



# Home

Metrics on the Home Page reflect data for the Group chosen in the Breadcrumbs at the top.


TOTAL CALLS

200


UNIQUE CALLS

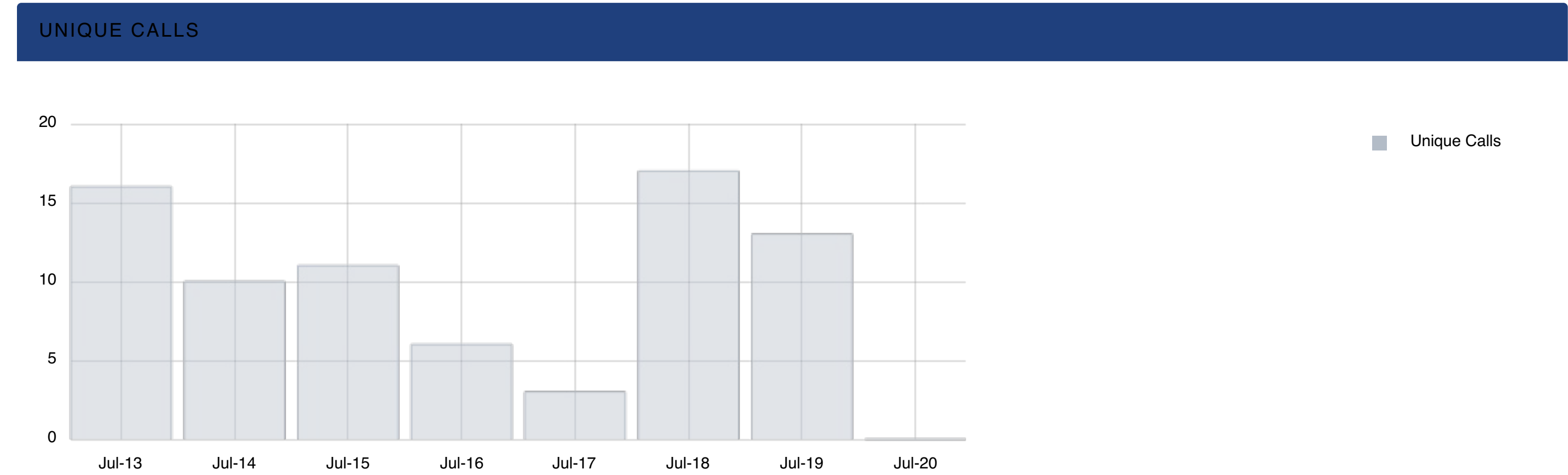
76

ANSWERED CALLS


166

AVG CALL DURATION


0min 21sec




TOTAL LEADS

27


% OF LEADS

13 %

TOTAL CONVERSIONS

5

CONVERSION RATE

2 %

Get Started

Tour

Update your profile

Configure your company

Add more users

Create a campaign

Integrations

Acquisio

DoubleClick

Google Analytics

# Call Flows

Metrics shown are for campaigns assigned to you. Metrics with aggregate data may take up to an hour to update.

TOTAL CALLS

199

TOTAL LEADS

26

% LEADS

13%

AVG LEAD QUAL

3

CONVERSIONS

5

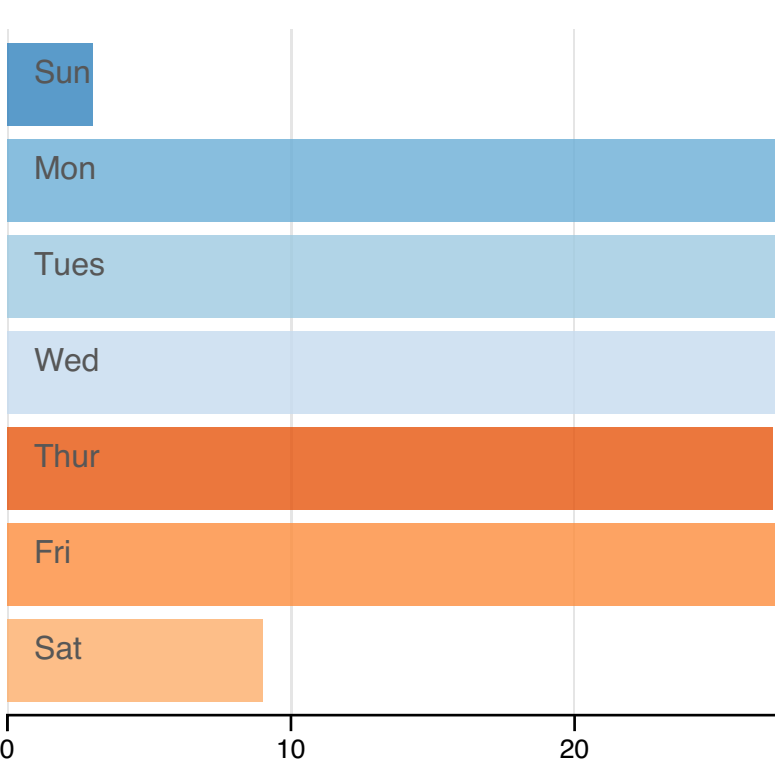
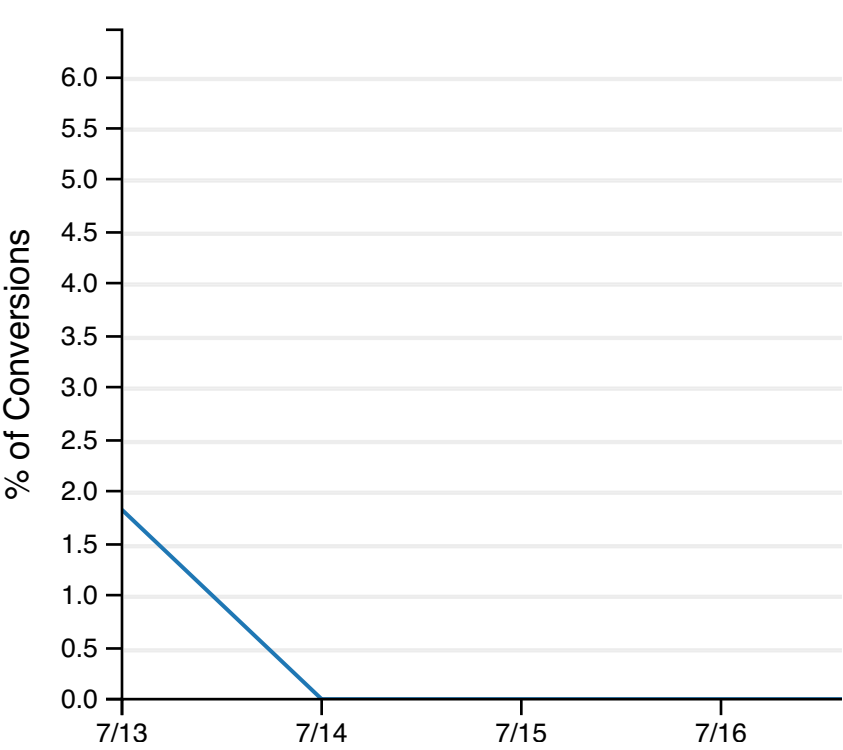
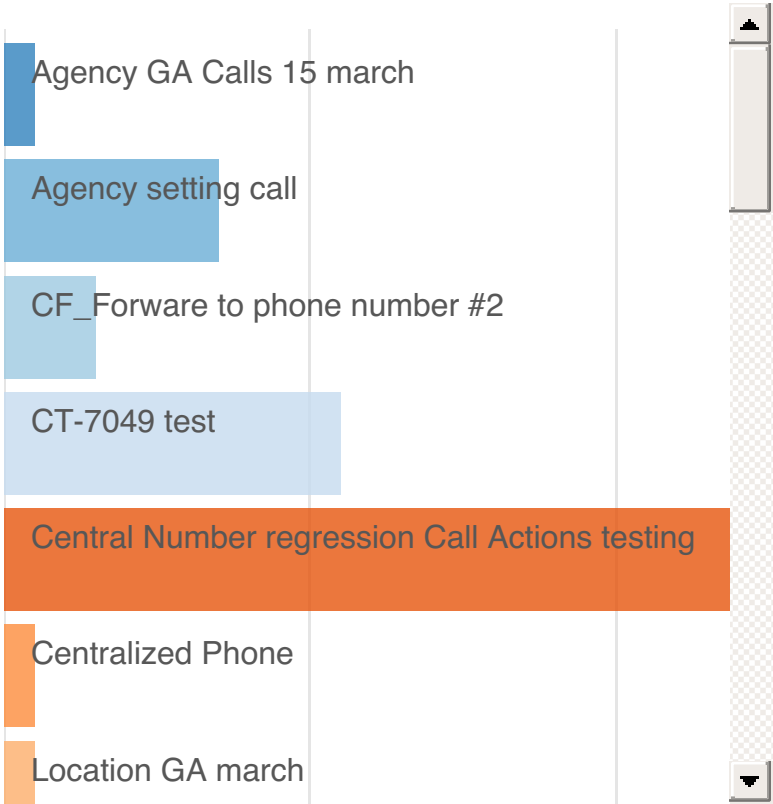
CONVERSION %

3%

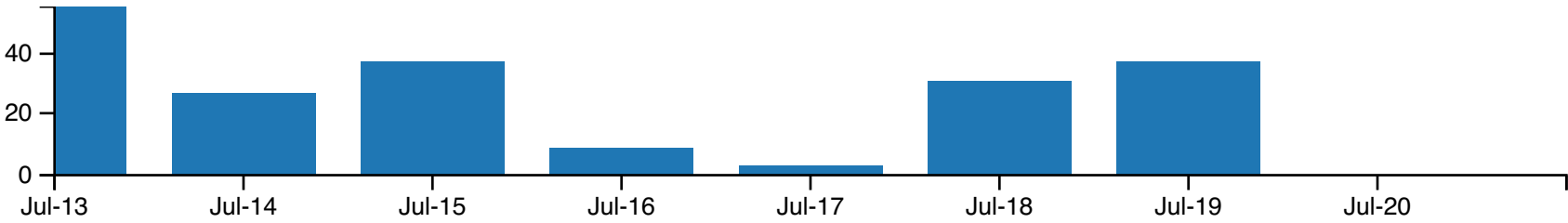
CALLS BY CALL FLOWS

CONVERSION % OVER TIME

CALLS BY DAY



## CALLS OVER TIME



## DATA TABLE

Secondary Grouping

None

Export as

Basic Search

Q

⊗

Advanced filter

Call Flow	Total Calls	Total Leads	% of Leads	Avg Lead Quality	Conversion	Conversion %	Avg Duration	Unique Calls
Agency GA Calls 15 march (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,Agency GA Calls 15 march)	1	0	0%	0	0	0%	0:00:09	1
Agency setting call (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,Agency setting call)	7	0	0%	0	0	0%	0:00:02	4
CF_Forware to phone number #2 (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,CF_Forware to phone number #2)	3	2	67%	11	0	0%	0:00:43	2
CT-7049 test (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,CT-7049 test)	11	0	0%	0	0	0%	0:00:15	3
Central Number regression Call Actions testing (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,Central Number regression Call Actions testing)	27	2	7%	1	0	0%	0:00:18	3
Centralized Phone (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,Centralized Phone)	1	0	0%	0	0	0%	0:00:17	1
Location GA march (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,Location GA march)	1	0	0%	0	0	0%	0:00:08	1
Number Pool hangup (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,Number Pool hangup)	1	0	0%	0	0	0%	0:00:02	1
Number pool Georoute (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,Number pool Georoute)	4	2	50%	7	0	0%	0:00:37	3
Number pool Local (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,Number pool Local)	35	8	23%	6	3	9%	0:00:37	22
Number pool Percentage (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,Number pool Percentage)	2	0	0%	0	0	0%	0:00:03	2
PoolForSourceReport (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,PoolForSourceReport)	11	2	18%	3	0	0%	0:00:17	4
Snow - Alpine - Bandwidth (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,Snow - Alpine - Bandwidth)	1	0	0%	0	0	0%	0:00:17	1
Source Call Flow (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,Source Call Flow)	1	0	0%	0	0	0%	0:00:19	1
Suraj IVR (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,Suraj IVR)	12	2	17%	2	0	0%	0:00:16	3
Suraj Simple (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,Suraj Simple)	51	7	14%	4	2	4%	0:00:22	5
Suraj geo (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,Suraj geo)	3	1	33%	5	0	0%	0:00:16	2
call flows2 (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,call flows2)	2	0	0%	0	0	0%	0:00:03	1
hangup (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,hangup)	3	0	0%	0	0	0%	0:00:03	2
poll 1 (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,poll 1)	4	0	0%	0	0	0%	0:00:07	4
pool 3 (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,pool 3)	1	0	0%	0	0	0%	0:00:03	1
pool test (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,pool test)	7	0	0%	0	0	0%	0:00:03	7
simple simpel call flow (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,simple simpel call flow)	8	0	0%	0	0	0%	0:00:18	0
snewnumber (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,snewnumber)	1	0	0%	0	0	0%	0:00:29	1
test now delete call flow (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equal,include,test now delete call flow)	1	0	0%	0	0	0%	0:00:03	1