



TEDx
UniversityofDundee
x = independently
organized TED event

**Make a
Difference**

Top Left: Dundee Law Hill, Top Right: Lecture Theatre, Centre: Main Library,
Centre Right: McManus Galleries, Bottom: Tay Rail Bridge.

REQUEST FOR SPONSORSHIP

ABOUT TED [www.ted.com]

TED is a global foundation committed to “Ideas Worth Spreading”, bringing together some of the world’s leading thinkers and doers to share what they are most passionate about. It started out in 1984 as a conference bringing together people from three worlds: Technology, Entertainment, and Design. Since then, its scope has become ever broader, showcasing ideas that matter in any discipline.

ABOUT TED X

In the spirit of ideas worth spreading, TEDx is a program of local, self-organized events that bring people together to share a TED-like experience. These events are branded TEDx, where x denotes an independently organized TED event. TEDx events are fully planned and coordinated independently, on a community-by-community basis with the purpose of inspiring thought leadership, visionary insight and, most importantly, innovation of new ideas.



ABOUT TEDxUniversityofDundee

TEDxUniversity of Dundee is a student-led TEDx event, aiming at inspiring new ideas and enhancing creativity among university students and within the general public in Dundee. The upcoming event in 2015 is the first TEDx University of Dundee event. This conference is organised by a group of students and staff advisers from The Enterprise Gym.
[www.enterprise-gym.com]

THEME: 'MAKE A DIFFERENCE'

WHO WILL ATTEND:

A total of one hundred tickets will be on sale. The event will be open to both general public and university students.

WHO WILL SPEAK:

Outstanding and inspiring speakers with a diverse range of expertise in areas from science to journalism will be selected to deliver thought-provoking speeches to the audience. There will be approx. 10 speakers with 8 to 18 min performance each.

IMPACT OF TEDx

TEDx HISTORY

Entering its 6th year, TEDx boasts more than 6000 past events and 30000 online talks coming from 130 countries.

TEDx POPULARITY

TEDx is a globally known brand. There are over 25,800 talks on YouTube with over 100 million views.

If you don't like something, change it. If you can't change it, change your attitude."

Maya Angelou

"There is one thing stronger than all the armies in the world, and that is an idea whose time has come."

Victor Hugo

"I know quite certainly that I myself have no special talent. Curiosity, obsession and dogged endurance, combined with self criticism, have brought me to my ideas."

Albert Einstein

"The most essential prerequisite to understanding is to be able to admit when you don't understand something"

Richard Saul Wurman (TED founder)

PARTNERING WITH...



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OUR VISION OF THE PARTNERSHIP

PATRON: (3 POSITIONS) ≥ £2500

DONOR: (6 POSITIONS) £1500

AFFILIATE: £800

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CONTACT INFORMATION

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Mr. Kushal Rugjee - TEDxUoD Coordinator

Miss Dora Maghear - 01382 386733 (Office)

DATE

Saturday 23rd May 2015 - 1300-1830

VENUE

Lecture Theatre 3, Dalhousie Building
University of Dundee
Old Hawkhill, Dundee City
DD1 5EN

