#### **Thomas Carlock**

West Lafayette, IN 47906 • tcarloc@purdue.edu • (862) 285-8227

### Education

Purdue UniversityWest Lafayette, INMSc in Computer Graphics Technology, UX Design, GPA: 4.00/4.00Expected: 2024

BSc in Psychological Sciences 2022

Leysin American School Leysin, Switzerland

International Baccalaureate 2017

Skills & Tools

**Methods:** Surveys, Interviews, Usability testing, Diary studies, A/B testing, Literature review.

Tools: Figma, Airtable, Dovetail, Qualtrics, Miro.

Programming: HTML, CSS, Javascript.

**Experience** 

Candid New York, NY UX Research Intern 01/2023 - Present

TBD

Purdue UniversityWest Lafayette, INGraduate Student Researcher, UXP2 Lab08/2021 – Present

Performed research under Dr. Colin M. Gray as part of an NSF-funded project on everyday ethics in UX design. Developed virtual and in-person co-creation sessions to help practitioners approach complex ethical scenarios, built and tested a website presenting ethics-focused methods to practitioners, conducted thematic and network analysis of tweets regarding dark patterns.

Purdue University
West Lafayette, IN

Undergraduate Research Assistant, SuperPower Lab

05/2022 - 08/2022

Performed research under Dr. Robert Proctor as a member of the User Experience Team within the SuperPower project. Conducted qualitative content analysis through transcript and behavioural coding. Assessed a power analysis software through journey mapping and usability issue reporting. Performed 40 hours of data cleansing for interviews that were part of a project on the human centered design and enhancement of next generation transportation infrastructure regarding connected and automated vehicles.

## **Projects**

# Kroger

UX Project Lead, Spring 2023

TBD

## **Publications**

- Colin M. Gray, Shruthi Sai Chivukula, **Thomas Carlock**, Ziqing Li, and Ja-Nae Duane. 2023. *Scaffolding Ethics-Focused Methods for Practice Resonance*.
- Ikechukwu Obi, Colin M. Gray, Shruthi Sai Chivukula, Ja-Nae Duane, Janna Johns, Matthew Will, Ziqing Li, and Thomas Carlock. 2022. Let's Talk About Socio-Technical Angst: Tracing the History and Evolution of Dark Patterns on Twitter from 2010–2021.
- Colin M. Gray, Ikechukwu Obi, Shruthi Sai Chivukula, Ziqing Li, **Thomas Carlock**, Matthew Will, Anne C. Pivonka, Janna Johns, Brookley Rigsbee, Ambika R. Menon, and Aayushi Bharadwaj. 2023. *Practitioner Trajectories of Engagement with Ethics-Focused Method Creation*.

## **Languages & Interests**

Language: Fluent English, Proficient Spanish & French

**Interests:** Frisbee, PC Building, LEGOs