



Starcom MediaVest Group

CONVOXIX

Dept. X
Holidays SEM spends
PO: 6961

Tax Invoice

Original for Recipient

Client: The Indian Hotels Co Ltd

Client GST No: 27AAACT3957G2Z6

Address: Ninth Floor Express Towers Barrister Rajni Patel
Marg Nariman Point Maharashtra India Mumbai
400021

Client State Code: 27

Client State: Maharashtra

Client Pan Number: AAACT3957G

Place of Supply: Maharashtra

Est No: 2802

Est Date: 13-Jun-2018

Brand: Taj Holidays_R

Sub Brand: The Indian Hotels Co Ltd

Credit: 30 days

Inv No #: 4528

Inv Date: 13/08/2018

HSN: 998361 Advertising Services

Signature valid

Digitally signed by Rajendra
Dashrat Mandaekar
Date: 2018.08.13 17:14:07
IST

Campaign Name

The Indian Hotels Co Ltd - Taj Holidays_R - July 2018 - Dec 2018

PO Number

6961

Billing Remarks

Po 6961

Publisher Name	Portal Name	From Date	To Date	Buying Type	Unit	Actual Unit	Total Net Vendor Cost
Google India Pvt Ltd							
Google India Pvt Ltd	Google Search	01-Jul-2018	31-Jul-2018	CPC	Other		626,389.17
Google India Pvt Ltd Sub Total							626,389.17
						Total Cost	626,389.17
						Service Fee	0.00
						Taxable Value	626,389.17
						CGST @9% on Taxable Value	56,375.03
						SGST @9% on Taxable Value	56,375.03

Taj Holidays
One Line Mktg



INVOICE RECEIVED

12 SEP 2018

SIGN. _____ IHCL VHD



Starcom MediaVest Group
CONVONIX

Tax Invoice

Original for Recipient

Client:	The Indian Hotels Co Ltd.	Brand:	Taj Holidays_R
Client GST No:	27AAACT3957G2Z6	Sub Brand:	The Indian Hotels Co Ltd
Address:	Ninth Floor Express Towers Barrister Rajni Patel Marg Nariman Point Maharashtra India Mumbai 400021	Credit:	30 days
Client State Code:	27	Inv No #:	4528
Client State:	Maharashtra	Inv Date:	13/08/2018
Client Pan Number:	AAACT3957G	HSN:	998361 Advertising Services
Place of Supply:	Maharashtra		
Est No:	2802		
Est Date:	13-Jun-2018		

Signature valid

Digitally signed by Rajendra
Dashrat Mandaikar
Date: 2018.08.13 17:14:07
IST

Net payable	739,139.23
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Currency: INR **Rate:** 1.00 **Value:** 739,139.23



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Marg Nariman Point Maharashtra India Mumbai
400021
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Dashrat Manda kar
Date: 2018.08.13 17:14:07
IST

Rupees Seven Lakh Thirty Nine Thousand One Hundred Thirty Nine And Paise Twenty Three Only

Remarks:

Please find below bank A/C details for Electronic transfer

Beneficiary Name : Convonix System Pvt. Ltd.

Account No : 0900911605300125

BANK Name : BNP Paribas

Branch : BANDRA-KURLA COMPLEX, BANDRA (EAST)

IFSC Code : BNPA0009009

Swift Code : BNPAINBBXXX

✓ GSTIN: 27AACCC5795P1ZV

Agency State: Maharashtra

Agency State Code: 27

Service Tax Category: Information Technology Software Services

CIN No: U64202MH2005PTC150752

PAN No: AACCC5795P

For Convonix Systems Private Limited

E. & O.E.

Terms & Conditions

1. No complaint shall be entertained after 7 days from the receipt of this invoice
2. The amount outstanding against this invoice beyond the terms agreed upon shall attract an interest at the rate of 24% per annum for the period the amount continues to be outstanding
3. Any dispute arising from this invoice shall be referred to the jurisdiction of the courts located in the metropolis where the registered office of the company is located



Starcom MediaVest Group
CONVONIX

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Address:	Ninth Floor Express Towers Barrister Rajni Patel Marg Nariman Point Maharashtra India Mumbai 400021	Credit:	30 days
Client State Code:	27	Inv No #:	4528
Client State:	Maharashtra	Inv Date:	13/08/2018
Client Pan Number:	AAACT3957G	HSN:	998361 Advertising Services
Place of Supply:	Maharashtra		
Est No:	2802		
Est Date:	13-Jun-2018		

Signature valid

Digitally signed by Rajendra
Dashrat Mandalkar
Date: 2018.08.13 17:14:07
IST

Centralised Billing and Accounting Office :

RESOURCES: INDIA, Urmi Estate, Tower A, 15th Flr, 95 Ganpat Rao Kadam Marg, Lower Parel,
Mumbai-400013

Branch Office:

✓ Convonix Systems Pvt. Ltd.
Urmi Estate, Tower A, 16th Floor, 95 Ganpat Rao Kadam Marg
Lower Parel, Mumbai - 400 013. T: 91-22-30453 500

Regd. Office:

✓ Convonix Systems Pvt. Ltd.
Plot EL-217, TTC Industrial Area, MIDC, Mahape, Navi Mumbai 400 701

Tax is payable on reverse charge - No

Go gle

Invoice

Invoice number: 3479462700

Google India Private Limited
 Tower B, Unitech Signature Tower II,
 Sector 15, Part I, Village Silokhera,
 Gurugram, Haryana 122002

India

GSTIN: 06AACC0527D1Z8

PAN: AACCG0527D

Bill to

Suraj Shetty

Convonix Systems Pvt. Ltd.

Urmi Estate, Tower A, 95,

Ganpatrao Kadam Marg, Lower Parel,

Mumbai, Maharashtra 400013

India

GSTIN: 27AACCC5795P1ZV

PAN: AACCC5795P

State code: 27

OK-MUM-1078210

2802 - 626389.21 - # 4528

2874 - 390031 - # 4527

Details

Invoice number 3479462700
 Invoice date 31 Jul 2018
 Payment terms Net 60
 Billing ID 8367-5609-0039
 Account ID 287-533-9073

SAC: 998365

Google Ads

Total amount due in INR

₹785,162.76 ✓

Due 29 Sep 2018

Summary for 1 Jul 2018 - 31 Jul 2018

Pay in INR:

Subtotal in INR

₹665,392.17 ✓

Integrated GST (18%)

₹119,770.59

Total amount due in INR

₹785,162.76 ✓

Note: Unless otherwise stated, tax on this invoice is not payable under reverse charge. Supplies under reverse charge are to be mentioned separately.

Remittance instructions:

Make sure that you include your invoice number and Google code GOOGL02 on all payments.

To pay by bank transfer, send to:

Account holder name: Google India Pvt. Ltd

Bank: Citibank Mumbai, Fort Branch

SWIFT BIC: CITIINBX

IFSC: CITI0100000

Account no.: 0035462058

To pay by cheque, mail to:

Google India Pvt Ltd,

9th Floor, Building 8, Tower C,

DLF Cyber City, DLF Phase 2,

Gurugram, Haryana 122002

India

Account: Taj Holidays

Account ID: 287-533-9073

Account budget: Convonix Systems Pvt. Ltd. - Jul - Dec, 2018

1 Jul 2018 - 31 Jul 2018

Description	Quantity	Units	Amount(₹)
CX-TH-GDN-In-Remarketing	8328	Clicks	426,399.38
CX-TH-In-GDN-Smart-Display	48283	Clicks	58,791.82
CX-TH-GDN-Overseas-Remarketing	1709	Clicks	49,506.78
CX-TH-Overseas-GDN-Smart-Display	2222	Clicks	35,358.61
CX-TH-GDN-Remarketing-Palace	4253	Clicks	22,399.47
CX-TH-In-All-Destination-Generic	734	Clicks	21,442.06
CX-TH-Overseas-All-Destination-Generic	388	Clicks	15,783.27
CX-TH-In-Brand-Core-Exact	937	Clicks	9,159.80
CX-TH-In-Brand-Core-Phrase	146	Clicks	5,371.54
CX-TH-Overseas-Brand-Core-BMM	30	Clicks	4,791.63
CX-TH-In-Brand-Destination-BMM	267	Clicks	3,950.65
CX-TH-GDN-In-Remarketing-Kerala	134	Clicks	3,408.78
CX-TH-In-Brand-Destination-Exact	276	Clicks	3,125.21
CX-TH-CM-RLSA-In-Brand-Destination-Exact	154	Clicks	1,998.03
CX-TH-Overseas-Brand-Core-Exact	57	Clicks	1,712.79
CX-TH-Overseas-Brand-Destination-BMM	25	Clicks	1,503.82
CX-TH-Overseas-Brand-Destination-Exact	59	Clicks	1,275.71
CX-TH-In-Brand-Core-BMM	127	Clicks	1,105.63
CX-TH-CM-RLSA-In-Brand-Destination-BMM	60	Clicks	1,017.43
CX-TH-CM-RLSA-In-Brand-Core-Exact	298	Clicks	1,000.08
CX-TH-Overseas-Brand-Core-Phrase	5	Clicks	852.57
CX-TH-CM-RLSA-Overseas-Brand-Destination-Exact	16	Clicks	686.39
CX-TH-CM-RLSA-In-Brand-Core-BMM	52	Clicks	528.15
CX-TH-CM-RLSA-Overseas-Brand-Core-Exact	19	Clicks	419.38
CX-TH-CM-RLSA-Overseas-Brand-Core-Phrase	4	Clicks	317.58
CX-TH-CM-RLSA-In-Brand-Core-Phrase	19	Clicks	167.44
CX-TH-CM-RLSA-Overseas-Brand-Destination-BMM	1	Clicks	19.17
Invalid activity			-6,701.00

Google™ Invoice

Invoice number 3479462700

Subtotal in INR	₹665,392.17
Integrated GST (18%)	₹119,770.59
Total in INR	₹785,162.76

Payment Slip

Bill to Suraj Shetty Convonix Systems Pvt. Ltd. Urmi Estate, Tower A, 95, Ganpatrao Kadam Marg, Lower Parel, Mumbai, Maharashtra 400013 India GSTIN: 27AACCC5795P1ZV PAN: AACCC5795P State code: 27	Billing ID 8367-5609-0039 Invoice number 3479462700 Due Date 29 Sep 2018 Amount Due ₹785,162.76 TDS withheld: _____
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Cheque/DD should be made payable to 'Google India Pvt. Ltd'
 Include your invoice number and code GOOGL02 on all payments.

To pay by bank transfer, send to:

Account holder name: Google India Pvt. Ltd
 Bank: Citibank Mumbai, Fort Branch
 SWIFT BIC: CITIINBX
 IFSC: CITI0100000
 Account no.: 0035462058

To pay by cheque, mail to:

Google India Pvt Ltd,
 9th Floor, Building 8, Tower C,
 DLF Cyber City, DLF Phase 2,
 Gurugram, Haryana 122002
 India

IHCL Corporate, Mumbai

A Unit Of The Indian Hotels Company Limited

Mandlik House Mandlik Road Mumbai 400001 India

Tel 022-66395515

Fax

e-mail

CIN Number L74999MH1902PLC000183

Date 17-JUL-2018

Page 1

Standard Purchase Order

To : CONVOX SYSTEM PRIVATE LIMITED Collections, Tower A, Urmi Estate, 95 GANPAT RAO KADAM MARG Lower Parel -West, Mumbai MAHARASHTRA 400013 India GSTIN: 27AACC5795P1ZV FAX: e-mail accounts@performics.convonix.com	Bill To : Mandlik House - Mandlik House Mandlik Road Mumbai MH 400001 India GSTIN: 27AAACT3957G2Z6 Place of Supply: Maharashtra FAX:
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Order No 6961 Rev 0 Source : : Buyer Ms. Purnima Rafiq Shaikh Notes to Supplier	Payment Terms Immediate Currency INR
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No	Req No	Item Code	Description	UOM	Qty	Delivery Date	Rate	Amount (INR)
1	10836	6900005	Online Marketing- Web Content	JOB	426540	06-JUL-2018	1.00	426540.00
			ISD_CGST_REC_9_IHCMUM				38388.60	INR
			ISD_SGST_REC_9_IHCMUM				38388.60	INR
Supplier Notes : Requestor Name: Ms. Shalini Jovita Miranda								
2	10836	6900005	Online Marketing- Web Content	JOB	511848	01-AUG-2018	1.00	511848.00
			ISD_CGST_REC_9_IHCMUM				46066.32	INR
			ISD_SGST_REC_9_IHCMUM				46066.32	INR
Supplier Notes : Requestor Name: Ms. Shalini Jovita Miranda								
3	10836	6900005	Online Marketing- Web Content	JOB	568720	01-SEP-2018	1.00	568720.00
			ISD_CGST_REC_9_IHCMUM				51184.80	INR
			ISD_SGST_REC_9_IHCMUM				51184.80	INR
Supplier Notes : Requestor Name: Ms. Shalini Jovita Miranda								
4	10836	6900005	Online Marketing- Web Content	JOB	511848	01-OCT-2018	1.00	511848.00
			ISD_CGST_REC_9_IHCMUM				46066.32	INR
			ISD_SGST_REC_9_IHCMUM				46066.32	INR
Supplier Notes : Requestor Name: Ms. Shalini Jovita Miranda								
5	10836	6900005	Online Marketing- Web Content	JOB	483413	01-NOV-2018	1.00	483413.00
			ISD_CGST_REC_9_IHCMUM				43507.17	INR
			ISD_SGST_REC_9_IHCMUM				43507.17	INR
Supplier Notes : Requestor Name: Ms. Shalini Jovita Miranda								
6	10836	6900005	Online Marketing- Web Content	JOB	341233	01-DEC-2018	1.00	341233.00

IHCL Corporate, Mumbai

A Unit Of The Indian Hotels Company Limited
- Mandlik House Mandlik Road Mumbai 400001 India

Tel 022-66395515
e-mail
CIN Number L74999MH1902PLC000183

Fax

ISD_CGST_REC_9_IHCMUM
ISD_SGST_REC_9_IHCMUM

30710.97
30710.97

INR
INR

Supplier Notes :

Requestor Name: Ms. Shalini Jovita Miranda

Total in (INR)

3355450.36

VAT NO :
TAN NO : MUMT00188G
CST REG NO :
GSTIN : 27AAACT3957G2Z6

For Terms & Conditions , Please see overleaf

Authorized Signatory - Materials
For IHCL Corporate, Mumbai



IHCL Corporate, Mumbai

A Unit Of The Indian Hotels Company Limited
- Mandlik House Mandlik Road Mumbai 400001 India

Tel 022-66395515
e-mail
CIN Number L74999MH1902PLC000183

Fax

CMG Terms & Conditions

Dispatch and submit Original Invoices along with PO at the following address :

Vendor Help Desk-

THE INDIAN HOTELS COMPANY LIMITED
OXFORD HOUSE, GROUND FLOOR
15/17 N F ROAD, APOLLO BUNDER, COLABA,
MUMBAI, MAHARASHTRA, 400001
Email : corp.apvhd@tajhotels.com
Phone : +91-22-66651029

Packing & Delivery:

Goods shall be delivered in good, clean and neatly packed conditions. If the consignment is damaged on the account of bad packing you shall be responsible and liable to replace the damaged goods without any extra charges.

GST Undertaking:

In case, "TAJ" is at loss in claiming the ITC credit charged to "TAJ" and collected from "TAJ" on account of nonpayment to the Government of goods and services tax by the Supplier and/or non-submission/inadequate/incorrect submission of information prescribed by the tax department/failure to upload the details of the sale on the GSTN portal on the part of the Supplier, then said demand including tax, interest and penalties or said rejected input tax credit, refund or other benefit shall be recoverable from the Supplier either from his outstanding invoices if available or by raising a debit note.

Safety:

You will take adequate measures for protection at site as advised by client and shall abide by the local laws and regulations governing labour application from time to time. The safety and security of all your team members will be your responsibility and you will bear all expenses and enter The safety and security of all your team members will be your responsibility and you will bear all expenses and entertain all claims pertaining to their injury and death at the work site. You are advised to take due care and precautions to ensure that there is no loss or life or injury to any individual (passer-by or resident) during the repair work.

Responsibility to Rectify Loss or Damage:

If any loss or damage is caused while executing the Contract, for any cause whatsoever, you shall at your own cost, rectify such loss or damage so that the Works conform in every respect with the provision of the Contract to the client satisfaction. You shall also be liable for any loss damage to the Works occasioned by you in the course of any operation carried out by you for the purpose of complying with the obligation as referred above.

Labour Law Adherence:

You shall make your own arrangements for the engagement of all labour, your team members, local or other. You shall abide by the local laws and regulations governing labour laws applicable from time to time.

Environmental Clause:

The Contractor shall adhere to the Environmental Protection Act and Rules and co-operate with the Company in its initiative of Earth Check certification of the Hotel.

TATA Code of Conduct:

Any offers, direct or indirect, any illegal payments, remuneration, gifts donations or comparable benefits to any "TAJ" employee which are intended to or perceived to obtain business or uncompetitive favours for the conduct of business, excepting nominal gifts which are customarily given and are of commemorative nature for special events, are strictly prohibited. The Supplier/Contractor represents that it does not employ any child labour in the manufacture or supply of goods & services under this contract. The Supplier/Contractor represents that it has complied with and shall comply with all rules and regulations of the Child Labour (Prohibition and Regulation) Act, 1986. "TAJ" shall have the right to terminate the Purchase Order forthwith in the event the Supplier/Contractor does any act or thing which shall contravene any provision of the Child Labour (Prohibition and Regulation) Act, 1986. The Supplier/Contractor shall be liable to "TAJ" for any loss and damage caused to it due to failure on the part of the Supplier/Contractor due to this. "The Supplier/Service provider represents that neither its Senior Management Team nor its Relationship Manager is related as family with the employees of the "Taj" nor has a shared office of profit with any employee of TAJ whatsoever to the best of its knowledge and belief. Any such relationship should be formally disclosed to TAJ and documented by the supplier/ Service provider. In the event Supplier/Service Provider knowingly conceals such information, then "Taj" shall have the right to terminate the Purchase Order forthwith without any prejudice to its rights under the contract and the Supplier/Service Provider shall be liable to "Taj" for any loss and damage caused to it due to failure on the part of the Supplier/Service Provider on account of this non-disclosure".

Jurisdiction : Exclusive jurisdiction of the Courts in Mumbai

Acceptance or non-acceptance of this order must be communicated in writing to CMG within 5 working days from the date of receipt of the order. In case of formal acknowledgment of this annual rate agreement is not received, supply of goods and/or services will constitute acceptance of the rates and terms & conditions. Your acceptance of this order or any part thereof implies full acceptance of terms and conditions by you. Option to cancel this order rests with The Indian Hotels Company Limited, IHCL Corporate, Mumbai, if the suppliers do not complete the deliveries within the specified time as mentioned in PO.

Description	Clicks	Amount
CX-TH-GDN-In-Remarketing	8328	4,26,399.38
CX-TH-In-GDN-Smart-Display	48283	58,791.82
CX-TH-GDN-Overseas-Remarketing	1709	49,506.78
CX-TH-Overseas-GDN-Smart-Display	2222	35,358.61
CX-TH-GDN-Remarketing-Palace	4253	22,399.47
CX-TH-In-All-Destination-Generic	734	21,442.06
CX-TH-Overseas-All-Destination-Generic	388	15,783.27
CX-TH-GDN-In-Remarketing-Kerala	134	3,408.78
Invalid activity		-6,701.00
Total	66,051	6,26,389.17