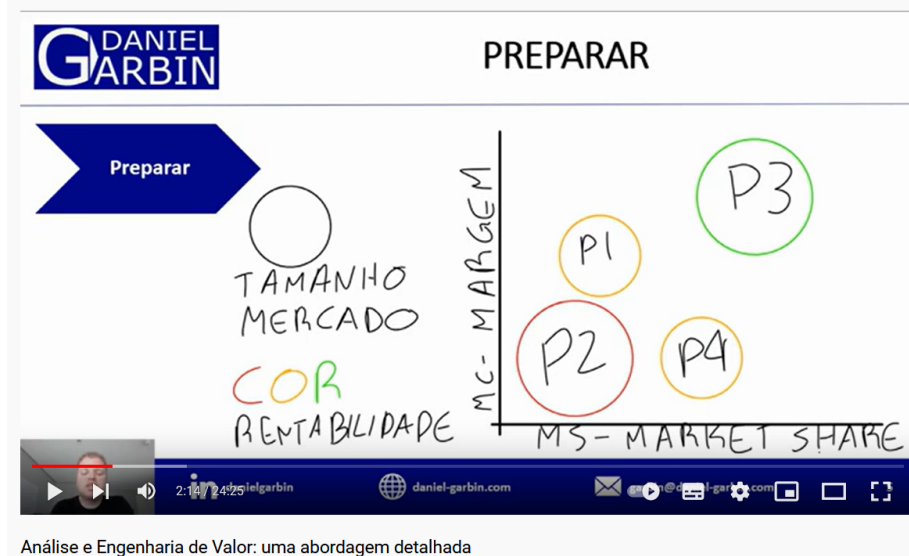


I recently saw a video about string theory. This video explained that there was a theory that explained all universal forces. But that theory started from the premise that our universe was composed of at least 12 dimensions.

Then I saw another video by Daniel Garbin on value engineering, in which he presents a chart for product analysis (Fig. 1).

Figura 1: Graph for product analysis.

Source: <https://www.youtube.com/watch?v=K7lWFh3bF0E>.



It was clear to me that this graph has not just two, but four dimensions: contribution margin (represented by the y-axis), market share (represented by the x-axis), market size (represented by the size of the circle), and profitability (represented by the color of the circle).

In this way then the dimensions of our universe can be understood.