

# **Tyler Bustard**

# **Finance & Technology Professional**

Driving innovation at the intersection of finance and technology. Delivering exceptional results through analytical expertise, strategic thinking, and client-focused solutions.

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# **Education**



## **Bachelor of Business Administration - Finance Major**

2020

#### **University of New Brunswick**

Saint John, New Brunswick

- Case Competitions: 1st Place (CIBC), 3rd Place (TD), RBC and SLC participant
- · Analyst and Portfolio Manager University of New Brunswick Student Investment Fund
- UNB Finance Club, RBC Student Ambassador, Accredited Co-op Program
- Recipient of 5 Scholarship and Alumni Awards for academic merit and leadership skills,
  Total \$47,500

# **Professional Experience**



#### Portfolio Assistant

2022 - 2023

#### **BMO Private Wealth**

Toronto, Ontario

- Advised two Investment Counsellors managing portfolios over \$100M and cut preparation time by 12%
- Bolstered client communications, boosting response rates by 9% heightening client satisfaction and retention





## **Financial Advisor**

## TD Canada Trust

Kingston, Ontario

- Cultivated strong client relationships by assessing individual financial needs, resulting in an 11% increase in sales
- Exceeded sales targets, achieving a top 15% performance ranking within the district



# **Banking Advisor**

2020 - 2021

#### Royal Bank of Canada

Kingston, Ontario

- Strengthened client relationships by advising on personalized solutions, increased repeat transactions by 13%
- Excelled in needs-based advising, boosting adoption of core products like GICs, mutual funds, and TFSAs by 8%

# **Professional Experience (continued)**



#### **Client Advisor Intern**

2019 - 2020

#### Royal Bank of Canada

Fredericton, New Brunswick

- Resolved complex client issues, achieving a 15% boost in positive feedback scores for the branch
- Promoted RBC's digital banking tools, leading to a 10% increase in online and mobile banking adoption



### **Marketing Intern**

2018

#### **Irving Oil Limited**

Saint John, New Brunswick

- Conducted competitor analysis driving insights that improved targeted marketing by 11%
- Developed a Customer Lifecycle model that increased targeted promotions, boosting customer engagement by 8%



#### Tax Return Intern

2018

#### **Grant Thornton LLP**

Saint John, New Brunswick

- Streamlined client financial data, boosting accuracy by 10% ensuring timely submission of 100+ tax returns
- Improved tax return preparation processes, cutting filing errors by 15%

# **Professional Certifications**



#### **CFA Level I Candidate**

2025





# **Discounted Cash Flow Analysis**

#### **Training the Street**

Advanced financial modeling techniques for valuation using discounted cash flow methodology

# Community



#### **Next Gen Ambassador**

2020 - 2023

## **United Way**

Kingston, Ontario

- Led implementation of fundraising strategies achieving 20% increase in funds raised over three years
- Spearheaded engagement initiatives resulting in 15% rise in participation and awareness within workplace community