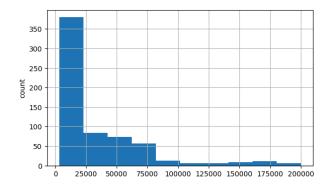
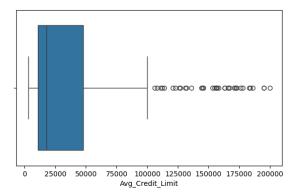


- Most customers have an average of 4.6 credit cards, visit the bank just over 2 times in person and just over 2.5 times online, while averaging around 3.5 calls.
- Some customers never visit or call at all.
- Customers tend to visit online most often over in person visits and calling.

Average credit limit is heavily right skewed on the histogram. This is confirmed with a lot of outliers on the box plot. Most credit limits are somewhere between around \$6,000 - \$48,000





For total credit cards, most customers have 4, with the median being around 5. However, the amount ranges from 1 -10