

# Home

Metrics on the Home Page reflect data for the Group chosen in the Breadcrumbs at the top.

TOTAL CALLS



207

UNIQUE CALLS



82

ANSWERED CALLS



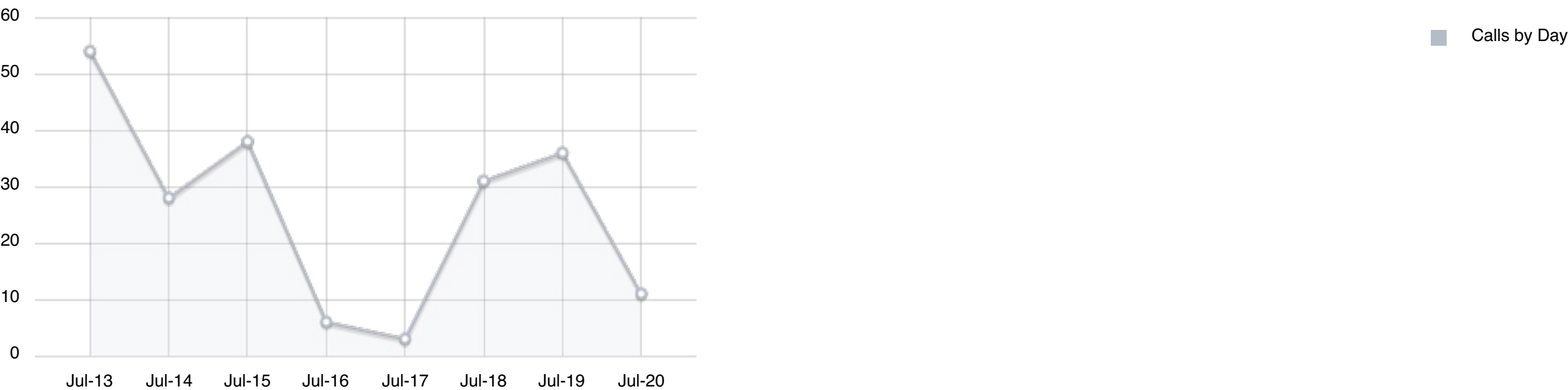
170

AVG CALL DURATION

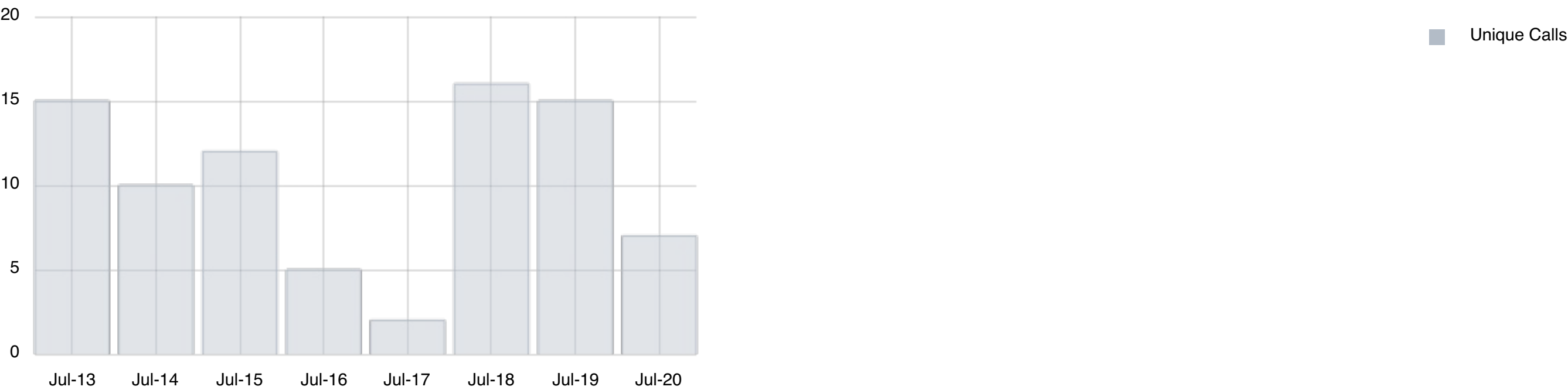


0min 20sec

CALLS BY DAY



UNIQUE CALLS



TOTAL LEADS



27

% OF LEADS



13 %

TOTAL CONVERSIONS



5

CONVERSION RATE



2 %

Get Started

Tour

Update your profile

Configure your company

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Add more users

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Create a campaign

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Integrations

Acquisio

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DoubleClick

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Google Analytics

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