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Text/Metadata Extraction

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Agenda

- Intro
- Content extraction: Overview
- tika-eval deep dive
- A note on open sourcery
- Discussion

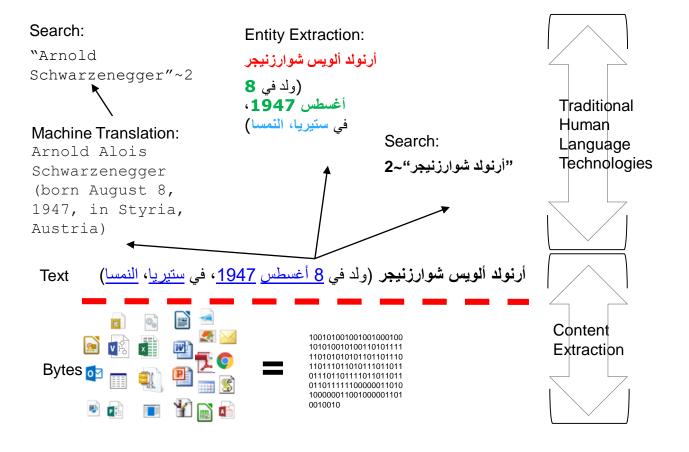
Disclaimer – Author Affiliations

- Chair of Apache Tika
- Committer on Apache PDFBox, Apache POI and Apache Lucene/Solr
- Member Apache Software Foundation
- Member Apache Incubator Project Management Committee (PMC)

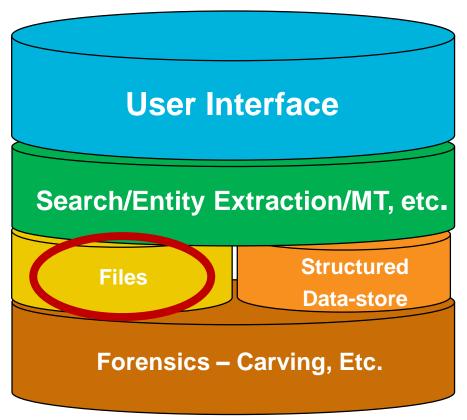
Content Extraction

Overview

Content Extraction and HLT



Text
Extraction
and
Metadata
Extraction



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Let's not forget Metadata!

- Various formats store useful information
- Who: author (first, last, commenters, editors), digital signature, company, from/to/cc/bcc (emails)
- What: hardware version/name, software version/name, globally unique file/heritage id (XMP), title, keywords, description
- Where: geo (latitude, longitude), file location (file paths embedded inside documents)
- When: created, last modified, last printed
- Beyond the standard types...custom metadata

Primary Considerations

- Parser coverage which file types do you have? Which parsers do you need?
- Attachments are they being extracted/processed?
- Large files special preprocessing (zip, tar, pst, ost, mbox, etc.)
- Duplicates exact, near how to present to the user
- Robustness and logging
 - Normal exception handling
 - -Permanent hangs/infinite loops, out of memory
- Scaling

Other Considerations – Advanced Processing

- Zoning/form/image processing
- Optical Character Recognition
- Object Identification
- Captioning
- Automatic Speech Recognition/Audio Search

When Things Go Wrong in the Foundation



http://www.flickr.com/photos/saffron_blaze

How well are you doing – Easy Metrics

- File format (and format version) coverage
- Exception rates per file type
- Catastrophic errors per file type

More Insidious Problems

- Garbled text
 - –From slightly to…fully
- Missing text/metadata
 - -From missing some text to ... no text at all
- Missing attachments

Corrupt Text (Upgrade from PDFBox 1.8.6 ->1.8.7)

Taking a close look at the forest or open meadows reveals that there are often subtle differences in plant species across a wide landscape. Unique micro-climates, exposure to the sun, soil types, moisture availability, and a variety of other factors influence the types of plant species present in any given location. Changes in any of these factors will cause changes to

BGQOTM G IRUYK RUUQ GZ ZNK LUXKYZ UX UVKT SKGJU]Y
XK\KGRY ZNGZ ZNKXK GXK ULZKT Y[HZRK JOLLKXKTIKY OT VRGTZ
YVKIOKY GIXUYY G]OJK RGTJYIGVK% CTOW[K SOIXUIROSGZKY\$ K^VUY[XK ZU ZNK Y[T\$ YUOR Z_VKY\$ SUOYZ[XK
G\GORGHOROZ_\$ GTJ G \GXOKZ_UL UZNKX LGIZUXY OTLR[KTIK ZNK
Z_VKY UL VRGTZ YVKIOKY VXKYKTZ OT GT_MO\KT RUIGZOUT%
4NGTMKY OT GT_UL ZNKYK LGIZUXY]ORR IG[YK INGTMKY ZU

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Content Comparison Example – Junk -> Better

	Tika 1.14	Tika 1.15-SNAPSHOT
Unique Tokens	786	156
Total Tokens	1603	272
Langld	zh-ch	de
Common Words	0	116
Alphabetic Tokens	1603	250
Top N Tokens		die: 11 und: 8 von: 8 deutschen: 7 deutsche: 6 1: 5 das: 5 der: 5 finanzministerium: 5 oder: 5
Common Words/Alphabetic Tokens	0/1603 = 0%	116/250 = 46%

Overlap: 0%

Increase in Common Words: 116

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Content Comparison Example – Small Regression

	Tika 1.14	Tika 1.15-SNAPSHOT
Unique Tokens	1916	1995
Total Tokens	14187	14302
Langld	en	en
Common Words	7498	7409
Alphabetic Tokens	13472	13587
Top 10 Unique Tokens	applicant's: 8 1.69: 1 arbitrary: 1 collecting: 1 constitution: 1 e112: 1 ei.b: 1 equating: 1 magnetically: 1 o: 1	ss: 106 applicantis: 8 ssss: 7 iactsi: 4 ithe: 4 imeansi: 3 iprocessi: 3 calculations.i: 2 iabstract: 2 idata: 2
Common Words/Alphabetic Tokens	7498/13472 = 56%	7409/13587 = 55%

Overlap: 95.5%

Increase in Common Words: -89 © 2019 The MITRE Corporation. ALL RIGHTS RESERVED.

Missing Text

Jane Coady

Statement

Seasoned professional with a skilled ability to connect co-workers and clients with the information, products and services they are seeking by utilizing professional experiences, organizational and client skills both as a team and an individual.

Experience

OLS: Office Liquidations Solutions

May 2010 - May 2013

Sales and Project Administrator

Sales support and sales. Lead generation and follow up. Developed solutions for individual projects. Determine price schedules, budgets and profit margins. Created and streamlined forms and procedures. Located project specific furniture. Project Management. Plan and coordinate work schedules and duties for employees, freight companies and customers. Space planning/placement of systems furniture inventories into client's AutoCAD drawings with Giza. Coordinate project details and schedules with General Contractors, Building Engineers and Property Managers. Attend company meetings to exchange product information and coordinate work activities with other departments. Keep records and create reports regarding purchases, sales, bids and installation schedules. Coordinate marketing campaigns by compiling lists, marketing pieces to promote inventories. Inventory management. Resolve customer questions regarding sales, service and installations.

Bialek Healthcare Environments

June 2001 - May 2010

Design Associate, Client Services Coordinator

Furniture bid package review, quotation, response and presentation. Small office design, space planning, need assessment, presentation and quotation for commercial systems and freestanding furniture. Maintenance of client accounts including need assessment, quotation, order processing, purchasing, job costing, tracking and invoicing. Created streamlined procedures to reduce redundancies. Employee Training. Member of various committees including Process Streamlining, Marketing, and Fun.

Rhosymedre Design Group

August 1998 - April 2001

Office Manager

Processing and maintenance of accounts receivable, payable and payrall with Business Works
Accounting System and QuickBooks Pro. Maintenance of client accounts including estimating, job
costing, purchasing, tracking, and invoicing and project management. Establish and maintain
vendor relations. Research new residential products.

Education

University of Nebraska

August 1984 - May 1987

Bachelors of Science with a focus in Textiles, Clothing and Interior Design, with a minor in Business

Honors: Gold Key Honorary Jan 1986, Sigma Phi Upsilon Honorary Officer - October 1985

Jane Coady

Statement

OLS: Office Liquidations Solutions May

2010 - May 2013

Experience

Bialek Healthcare Environments June 2001

- May 2010

University of Nebraska August 1984 – May

1987

Education

Bachelors of Science with a focus in Textiles, Clothing and Interior Design, with a minor

in Business

JC

2

Skills

Document available: https://issues.apache.org/jira/browse/TIKA-1130

Other Lessons Learned

- Exceptions are not randomly distributed a small problem for me could be a BIG problem for you
- Do not index and forget; ideally, schedule/plan for reindexing when updated versions of extraction software become available – be able to determine if there are improvements for your corpus
- Evaluate, evaluate, evaluate

Take-away

If you don't evaluate content extraction...

You don't know what you can't find

Deep Dive on tika-eval module

High-level overview

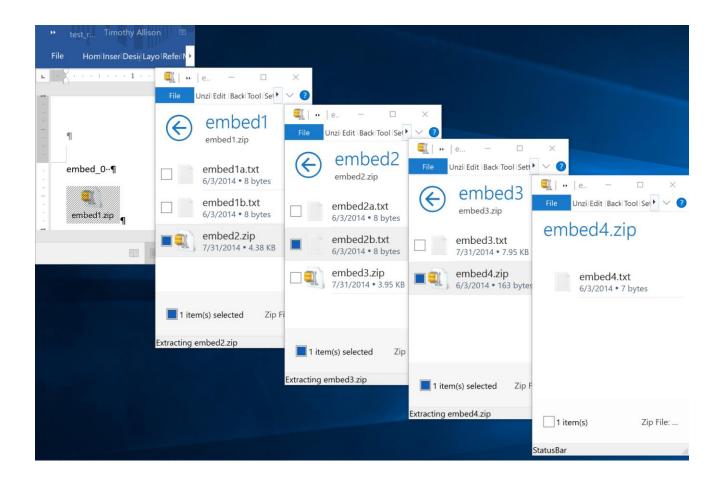
tika-eval's scope

- Single vm, file share to file share (with embedded H2 db), ~few million files is a reasonable size
- Not currently cloud-scale
 - Random sampling should be good enough
 - Our Jira is open and committers are standing by!

tika-eval's two modes

- Profile single extraction run
- Compare two extraction runs
 - Ground truth vs. particular tool
 - Tool A vs. tool B
 - Tool A with settings X vs. Tool A with settings Y

Why the RecursiveParserWrapper?



Classic XHTML

- Metadata from embedded docs is lost
- Exceptions from embedded docs are swallowed
- Metadata from the container document may be incomplete

RecursiveParserWrapper

```
[
    "Content-Type": "application/....wordprocessingml.document",
    ...
    "X-TIKA:content": "\n\n\nembed_0 \n\n\n\n\n\n"
    ...
},
    "Content-Type": "application/zip",
    "X-TIKA:content": "embed1/embed1a.txt embed1/embed1b.txt embed1/embed2.zip",
    "X-TIKA:embedded_resource_path": "/embed1.zip",
},
    "Content-Type": "text/plain; charset=ISO-8859-1",
    "X-TIKA:embedded_resource_path": "/embed1.zip/embed1a.txt",
    "X-TIKA:content": "embed_la\n",
}...
}
```

- Embedded metadata (e.g. mime/author/lat-long, etc.) are retained
- Embedded exceptions are stored in a metadata key
- All metadata is extracted stored

Workflow – Profile

- 1. Generate extracts with parallel directory structure to original documents, append ".txt" or ".json" into, say my_extracts directory
- 2. Run profiler to populate in-process H2 DB

```
java -jar tika-eval.jar Profile
    -extracts my_extracts
    -db my_db
```

3. Dump reports

```
java -jar tika-eval.jar Report -db my_db
```

Excel reports will be dumped to the reports directory

Workflow – Compare

- Generate extracts with parallel directory structure to original documents, append ".txt" or ".json" into, say my_extractsA and my extractsB directories
- 2. Run profiler to populate in-process H2 DB

```
java -jar tika-eval.jar Compare
-extractsA my_extractsA
-extractsB my_extractsB
-db my_db
```

3. Dump reports

```
java -jar tika-eval.jar Report -db my_db
```

Excel reports will be dumped to the reports directory

Taking tika-eval public

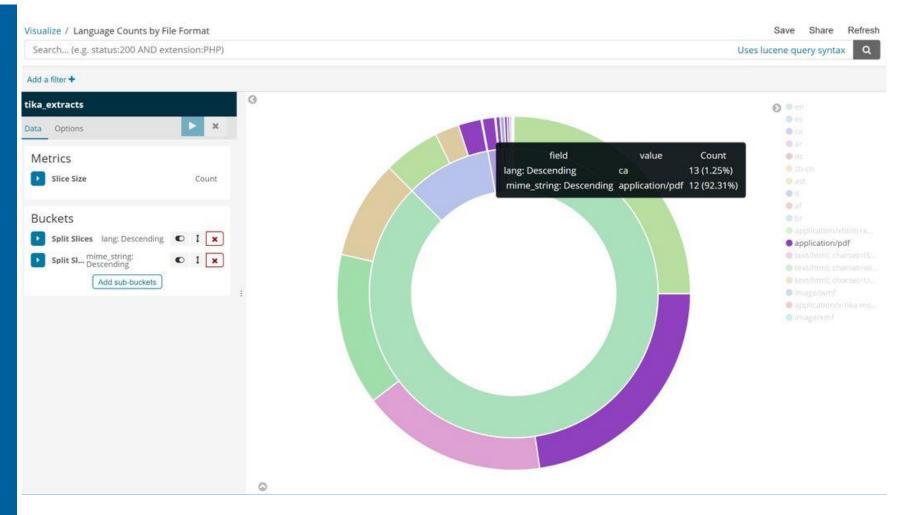
- Rackspace kindly hosts a vm for ongoing evals (TIKA-1302)
- 1 TB (~3 million files) from Common Crawl and govdocs1
- Collaborating with Apache PDFBox and Apache POI to run evals as part of the release process
- Critical to identifying regressions and building new parsers
- Stacktraces created by public documents are critical for the hey-I'm-getting-this parse-exception-but-can'tshare-the-document-with-you problem
- See Dominik Stadler's Common Crawl download tool:
 https://github.com/centic9/CommonCrawlDocumentDownload

Limits of Automated Metrics without Ground Truth

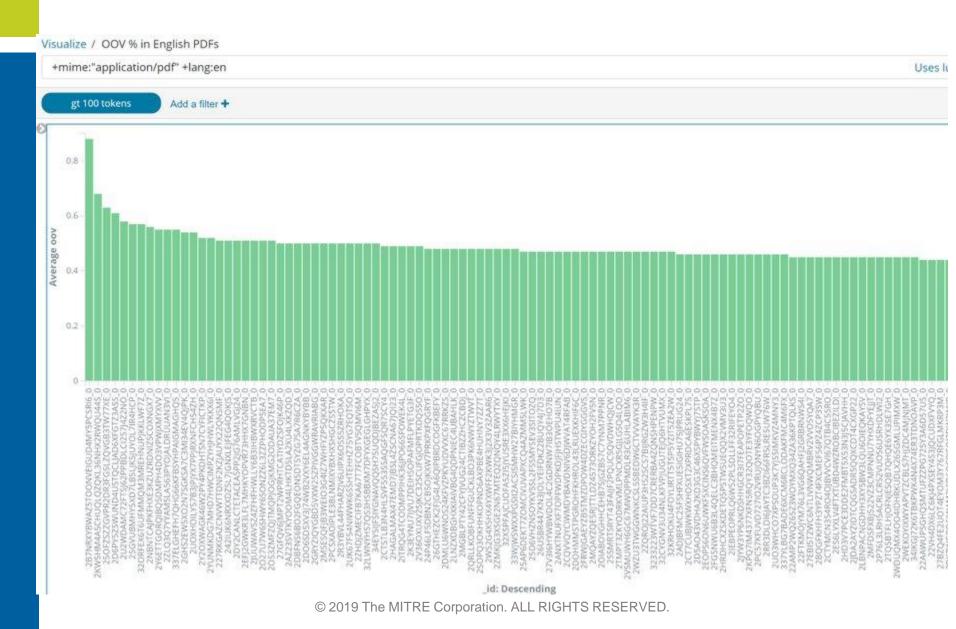
More exceptions – We have a problem! Wait…

- -New parser, we were entirely skipping those file types before
- Parser was yielding junk before on this file, now it is letting us know there's a problem
- Fewer exceptions Great! Wait…
 - Mime detection not working skipping files that we used to parse (theoretical)
 - Now we're getting junk
- More Common Words Great! Wait…
 - -Serious bug that duplicates worksheets in some xlsx files (TIKA-2356...my fault...ugh!)
 - More non-html markup/xml tags incorrectly getting through
- Fewer Common Words Problem! Wait…
- More attachments, fewer attachments (Your turn!)

Kibana – File Format by Lang Id



Kibana OOV% in English PDFs



Kibana – High OOV content

Single Document

_doc#2B7NRXYBWAZ5TOONVEIGUD4MY5PCSRI6_0

```
Table
         ISON
 1 - {
        index": "tika extracts",
       " type": " doc",
        id": "2B7NRXYBWAZ5TOONVEIGUD4MY5PCSRI6 0",
 5
        score": 1.
 6 +
       _source": {
        EMRSUSDA, APHIS, VSCe nte r for Ep id e m iology and Anim al He alth2150 Ce ntre Ave . Fort (
            Sphere(n)nThe se d ata, and all the inform ation contained the re in, have been coll
            Insp e ction Se rvic e (APHIS), or b y its c oop e rators on APHIS' b e half, for re stricte
            be disseminated on a need-to-know basis only and must be used for their inte
            ata are sub ject to require d Federal safe guards and shall only be share d and /c
            Act of 1974, as am e nd e d [5 U.S.C. 552a], the Fre e d om of Inform ation Act [5 U.S.C. 5
            . 2276], Se ction 1619 of the Food , Conse rvation, and Ene rgy Act of 2008 [7 U.S.C. 8791].
            we ll as with the c onfid e ntiality or non-d isc losure p rovisions of any other agre e m
            14, 2017Time Created: 5:30:00 PM MST\n\nUnite d State s De p artm e nt ofAgriculture\n\n!( |
            Zone\n\nAffected Counties\n\n\n",
        "created": "2017-03-15T00:30:01Z",
 8
        "lang": "en",
 9
        "mime": "application/pdf".
10
        "mime_string": "application/pdf",
11
        "num pages": "1",
12
        "num tokens": "395",
13
        "oov": "0.8787061994609164",
14
        "tokens per page": "395.0"
15
```

Open Source

Help, please!

Open Source: Land of the Free



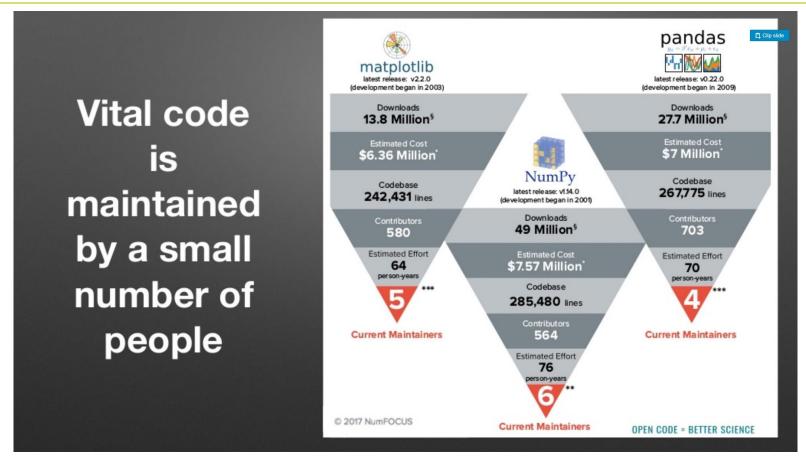
http://www.writeonnewjersey.com/2011/03/if-its-free-its-for-me/

Home of the Brave



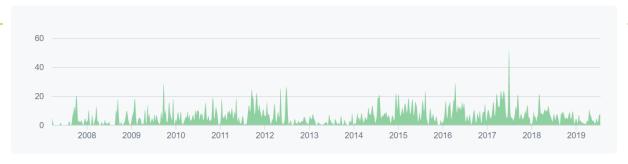
http://www.contractortalk.com/f59/ladder-safety-has-come-along-way-71332/

Grim Numeric Realities



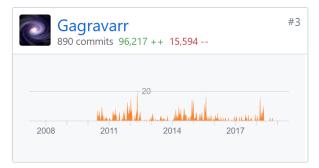
Kelle Cruz. "Collaborations in the Extreme: The rise of open code development in the scientific community." https://www.slideshare.net/KelleCruz/collaborations-in-the-extreme-the-rise-of-open-code-development-in-the-scientific-community

Apache Tika – Commits















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Discussion