

URBAN | GRAPHIC DESIGN | PLANNING  
**TRACEY BUSHMAN**

pu.bli.sh | 801-940-3464

Please consider hiring me for your next visualization project. I have over 15 years of experience providing Graphic Design and Planning services for a long list of organizations.

## RECENT CLIENTS

### ORIGIN STUDIOS (3/2016 – PRESENT)

**Graphic Design**  
Concept design for Videogame key art

### WOW ATELIER (10/2014 – 3/2015)

**Graphic and Environmental Design**  
Current client: Collaboration with architects for the design of an expanding restaurant chain

### AARP (8/2014 – 10/2014)

**Powerpoint Design**  
Utah Health and Human Services Interim Committee

### UTAH COMMISSION ON AGING (9/2014)

**Annual Report Design**  
Center on Aging

## WORK EXPERIENCE

2/2014 - 9/2014

**THE BENNION CENTER**  
UNIVERSITY OF UTAH  
SALT LAKE CITY, UT

SUPERVISOR: Nancy Basinger

### WEBSITE CONSULTANT

As an intern, and later as a consultant, for the Bennion Center at the University of Utah I developed an interactive map to visualize the extent of their Community Engagement network. The map is designed to be fully accessible to edits by The Bennion Center: <http://bennioncenter.org/map>.

HTML / CSS / JavaScript • Resolution-adaptive design, Flexbox, Multi-level navigation • CartoDB, Leaflet, jQuery • QGIS • Georeferencing • CartoDB API

4/2013 - 8/2013

**SALT LAKE CITY FIRE DEPARTMENT**  
EMERGENCY MEDICAL SERVICES  
SALT LAKE CITY, UT

SUPERVISOR: Tyler Shepherd

### GIS INTERN

In Summer 2013, I conducted spatial analyses of 9-1-1 incidents for the Salt Lake City Fire Department. I created maps ranging from incident density to fire station service areas. These maps are used by SLFD in planning initiatives for improving emergency medical care delivery.

ArcGIS • Morans-i, Kernel Density, Network Analyst • SPSS Statistics • 9-1-1 response and transport times

4/2011 - 2/2012

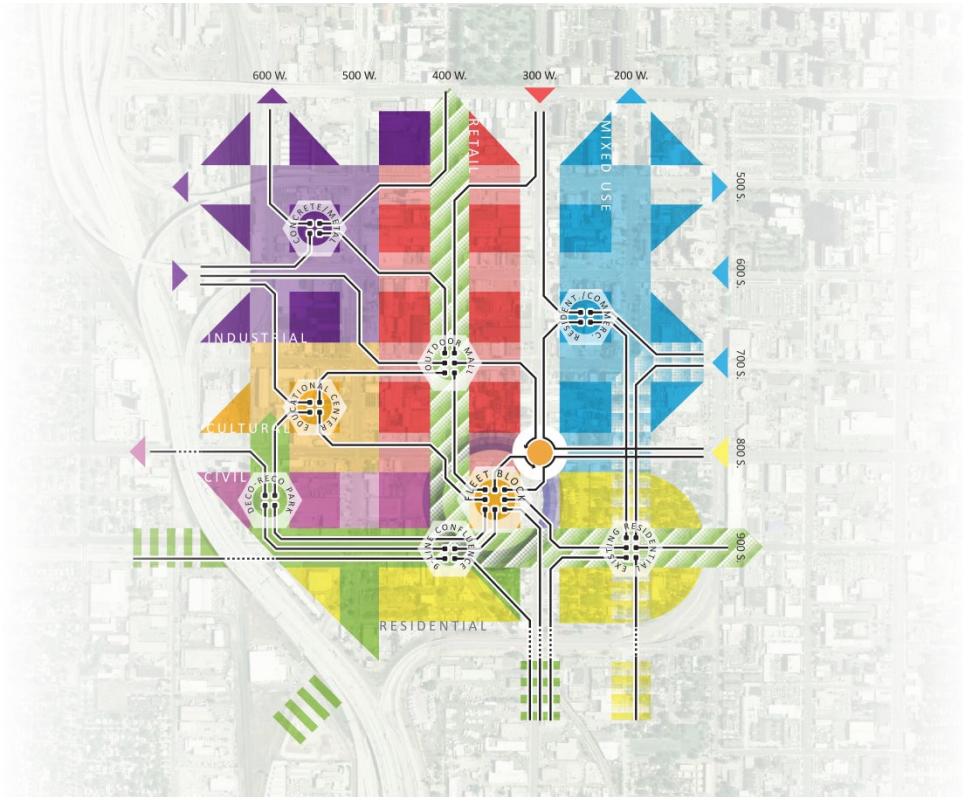
**THERE THERE**  
OAKLANDISH  
OAKLAND, CA

SUPERVISOR: Angela Tsay

### GRAPHIC DESIGNER

ThereThere has an online and Main Street presence as a purveyor of apparel and accessories designed by artists from around the United States. I designed and prepared artwork for screen-print on T-shirts and advertisements for web and print.

Adobe Creative Suite • Vector Illustration • Photo editing • Layout • Pre-Press



## TRACEY BUSHMAN

7/2010 - 4/2011

DAVID BROWER CENTER  
BERKELEY, CA

SUPERVISOR: Marissa LaMagna

## GRAPHIC DESIGNER

At the David Brower Center, I worked with Senda Athletics, a fair-trade soccer equipment company, and Bay Area Green Tours, an organizer of local sustainability-themed educational field trips.

I created advertisements and informational materials for web and print publication.

Adobe Creative Suite • Branding • Layout • Typography • Content Management Systems

6/2007 - 12/2009

YOUNG LIVING ESSENTIAL OILS  
LEHI, UT

SUPERVISOR: Lynn Rogers

## SENIOR GRAPHIC DESIGNER

Working under direction from a Marketing and Communications department, I created standards for conventions, packaging, print publications, and online marketing. I conducted regular press checks, directed photography, and instructed designers in Adobe software and digital pre-press best practices.

Adobe Creative Suite • Vector Illustration • Photo editing and manipulation • Layout / Typography • Microsoft Powerpoint Custom design and animation

4/2002 - 4/2007

ORIGIN STUDIOS  
SALT LAKE CITY, UT

SUPERVISOR: Melissa Lowe

## GRAPHIC DESIGNER

Origin Studios specializes in marketing materials for the video game industry. Its clients include Sony PlayStation, Microsoft Xbox, and THQ. I directed photography, established game franchise look-and-feel, and created logos, web designs, in-game and dashboard graphics, game packaging, and advertisements.

Adobe Creative Suite • Vector Illustration • Photo editing and manipulation • Layout / Typography • Xbox Live Dashboard • Pre-press

8/2000 - 6/2001

HILDENDESIGN  
MUNICH, GERMANY

SUPERVISOR: Andrea Barth

## GRAPHIC DESIGN INTERN

For one year as an undergraduate student at the University of Utah, I was an intern with a small graphic design firm in Munich. I designed and produced book covers and marketing materials for major german book publishers.

Adobe Creative Suite • Vector Illustration • Photo editing and manipulation • Layout / Typography • Quark X-Press

## EDUCATION

8/2011 - 12/2013

COLLEGE OF  
ARCHITECTURE + PLANNING  
UNIVERSITY OF UTAH  
SALT LAKE CITY

## MASTER OF CITY AND METROPOLITAN PLANNING

Capstone Project  
Homeless Accommodation in Salt Lake City

Coursework  
Land Use Law, Spatial Modeling, Sustainable  
Development, Statistics, Urban Design Theory and  
Practice, Urban Economics, Urban Research

Urban Design Certificate

ArcGIS

Autodesk Revit / Sketchup

Institutional Review Board

Microsoft Excel

SPSS

7/2010 - 8/2010

COLLEGE OF  
ENVIRONMENTAL DESIGN  
UNIVERSITY OF CALIFORNIA  
BERKELEY

## COMPLETION OF IN[CITY] 2010 SUMMER SESSION

Capstone Project  
South Shattuck Street, Berkeley, California

Coursework  
Introduction to Environmental Design;  
Sustainable Environmental Design

ArcGIS

Microsoft Excel

SPSS

8/1996 - 5/2002

COLLEGE OF FINE ART  
UNIVERSITY OF UTAH  
SALT LAKE CITY

## BACHELOR OF FINE ART | GRAPHIC DESIGN EMPHASIS

Capstone Project  
RED Graphic Magazine, On four historical  
propaganda movements

Coursework  
Art Foundation, Graphic Design Theory and Practice,  
Typography, Social Change, Womens Studies

Adobe®

Quark XPress

Letterpress

Painting/Drawing