

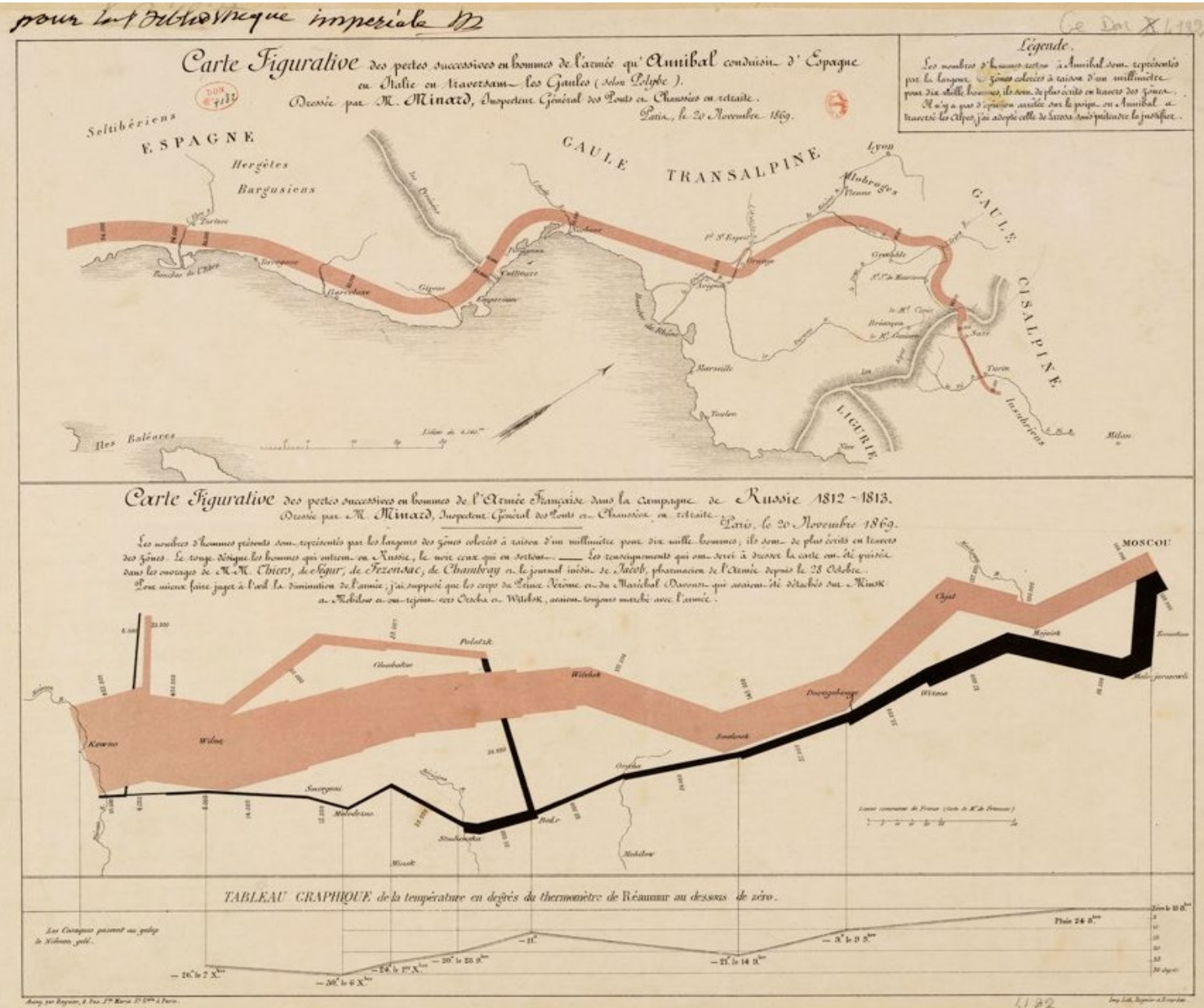
**Tara Burke**

**College of Information Studies,  
PhD Program (part time)**

**2023 – DIGITAL DIVIDE REVIEW**



# Minard



# Digital Equity

## Objectivist:

- Information foraging

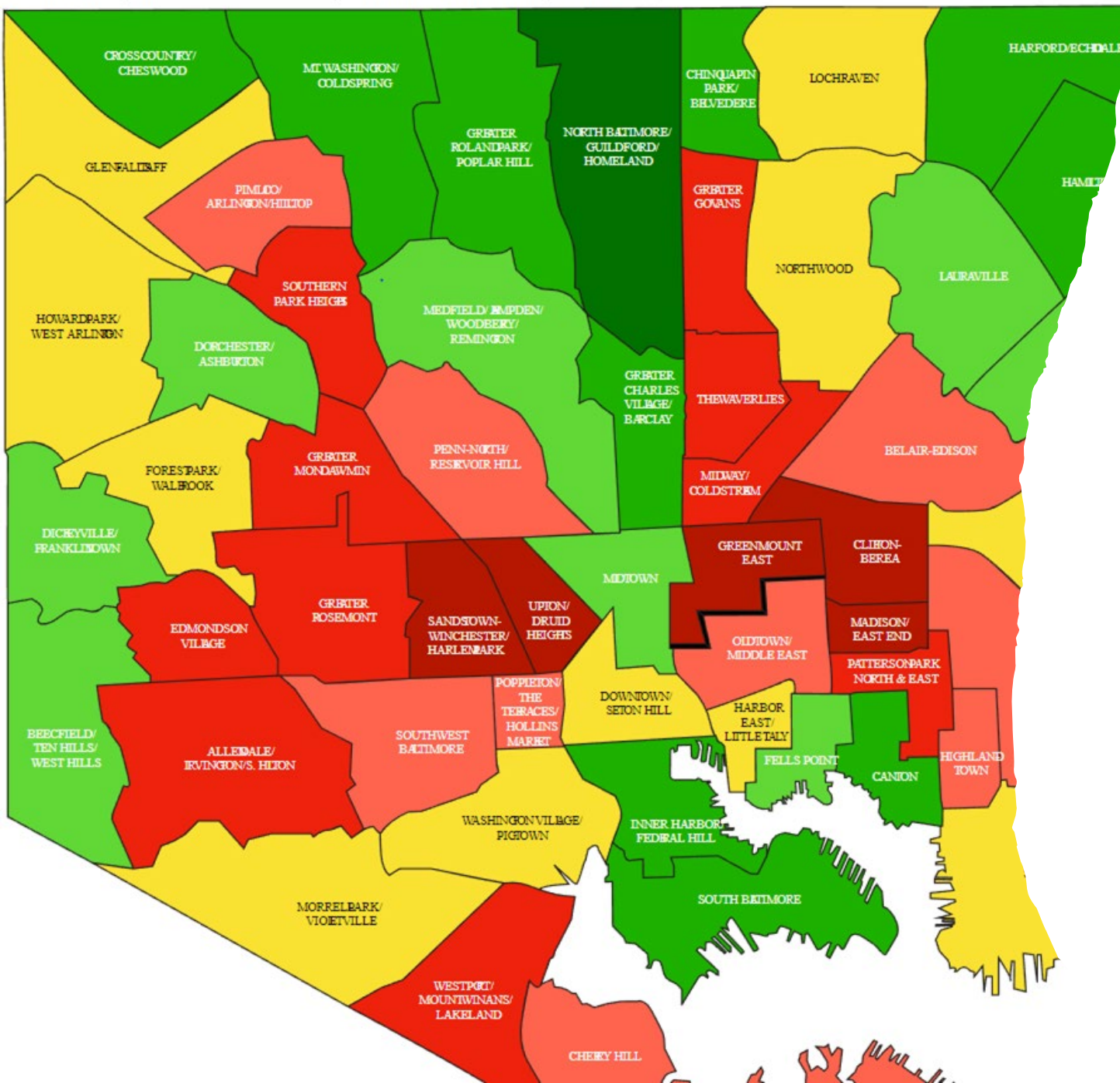
## Constructivist:

- Information infrastructure studies,
- Feminism &
- Critical Cartography

# NASA - The Blue Marble







## Brown's PowerMap – Baltimore City Equity Tool

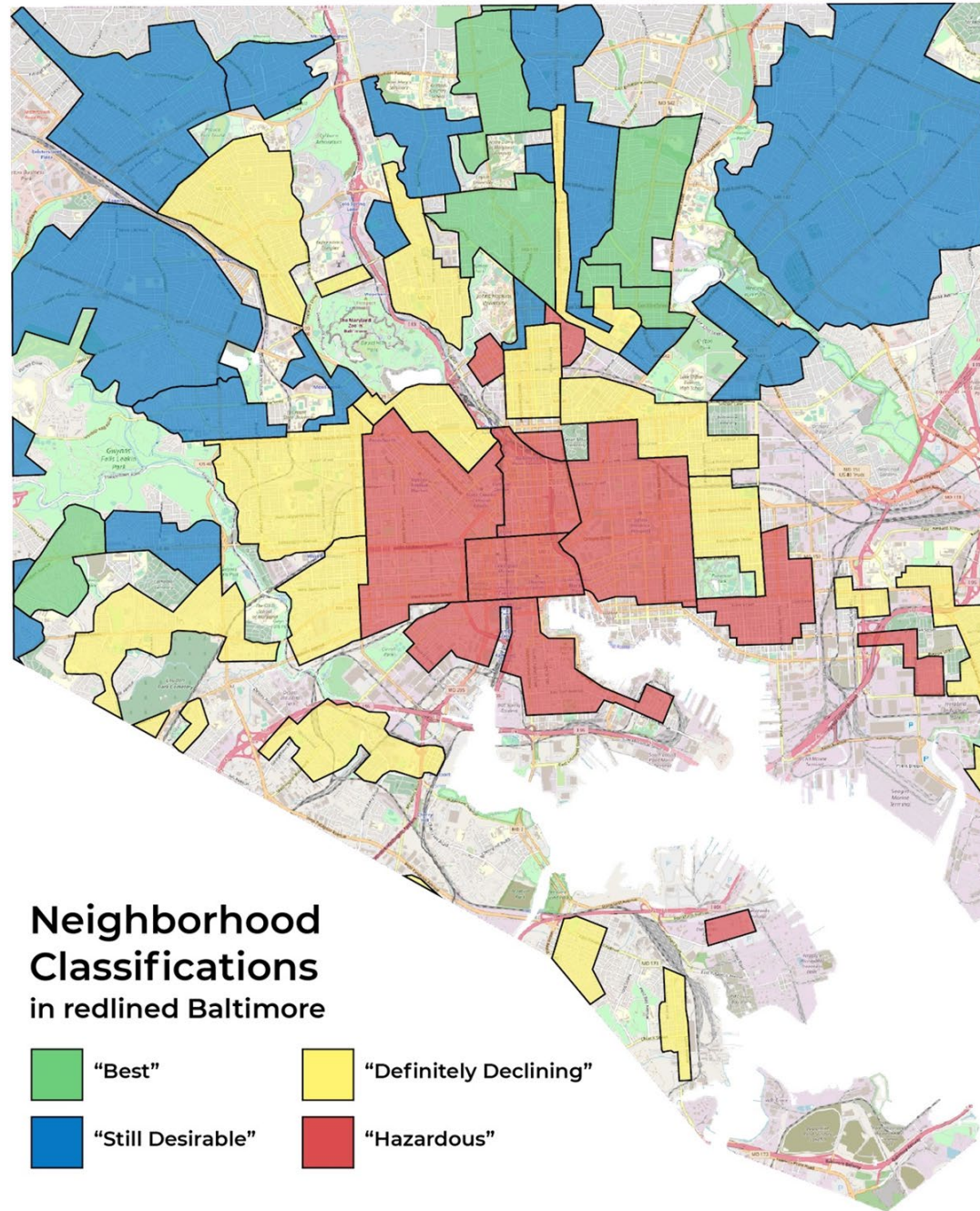
Based on red-lined districts dating from the 1930's  
(as official Federal policy)

Red areas = high inequality including access to

# **REDLINING**

**New Deal Housing Program**

**Residential security map**



BALTIMORE

<https://cnsmaryland.org/interactives/summer-2019/code-red/role-of-trees.html>





Zipcodes with Very High Digital Inclusion

0

Zipcodes with High Digital Inclusion

2

Zipcodes with Average Digital Inclusion

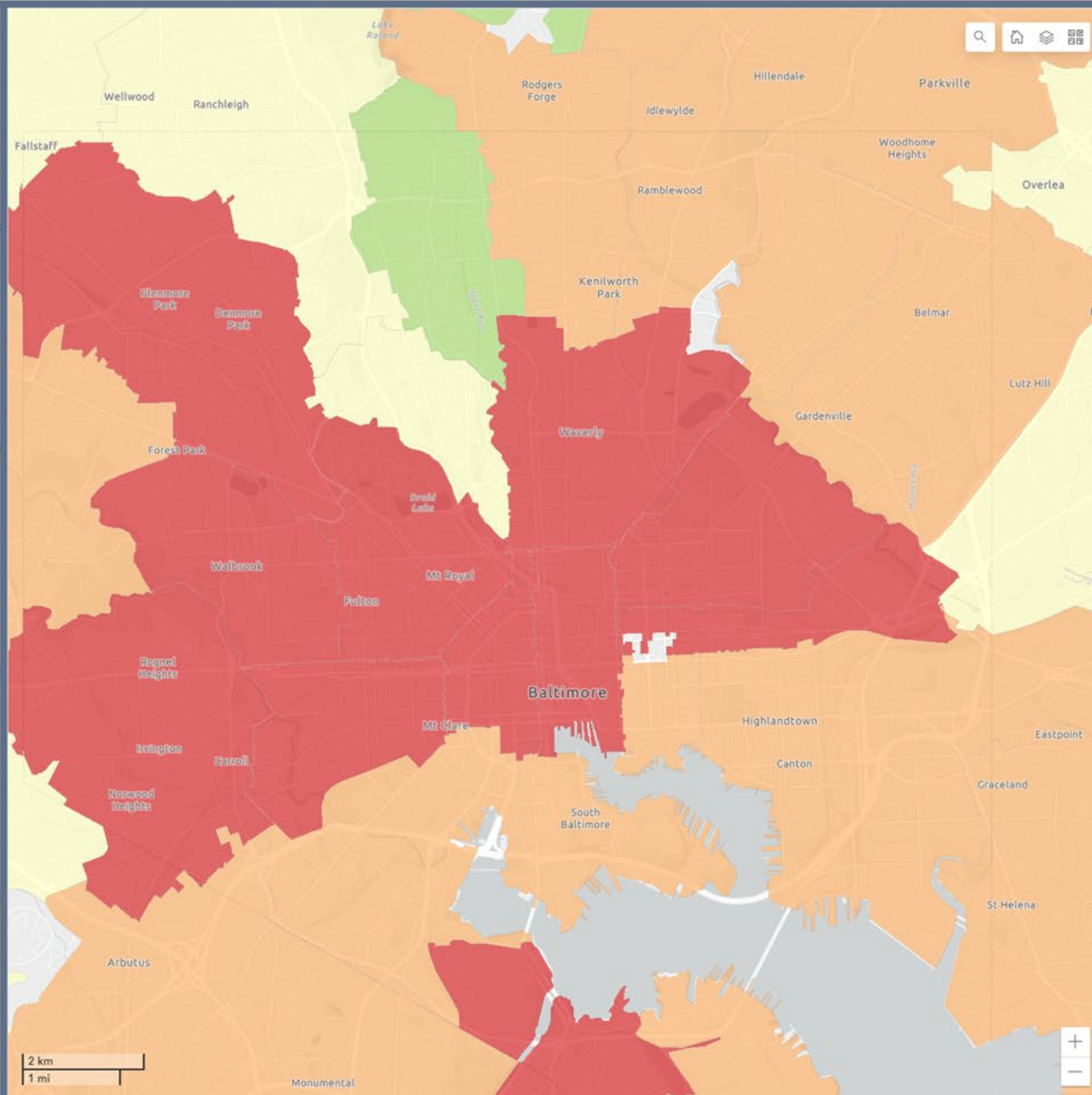
7

Zipcodes with Low Digital Inclusion

13

Zipcodes with Very Low Digital Inclusion

11



## Map Legend

### Digital Equity Index by Zipcode

#### Equity Index Score

- Greater than 130 - Very high digital inclusion
- Between 110 and 129 - High digital inclusion
- Between 90 and 109 - Average digital inclusion
- Between 70 and 89 - Low digital inclusion
- Less than 70 - Very low digital inclusion

## About This Tool

This map displays an index made up of three indicators pertaining to digital connectivity. It was created in an effort to develop a measure of digital equity in Maryland at the 5-digit zip code level. The three indicators are:

- 1) Whether a household has a wireline internet subscription at home
- 2) Whether a household is reliant only on a cellular data plan for online connectivity at home
- 3) Whether a household has either zero or just one computing device for internet access.

According to 5-year ACS (2016-2020) combined data for Maryland:  
77% of households have a wireline subscription at home  
10% are reliant solely on a cellular data plan for service  
18% have one or fewer computing devices at home.

To view Population and Race data, or the individual index measures, select the "Layers" button at the top right-hand corner of the map!

For more information please visit: <https://communitydevelopmentmd.org/digital-inclusion>  
Source: US Census Bureau, American Community Survey 2016-2020

BALTIMORE

<https://bniajfi.maps.arcgis.com/apps/dashboards/de8d2f55435a4ff58ec80284ddd11bf>





Kiidk'yaas, Haida Gwaii's  
Golden Spruce





# Maryland Digital Equity Scorecard Index Map



Zipcodes with Very High Digital Inclusion

1

Zipcodes with High Digital Inclusion

2

Zipcodes with Average Digital Inclusion

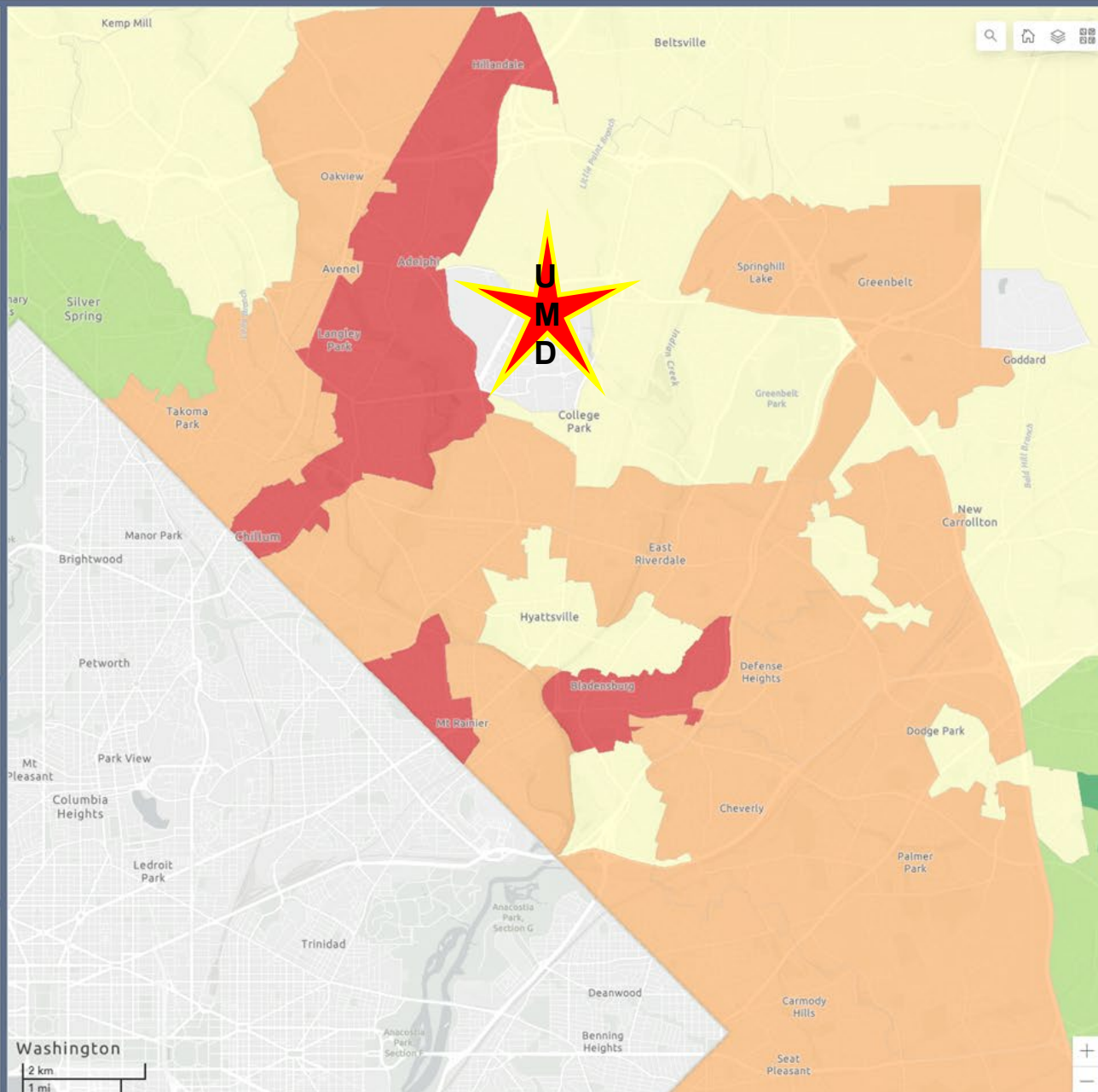
8

Zipcodes with Low Digital Inclusion

9

Zipcodes with Very Low Digital Inclusion

3



## Map Legend

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PRINCE GEORGE'S  
COUNTY

<https://bniajfi.maps.arcgis.com/apps/dashboards/de8d2f55435a4ff58ec80284ddd11fbf>

**Prince George's County**  
**- Greater Riverdale, College Park**



Table 1: ACS 2015-2019: Persons without Internet Subscription (IS); neighborhoods that scored significantly worse than overall; red highlight - covered populations with IS deficits above 20% [22]

ZCTA	Area	% without IS	% Black – without IS	% Latino/Hisp - without IS
n/a	Prince George's County	11.3	10.1	17.8
20737	<b>Riverdale Park</b>	<b>22.7</b>	16.9	<b>27.7</b>
20740	<b>College Park</b>	13.2	16.4	<b>21.4</b>



ART BY ARISTON JACKS

what and where the barriers are,  
and why they exist.



ART BY ART HONDROS

Lack of infrastructure

Granularity

Affordability

Friction

Quality

Speed

