Home

Metrics on the Home Page reflect data for the Group chosen in the Breadcrumbs at the top.

TOTAL CALLS	UNIQUE CALLS
📞 171	📞 79

ANSWERED CALLS	AVG CALL DURATION
👍 138	🕐 0min 19sec

CALLS BY DAY

■ Calls by Day

UNIQUE CALLS

■ Unique Calls
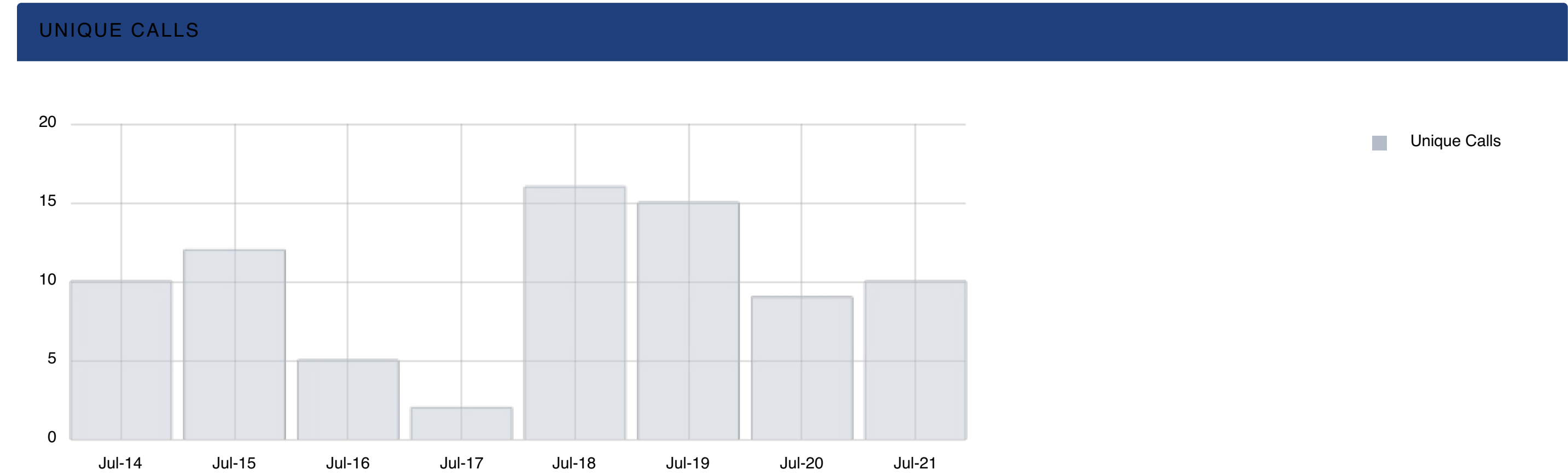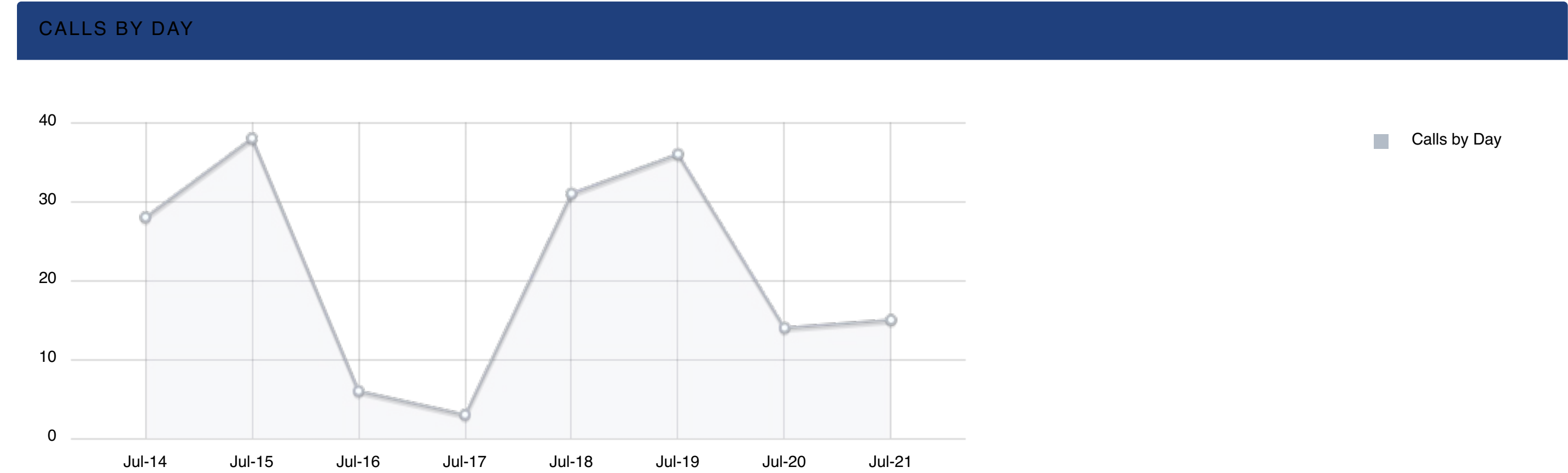
TOTAL LEADS	% OF LEADS
⯪ 21	⯪ 12 %

TOTAL CONVERSIONS	CONVERSION RATE
🔁 4	🔁 2 %

Get Started

Tour

Update your profile

Configure your company

Add more users

Create a campaign

Integrations

Acquisio

DoubleClick

Google Analytics

Call Flows

Metrics shown are for campaigns assigned to you. Metrics with aggregate data may take up to an hour to update.

TOTAL CALLS	TOTAL LEADS	% LEADS
126	13	10%

AVG LEAD QUAL	CONVERSIONS	CONVERSION %
2	2	2%

CALLS BY CALL FLOWS

- Agency GA Calls 15 march
- Agency setting call
- CF_Forware to phone number #2
- CT-7049 test
- Central Number regression Call Actions testing
- PoolForSourceReport
- Snow - Alpine - Bandwidth

CONVERSION % OVER TIME

CALLS BY DAY

- Sun
- Mon
- Tues
- Wed
- Thur
- Fri
- Sat

CALLS OVER TIME

DATA TABLE

Secondary Grouping | None | Export as ⌄ | Basic Search | 🔍 | ✖ | Advanced filter
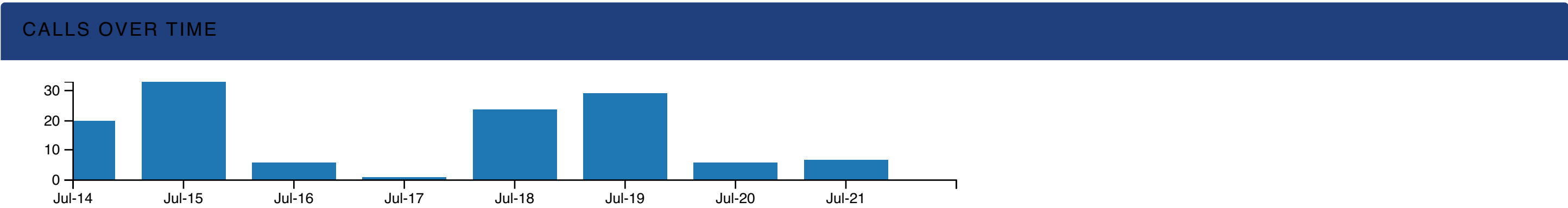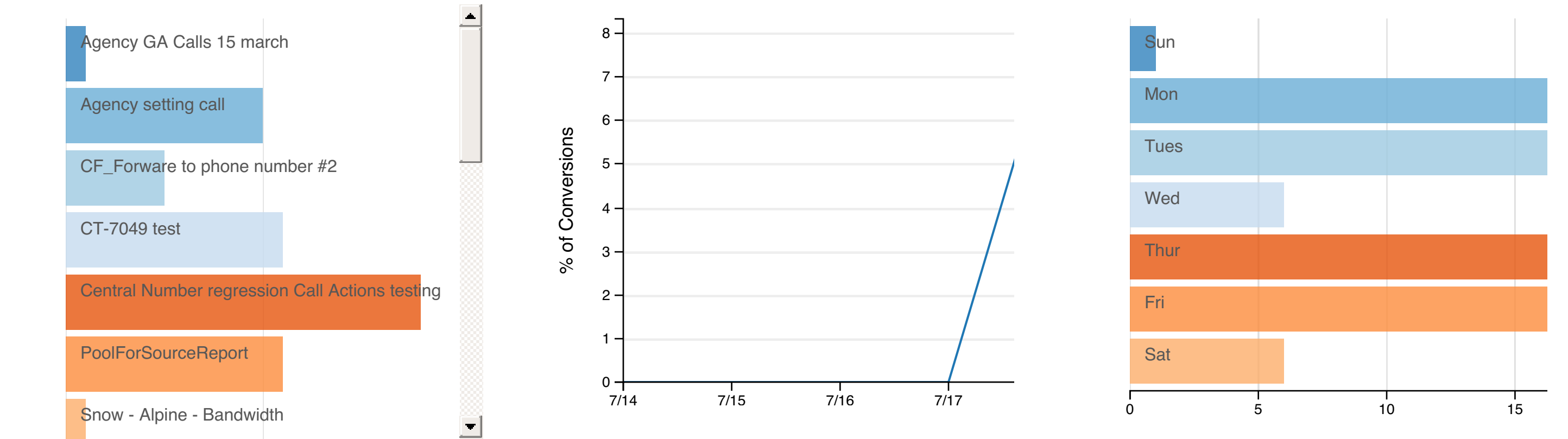
Call Flow	Total Calls	Total Leads	% of Leads	Avg Lead Quality	Conversion	Conversion %	Avg Duration	Unique Calls
Agency GA Calls 15 march (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equals,include,Agency GA Calls 15 march)	1	0	0%	0	0	0%	0:00:09	1
Agency setting call (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equals,include,Agency setting call)	10	0	0%	0	0	0%	0:00:02	5
CF_Forware to phone number #2 (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equals,include,CF_Forware to phone number #2)	5	2	40%	7	0	0%	0:00:31	3
CT-7049 test (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equals,include,CT-7049 test)	11	0	0%	0	0	0%	0:00:15	3
Central Number regression Call Actions testing (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equals,include,Central Number regression Call Actions testing)	18	2	11%	1	0	0%	0:00:17	1
PoolForSourceReport (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equals,include,PoolForSourceReport)	11	2	18%	3	0	0%	0:00:17	4
Snow - Alpine - Bandwidth (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equals,include,Snow - Alpine - Bandwidth)	1	0	0%	0	0	0%	0:00:17	1
Source Call Flow (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equals,include,Source Call Flow)	1	0	0%	0	0	0%	0:00:19	1
Suraj IVR (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equals,include,Suraj IVR)	1	1	100%	14	0	0%	0:00:48	1
Suraj Simple (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equals,include,Suraj Simple)	43	5	12%	4	2	5%	0:00:23	3
Suraj geo (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equals,include,Suraj geo)	3	1	33%	5	0	0%	0:00:16	2
call flows2 (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equals,include,call flows2)	2	0	0%	0	0	0%	0:00:03	1
poll 1 (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equals,include,poll 1)	5	0	0%	0	0	0%	0:00:06	5
pool 3 (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equals,include,pool 3)	1	0	0%	0	0	0%	0:00:03	1
pool test (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equals,include,pool test)	11	0	0%	0	0	0%	0:00:03	11
snewnumber (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equals,include,snewnumber)	1	0	0%	0	0	0%	0:00:29	1
test now delete call flow (https://stag-cmo-la.convirza.com/#/calls-details?filtertype=a&filter=1,provisioned_route_name,equals,include,test now delete call flow)	1	0	0%	0	0	0%	0:00:03	1