# 10 Predictive Modeling (10)

## 10.1 Introduction to Predictive Modeling and Machine Learning

- Machine learning is suite of methods for data-based prediction, classification, and grouping of observations.
- There are two varieties of machine learning:
  - 1. **Supervised learning** The goal is **predicting** values of a response variable from the values of explanatory variables.

When the response variable is categorical, prediction is called classification.

For supervised learning, the data must contain values of **explanatory variables** and a **response variable**.

Regression and logistic regression are examples of supervised learning.

2. *Unsupervised learning* (covered in Class Notes 7) – The goal is **identifying groups** (i.e. *clusters*) of individuals based *only* on the values of *explanatory variables*.

For unsupervised learning, the data *only* needs to contain values of **explanatory variables**, but *not* a **response variable**.

Cluster analysis is an example of unsupervised learning.

# 10.2 Logistic Regression: A Simple Classification Model

Classification Using Logistic Regression

- We'll introduce classification concepts using logistic regression.
- Recall that **classification** (a type of **supervised learning**) can be viewed as **predicting** a **categorical** response variable from the values of **explanatory variables**.

When the response variable is **dichotomous** (takes only two categorical values, coded as  $\mathbf{0}$  or  $\mathbf{1}$ ), we can use **logistic regression** for **classification**.

An individual is **classified** as a **0** or **1** according to the following rule:

$$\text{Classification} \ = \ \left\{ \begin{array}{ll} \mathbf{1} & \text{if} & p(X) \geq 0.5 \\ \mathbf{0} & \text{if} & p(X) < 0.5 \end{array} \right.$$

where p(X) is the (estimated) probability of an individual being a 1 based on their X value.

• For example, consider (again) the dues data set (Class Notes 5):

```
head(dues)
##
     NotRenew DuesIncr
## 1
             0
                       25
## 2
              0
                       27
## 3
              0
                       30
                       30
## 4
## 5
              0
                       31
## 6
                       32
```

We might want to **classify** an individual as a membership **non-renewer** or **renewer**, i.e. **predict** whether they **would** or **wouldn't renew** their membership.

1

Here's the **fitted logistic regression model** (Fig. 1):

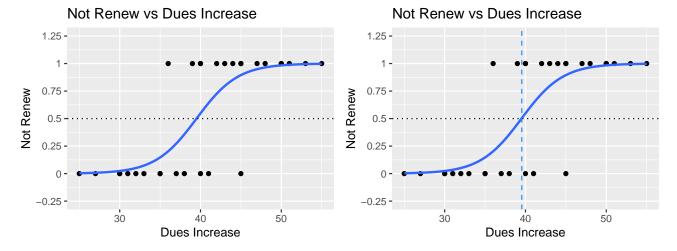


Figure 1

The curves in Fig. 1 give the (estimated) **probability** of **not renewing** for any given value of the **dues increase** X.

Recall (Class Notes 5) we carried out the **logistic regression analysis** by typing:

```
my.logreg <- glm(NotRenew ~ DuesIncr, data = dues, family = "binomial")
summary(my.logreg)</pre>
```

and the **equation** of the *fitted logistic regression model* is:

$$p(X) = \frac{e^{-15.42 + 0.39X}}{1 + e^{-15.42 + 0.39X}}. (1)$$

This is the curve graphed in Fig. 1.

If we plug \$42 into the equation for the **dues increase** X, we get the (estimated) **probability** that an individual **won't renew** their membership:

$$p(42) \; = \; \frac{e^{-15.42 + 0.39(42)}}{1 + e^{-15.42 + 0.39(42)}} \; = \; 0.72 \, ,$$

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i.e.

```
exp(-15.42 + 0.39 * 42)/(1 + exp(-15.42 + 0.39 * 42))
## [1] 0.7231218
```

There's a 72% chance that an individual whose dues increase is \$42 won't renew their membership.

We could also get this value using predict():

```
newDues <- data.frame(DuesIncr = 42)
predict(my.logreg, newDues, type = "response")
##     1
## 0.7254854</pre>
```

Because there's a **0.72 probability** that an individual whose **dues increase** is **\$42 won't renew** their membership, we **predict** (i.e. **classify**) that individual as being a **non-renewer**.

By setting p(X) = 0.5 in the equation (1) and solving for X, it can be shown that  $p(X) \ge 0.5$  above the value X = \$39.54, and p(X) < 0.5 below it. This is the vertical dashed line in the right plot of Fig. 1.

- In practice, p(X) could be a function of multiple explanatory variables, i.e.  $p(X_1, X_2, \dots, X_p)$ .
- Suppose, for example, a **pet** is **9** inches tall and weighs **10** pounds. Can we **predict** whether it's a **dog** or **cat**?

To make it easier, suppose also we have data on weights (pounds) and heights (inches) of 19 other pets:

```
pets
##
      Туре
           Ht Wt
      dog 7.5 8
## 1
       dog 10.0 17
## 2
## 3
       cat 8.0 8
## 4
      dog 15.0 18
## 5
       cat 7.0 7
## 6
      dog 15.0 22
## 7
       cat 7.0 6
## 8
       dog 13.0 16
## 9
       cat 11.0 7
## 10 dog 16.0 20
      cat 7.0 10
## 11
## 12
      dog 10.5 15
## 13
      dog 9.0 14
## 14
      cat 9.5 11
## 15
      dog 9.0 13
      cat 8.0 13
## 16
## 17
      dog 9.0 15
## 18
      cat 8.0 17
## 19 dog 12.0 10
```

and we want to use the data to **predict** the **type** of the **9-inch**, **10-pound** animal. In other words, we want to **classify** the new animal as either a **dog** or a **cat**.

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Note there are 11 dogs and 8 cats in the pets data set.

We carry out the **logistic regression analysis**, with **Type** (0 or 1) as the response (Y) and **Ht** and **Wt** as the explanatory variables  $(X_1 \text{ and } X_2)$ , using the pets data set by typing:

```
library(dplyr) # For mutate() and case_when()
# Create a 0 or 1 Type variable for logistic regression:
pets <- mutate(pets, Type01 = case_when(Type == "cat" ~ 0,</pre>
                                       Type == "dog" ~ 1))
my.logreg <- glm(Type01 ~ Ht + Wt, data = pets, family = "binomial")
summary(my.logreg)
##
## Call:
## glm(formula = Type01 ~ Ht + Wt, family = "binomial", data = pets)
## Deviance Residuals:
##
      Min
           10 Median
                                  30
                                          Max
## -1.4684 -0.5364 0.0448
                             0.5805
                                       2.1218
##
## Coefficients:
              Estimate Std. Error z value Pr(>|z|)
##
## (Intercept) -9.5477 4.9398 -1.933 0.0533.
                                   1.529
## Ht
                0.6969
                           0.4557
                                            0.1262
## Wt
                0.2726
                           0.1928
                                    1.414
## ---
## Signif. codes: 0 '*** 0.001 '** 0.01 '* 0.05 '.' 0.1 ' ' 1
   (Dispersion parameter for binomial family taken to be 1)
##
##
##
       Null deviance: 25.864 on 18 degrees of freedom
## Residual deviance: 15.083 on 16 degrees of freedom
## AIC: 21.083
##
## Number of Fisher Scoring iterations: 6
```

• To understand the fitted logistic regression model, when there are two explanatory variables, consider the function  $p(X_1, X_2)$  defined as

$$p(X_1, X_2) = P(Y = 1 \text{ when the values of the explanatory variables are } X_1 \text{ and } X_2)$$

The **fitted logistic regression model** has the form

$$p(X_1, X_2) = \frac{e^{\hat{\beta}_0 + \hat{\beta}_1 X_1 + \hat{\beta}_2 X_2}}{1 + e^{\hat{\beta}_0 + \hat{\beta}_1 X_1 + \hat{\beta}_2 X_2}}.$$

From the output of summary(my.logreg) above, the coefficients of the equation of the  $fitted\ logistic\ regression\ model$  are in the  $Estimate\ column$ . Thus

$$\hat{\beta}_0 = -9.55$$
,  $\hat{\beta}_1 = 0.70$ , and  $\hat{\beta}_2 = 0.27$ ,

so the **equation** is:

$$p(X_1, X_2) = \frac{e^{-9.55 + 0.70X_1 + 0.27X_2}}{1 + e^{-9.55 + 0.70X_1 + 0.27X_2}}$$

The (estimated) **probability** that the **9-inch**, **10-pound** animal is a **dog** is obtained by plugging **9** in for the **Ht**  $X_1$  and **10** in for the **Wt**  $X_2$ :

$$p(9,10) \ = \ \frac{e^{-9.55+0.70\,(9)+0.27\,(10)}}{1+e^{-9.55+0.70\,(9)+0.27\,(10)}} \ = \ 0.37 \,,$$

i.e.

```
exp(-9.55 + 0.70*9 + 0.27*10)/(1 + exp(-9.55 + 0.70*9 + 0.27*10))
## [1] 0.3658644
```

There's a 37% chance that a given 9-inch, 10-pound animal is a dog.

We could also get this value using predict():

```
newPets <- data.frame(Ht = 9, Wt = 10)
newPets

## Ht Wt
## 1 9 10

predict(my.logreg, newPets, type = "response")

## 1
## 0.3660569</pre>
```

Because there's only a **0.37 probability** that a given **9-inch**, **10-pound** animal is a **dog**, we **predict** (i.e. **classify**) that animal as being a **cat**.

It can be shown that  $p(X_1, X_2) \ge 0.5$  above the line  $X_2 = 9.55/0.27 - 0.70/0.27X_1$ , and  $p(X_1, X_2) < 0.5$  below it. The following set of scatterplots shows this **split-line**.

```
## Scatterplot of pets heights and weights:
g1 <- ggplot(data = pets, mapping = aes(x = Ht, y = Wt, color = Type)) +
    geom_point() +
    labs(title = "Wts and Hts of Pets")
g1</pre>
```

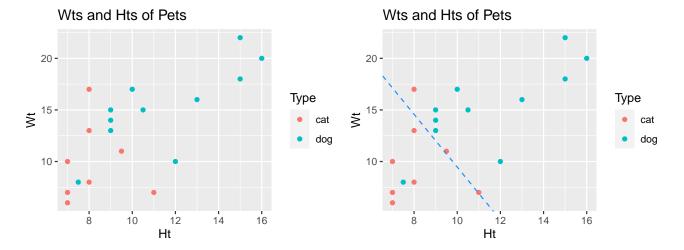


Figure 2

### 10.3 Evaluating Models

 We can evaluate the accuracy of a classification model using the following functions from the "yardstick" package.

```
accuracy() # Evaluate the classification accuracy.

conf_mat() # Produce a confusion matrix.
```

• For example, to evaluate the (*in-sample*) accuracy of the logistic regression model for classifying pets as dogs or cats, we type:

```
# Get the (estimated) probabilities of being a "dog":
probs <- predict(my.logreg, newdata = pets, type = "response")</pre>
round(probs, digits = 2)
          2
               3
                         5
                              6
                                   7
                                        8
                                             9
                                                 10
                                                      11
                                                           12
                                                                13
                                                                     14
                                                                          15
## 0.11 0.89 0.14 1.00 0.06 1.00 0.05 0.98 0.51 1.00 0.13 0.87 0.63 0.52 0.57 0.39 0.69
   18
         19
## 0.66 0.82
# Convert the probabilities to classifications ("cat" or "dog" predictions):
preds <- case_when(probs < 0.5 ~ "cat",</pre>
                  probs >= 0.5 ~ "dog")
preds
## [1] "cat" "dog" "cat" "dog" "cat" "dog" "cat" "dog" "dog" "dog" "cat" "dog" "dog"
## [14] "dog" "dog" "cat" "dog" "dog" "dog"
# Insert the classifications ("cat" or "dog" predictions) as a new column in pets:
pets <- mutate(pets, predType = preds)</pre>
pets
##
     Type Ht Wt Type01 predType
## 1
     dog 7.5 8 1
      dog 10.0 17
                              dog
## 3
      cat 8.0 8
                       0
                              cat
## 4
      dog 15.0 18
                       1
                              dog
      cat 7.0 7
## 5
                       0
                              cat
## 6
      dog 15.0 22
                       1
                              dog
## 7
      cat 7.0 6
                       0
                              cat
## 8
      dog 13.0 16
                      1
                              dog
## 9
      cat 11.0 7
                       0
                              dog
## 10 dog 16.0 20
                              dog
                      1
      cat 7.0 10
## 11
                       0
                              cat
## 12
      dog 10.5 15
                      1
                              dog
## 13
      dog 9.0 14
                       1
                              dog
      cat 9.5 11
                       0
## 14
                              dog
## 15 dog 9.0 13
                       1
                              dog
## 16 cat 8.0 13
                       0
                              cat
## 17 dog 9.0 15
                       1
                              dog
## 18 cat 8.0 17
                       0
                              dog
## 19 dog 12.0 10
                              dog
```

One way to measure the accuracy of the classification model is via the *correct classification rate*. Scanning above, we see that **15** of the **19** pets would be classified correctly, so the **correct classification rate** is **78.9**%:

 $\frac{15}{19} = \mathbf{0.789}.$ 

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We can also get this accuracy measure using accuracy() by typing:

Another way to summarize the accuracy of the classification model is via the confusion matrix:

```
# The conf_mat() function automatically converts Type and predType to factors:
conf_mat(data = pets, truth = Type, estimate = predType)

## Truth
## Prediction cat dog
## cat 5 1
## dog 3 10
```

We see that one dog was incorrectly classified as a cat, and three cats were incorrectly classified as dogs.

• When classifying individuals into one of two categories (positive and negative, say), we can compute the true positive and true negative rates (sometimes called sensitivity and specificity). For example, consider the confusion matrix form above:

		Actual		
		Cat (Negative)	Dog (Positive)	
Prediction	Cat (Negative)	5	1	
	Dog (Positive)	3	10	

The true positive and true negative rates are:

True Positive Rate 
$$=$$
  $\frac{10}{10+1} = 0.91$   
True Negative Rate  $=$   $\frac{5}{5+3} = 0.625$ 

We can also compute the *false positive rate* (which is one minus the true negative rate):

False Positive Rate 
$$=$$
  $\frac{3}{5+3}$   $=$  0.375.

• We've seen that for **classifying** individuals into one of *two categories* (**positive** and **negative**, say), we can **classify** an individual into the **positive** category if the (estimated) **probability** of the individual belonging to that category is greater than the *threshold* value **0.5**.

But a different threshold value could be used.

Using a value smaller than **0.5** will result in more true positives but also more false positives. Using a value larger than **0.5** will result in fewer true positives but also fewer false positives.

We can assess a classifier's performance across the range of threshold values from 0.0 to 1.0 via a receiver operating characteristic (or ROC) curve.

An **ROC** curve is a plot of the true positive rate (y-axis) versus the false positive rate (x-axis) for candidate threshold values ranging between 0.0 and 1.0.

For more details, see the text book.

• We'll look at other ways of **evaluating models** in Section 11.3.

# 11 Supervised Learning (11)

### 11.1 Supervised Learning

• Supervised learning methods involve developing a function of the explanatory variables  $X_1, X_2, \ldots, X_p$  that can be used to **predict** a response value Y.

#### 11.1.1 Classifiers

- Recall that **classification** can be viewed as **predicting** a **categorical** response variable from the values of explanatory variables.
- We'll look at several classifiers:
  - Logistic regression (already discussed above)
  - Decision trees
  - Random forests
  - Nearest neighbor
  - Naive Bayes
  - Artificial Neural Networks

#### **Decision Trees**

- Starting with the complete set of rows (or "records") of a data frame, a **decision tree** is produced by recursively using values of explanatory variables to **split** sets of rows (or "nodes") into smaller subsets (which become the new "nodes"), so that the subsets are "purer" with respect to the **categorical** response variable than the original sets.
- The "rpart" package has functions for developing decision trees in R. Among them are the following.

- The main arguments passed to rpart() are a *formula* indicating the response and explanatory variables and a *data frame* in which to find those variables.
- For example, using the pets data set:

The rpart.control() function is used, via the control argument, to set various parameters that control details of the **decision tree rpart()** fits to the data, in this case the minimum number of observations that must exist in a node in order for a split to be attempted.

The object my.tree contains the results:

```
my.tree
```

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```
## n= 19
##
## node), split, n, loss, yval, (yprob)
##     * denotes terminal node
##
## 1) root 19 8 dog (0.4210526 0.5789474)
## 2) Ht< 8.5 7 1 cat (0.8571429 0.1428571) *
## 3) Ht>=8.5 12 2 dog (0.16666667 0.8333333)
## 6) Wt< 12 3 1 cat (0.66666667 0.33333333) *
## 7) Wt>=12 9 0 dog (0.00000000 1.00000000) *
```

This tree uses two explanatory variables (Wt and Ht) to partition the pets data set into three parts (or terminal nodes):

- 1. Pets shorter than 8.5 inches.
- 2. Pets taller than 8.5 inches but weighing less than 12 pounds.
- 3. Pets taller than 8.5 inches and weighing more than 12 pounds.

The object my.tree belongs to the "rpart" class of objects:

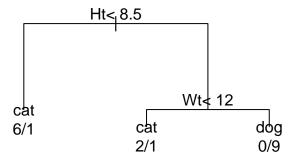
```
class(my.tree)
## [1] "rpart"
```

It's actually just a *list* object (type is.list(my.tree)).

We can plot the tree using plot() and add text using text(). Both are *generic* functions that pass my.tree along to the plot.rpart() and text.rpart() methods from the "rpart" package:

```
#This allows the tree diagram to extend outside the normal plot region:
par(xpd = TRUE)

plot(my.tree, compress = TRUE)
text(my.tree, use.n = TRUE)
```



```
# Reset xpd to its default value:
par(xpd = FALSE)
```

Above, setting the graphical parameter xpd to TRUE allows the tree diagram to extend outside the normal plot region.

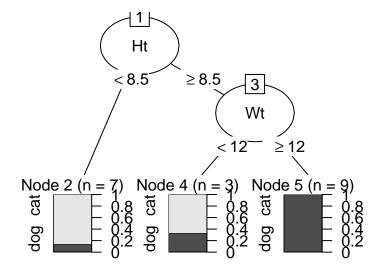
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Another way to plot the tree is to use the plot.party() method from the "partykit" package (after converting my.tree to the "party" class):

```
library(partykit)

# Convert my.tree to the "party" class for plotting:
my.party.tree <- as.party(my.tree)

plot(my.party.tree)</pre>
```



In the plots, the numbers (or proportions) of **cats** and **dogs** are displayed at each **terminal node**.

The following sequence of scatterplots shows the **splits** used.

```
## Scatterplot of pets heights and weights:
g1 <- ggplot(data = pets, mapping = aes(x = Ht, y = Wt, color = Type)) +
    geom_point() +
    labs(title = "Wts and Hts of Pets")
g1</pre>
```

```
## Scatterplot with first split-line:
splitHt <- 8.5
g2 <- g1 + geom_vline(xintercept = splitHt, color = "dodgerblue", linetype = 2)
g2</pre>
```

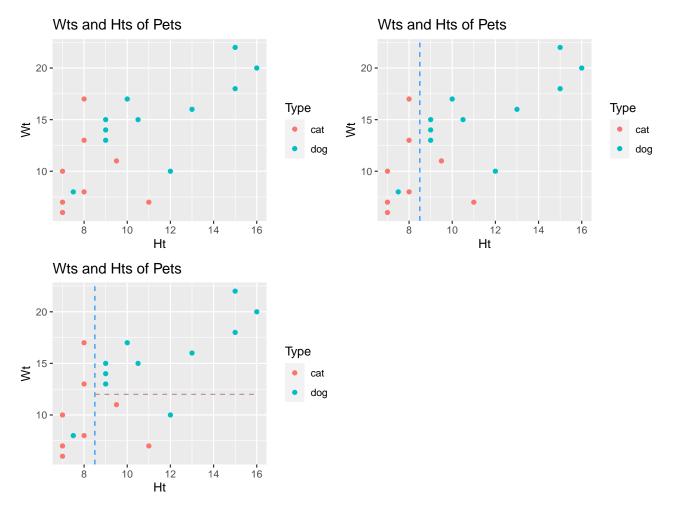


Figure 3

To get a more detailed summary of the fitted tree, we could use summary():

```
summary(my.tree)
```

(Output not shown.)

• We can evaluate the accuracy of the classification model using the accuracy() and conf\_mat() functions (from the "yardstick" package).

For example, to evaluate the (*in-sample*) accuracy of the decision tree for classifying pets as dogs or cats, we type:

```
# Get the classifications ("cat" or "dog" predictions):
preds <- predict(my.tree, type = "class")
preds

## 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19
## cat dog cat cat
## Levels: cat dog

# Insert the classifications ("cat" or "dog" predictions) as a new column in pets:
pets <- mutate(pets, predType = preds)

pets

## Type Ht Wt predType</pre>
```

```
## 1
      dog 7.5 8
                        cat
                        dog
## 2
      dog 10.0 17
## 3
       cat 8.0 8
                        cat
## 4
       dog 15.0 18
                        dog
## 5
       cat 7.0 7
                        cat
## 6
      dog 15.0 22
                        dog
## 7
      cat 7.0 6
                        cat
## 8
      dog 13.0 16
                        dog
## 9
       cat 11.0 7
                        cat
## 10 dog 16.0 20
                        dog
      cat 7.0 10
## 11
                        cat
## 12
      dog 10.5 15
                        dog
      dog 9.0 14
## 13
                        dog
## 14
      cat 9.5 11
                        cat
## 15
      dog 9.0 13
                        dog
## 16
      cat 8.0 13
                        cat
## 17
      dog 9.0 15
                        dog
      cat 8.0 17
## 18
                        cat
      dog 12.0 10
## 19
                        cat
```

Above, the predict() generic function passes the "rpart" object (my.tree) to the predict.rpart() method, which returns the tree's predicted type ("dog" or "cat" classification) for each animal in pets (based on its Ht and Wt).

Note that 17 of the 19 animals in pets were classified correctly by the model. Only the first and last animals were classified incorrectly.

Thus the **correct classification rate** is **89.5**%:

$$\frac{17}{19} = \mathbf{0.895}.$$

We can also get this accuracy measure using accuracy() by typing:

Another way to summarize the accuracy of the classification model is via the confusion matrix:

```
# The conf_mat() function automatically converts Type and predType to factors:
conf_mat(data = pets, truth = Type, estimate = predType)

## Truth
## Prediction cat dog
## cat 8 2
## dog 0 9
```

We see that **two dogs** were **incorrectly classified** as **cats**.

• At each step of the **decision tree model building** process, for each **node** (i.e. each *subset* of rows), all variables are tested for whether to split the **node** on that variable.

For any given variable, the **optimal split** value is the one for which the (average) "**purity**" of the resulting new **nodes** (subsets of rows) is highest.

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"Impurity" is measured by the *Gini index*:

$$G = 1 - \sum_{i=1}^{k} p_i^2, (2)$$

where k is the number of categories of the response variable, and  $p_i$  is the proportion of rows, among the set under consideration for splitting, in the *i*th category of the response variable.

Each  $p_i^2$  is the *probability* that two randomly selected rows will *both* be in the *ith category* of the response. Their sum is the *probability* that they'll *both* be in the *same category* (one or another of the *k* categories).

G takes values between 0 and 1, with **0** implying perfect "**purity**" (i.e. all the same category) and values closer to **1** implying more "**impurity**" (diversity).\*

- \* The maximum value of G is 1 1/k.
- By default, in rpart() a split is only performed if it decreases the misclassification rate by at least 1%.

This so-called *complexity parameter* (or *tuning parameter*) value can be adjusted (see Exercise 6). A *smaller* value results in a tree that *fits* the **original data** better (i.e. has higher **complexity**, with more **terminal nodes** and **lower misclassification rate**), but risks **overfitting**.

## Section 11.1 Exercises

**Exercise 1** Refer to the **decision tree** based on the **pets** data (above). Answer the following questions without using predict().

- a) What type of animal (cat or dog) would you predict a 9-inch, 10-pound pet to be (using the decision tree)?
- b) What type of animal (cat or dog) would you predict a 14-inch, 21-pound pet to be (using the decision tree)?

Exercise 2 The function predict() can be used with an object of class "rpart" to (classify) a new observation.

Create the pets data frame:

Then fit the **decision tree** using:

Create a data frame with new height and weight values for which we want **predict** the pet type:

```
newPets <- data.frame(Ht = c(9, 14), Wt = c(10, 21))
newPets
##  Ht Wt
## 1 9 10
## 2 14 21</pre>
```

Now type:

```
predict(my.tree, newdata = newPets, type = "class")
```

- a) What type of animal (cat or dog) would you classify the 9-inch, 10-pound pet as?
- b) What type would you classify the 14-inch, 21-pound pet as?
- c) Are your answers using predict() consistent with your answers to Exercise 1?

Exercise 3 Consider the (built-in) iris data set. Fit the following decision tree for classifying flowers into the different Species based on their Petal.Length and Petal.Width:

```
my.tree <- rpart(Species ~ Petal.Length + Petal.Width, data = iris)
my.tree</pre>
```

- a) How many **terminal nodes** does the tree have?
- b) Now create the confusion matrix:

```
preds <- predict(my.tree, type = "class")

#This places a copy of the built-in iris data set in the Workspace:
iris <- mutate(iris, predSpecies = preds)

# The conf_mat() function automatically converts Species and predSpecies to factors:
conf_mat(data = iris, truth = Species, estimate = predSpecies)</pre>
```

What is the tree's **correct classification rate** (as a percent)? What is it's **misclassification rate** (as a percent)?

c) Look at the following two plots.

## First plot:

```
par(xpd = TRUE)
plot(my.tree, compress = TRUE)
text(my.tree, use.n = TRUE)
par(xpd = FALSE)
## Second plot:
splitPetal.Length <- 2.45
splitPetal.Width <- 1.75</pre>
splitLines <- data.frame(x1 = splitPetal.Length, x2 = 7,</pre>
                         y1 = splitPetal.Width, y2 = splitPetal.Width)
g <- ggplot(data = iris,
            mapping = aes(x = Petal.Length, y = Petal.Width,
            color = Species)) +
     geom_point() +
     labs(title = "Widths and Lengths of Petals") +
     geom_vline(xintercept = splitPetal.Length,
                color = "dodgerblue",
                linetype = 2) +
     geom_segment(data = splitLines,
                  mapping = aes(x = x1, y = y1, xend = x2, yend = y2),
                   color = "rosybrown", linetype = 2)
```

Data Science 14

g

Use the plots (not predict()) to classify the the following flowers into Species:

A flower whose Petal.Length is 3.0 cm and whose Petal.Width is 1.5 cm.

A flower whose Petal. Length is 4.0 cm and whose Petal. Width is 2.1 cm.

d) Create the following data frame of two *new* iris flowers:

Use predict(), with my.tree, to predict the species of the flowers in the newIris data set. Report the two predictions and compare them to those of Part c.

Exercise 4 Consider again the (built-in) iris data set. This time fit the decision tree for classifying flowers into the different Species based on their Sepal.Length and Sepal.Width:

```
my.tree <- rpart(Species ~ Sepal.Length + Sepal.Width, data = iris)
my.tree</pre>
```

- a) How many **terminal nodes** does this tree have?
- b) Now create the **confusion matrix**:

```
preds <- predict(my.tree, type = "class")
iris <- mutate(iris, predSpecies = preds)

# The conf_mat() function automatically converts Species and predSpecies to factors:
conf_mat(data = iris, truth = Species, estimate = predSpecies)</pre>
```

What is the tree's **correct classification rate** (as a percent)? What is it's **misclassification rate** (as a percent)?

c) Look at the following two plots.

```
## First plot:
par(xpd = TRUE)
plot(my.tree, compress = TRUE)
text(my.tree, use.n = TRUE)
par(xpd = FALSE)
```

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```
## Second plot:
split1Sepal.Length <- 5.45
split1Sepal.Width <- 2.8
splitLines1 <- data.frame(x1 = 3, x2 = split1Sepal.Length,
                          y1 = split1Sepal.Width, y2 = split1Sepal.Width)
split2Sepal.Length <- 6.15
split2Sepal.Width <- 3.1
splitLines2 <- data.frame(x1 = split1Sepal.Length, x2 = split2Sepal.Length,
                          y1 = split2Sepal.Width, y2 = split2Sepal.Width)
g <- ggplot(data = iris,
            mapping = aes(x = Sepal.Length, y = Sepal.Width,
            color = Species)) +
     geom_point() +
    labs(title = "Widths and Lengths of Sepals") +
     geom_vline(xintercept = split1Sepal.Length,
                color = "dodgerblue",
                linetype = 2) +
     geom_vline(xintercept = split2Sepal.Length,
                color = "purple",
                linetype = 2) +
     geom_segment(data = splitLines1,
                  mapping = aes(x = x1, y = y1, xend = x2, yend = y2),
                  color = "brown", linetype = 2) +
     geom_segment(data = splitLines2,
                  mapping = aes(x = x1, y = y1, xend = x2, yend = y2),
                  color = "red", linetype = 2)
```

Use the plots (not predict()) to classify the the following flowers into Species:

A flower whose Sepal.Length is 6.0 cm and whose Sepal.Width is 3.5 cm?

A flower whose Sepal.Length is 7.0 cm and whose Sepal.Width is 3.0 cm?

d) Create the following data frame of two new iris flowers:

Use predict(), with my.tree, to predict the species of the flowers in the newIris data set. Report the two predictions and compare them to those of Part c.

Exercise 5 The Gini index takes values between 0 and 1, with 0 implying perfect "purity" (i.e. all individuals belonging to the same category) and larger values implying less "purity" (i.e. more diversity).

a) Guess which of the two data sets, y1 and y2, is "purer" according to the **Gini index**, then check your answer by computing G using expression 2 with the proportions  $p_1, p_2$ , and  $p_3$  shown below.

b) What is the **Gini index** value for the following data set?

**Exercise 6** In constructing a tree, optimal split values are chosen so that the (average) "purity" of the resulting **nodes** (subsets of rows) is highest, i.e. so that the (average) of the two **Gini index** values is *lowest*.

But in rpart(), by default the split is only performed if it decreases the **misclassification rate** by at least 1%.

This so-called **complexity parameter** (or **tuning parameter**) can be adjusted (see the textbook).

A *smaller* value of this **complexity parameter** results in a tree that *fits* the **original data** better (i.e. has higher **complexity**, with more **terminal nodes** and **lower in-sample misclassification rate**), but risks **overfitting**.

Here's how to *lower* the complexity parameter to **0.2**% using the control argument:

Which threshold value, 0.2% or 5%, resulted in more terminal nodes (i.e. higher complexity in the tree)?

#### Random Forests and Bagging

• A random forest is a collection of bootstrapped decision trees. Classification of a new observation is based running the new observation through every one of the trees. The observation is classified according to majority rule (i.e. a "vote") of the trees.

Each tree is based on a **bootstrap sample** of **observations** (rows) from the original data frame. Furthermore:

- **Bagging** ("bootstrap aggregating") is when each **bootstrapped tree** is based on **all** the **variables** (columns) in the original data frame.
- Random forest is when each bootstrapped tree is based on its own random sample of variables (columns) from the original data frame.\*

• The following function, from the "randomForest" package, will carry out the procedures.

```
randomForest()  # Carry out a random forest procedure on the data
# in a data frame.
importance() #
```

To construct a random forest:

- 1. Choose ntree, the desired number of trees to make (e.g. 500), and choose mtry, the desired number of variables (columns) to use in each tree.
- 2. Randomly select n rows from the data frame with replacement (where n is the number of rows in the original data frame), i.e. take a bootstrap sample of rows.
- 3. Randomly select mtry variables (columns) without replacement.
- 4. Build a tree on the resulting randomly selected data set.
- 5. Repeat this procedure ntree times.

A classification (prediction) for a new observation is made by majority rule (i.e. a "vote") of the classifications of all ntree trees in the forest.

Setting mtry equal to the total number of explanatory variables in the original data frame gives **bagging** (all explanatory variables used at each split).

• For example, using the iris data set:

```
library(randomForest)
```

```
my.forest <- randomForest(Species ~ Sepal.Length + Sepal.Width +</pre>
                                     Petal.Length + Petal.Width,
                           data = iris,
                           ntree = 500,
                           mtry = 2)
my.forest
##
## Call:
    randomForest(formula = Species ~ Sepal.Length + Sepal.Width +
                                                                        Petal.Length + Petal.Width,
##
                   Type of random forest: classification
##
                         Number of trees: 500
## No. of variables tried at each split: 2
##
           OOB estimate of error rate: 4%
## Confusion matrix:
##
              setosa versicolor virginica class.error
                  50
                               0
                                          0
                                                   0.00
## setosa
                              47
                                         3
                                                   0.06
## versicolor
                   0
## virginica
                   0
                               3
                                         47
                                                   0.06
```

<sup>\*</sup>A separate random sample of variables is taken for consideration to be split upon at each split (node).

• The class of my.forest is "randomForest" (and also "randomForest.formula"):

```
class(my.forest)
## [1] "randomForest.formula" "randomForest"
```

Objects in this class are actually just a lists (type is.list(my.forest))

To see the names of the objects stored in my.forest, type:

```
names(my.forest)
```

(Output not shown.)

• correct classification rate is obtained via:

The procedure has a 96% correct classification rate for predicting an iris Species.

The **confusion matrix** is obtained via:

```
preds <- predict(my.forest, type = "class")
iris <- mutate(iris, predSpecies = preds)

# The conf_mat() function automatically converts Species and predSpecies to factors:
conf_mat(data = iris, truth = Species, estimate = predSpecies)</pre>
```

• The importance of each explanatory variable in predicting the iris Species is obtained by typing:

```
importance(my.forest)

## MeanDecreaseGini
## Sepal.Length 10.075713
## Sepal.Width 2.022187
## Petal.Length 43.162783
## Petal.Width 43.963557
```

The output shows the **total decrease** in **node** "**impurities**" from splitting on the variable, averaged over all trees. A **larger importance** value implies the variable is **more important** in the **classification model**.

Thus Petal.Width is the *most* important for classification (predicting Species), followed closely by Petal.Length, Sepal.Length, and Sepal.Width (*least* important).

This is analogous to using p-values in multiple regression for deciding which explanatory variables are most important.

• In random forest, the main complexity parameter (i.e. tuning parameter) is the number of variables attempted for use at each split (i.e. mtry).

Using more variables results in higher model complexity, but risks overfitting the data.

## Section 11.1 Exercises

Exercise 7 Recall that the argument mtry in randomForest() is the number of variables (columns) randomly sampled as candidate variables to split on at each node. It can be thought of as a complexity parameter – larger mtry values produce trees that conform to the data better but risk overfitting.

Compute the (in-sample) correct classification rate for each of the following random forests for predicting Species using the iris data and the accuracy() function (from the "yardstick" package):

a) Using mtry = 1 in randomForest():

b) Using mtry = 3 in randomForest():

Exercise 8 When all of the variables (columns) in a data set are used as candidate variables to split on at each node in random forest, the procedure is sometimes called *bagging*.

Carry out **bagging** for **classification** (predicting Species) using the iris data by setting mtry = 4 in randomForest():

a) Then look at the **importance** of each explanatory variable:

```
importance(my.forest)
```

Which of the four explanatory variables is *most* important for predicting Species? Which is *least* important?

b) There is a predict() *method* for the "randomForest" class of objects called predict.randomForest().

Create the following data frame of three new iris flowers:

Use predict(), with my.forest, to predict the species of the three flowers in the newIris data set:

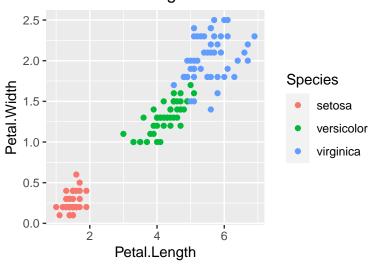
```
predict(my.forest, newdata = newIris, type = "class")
```

Report the three species predictions.

#### **Nearest Neighbor**

We can think of an observation (row) with p explanatory variables (X's) as a point in p-dimensional coordinate system. For example, a flower with given Petal.Length and Petal.Width is a point in 2-dimensional coordinate system:

# Widths and Lengths of Petals



Likewise, a flower with given Petal.Length, Petal.Width, Sepal.Length, and Sepal.Width is a point in 4-dimensional coordinate system.

The (Euclidean) distance between any two observations in **p**-dimensional space can be computed. For example, in **2**-dimensional space, the distance between  $(x_1, y_1)$  and  $(x_2, y_2)$  is

Distance = 
$$\sqrt{(x_1 - x_2)^2 + (y_1 - y_2)^2}$$

(the Pythagorean Theorem), and in 3-dimensional space, the distance between  $(x_1, y_1, z_1)$  and  $(x_2, y_2, z_2)$  is

Distance = 
$$\sqrt{(x_1 - x_2)^2 + (y_1 - y_2)^2 + (z_1 - z_2)^2}$$
.

• A *k nearest neighbor* procedure for **predicting** the (categorical) response for a new observation (i.e. for **classifying** the observation) is based on the **majority rule** (i.e. aka "vote") of the *k* nearest observations (in Euclidean distance) to the new observation.

For example, a *new* flower with **petal length 4.35 cm** and **petal width 1.65 cm** is shown in Fig. 4 (black dot).

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```
labs(title = "Widths and Lengths of Petals") +
geom_point(data = newIris, color = "black")
g
```

# Widths and Lengths of Petals

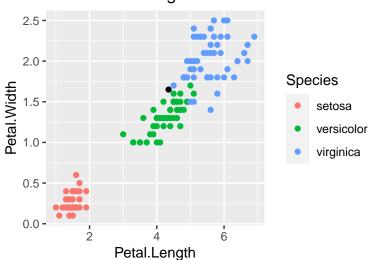


Figure 4

Of the k = 3 nearest flowers (shown in the circle in Fig. 5), two are Versicolor, one is Setosa, and none are Virginica.

By a majority rule ("vote"), the *new* flower is predicted to be Versicolor.

```
g + geom_point(data = newIris, size = 9.1, shape = 1, color = "gold4")
```

# Widths and Lengths of Petals

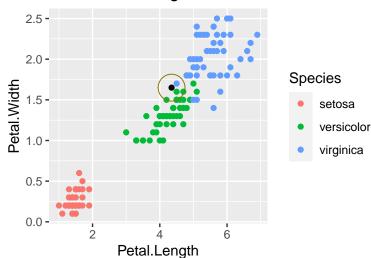


Figure 5

- To carry out k nearest neighbor for predicting the (categorical) response for a new observation (i.e. for classifying that observation):
  - 1. Choose k.
  - 2. Find the k observations in the data set that are closest to the new observation (in p-dimensional space, where p is the number of explanatory variables).

3. Classify the new observation into response variable category shared by the majority (or plurality) of its k nearest neighbors.

The number of neighbors, k, is a **complexity parameter**. A smaller value of k leads to the procedure conforming more closely to the data (i.e. higher model **complexity** and **lower misclassification rate**), but runs the risk of **overfitting**.

 $\bullet$  The following function, from the "kknn" package, will carry out the k nearest neighbor classification procedure.

```
kknn() # Carry out a k nearest neighbor procedure on the data
# in a data frame.
```

• For example, using the iris data set:

```
library(kknn)
library(dplyr)
                         # For select()
# Data frame containing new flower for classification:
newIris <- data.frame(Petal.Length = 4.35,</pre>
                      Petal.Width = 1.65)
# k nearest neighbor classification procedure:
my.knn <- kknn (Species ~ Petal.Length + Petal.Width,
               train = iris,
               test = newIris,
               k = 3)
summary(my.knn)
##
## Call:
## kknn(formula = Species ~ Petal.Length + Petal.Width, train = iris, test = newIris, k = 3)
## Response: "nominal"
            fit prob.setosa prob.versicolor prob.virginica
                                  0.6666667
                                                  0.3333333
## 1 versicolor
                         0
# Get the classification of the new iris flower:
pred <- fitted(my.knn)</pre>
pred
## [1] versicolor
## Levels: setosa versicolor virginica
```

As expected (from Fig. 5), the **4.35 cm** long, **1.65 cm** wide flower is **predicted** to be **Versicolor**.

• We can determine the (in-sample) correct classification rate for prediction of Species for flowers in the original data set (iris) by typing:

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Thus the correct classification rate is 99.3%.

We can obtain the **confusion matrix** by typing:

```
# The conf_mat() function automatically converts Species and predSpecies to factors:
conf_mat(data = iris, truth = Species, estimate = predSpecies)
```

#### Section 11.1 Exercises

Exercise 9 The number of neighbors k is a complexity parameter (or tuning parameter) in the nearest neighbor procedure. Using k = 1 predicts a new observation to be the same class as its (one) nearest neighbor. A larger k uses more data in each prediction.

Using k = 1 leads to a 100% correct classification rate for the observations in the *original data set* (i.e. *in-sample* observations), but won't predict *new* (out-of-sample) observations, very well due to **overfitting**.

Up to a point, a larger k will have a lower in-sample correct classification rate, but will predict new (out-of-sample) observations better. Beyond that point, the predictive accuracy for new (out-of-sample) observations deteriorates with larger k values.

(The optimal k can be determined using cross-validation.)

a) Experiment with a few different values of k by editing the code below. **Report** the **correct classification rate** (for observations in the *original data set*, i.e. in-sample observations) for the different values of k you chose.

```
library(kknn)
library(dplyr)
                         # Contains select()
# Change this value to try different k, then run the code
# below for each choice of k:
ktry <- 3
# k nearest neighbor classification procedure:
my.knn <- kknn(Species ~ Petal.Length + Petal.Width,
               train = iris,
               test = iris,
               k = ktry
preds <- fitted(my.knn)</pre>
iris <- mutate(iris, predSpecies = preds)</pre>
# The accuracy() function requires the arguments truth and estimate to be factors:
accuracy(data = iris, truth = as.factor(Species), estimate = as.factor(predSpecies))
## # A tibble: 1 x 3
     .metric .estimator .estimate
     <chr>
              <chr>
                              <dbl>
## 1 accuracy multiclass
                             0.993
```

b) Do your **predictions** for the **4.35** cm long, **1.65** cm wide flower change with the choice of k? Edit the code below to find out.

#### **Naive Bayes**

• The *naive Bayes* classifier predicts for an individual the class that the individual has the **highest probability** of belonging to, based on its values  $X_1, X_2, \ldots, X_p$  of the explanatory variables.

To estimate the (conditional) **probability** of each class, given the observed values of  $X_1, X_2, \ldots, X_p$ , it invokes **Bayes' Rule** (from MTH 3210 Probability and Statistics).

For more details, see the textbook.

#### **Artificial Neural Networks**

- Artificial neural networks can be used for prediction and for classification.
- For **prediction** (i.e. when the response variable Y is numerical), a **neural network** can be thought of as a generalization of multiple regression for **predicting** Y from p explanatory variables  $X_1, X_2, \ldots, X_p$ .

The idea is to "derive" k new explanatory variables  $H_1, H_2, \ldots, H_k$  from the original X's via a (non-linear) function g,

$$H_j = g(a_{j0} + a_{j1}X_1 + \dots + a_{jp}X_p)$$
 for  $j = 1, 2, \dots, k$ ,

then **predict** Y from the H's via another (possibly non-linear) function  $g_Y$ ,

$$\hat{Y} = g_Y(b_0 + b_1 H_1 + \dots + b_k H_k).$$

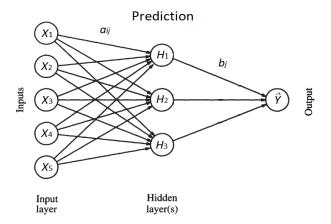
Note that if the linear function  $g_Y(z) = z$  was used, it would lead to a multiple regression model using the "derived" explanatory variables:

$$\hat{Y} = b_0 + b_1 H_1 + \dots + b_k H_k.$$

The coefficients,

$$a_{j0}, a_{j1}, \dots, a_{jp}$$
 for  $j = 1, 2, \dots, k$   $(k(p+1) \text{ weights})$   
 $b_0, b_1, \dots, b_k$   $(k+1 \text{ weights})$ 

are called *weights*, and their values are determined simultaneously via the model fitting process.

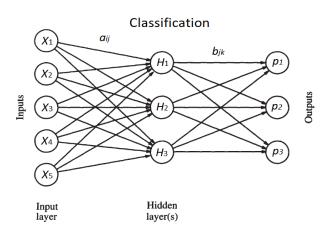


• For classification into one of m categories (i.e. when the response variable is *categorical* with m possible values), individuals are classified according to probabilities  $p_1, p_2, \ldots, p_m$  estimated from the H's via a (non-linear) function  $g_Y$ ,

$$p_{\ell} = g_Y(b_{\ell 0} + b_{\ell 1}H_1 + \dots + b_{\ell k}H_k)$$
 for  $\ell = 1, 2, \dots, m$ .

Now the **weights** (coefficients) are:

$$a_{j0}, a_{j1}, \dots, a_{jp}$$
 for  $j = 1, 2, \dots, k$   $(k(p+1) \text{ weights})$   
 $b_{\ell 0}, b_{\ell 1}, \dots, b_{\ell k}$  for  $\ell = 1, 2, \dots, m$   $(m(k+1) \text{ weights})$ 



- In either case (**prediction** or **classification**), the fitted model has three *layers*:
  - The explanatory variables,  $X_1, X_2, \dots, X_p$ , are called *input units*, and together comprise the so-called *input layer* of the neural network.
  - The "derived" explanatory variables,  $H_1, H_2, \ldots, H_k$ , are called **hidden units**, and together comprise the so-called **hidden layer**.
  - The **predicted** response  $\hat{Y}$  or estimated **probabilities**  $p_1, p_2, \dots, p_m$  (for **classification**) are called the *output units* and make up the *output layer*.
- ullet The function  $m{g}$  is called the  $m{hidden-layer}$   $m{activation}$   $m{function}$ , and is usually taken to be the  $m{logistic}$  function

$$g(z) = \frac{e^z}{1 + e^z}. (3)$$

• The function  $g_Y$  is called the *output-layer activation function* and will be either a linear function, a logistic function (again), or a so-called *softmax* function, depending on whether Y is *numerical*, *dichotomous*, or *categorical* with more than two categories.

- The linear output function, used when Y is numerical, is equivalent to the "identity" function,  $g_Y(z) = z$ , which leads to

$$\hat{Y} = b_0 + b_1 H_1 + \dots + b_k H_k$$
.

As mentioned earlier, this is a multiple regression model using the "derived" explanatory variables.

- The **logistic** output function, used when Y is *dichotomous* (0 or 1), is given by (3). It returns the (estimated) **probability**  $p_1 = P(Y = 1)$ .
- The **softmax** output function, used when Y is *categorical* (taking more than two values), returns a set of (estimated) **probabilities**  $p_1, p_2, \ldots, p_m$ , one for each of the m categories, that **sum to one**. It has the form

$$g_Y(z_\ell) = \frac{e^{z_\ell}}{\sum_{i=1}^m e^{z_i}}$$
 for  $\ell = 1, 2, ..., m$ .

- The number of hidden units k is a **complexity parameter** (or **tuning parameter**) that can be adjusted (see Exercise 10). A *larger* value of k results in a model that fits the (*in-sample*) **original observations** better (i.e. has higher **complexity**), but risks **overfitting**.
- The following functions, from the "nnet" package, will carry out the artificial neural network prediction or classification procedure.

#### **Artificial Neural Networks for Prediction**

• We'll first see how to use an **artificial neural network** for **prediction**. (Later we'll see how to use one for **classification**).

#### Data Set: rock

The rock data set, built in to R, contains measurements on n=48 rock specimens from a petroleum reservoir.

The four numerical variables are:

area Area of pores space, in pixels out of 256 by 256.

peri Perimeter of pores in pixels.

shape Perimeter/sqrt(area).

perm Permeability in milli-Darcies.

Twelve core samples from petroleum reservoirs were sampled by 4 cross-sections. Each core sample was measured for permeability, and each cross-section has total area of pores, total perimeter of pores, and shape.

• Here's an example of using an artificial neural network for prediction using the built-in rocks data set.

We'll predict perm from the other three variables, using k = 3 hidden units, after rescaling the variables to be on roughly equal scales (which helps the model fitting process):

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```
# Artificial neural network procedure for prediction using k = 3 hidden units:
my.nn <- nnet(perm ~ area + peri + shape, data = rockRescaled,</pre>
             size = 3, linout = TRUE, maxit = 1000, trace = FALSE)
summary(my.nn)
## a 3-3-1 network with 16 weights
## options were - linear output units
    b->h1 i1->h1 i2->h1 i3->h1
    88.23
           -61.01 -137.01
##
    b->h2 i1->h2 i2->h2 i3->h2
    1.79 -17.05 6.58
##
                          11.34
##
    b->h3 i1->h3 i2->h3 i3->h3
    -0.25 14.93 -20.44
                         -7.49
##
    b->o h1->o h2->o
                          h3->o
   -12.76 2.34 13.63 17.31
##
```

In the call to nnet(), the *formula* indicates perm is the response and the other three are the explanatory variables. size = 3 indicates 3 hidden nodes. Specifying linout = TRUE indicates a linear output function (appropriate for prediction of a numerical response Y), leading to a multiple regression model using the "derived" explanatory variables.

From the output of summary(), there are p = 3 input units, k = 3 hidden units, and one output (3-3-1). The 16 weights (coefficients) are shown in the output.

Below, predict() returns the (in-sample) predicted permeabilities for the 48 specimens in the original (rocks2) data set:

```
# Get the predicted permeabilities:

preds <- predict(my.nn)

# Insert the predicted permeabilities as a new column in rock:

rockRescaled <- mutate(rockRescaled, predPerm = preds)

head(rockRescaled)

## area peri shape perm predPerm

## 1 0.4990 0.279190 0.0903296 1.840550 1.846892

## 2 0.7002 0.389260 0.1486220 1.840550 1.735394

## 3 0.7558 0.393066 0.1833120 1.840550 2.092956

## 4 0.7352 0.386932 0.1170630 1.840550 2.468653

## 5 0.7943 0.394854 0.1224170 2.839078 3.372033

## 6 0.7979 0.401015 0.1670450 2.839078 2.847247
```

We can measure the fit of the neural network to the data using a **sum of squared (prediction) errors** (or "residual sum of squares") and a mean squared (prediction) error (or "mean squared residual"):

```
squaredPredErrors <- (rockRescaled$perm - rockRescaled$predPerm)^2
sum(squaredPredErrors)  # Sum of squared (prediction) errors

## [1] 10.30757

mean(squaredPredErrors)  # Mean squared (prediction) error

## [1] 0.214741</pre>
```

We can also use predict() to obtain predictions for new observations:

#### **Artificial Neural Networks for Classification**

- We'll now see how to use an artificial neural network for classification.
- Here's an example of using an artificial neural network, with k = 2 hidden units, for classification using the built-in iris data set:

```
# Artificial neural network classification procedure with k = 2 hidden units:
my.nn <- nnet(Species ~ Sepal.Length + Sepal.Width + Petal.Length + Petal.Width,
              data = iris, size = 2, maxit = 200, trace = FALSE)
summary(my.nn)
## a 4-2-3 network with 19 weights
## options were - softmax modelling
   b->h1 i1->h1 i2->h1 i3->h1 i4->h1
   -2.14 \quad -0.17 \quad -0.43
                         0.62
                               1.17
##
   b->h2 i1->h2 i2->h2 i3->h2 i4->h2
   -0.90 -1.80 -1.44
##
                        0.16 - 0.42
## b->o1 h1->o1 h2->o1
   23.37 -67.32 0.51
## b->o2 h1->o2 h2->o2
   10.75 -0.46 0.29
   b->o3 h1->o3 h2->o3
## -33.67 67.69 -0.58
```

From the output of summary(), there are p=4 input units, k=2 hidden units, and m=3 outputs (4-2-3). The 19 weights (coefficients) are shown in the output.

We can obtain the classifications (predicted species) and insert them as a new column in iris using:

```
preds <- predict(my.nn, type = "class")</pre>
#This places a copy of the built-in iris data set in the Workspace:
iris <- mutate(iris, predSpecies = preds)</pre>
head(iris)
     Sepal.Length Sepal.Width Petal.Length Petal.Width Species predSpecies
## 1
              5.1
                          3.5
                                        1.4
                                                     0.2 setosa
                                                                      setosa
## 2
              4.9
                           3.0
                                        1.4
                                                     0.2 setosa
                                                                       setosa
## 3
              4.7
                           3.2
                                        1.3
                                                     0.2 setosa
                                                                       setosa
## 4
              4.6
                           3.1
                                        1.5
                                                     0.2 setosa
                                                                       setosa
## 5
              5.0
                           3.6
                                         1.4
                                                     0.2 setosa
                                                                       setosa
## 6
              5.4
                           3.9
                                        1.7
                                                     0.4 setosa
                                                                       setosa
```

In predict(), specifying type = "class" indicates that the Species "classification" (prediction) should be returned for each flower in newIris. Otherwise, the (estimated) probabilities  $p_1, p_2, p_3$  for the three Species would be returned for each flower.

• The **correct classification rate** is obtained via:

The procedure has a 98.7% correct classification rate for predicting an iris Species.

The **confusion matrix** is obtained via:

```
# The conf_mat() function automatically converts Species and predSpecies to factors:
conf_mat(data = iris, truth = Species, estimate = predSpecies)
##
              Truth
## Prediction setosa versicolor virginica
   setosa
                 50
                              0
##
    versicolor
                    0
                              49
                                         1
##
                   0
                                        49
   virginica
```

Here are **classifications** for two **new** observations:

#### Section 11.1 Exercises

Exercise 10 In a neural network, the number of hidden units k is a complexity parameter (or tuning parameter) that can be adjusted. A *larger* value of k results in a model that fits the (*in-sample*) original observations better (i.e. has higher complexity), but risks overfitting.

Create the rockRescaled data frame from the built-in rocks data set (after loading the two packages):

Here's a neural network for predicting perm from the other three variables, using k = 3 hidden units (or "derived" explanatory variables,  $H_1, H_2$ , and  $H_3$ ), indicated by specifying size = 3:

Here are the (in-sample) predicted permeabilities for the 48 rock specimens:

```
# Get the predicted permeabilities:
preds <- predict(my.nn)

# Insert the predicted permeabilities as a new column in rock:
rockRescaled <- mutate(rockRescaled, predPerm = preds)</pre>
```

We can measure the fit of the neural network to the data using a **mean squared (prediction) error** (or "mean squared residual"):

```
squaredPredErrors <- (rockRescaled$perm - rockRescaled$predPerm)^2
mean(squaredPredErrors)  # Mean squared (prediction) error</pre>
```

Run the **neural network** procedure as above, but altering k to be k = 1, 3, 5, and 7, and determine the **mean squared** (**prediction**) **error** each time.

Which value, k = 1, 3, 5, or 7, resulted in the smallest mean squared (prediction) error?

**Exercise 11** Consider again the (built-in) iris data set.

Here's a neural network, with k = 3 hidden units (or "derived" explanatory variables,  $H_1, H_2$ , and  $H_3$ ), for classification (predicting Species):

Here three **new** flowers:

```
# Data frame containing new flowers for classification:

newIris <- data.frame(Petal.Length = c(1.5, 5.2, 5.5),

Petal.Width = c(0.2, 1.9, 2.0),

Sepal.Length = c(5.0, 6.3, 6.5),

Sepal.Width = c(3.4, 2.9, 2.9))
```

- a) Use predict() (with type = "class") to classify (predict the Species of) these three new flowers. Report your R command(s) and the three Species predictions.
- b) Remove type = "class" from your predict() command of part a, so that the (estimated) probabilities  $p_1, p_2, p_3$  for each of the three Species are returned for each of the three flowers in newIris.

Report, for each of the three flowers, the Species whose **probability** is **highest**. **Hint**: They should be the same as those predicted in part a.

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#### 11.1.2 Acknowledgment

• The above notes (and examples) on **artificial neural networks** and the "nnet" package borrow heavily from the books:

Modern Applied Statistics with S, 4th Edition, by Venables, W.N., and Ripley, B.D., Springer, 2002.

Applied Linear Regression Models, 4th Edition, by Kutner, Nachtsheim, and Neter, McGraw-Hill, 2004.

### 11.2 Ensemble Methods

• *Ensemble methods* involve using multiple classification (or prediction) methods, and then classifying based on *majority vote* (or predicting based on *averaging* predictions).

For example, we could perform random forest, k nearest neighbor, and artificial neural network, then classify an individual by majority vote, i.e. to the class the individual was predicted to be in by the majority of the three procedures.

For more information, see the textbook.

## 11.3 Evaluating Models (10)

• Recall that a model *overfits* the **original data** if it predicts the *those* responses well, but *not* responses of **new** observations (not part of the original data set to which the model was fitted).

**Overfitting** results when the **complexity** of the model is *too high*, resulting in a model conforming **too closely** to random fluctuations in the data.

• For example, here again are the data on **lengths** and **weights** of **nine** snakes (from Class Notes 5):

```
Ln <- c(85.7, 64.5, 84.1, 82.5, 78.0, 81.3, 71.0, 86.7, 78.7)
Wt <- c(331.9, 121.5, 382.2, 287.3, 224.3, 245.2, 208.2, 393.4, 228.3)
snakes <- data.frame(Length = Ln, Weight = Wt)</pre>
```

We fit each of these **polynomial regression models** to the data:

where Y is the **weight** and X the **length** of a snake.

```
g + stat_smooth(method = "lm", formula = y ~ 1, se = F) +
ggtitle(label = "Model 0")

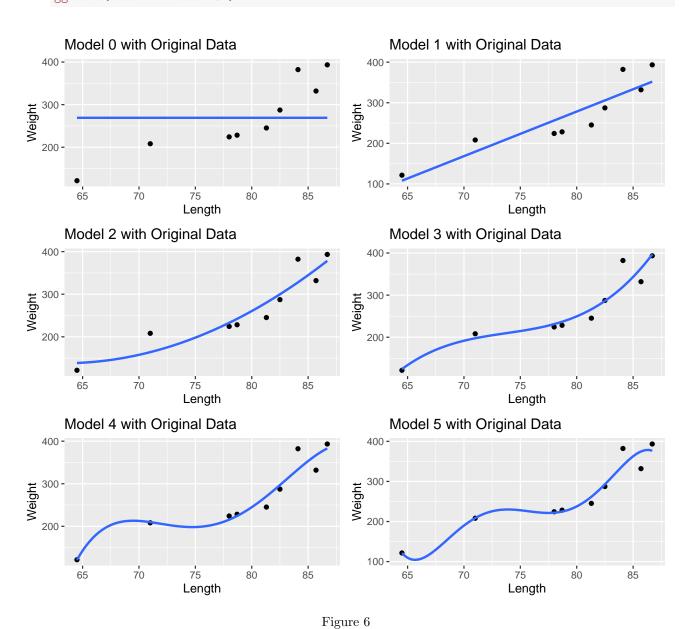
g + stat_smooth(method = "lm", formula = y ~ poly(x, 1), se = F) +
ggtitle(label = "Model 1")

g + stat_smooth(method = "lm", formula = y ~ poly(x, 2), se = F) +
ggtitle(label = "Model 2")
```

```
g + stat_smooth(method = "lm", formula = y ~ poly(x, 3), se = F) +
ggtitle(label = "Model 3")

g + stat_smooth(method = "lm", formula = y ~ poly(x, 4), se = F) +
ggtitle(label = "Model 4")

g + stat_smooth(method = "lm", formula = y ~ poly(x, 5), se = F) +
ggtitle(label = "Model 5")
```



The models fit the **original data** progressively **better** as the model **complexity** (polynomial degree in this case) gets **higher**, i.e. they perform progressively better in *in-sample* accuracy (Fig. 6), but they **don't necessarily** predict **new** observations better, i.e. they don't necessarily perform better in *out-of-sample* accuracy.

For example, here are five **new** snakes:

```
newSnakes <- data.frame(Length = c(67, 72, 77, 81, 86),
Weight = c(127.9, 153.7, 204.7, 300.6, 291.4))
newSnakes
```

```
## Length Weight

## 1 67 127.9

## 2 72 153.7

## 3 77 204.7

## 4 81 300.6

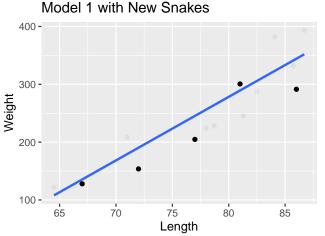
## 5 86 291.4
```

The **fifth-degree** polynomial fits the **original data** well, but doesn't predict **new** observations very well. The the **linear** doesn't fit the **original data** as well, but it predicts **new** observations better (Fig. 7).

```
g <- ggplot(snakes, aes(x = Length, y = Weight)) + geom_point(alpha = 0.05)
```

```
g + stat_smooth(method = "lm", formula = y ~ poly(x, 1), se = F) +
ggtitle(label = "Model 5 with New Snakes") +
geom_point(data = newSnakes)
```

```
g + stat_smooth(method = "lm", formula = y ~ poly(x, 5), se = F) +
ggtitle(label = "Model 5 with New Snakes") +
geom_point(data = newSnakes)
```



### Model 5 with New Snakes

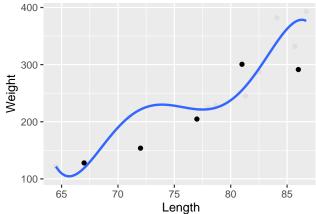


Figure 7

The degree of the polynomial is a kind of **complexity parameter** (or **tuning parameter**) that controls how "flexible" the model is. Higher-degree polynomials can "flex" to conform to the data better. Lower-degree ones are more "rigid".

We can use the five **new** observations to *validate* a given choice for the **polynomial degree**: The degree that leads to the **smallest prediction errors** for the **new observations** is preferred.

#### 11.3.1 Cross-Validation

- In the absence of **new** observations for **validating** a model (e.g. to choosing a **complexity parameter** value), we can divide the **original** data set into *two parts*:
  - *Training set*: Used to build (fit) the model.
  - Test set: Used to test (or validate) the model.

For example, 80% of the (original) data set might be used as the **training set** to build the model and the other 20% as the **test set** to test (or validate) the model.

• Another method is *cross-validation*. Here's how to perform (*two-fold*) cross-validation:

- 1. Randomly separate the (original) data into two sets, a **training set** and a **test set**, with the same number of observations (i.e. **50%** in each set). Call them my.data1 and my.data2.
- 2. Build (fit) the model using my.data1 (the training set), then run my.data2 (the test set) through the model and measure the model's (out-of sample) prediction error.
- 3. Now reverse the roles of my.data1 and my.data2, i.e. use my.data2 (as the training set) to build the model and my.data1 (as the test set) to measure the (out-of sample) prediction error.
- 4. If your model **overfits** the data, it will likely have large **prediction errors** on the second (*out-of-sample*) data set.
- k-fold cross-validation is similar, but the (original) data set is separated into k smaller (equal-sized) sets that take turns serving as the **test set**.

For example, for ten-fold cross-validation, the (original) data set is split into to ten smaller sets, each containing 10% of the data. The smaller sets take turns serving as the test set, with the other 90% of the data used to build (fit) the model.

#### 11.3.2 Measuring Prediction Error: Numerical Response

- For **classification** (i.e. predicting a **categorical** response variable), we've seen that we can measure a model's accuracy by its **correct classification rate**.
- When the response (Y) is numerical, here are some ways to measure a model's prediction accuracy:
  - MSE: Mean squared (prediction) error (or "mean squared residual"):

MSE = 
$$\frac{1}{n} \sum_{i=1}^{n} (Y_i - \hat{Y}_i)^2$$
,

where  $Y_i$  is the *observed* response for the *i*th individual in the **test set**, and  $\hat{Y}_i$  is that individual's *predicted* value based on the model built from the **training set**. A *smaller* RMSE indicates a *better* model.

- MAE: Mean absolute error:

$$\mathrm{MAE} \ = \ \frac{1}{n} \sum_{i=1}^{n} \left| Y_i - \hat{Y}_i \right|,$$

where (again)  $Y_i$  is the *observed* response for the *i*th individual in the **test set**, and  $\hat{Y}_i$  is that individual's *predicted* value based on the model built from the **training set**. A *smaller* MAE indicates a *better* model.

#### Section 11.3 Exercises

Exercise 12 We'll use the snakes data as the training set to build five polynomial regression models for predicting weight from length and newSnakes as the test set to choose a polynomial degree (the complexity parameter value).

Here are the (original) snakes data:

```
Ln <- c(85.7, 64.5, 84.1, 82.5, 78.0, 81.3, 71.0, 86.7, 78.7)
Wt <- c(331.9, 121.5, 382.2, 287.3, 224.3, 245.2, 208.2, 393.4, 228.3)
snakes <- data.frame(Length = Ln, Weight = Wt)</pre>
```

and here are the five **new** snakes:

```
newSnakes <- data.frame(Length = c(67, 72, 77, 81, 86),
Weight = c(127.9, 153.7, 204.7, 300.6, 291.4))
```

Fit these six polynomial models (using the "polynomial" function poly()):

```
mod0 <- lm(Weight ~ 1, data = snakes)
mod1 <- lm(Weight ~ Length, data = snakes)
mod2 <- lm(Weight ~ poly(Length, 2, raw = TRUE), data = snakes)
mod3 <- lm(Weight ~ poly(Length, 3, raw = TRUE), data = snakes)
mod4 <- lm(Weight ~ poly(Length, 4, raw = TRUE), data = snakes)
mod5 <- lm(Weight ~ poly(Length, 5, raw = TRUE), data = snakes)</pre>
```

Obtain the **predicted weights** for the five **new** snakes using each of the six polynomial regression models:

```
pred0 <- predict(mod0, newdata = newSnakes)
pred1 <- predict(mod1, newdata = newSnakes)
pred2 <- predict(mod2, newdata = newSnakes)
pred3 <- predict(mod3, newdata = newSnakes)
pred4 <- predict(mod4, newdata = newSnakes)
pred5 <- predict(mod5, newdata = newSnakes)</pre>
```

Add the six sets of predicted weights as new columns in newSnakes:

a) Obtain the MSE for each model (based on prediction errors for the five new snakes):

```
mse0 <- mean((newSnakes$Weight - newSnakes$predWeight0)^2)
mse1 <- mean((newSnakes$Weight - newSnakes$predWeight1)^2)
mse2 <- mean((newSnakes$Weight - newSnakes$predWeight2)^2)
mse3 <- mean((newSnakes$Weight - newSnakes$predWeight3)^2)
mse4 <- mean((newSnakes$Weight - newSnakes$predWeight4)^2)
mse5 <- mean((newSnakes$Weight - newSnakes$predWeight5)^2)</pre>
```

Which of the six **polynomial models** is best according to the (out-of-sample) MSE?

b) Obtain the MAE for each model (based on prediction errors for the five new snakes):

```
mae0 <- mean(abs(newSnakes$Weight - newSnakes$predWeight0))
mae1 <- mean(abs(newSnakes$Weight - newSnakes$predWeight1))
mae2 <- mean(abs(newSnakes$Weight - newSnakes$predWeight2))
mae3 <- mean(abs(newSnakes$Weight - newSnakes$predWeight3))
mae4 <- mean(abs(newSnakes$Weight - newSnakes$predWeight4))
mae5 <- mean(abs(newSnakes$Weight - newSnakes$predWeight5))
```

Which of the six **polynomial models** is best according to the (out-of-sample) **MAE**?