

Thomas Blake <thomas.blake@globalpovertyproject.com>

[Test] It's crunch time

Sarah Moran, Live Below the Line <noreply@livebelowtheline.com> Reply-To: us2-2a4c4ad0cb-3f6255d281@inbound.mailchimp.com
To: "<< Test First Name >>" <thomas.blake@globalpovertyproject.com>

14 May 2015 at 12:19

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Dear << Test First Name >>,

Up to now, no one has donated to support << Test Partner Name >> from your personal fundraising page.

Now's the time to start really hustling. Have you hit-up everyone you work with for donations? Even Tom from HR?

Have you spoken to your family? What about your Aunt Gertrude who you only see once a year and who kind of smells like cats?

To sweeten the deal, tomorrow April 24th is Fundraising Friday. Any participant who fundraises between 12:00am EDT to 11:59pm EDT tomorrow will be randomly selected to win a volunteer trip to Bali with GoEco.

Remember: the money you raise will have a huge impact on the

1.2 billion people living in extreme poverty.

So let's buckle down and make sure we raise every penny we can.

https://www.livebelowtheline.com/users/sign_in

It's go time!

Sarah Moran and the Live Below the Line team







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