* Please be advised:
  + Your color scheme should come from Moodylink.org
  + The Chamber should be virtually invisible on this – particularly to the military member.
* Military members will not need to verify their military affiliation to join the site/app.
  + However, to deter the non-military affiliate from creating an account, when they sign up for an account, there should be questions that are military affiliated.
    - For example:
      * What is your branch of service?
      * What is your Rank (with a drop down list of E1 through E9 and O1 – O9)
      * At which base are you located?
      * What squadron are you with?
      * These don’t all have to be incorporated….just suggestions.
* Military members should see the following:
  + A directory of all certified moody friendly businesses.
    - This should be able to be sorted by business name, category, location, and perhaps other fields – open to suggestions.
  + A list of events that they can click and go directly to the website where the company has created the event (maybe Facebook, but maybe not.)
    - Map function would be great here
    - Should be sortable by location or company name
  + Coupons, deals, etc.
    - This should be sortable by discount amount, newest, most used/hottest, company, and location and especially by category.
    - Would love a review option here but only accessible for the member not company
      * Another option could be that the companies can only vote other companies up and are not able to vote them down.
  + Should be a search function where military member can search for a company or a coupon
  + Would love to see a tab where they can “collect” their coupons like a coupon book or list of favorites
* Businesses:
  + Sign up page should have a disclaimer that they must be registered with the Chamber of Commerce as a Certified Moody Friendly Business. If they are not a CMF business, please call the Chamber at 229-247-8100 to sign up.
  + If company is not approved when they sign up, Chamber should be able to send them a reason why with their “disapproval”
  + Would love to have an auto generated email from the app/website that tells the business they are expiring soon (maybe 30 days out) and they need to call the Chamber to renew their membership.
  + Chamber should verify all sign ups.
  + Their directory page:
    - Should be able to upload a logo, address, phone number, website, etc.
    - Should have a “contact me button – visit our website button – some way for the members to ask the company questions.
  + Events and Coupons:
    - Should be able to upload links to events in a particular area, and coupons or deals, etc in a separate area.
    - Military members should be able to report these and they should come down immediate. Chamber should be notified once this happens so it can be investigated.
    - When giving coupon information, please make sure that you will be able to pull the information that you will need for sorting capabilities.
      * (ie if they only upload an image of a coupon, you may not be able to sort by discount amount on the military member side –or you may, I’m not sure…I’ll leave that up to you.)
  + Analytics
    - You guys all had some FANTASTIC analytics ideas! We love the idea of getting company data and coupon data separate. Think about this. Bout would love for companies to be able to log in and get it themselves instead of only being available on the Chamber admin page.
  + On the business admin page – is there a way to upload a message from the Chamber every once in a while that they will see when they log in?
    - For instance, when our Moody Link Magazine ad go on sales, we can notify them through that website so they see it while they are thinking about Moody.
* Admin side
  + You guys are doing great with this. We are loving your ideas. We don’t want to approve anything expect the businesses that sign up and events that are requested to be listed on the site (or linked). However, we want to be notified when a coupon/event is reported.
  + Will need analytics so that we have the data.