Due: July 3, 2018

Name:	ID:

This lab is a quick and short introduction on using R for

- 1
- logistic KNN
- K-means
- Hierarchical
- Association analysis

## Instructions:

- Answer questions on this sheet when a box is provided.
- If R code is asked, it shall be written in a single script file.
- Name the script file lab2\_[your\_id].R. For example, lab2\_5123700044.R.
- Separate your code into sections according to task\_id and part\_id. For example,

### Task 1 (7 points)

This task will use Smarket data, which is part of of ISLR library. This dataset consists of percentage returns for the S&P 500 stock index over 1,250 days, from the beginning of 2001 until the end of 2005. For each date, it recorded the percentage returns for each of the five previous trading days, Lag1 through Lag5. It also recorded Volume (the number of shares traded on the previous day, in billions), Today (the percentage return on the date in question) and Direction (whether the market was Up or Down on this date).

```
> # install.packages("ISLR")
> library(ISLR)
> str(Smarket)
```

```
> str(Smarket)
```

```
'data.frame':
                          1250 obs. of
                                                 9 variables
                               2001 2001 2001 2001 2001
                    : num
                   : num 2001 2001 2001 2001 2001 ...
: num 0.381 0.959 1.032 -0.623 0.614 ...
: num -0.192 0.381 0.959 1.032 -0.623 ...
: num -2.624 -0.192 0.381 0.959 1.032 ...
: num -1.055 -2.624 -0.192 0.381 0.959 ...
 $ Lag1
 $ Lag2
 $ Lag3
 $ Lag4
                    : num 5.01 -1.055 -2.624 -0.192 0.381 ...
 $ Lag5
 $ Volume
$ Today
                       num
                             1.19 1.3 1.41 1.28 1.21 ...
0.959 1.032 -0.623 0.614 0.213
 $ Direction: Factor w/ 2 levels "Down", "Up": 2 2 1 2 2 2 1 2 2 2 ...
```

(a) (1 point) Run and study both of the followings. Notice what the error message is for.

```
> cor(Smarket)
> cor(Smarket[, -9])
```



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Why is it not meaningful to compute the Pearson correlation coefficient of a factor and numeric variables despite of having been assigned an integer value for each level.

The following is often useful to study correlation, especially when comes to a large number of predictors/features. Having a colour map can be useful to visualise the relationships.

```
> # install.packages("corrplot")
> library("corrplot")
> corrplot(cor(Smarket[, -9]), method = "ellipse", type = "upper", diag = FALSE)
```

We can fit a logistic regression model in order to predict Direction using Lag1 through Lag5 and Volume. The glm() function fits generalized linear models, a class of models that includes logistic regression. The syntax of the glm() function is similar to that of lm(), except that we must pass in the argument family=binomial in order to tell R to run a logistic regression rather than some other type of generalized linear model.

(b) (1 point) Run and study the followings.

Comment on the relationship between Lag1 and Direction, and the statistical significance of this relationship.

The predict() function can be used to predict the probability that the market will go up, given values of the predictors. The type="response" option tells  $\mathbf{R}$  to output probabilities of the form  $\Pr(Y=1 \mid X)$ , as opposed to other forms such as the logit.

```
> pred.df = data.frame(Year = 2001, Lag1 = 0.5, Lag2 = 0.5, Lag3 = 0.5,
+ Lag4 = 0.5, Lag5 = 0.5, Volume = 1, Today = 0.6)
> predict(s.GLM, pred.df, type = "response")
```

```
1
0.4917836
```

If no data set is supplied to the predict() function, then the probabilities are computed for the training data that was used to fit the logistic regression model.



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(c) (2 points) Suppose we base the classification on whether the predicted probability of a market increase is greater than or less than 0.5. Write a few R statements to find the proportion of correctly classified observations for this training set, and state it below.

If you take the number you find in part (c) away from 100, you will have the training error rate. It is usually overly optimistic, it tends to smaller than the test error rate. So to judge the quality of a classifier, we need to divide the data set into training and test sets.

```
> training = (Smarket$Year < 2005)
> Smarket.test = Smarket[!training,]
> dim(Smarket); dim(Smarket.test)
[1] 1250 9
[1] 252 9
```

(d) (2 points) Run the same logistic regression model but on the training set using the subset argument in glm(). Find and report the test error rate. Comment on this rate.

KNN can be performed easily using the knn() function, which is part of the class library. The function requires four inputs:

- A matrix containing the predictors associated with the training data, train.X below.
- A matrix containing the predictors associated with the data for which we wish to make predictions, test.X below.
- A vector containing the class for the training observations, train.Direction below.
- A value of K, the number of nearest neighbours to be used by the classier.

(e) (1 point) Find the test error rate in this case.

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## Task 2 (10 points)

This task uses the Weekly dataset, which is part of the ISLR package. This data is similar in nature to the Smarket data, except that it contains 1,089 weekly returns for 21 years, from the beginning of 1990 to the end of 2010.

(a) (2 points) Produce some numerical and graphical summaries of the Weekly data. Do there appear to be any patterns?

(b) (2 points) Use the full data set to perform a logistic regression with Direction as the response and the five lag variables plus Volume as predictors. Use the summary function to print the results. Do any of the predictors appear to be statistically significant? If so, which ones?

- (c) (2 points) Now fit the logistic regression model using a training data period from 1990 to 2008, with Lag2 as the only predictor. Compute the overall fraction of correct predictions for the test data period, that is, the data from 2009 to 2010.
- (d) (2 points) Repeat (c) using KNN with K = 1.
- (e) (2 points) Experiment both logistics regression and KNN with different predictors, include possible transformations and interactions. Note that you should also experiment with values for K in the KNN classifier.

# Task 3 (13 points)

This task will use a simple simulated data to study the function kmeans() and hclust(), which performs K-means and hierarchical clustering in  $\mathbf{R}$ , respectively.

```
> set.seed(2)
> x = matrix(rnorm(50*2), ncol = 2)
> x[1:25, 1] = x[1:25, 1] + 3
> x[1:25, 2] = x[1:25, 2] - 4
```

(a) (1 point) Given we know how the data is simulated, suggest a way to assign those observations into 2 clusters.

- (b) (1 point) Use kmeans() with centers = 2 and nstart = 20 on this simulated data.
- (c) (1 point) Plot the result of (b) using two colours according to its cluster assignment.
- (d) (1 point) Repeat (b) with centers = 3, notice the difference between (b).



(e) (2 points) Use hclust() and dist() to perform hierarchical clustering on this simulated data with Euclidean distance as the dissimilarity measure and complete linkage.

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- (f) (1 point) Use plot on the object created by hclust() to produce a dendrogram.
- (g) (2 points) Study cutree(), and illustrate its usage on the result you have for (e).
- (h) (2 points) Study scale(), and repeat (e) but to the scaled features/variables.

Correlation-based distance can be computed using the as.dist() function, which converts an arbitrary square symmetric matrix into a form that the hclust() function recognises as a distance matrix.

```
> dd = as.dist(1-cor(t(x)))
(i) (2 points) Run the following.
> corrplot(cor(t(x)), method = "ellipse", type = "upper", diag = FALSE)
What do you notice? What does it mean in terms of using correlation-based distance?
```

#### **Task 4** (10 points)

This task will use the dataset data(Groceries) and the function apriori(), which is an implementation of the apriori algorithm provided by library(arules). In addition, we will also use library(arulesViz) to visualise the rules mined by apriori().

- (a) (1 point) Explore the data using the following
  - > library(arules); library(arulesViz); data(Groceries)
    > itemFrequencyPlot(Groceries,topN=20,type="absolute")
- (b) (2 points) Use apriori() to mine rules with  $s_{min} = 0.001$  and  $c_{min} = 0.8$ .
- (c) (1 point) Use inspect() to show the top 5 rules, and summary() to produce a summary of the rules generated in (b).
- (d) (1 point) Use sort() with the option by="confidence" to the rules generated in (b).
- (e) (4 points) Use the option appearance in apriori() to answer the following to questions.
  - (i.) What are customers likely to buy before buying whole milk
  - (ii.) What are customers likely to buy if they purchase whole milk?
- (f) (1 point) Use the following to produce a visualisation of rules generated in (e) (i.).
  - > plot(rules, method = "graph", interactive = TRUE, shading = NA)