Tony Bricca

Full Stack Developer

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SUMMARY

I'm a front leaning fullstack developer who enjoys figuring out how to solve everyday problems using technical knowhow. Driven, versatile team-player who has a passion for solving complex problems.

RECENT EXPERIENCE

General Assembly Seattle, WA — Full Stack Developer, Student

Aug. 17' - Nov. 17'

Was trained in

Convoy, Seattle, WA — New Supply & Operations Specialist

Nov. 16' - Sep. 17'

Understood the need to grow our carrier base to maximize profit off of our loads leading me to acquire over 500 new carriers mainly in the strategic regions of Texas and California. Negotiated and brokered loads to an array of clients and maximized returns based on priority of load and commodity type. Utilized excel and SQL to form new lead lists for potential clients.

Chariot, San Francisco, CA —Brand Ambassador Lead

March 16' - Sep. 17'

As a Brand Ambassador, I introduced a new region outside of SF to Chariot and reported the highest sales for the new route. As a BA lead, I analyzed muni data to find spots for BAs to get high redemption rates. I tracked their hours & spots worked through Excel, and assisted BAs to improve their pitches to achieve higher redemption rates.

Marin Transit, San Rafael, CA — *Outreach Liaison*

March 16' - June 16'

Managed a team of six to educate current and new riders about upcoming service changes. Planned their schedules, analyzed and tracked their locations worked. To efficiently get the word out, I researched the community groups with the greatest number of people that used the bus and utilized them to present at their events and gave out information.

Blue Bear Creative, Denver, CO — *Social Media Strategist*

July 15' - May 16'

Formed highly relevant content for companies by researching specific events and social happenings. I ensured accurate targeting of advertising campaigns by gathering market research into consumer behavior and preferences. Authored storylines for blogs to exemplify brand relevance and identified key trends to properly target new consumers for social media accounts.

EDUCATION

University of Colorado

Boulder, CO 2015
B.A. – Political Science
Leadership Studies Minor

General Assembly

Seattle, WA 2017
Web Development Immersive

SKILLS

Languages:
CSS, HTML, Javascript, SQL, XML
Frameworks:
Bootstrap, Express, Node
Libraries:
React, Bcrypt, jQuery
Databases:
MongoDB, PostgreSQL, Sequelize
Design:
 Animations, Typefaces, Web Fonts
Other: AJAX, Git, Heroku, RESTful Web Services