

# Home

Metrics on the Home Page reflect data for the Group chosen in the Breadcrumbs at the top.

TOTAL CALLS



171

UNIQUE CALLS



79

ANSWERED CALLS



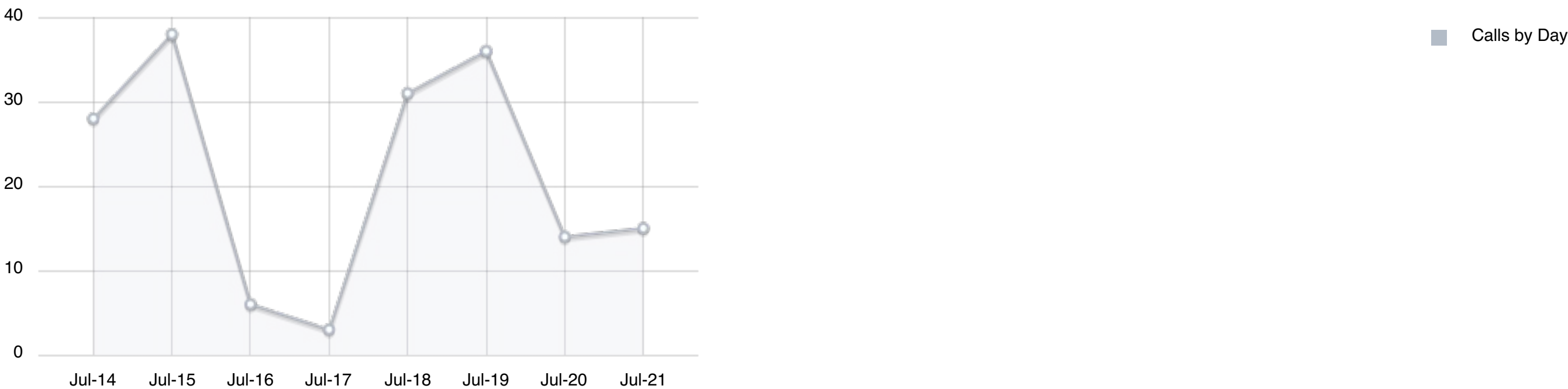
138

AVG CALL DURATION

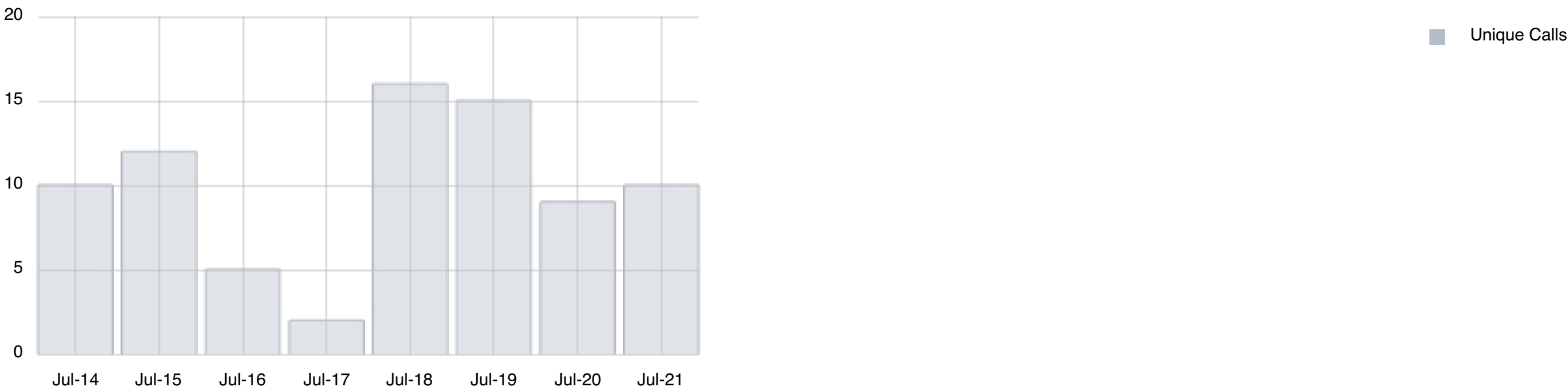


0min 19sec

## CALLS BY DAY



## UNIQUE CALLS



TOTAL LEADS



21

% OF LEADS



12 %

TOTAL CONVERSIONS



4

CONVERSION RATE



2 %

Get Started

Tour

Update your profile

Configure your company

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Add more users

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Create a campaign

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Integrations

Acquisio

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DoubleClick

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Google Analytics

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