

United States Lobbying Figures

Let's start by looking at a summary of 2008 Q1 to 2019 Q4

Who are the biggest firms and clients for 2008-2019?

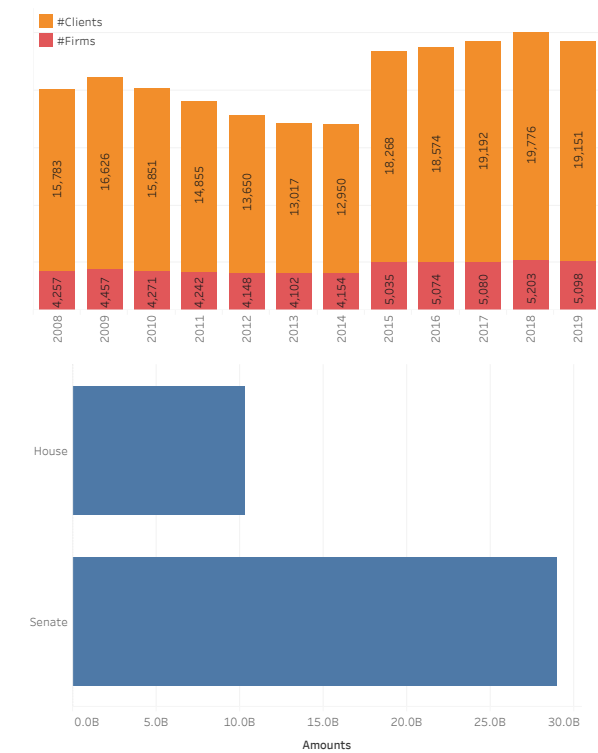
What about per year?

What reasons motivate lobbying in the U.S.A?

Which areas do the top firms lobby on?

What about the biggest clients?

Which foreign countries lo..



2008-2019 Totals

#Clients	49,610
#Firms	9,663
Costs_Maximum	61,788,711,479
Costs_Minimum	55,486,466,479

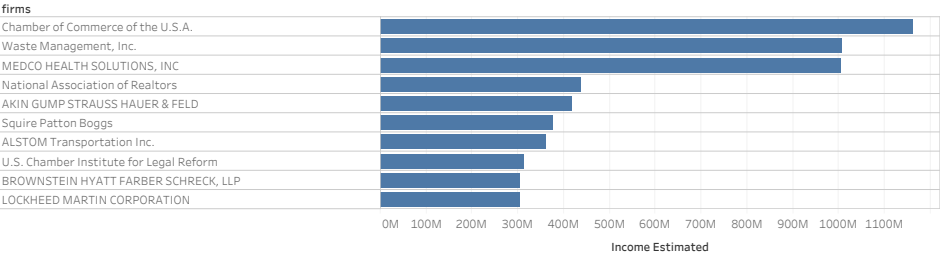
Yearly Costs

Year	
2008	5,819,066,802
2009	5,888,277,849
2010	5,080,268,408
2011	5,062,089,955
2012	4,580,850,298
2013	4,413,611,416
2014	4,333,604,823
2015	4,443,228,349
2016	4,648,559,203
2017	5,717,326,358
2018	5,076,254,954
2019	3,574,450,564

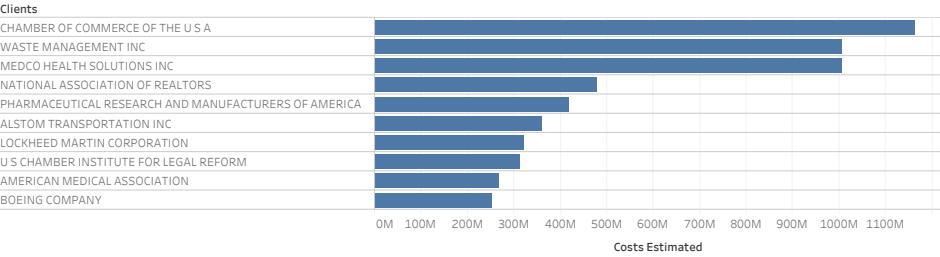
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Top 10 most paid firms



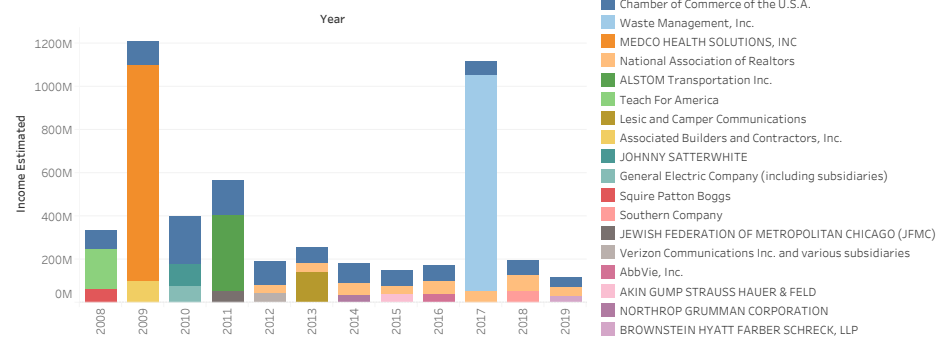
Top 10 most spending clients



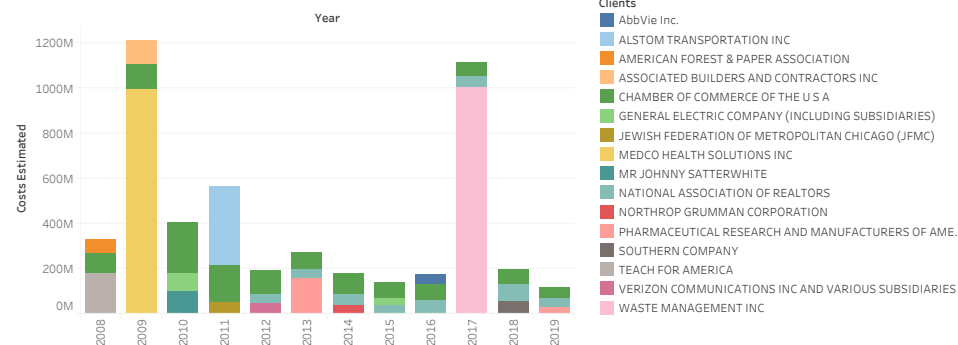
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Top 3 earningest firms per year



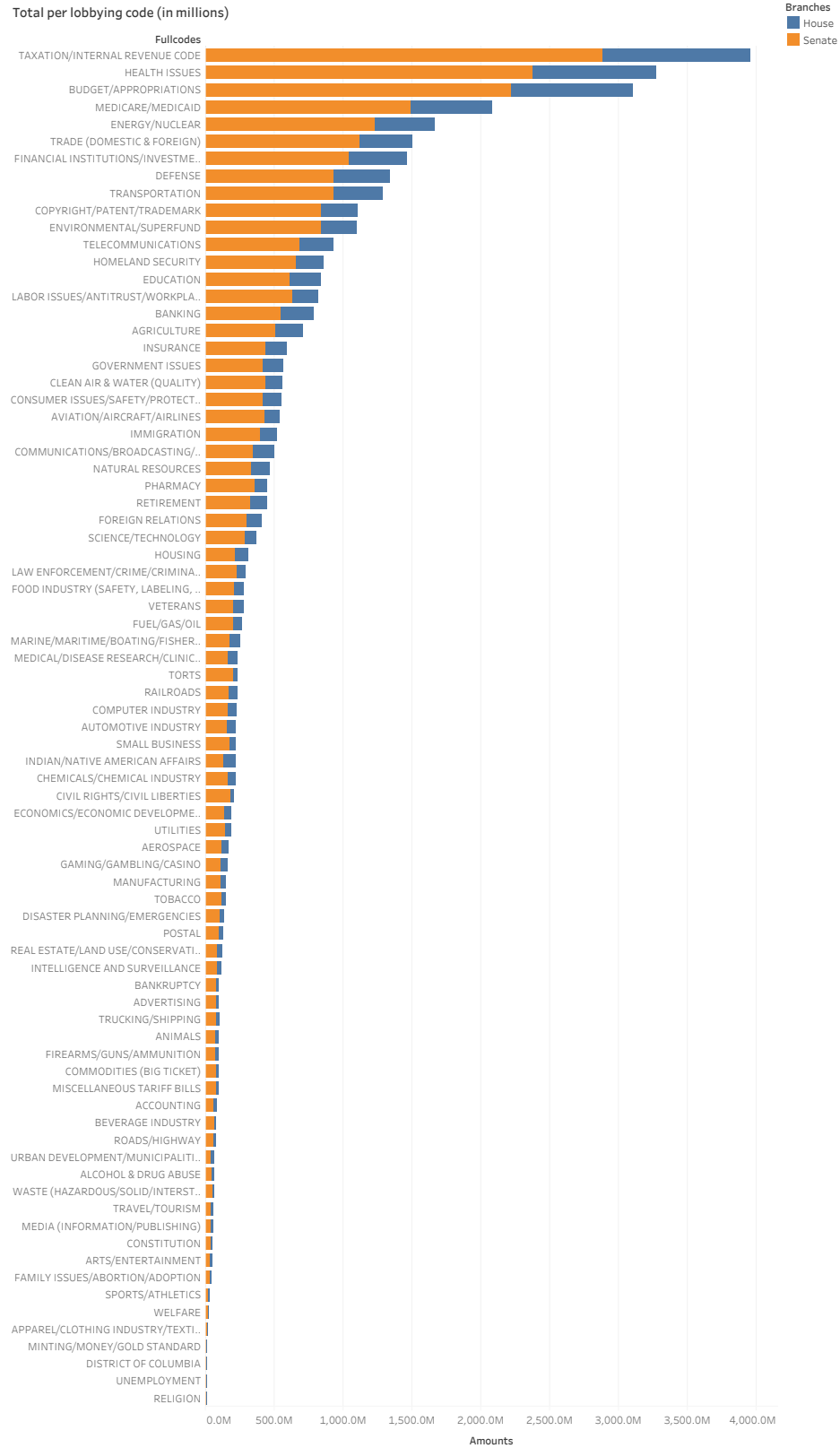
Top 3 paying clients per Year



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Total per lobbying code (in millions)



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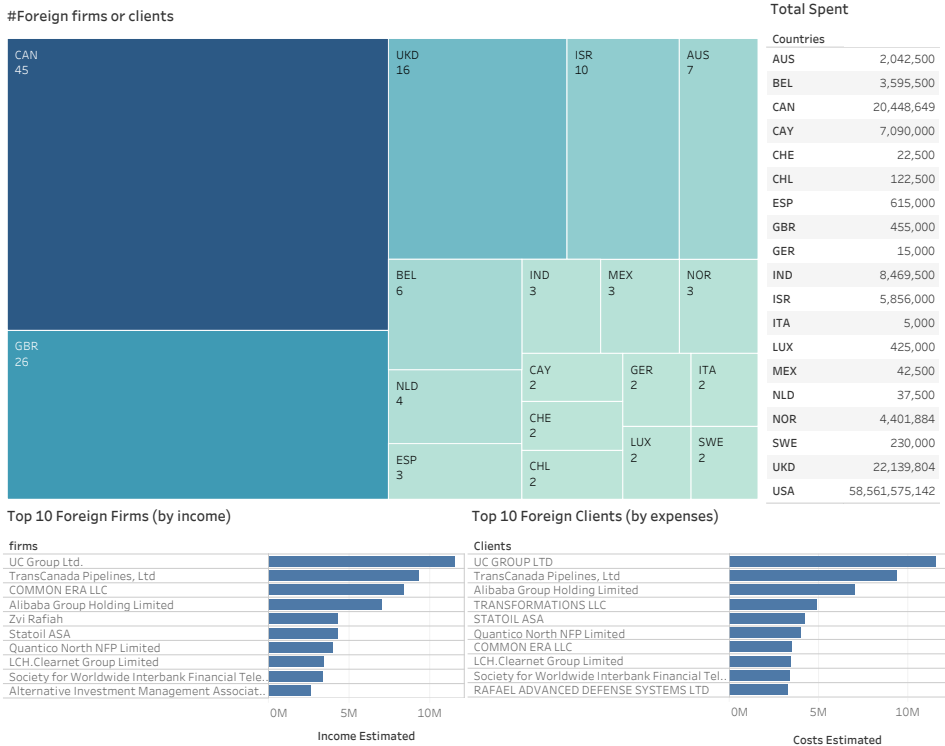
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Lobbying Codes of Top 10 Firms

Fullcodes	AKIN GUMP STRAUSS HA.	ALSTOM Inc.	BROWNSTEIN HYATT FARBE.	Chamber of Commerce of ..	LOCKHEED MARTIN COR..	MEDCO HEALTH SOLU..	National Association o..	Squire Patton Boggs	U.S. Chamber Institute for L.	Waste Management, ..
ACCOUNTING				80				23	10	
ADVERTISING	26			1			2	8		
AEROSPACE	50		12	20	71			80		
AGRICULTURE	253		177	64				256		
ALCOHOL & DRU..	5		46					28		
ANIMALS	16			4						
APPAREL/CLOT..	4							19		
ARTS/ENTERTAL..	63		47					8		
AUTOMOTIVE I..	145		54	38				5	7	
AVIATION/AIRC..	268		53	87	1			450		
BANKING	129		687	40			6	189		
BANKRUPTCY	23		105	12			5	27	59	
BEVERAGE IND..	1		9					17		
BUDGET/APPRO..	1,267	10	859	89	113			2,859	16	22
CHEMICALS/CH..	7		32	89				117	7	
CIVIL RIGHTS/Ci..	21		81	89			27	1	9	
CLEAN AIR & W..	58		194	85			14	203		4
COMMODITIES (..	2		16	64				2		
COMMUNICATI..	341		510	11			9	64		
COMPUTER IND..	111		77	39				102		
CONSTITUTION	106			15				2		
CONSUMER ISS..	173		336	89			61	154	56	
COPYRIGHT/PA..	632	4	344	88			53	69	4	
DEFENSE	567		215	88	113			528		14
DISASTER PLAN..	40		51	11			61	156		
DISTRICT OF CO..								19		
ECONOMICS/EC..	179		92	31				350		
EDUCATION	408		412	88				563		6
ENERGY/NUCLE..	1,031	10	841	89			54	520	6	29
ENVIRONMENT..	548	10	334	89	98		55	392	4	35
FAMILY ISSUES/..			14					10		
FINANCIAL INST..	705		1,376	89	50		61	436	81	
FIREARMS/GUN..			10					14		
FOOD INDUSTR..	67		167	38				57	7	
FOREIGN RELAT..	258		198	80				104		
FUEL/GAS/OIL	24		97	7				31		1
GAMING/GAMB..	49		331	33				52		
GOVERNMENT I..	458		272	89	1	2	25	303	81	1
HEALTH ISSUES	1,860		916	89		21	51	1,395	65	6
HOMELAND SEC..	332		397	89	111			608	4	
HOUSING	130		158	18			61	565		
IMMIGRATION	88		354	89			54	207		
INDIAN/NATIVE ..	511		178	59				101		
INSURANCE	158		331	64			12	134	21	
INTELLIGENCE ..	17		52	1				13		
LABOR ISSUES/..	154		335	89		3	14	281	19	
LAW ENFORCE..	187		338	62				338	74	
MANUFACTURI..	42		65	5				78		
MARINE/MARIT..	49		8	30				99	9	
MEDIA (INFOR..			22	3				3		
MEDICAL/DISEA..	63		242	5				143	1	
MEDICARE/ME..	898		382	27		21		665	79	
MINTING/MON..			20							
MISCELLANEOU..	98			8				13		
NATURAL RESO..	169		576	75				497		
PHARMACY	77		139	31		21		70	19	
POSTAL	8		18	9		7		13		
RAILROADS				16				53	2	
REAL ESTATE/L..	48		140	17			46	54		
RETIREMENT	179		74	89				155		26
ROADS/HIGHW..	82			5				55		2
SCIENCE/TECH..	228	10	87	67	22			111		
SMALL BUSINESS	48			79				36		
SPORTS/ATHLE..			169					37		
TAXATION/INTE..	3,310	9	2,318	89	113		61	1,151	63	68
TELECOMMUNI..	307		513	89	108		5	414	49	
TOBACCO	40		103					43		
TORTS	145		191	53			1	24	79	
TRADE (DOMES..	1,893	1	351	89	113			344		20
TRANSPORTATI..	1,290	10	149	89	30		42	1,625	16	21
TRAVEL/TOURIS..	73		39	87				39		
TRUCKING/SHIP..	40		95	26				6		10
UNEMPLOYME..				9						
URBAN DEVELO..	12		3					770		
UTILITIES	26		31	16				127		
VETERANS	106		261	9				78	14	
WASTE (HAZAR..	46		6	30						55
WELFARE	7		4	6				24		

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Some quick notes:

Some of the money totals are estimations; lobbying disclosures do not require an amount be disclosed if it is under \$5000. In these cases, the amount is either estimated as \$2500, or a minimum and maximum range is given (where each \$0 amount is calculated as a range between \$0 and \$5000).

Also, firms and clients do not have to use their exact registered business name, and also may have typos. This leads to difficult tracking of large firms and clients because they may have disclosed under many different but similar names. For example, I have seen the Chamber of Commerce of the USA disclose user "The Chamber of Commerce of the USA", "Chamber of Commerce USA", "The Chamber of Commerce United States of America", "THE CHAMBER OF COMMERCE USA", "The Chamber of Commerce U.S.A.", etc. Spotting these takes a lot of time, and there is a lot of further work to be done on my dataset.

Please direct questions/comments/suggestions to black.travis.r@gmail.com