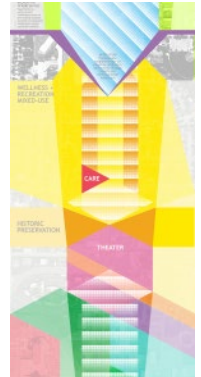
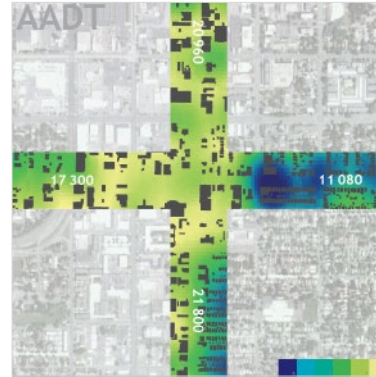
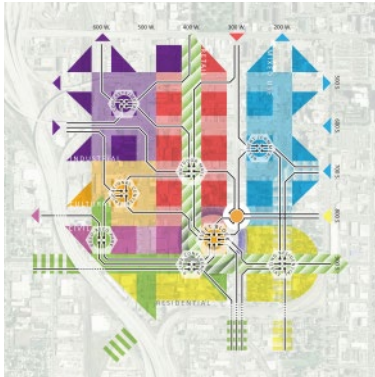


EDUCATION

Tracey Bushman | pu.bli.sh | 801-940-3464



8/2011 - 12/2013

COLLEGE OF ARCHITECTURE + PLANNING
UNIVERSITY OF UTAH | SALT LAKE CITY

MASTER OF CITY AND METROPOLITAN PLANNING

Capstone Project
Homeless Accommodation in Salt Lake City

Coursework
Land Use Law, Spatial Modeling, Sustainable Development,
Statistics, Urban Design Theory and Practice,
Urban Economics, Urban Research

Urban Design Certificate

ArcGIS
Autodesk Revit / Sketchup
Institutional Review Board
Microsoft Excel
SPSS

7/2010 - 8/2010

COLLEGE OF ENVIRONMENTAL DESIGN
UNIVERSITY OF CALIFORNIA BERKELEY

COMPLETION OF IN[CITY] 2010 SUMMER SESSION

Capstone Project
South Shattuck Street, Berkeley, California

Coursework
Introduction to Environmental Design;
Sustainable Environmental Design

ArcGIS
Microsoft Excel
SPSS

8/1997 - 5/2002

COLLEGE OF FINE ART
UNIVERSITY OF UTAH | SALT LAKE CITY

BACHELOR OF FINE ART | GRAPHIC DESIGN EMPHASIS

Capstone Project
RED Graphic Magazine, On four historical propaganda movements

Coursework
Art Foundation, Graphic Design Theory and Practice, Typography,
Social Change, Womens Studies

Adobe®
Quark XPress
Letterpress
Painting/Drawing

PARTICIPANT

SENIOR HOUSING WORKING GROUP
UTAH COMMISSION ON AGING

Publication Design
Utah Center on Aging Research Retreat poster
American Planning Association 2014 National Conference poster
Local guide to senior housing brochure

URBAN LAND INSTITUTE
2013 URBAN DESIGN COMPETITION

Poster Submission
Design for East Minneapolis stadium neighborhood

PUBLIC INTEREST DESIGN CONFERENCE
FIVE-DAY DESIGN CHALLENGE

University of Texas Austin
Summer 2013
Group charette: Emergency housing

RECENT CLIENTS

AARP

Powerpoint Design
Utah Health and Human Services Interim Committee
Optimizing Quality of Life for Aging Utahns

UTAH COMMISSION ON AGING

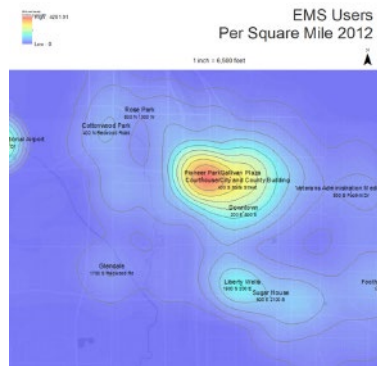
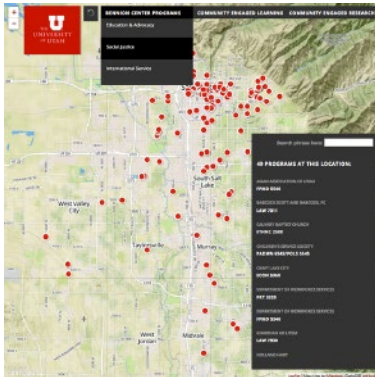
Annual Report Design
Center on Aging

WOW ATELIER

Graphic and Environmental Design
Current client: Collaboration with architects for the design of an
expanding restaurant chain

WORK EXPERIENCE

Tracey Bushman | pu.bli.sh | 801-940-3464



2/2014 - 9/2014

THE BENNION CENTER

UNIVERSITY OF UTAH
SALT LAKE CITY, UT

SUPERVISOR: Nancy Basinger

WEBSITE CONSULTANT

As an intern, and later as a consultant, for the Bennion Center at the University of Utah I developed an interactive map to visualize the extent of their Community Engagement network. The map is designed to be fully accessible to edits by The Bennion Center: <http://bennioncenter.org/map>.

HTML / CSS

Resolution-adaptive design, Flexbox, Multi-level navigation

JavaScript

CartoDB, Leaflet, jQuery

QGIS

Georeferencing

CartoDB API

Cloud Geodatabase

4/2013 - 8/2013

SALT LAKE CITY FIRE DEPARTMENT

EMERGENCY MEDICAL SERVICES
SALT LAKE CITY, UT

SUPERVISOR: Tyler Shepherd

GIS INTERN

In Summer 2013, I conducted spatial analyses of 9-1-1 incidents for the Salt Lake City Fire Department. I created maps ranging from incident density to fire station service areas. These maps are used by SLFD in planning initiatives for improving emergency medical care delivery.

ArcGIS

Morans-i, Kernel Density, Network Analyst

SPSS Statistics

9-1-1 response and transport times

4/2011 - 2/2012

THERE THERE

OAKLAND, CA

SUPERVISOR: Angela Tsay

GRAPHIC DESIGNER

ThereThere has an online and Main Street presence as a purveyor of apparel and accessories designed by artists from around the United States. I designed and prepared artwork for screen-print on T-shirts and advertisements for web and print.

Adobe Creative Suite

Vector Illustration, Photo editing, Layout, Pre-Press

7/2010 - 4/2011

DAVID BROWER CENTER

BERKELEY, CA

SUPERVISOR: Marissa LaMagna

GRAPHIC DESIGNER

At the David Brower Center, I worked with Senda Athletics, a fair-trade soccer equipment company, and Bay Area Green Tours, an organizer of local sustainability-themed educational field trips. I created advertisements and informational materials for web and print publication.

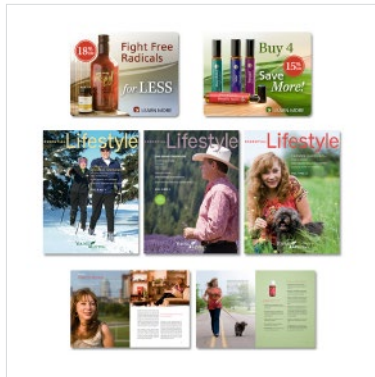
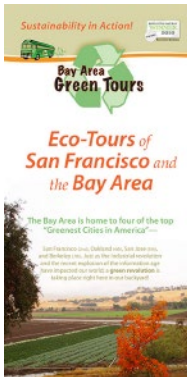
Adobe Creative Suite

Branding, layout, typography

Content Management Systems

WORK EXPERIENCE

Tracey Bushman | pu.bli.sh | 801-940-3464



6/2007 - 12/2009

YOUNG LIVING ESSENTIAL OILS
LEHI, UT

SUPERVISOR: Lynn Rogers

ART DIRECTOR

Working under direction from a Marketing and Communications department, I created standards for conventions, packaging, print publications, and online marketing. I conducted regular press checks, directed photography, and instructed designers in Adobe software and digital pre-press best practices.

Adobe Creative Suite
Vector Illustration, photo editing and manipulation, layout, typography

Microsoft Powerpoint
Custom design and animation

4/2002 - 4/2007

ORIGIN STUDIOS
SALT LAKE CITY, UT

SUPERVISOR: Melissa Lowe

GRAPHIC DESIGNER

Origin Studios specializes in marketing materials for the video game industry. Its clients include Sony PlayStation, Microsoft Xbox, and THQ. I directed photography, established game franchise look-and-feel, and created logos, web designs, in-game and dashboard graphics, game packaging, and advertisements.

Adobe Creative Suite
Vector Illustration, photo editing and manipulation, layout, typography

Xbox Live Dashboard

8/1999 - 6/2000

HILDENDESIGN
MUNICH, GERMANY

SUPERVISOR: Andrea Barth

GRAPHIC DESIGN INTERN

For one year as an undergraduate student at the University of Utah, I was an intern with a small graphic design firm in Munich. I designed and produced book covers and marketing materials for major german book publishers.

Adobe Creative Suite
Vector Illustration, photo editing and manipulation, layout, typography

Quark X-Press

VOLUNTEER EXPERIENCE

2/2014 - 8/2014

VOLUNTEER GRAPHIC DESIGNER

INSPIRE
CENTER FOR MATH AND
SCIENCE EDUCATION
UNIVERSITY OF UTAH | SALT LAKE CITY

SUPERVISOR: Emily Gaines-Crockett

4/2013 - 12/2013

VOLUNTEER

THE ROAD HOME
SALT LAKE CITY, UT

SUPERVISORS: Kelli Parker, Martha Mora

1/2011 - 3/2011

VOLUNTEER TUTOR

BERKELEY ADULT SCHOOL
BERKELEY, CA

SUPERVISOR: Wendy Hoben