

Teresa Christine M. Balisacan

FRONT-END WEB DEVELOPER

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Detail-oriented and design-minded front-end developer. Backed by years of experience in design, development and spearheading projects, I am enthusiastic in building thoughtful web applications that provide engaging user experiences while also optimized for the best performance under the hood.

TECHNICAL COMPETENCIES

Programming Languages:

TypeScript, JavaScript, HTML, CSS

Frameworks & Libraries:

ReactJS, NextJS, Gatsby, Bootstrap, Tailwind CSS /
Shadcn

Content Management:

Sanity CMS, GraphQL

Design & UI/UX Tools:

Figma, Adobe Photoshop

Development & Version Control:

GitHub, VSCode

WORK EXPERIENCE

Web Designer & Front-End Developer

WebriQ · Jul 2018 - Oct 2024

- Designed high-fidelity UI/UX prototypes in Figma;
- Developed responsive web interfaces from Figma prototypes using ReactJS/NextJS/Gatsby and Tailwind CSS and ensured cross-browser compatibility;
- Implemented component-based web design aligned with the company's platform, StackShift, reducing development time through reusable code components;
- Partnered with project managers and engaged with clients in refining technical requirements to reduce revisions and shorten delivery timelines;
- Optimized web app performance to achieve Lighthouse metric scores of 90-100;
- Led front-end development for multiple projects, delivering pixel-perfect interfaces with optimized web performance;
- Mentored team members on CSS, UI/UX, ReactJS, and site optimization to collectively improve code quality;
- Researched Figma-to-code AI tools (Plasmic and Kombai) to integrate into the team's development workflow with the aim to reduce manual implementation.

Jr. Web Builder

Mopro · Feb 2017 - Jun 2018

- Built and deployed responsive websites using the company's proprietary backend system;
- Developed custom HTML, CSS, and JavaScript solutions for unique client needs;
- Designed and optimized web-ready image assets to enhance site aesthetics and performance;
- Provided real-time technical support to customer service teams for reduced issue resolution time.

Promos Designer

Tate Publishing & Enterprises · Apr 2014 - Dec 2016

- Revamped and formatted book layouts for various print formats using Adobe InDesign and Photoshop;
- Enhanced illustrations to create 3D books and coloring books;
- Developed engaging social media branding for authors and music artists using Adobe Photoshop and provided email support for online presence and audience engagement.

Graphic Designer & Content Creator (Intern)

Live2Sell, Inc. · Oct 2012 - Feb 2013

- Managed and updated WordPress blogs with SEO-optimized content;
- Created visually engaging infographics using Adobe Photoshop/Illustrator for marketing campaigns;
- Produced and edited short promotional videos using Vegas Pro;
- Researched and wrote SEO-friendly articles on industry trends, improving website ranking and online visibility.

EDUCATION

University of San Carlos

BS Information and Communications Technology

Jun 2009 - Mar 2013

REFERENCES

Dannea Moneva

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