

## Omaha Central High School DECA

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Be Here. Live Now.



November 26, 2018

Dear Employer,

Central High School DECA students are doing a promotional public relations project called Live Life Eyes Up. This campaign seeks to build awareness in the community regarding responsible cell phone use. Your participation will allow Live Life Eyes Up to continue growing its presence in the community.

We are in the process of collecting donations for prizes to be awarded to students who show they are responsible cell phone users. I am writing to request your assistance in making the Central High School DECA project a success and a way to promote your business. By donating one or more \$10 gift cards, you will be supporting your community and our cause. On Fridays, we will draw winners and award gift cards to students at Central. To be eligible for the drawing, students must report their time spent on their phone for the week! Your company name will also be placed on our website as a sponsor of the project.

If interested, gift cards may be sent back with the student that gave you the letter or sent to the address above. For more information, contact the number or email also above and feel free to visit the Live Life Eyes Up Instagram @chslivelifeeyesup, Twitter @livelifeeyesup, or website [www.livelifeeyesup.org](http://www.livelifeeyesup.org).

Sincerely,

Lucy Stavneak, Olivia Gilbreath, Anna Festersen  
Omaha Central DECA