

# TREVOR BROWN

Investigative Journalist & Full-Stack Developer

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## SUMMARY

Combines 15 years of award-winning investigative journalism with full-stack development. Builds data-driven applications that require both technical skills and editorial judgment.

Creates interactive visualizations and web tools that make complex information accessible. Interested in exploring practical applications of AI and LLMs.

## PROFESSIONAL EXPERIENCE

### Web Developer & Digital Marketing 2023 – Present Keith Brown DDS (Naperville, Ill.)

- Built a responsive dental practice website with Next.js, including appointment booking, service pages and a blog. Manage SEO and a \$2,000/month Google Ads budget, optimizing campaigns that tripled new patient bookings over the past year.

### Investigative Journalist 2016 – 2022 Oklahoma Watch (Oklahoma City)

- Conducted long-form investigations into government corruption, public policy issues and legislative accountability using data analysis
- Launched Democracy Watch newsletter to 4,000+ subscribers covering voting, elections, redistricting and government transparency

### State Capitol Reporter 2011 – 2016 Wyoming Tribune Eagle (Cheyenne)

- Reported on legislature, elections, governor and state agencies with focus on budget data and policy analysis

### State Government Reporter 2010 – 2011 CNHI (Oklahoma City)

- Functioned as sole statehouse correspondent, creating enterprise and election coverage for 14 newspapers

### Reporter 2008 – 2010 Staunton News Leader (Staunton, Va.)

- Wrote about local government, courts and breaking news for daily newspaper

### Editor-in-Chief 2007 – 2008 Indiana Daily Student (Bloomington, Ind.)

- Directed newsroom of 100+ student journalists

## EDUCATION

### Web Development Certificate (2022)

University of Oklahoma

*260-hour intensive program via FullStack Academy*

### B.A. Journalism (2008)

Indiana University

### B.A. Political Science (2008)

Indiana University

## TECHNICAL SKILLS

### Core Web Technologies

Next.js, React, TypeScript, Node.js, PostgreSQL, Tailwind

### Data Visualization

Flourish, Datawrapper, Infogram, Tableau, Chart.js, Excel, web scraping

### AI & Automation

LLM Integrations, OpenAI API, Anthropic API

## AWARDS & RECOGNITION

### Newspaper Writer of the Year (2021)

Great Plains Journalism Awards

### Reporter of the Year (2020)

Oklahoma Society of Professional Journalists

### First Place, Investigative Reporting (2022)

Oklahoma Society of Professional Journalists

### Community Champion Award (2020)

Institute for Nonprofit News

*"A Digital Memorial to Oklahomans Who Died from COVID-19"*