$col, NULL())
- 11 Set queue_number to IFMISSING(\$col, NULL())
- 12 Lock main_connection_status type to String
- 13 Lock main_connection type to Integer
- 14 Lock line_id type to Integer
- 15 Lock queue_number type to Integer
- 16 Lock phone type to String
- 17 Lock token type to String
- 18 Lock attendance_id type to Integer
- 19 Lock id type to Integer
- 20 Split created_at at 1 positions

- 21 Split created_at2 at 1 positions
- 22 Split created_at4 at 1 positions
- 23 Delete created_at3
- 24 Delete created_at5
- 25 Rename created_at2 to 'created_hour'
- 26 Rename created_at1 to 'created_at'

call_history_queue



- 1 Convert row 1 to header
- 2 Delete "row.names"
- 3 Set id to NUMFORMAT(\$col, '#.##', ',, '.')
- 4 Set team_id to NUMFORMAT(\$col, '#.##', ',', '.')
- 5 Set user_id to NUMFORMAT(\$col, '#.##', ',', '.')
- 6 Set queue to NUMFORMAT(\$col, '#.##', ',', '.')
- 7 Set lines_id to NUMFORMAT(\$col, '#.##', ',, '.')
- 8 Set ddd to NUMFORMAT(\$col, '#.##', ',, '.')
- 9 Lock phone type to String
- 10 Lock token type to String
- 11 Lock lines_id type to Integer
- 12 Lock queue type to Integer
- 13 Lock user_id type to Integer
- 14 Set queue_log_verb_types_id to NUMFORMAT(\$col,
 '.')

- 15 Lock queue_log_verb_types_id type to Integer
- 16 Set wait to NUMFORMAT(\$col, '#.##', ',, '.')
- 17 Set duration to NUMFORMAT(\$col, '#.##', ',, '.')
- 18 Set duration_pos_attendance to NUMFORMAT(\$col, '#.##', ',', '.')
- 19 Lock wait type to Integer
- 20 Lock duration type to Integer
- 21 Lock duration_pos_attendance type to Integer
- 22 Set queue_log_modality_types_id to NUMFORMAT(\$col, '#.##', ',', '.')
- 23 Lock queue_log_modality_types_id type to Integer
- 24 Lock locality type to String
- 25 Lock uf type to String
- 26 Set locality to IFMISSING(\$col, NULL())
- 27 Split created_at at 1 positions
- 28 Split created_at2 at 1 positions
- 29 Split created_at4 at 1 positions
- 30 Delete created_at5
- 31 Delete created_at3
- 32 Rename created_at1 to 'created_at'
- 33 Rename created_at2 to 'created_hour'
- 34 Split created_hour at 1 positions

Estrutura BigQuery

athenas-364914	:			
-3- Conexões externas	•	status_id	INTEGER	NULLABLE
		type_id	INTEGER	NULLABLE
Consultas salvas (6)		▼ type_atte	RECORD	NULLABLE
Consultas do projeto		<u>id</u>	INTEGER	NULLABLE
LIB_TOTAL		 team_id	INTEGER	NULLABLE
LIGACOES_NAO_RECPT	•			
LIGACOES_RECEPT	:	customer_id	INTEGER	NULLABLE
PORCENTAGEM_ATENDENT		protocol	STRING	NULLABLE
QT_ATENDIMENTOS	:	status_id	INTEGER	NULLABLE
TIKET_MÉDIO	:	type_id	INTEGER	NULLABLE
▼ :: Athenas2	:	type_atte	STRING	NULLABLE
Ligacoes_dist	:	monthly_value	FLOAT	NULLABLE
attendances	:	created_at	DATETIME	NULLABLE
attendances_calls	:	created_hour	TIME	NULLABLE
call_history_queue	:	monthly_value	FLOAT	NULLABLE
lines_mkt_final	:	created_at	DATETIME	NULLABLE
telephony_types	i	attendance_id	INTEGER	NULLABLE

Obrigado!

