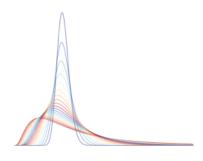
SEONGKYOON JEONG

I'm a Ph.D. candidate in the Department of Supply Chain Management at Arizona State University. My research interests like in the domain of digital supply chain management such as innovation of digital services and cybersecurity in supply chains. My goal is to to not only uncover the nature of digital supply chains, but further provide insights into how digital supply chain can achieve operational excellence.

Research methods I use include machine learning, data mining, econometric causal inference, and structural estimation as well as qualiative methods for inductive research.



EDUCATION

2022 2017

PhD. Candidate, Supply Chain Management

Tempe, AZ

- Arizona State University
 - · Thesis title: Management of Digital Supply Chain
 - · Committee: Thomas Choi (Chair), Kevin Dooley, Adegoke Oke

CONTACT

github.com/tcatkr

2016 2014

2009

2007

2007 2002

2020

2019

2018

2015

2015

M.S., Management

Georgia Institute of Technology

Atlanta, GA

M.S., Technology Management, Economic, and Policy Program

Seoul National University

Seoul, Korea

B.S., Naval Architecture and Ocean Engineering

Seoul National University

Seoul, Korea

LANGUAGE SKILLS

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Python

■ SELECTED PUBLICATIONS

The Oxford Handbook of Supply Chain Management

· Authored with Handfield, R.

Organizational and temporal shifts in procurement analytics: Implications for research

Emerging procurement technology: data analytics and cognitive analytics International Journal of Physical Distribution & Logistics Management

· Authored with Handfield, R. and Choi, T.

PROJECTS

All project groups I joined are available through the links below

ASU OM Review: Recent OSCM paper review book project, organized by ASU PhDs CASN-RA: Complex adaptive supply networks research accelerator

Evolution of technology convergence networks in Korea: characteristics of temporal changes in R&D according to institution type

PLOS One

· Authored with Choi, J. and Jung, J.

Strategic timing of academic commercialism: Evidence from technology transfer Journal of Technology Transfer

· Authored with Lee. S.

MORE INFO

See Google Scholar page for the complete list of publications.

Collaborative research for academic knowledge creation: How team characteristics, motivation, and processes influence research impact

Science and Public Policy

· Authored with Choi, J. and Kim, J.

2015	What drives technology convergence? Exploring the influence of technological and resource allocation contexts Journal of Engineering and Technology Management Authored with Lee, S.
	SELECTED POSITIONS
2020	Instructor Arizona State University ◆ Tempe, AZ • SCM 300
2020 2017	Teaching Assistance Arizona State University SCM 300, SCM 355 S classes taught Tempe, AZ
2017 2016	Research Associate Georgia Institute of Technology · Scheller College of Business
2017 2016	Teaching Assistance Georgia Institute of Technology MGT 2250, MGT 2251, MGT 8903, MGT 6663, MGT 4195 2 classes taught Comparison of the properties of t
2014 2009	Senior Researcher Korea Institute of Machinery and Materials Department of Management Strategy
	AWARD AND FELLOWSHIPS Honorovium (*150)
2020	Honorarium (\$150) Oxford University Press
2019	Individual Travel Grant (\$950) Arizona State University
2018	Excellence Award, KMAC Best Student Paper and Case Competition (\$2,000) Korea Management Association Consulting
2018	Second place (\$1,000), Graduate Student Poster Competition Institute for Social Science Research
2017	University Graduate Fellowship (\$5,000) Arizona State University
2016	2017 STEPI Fellowship (\$3,000) Science and Technology Policy Institute
2016	The Director of the Korean Intellectual Property Office Award (\$1,000), the 11th Intellectual Property Paper Competition for Graduates Korean Intellectual Property Office
2013	The Best Research Project of the Year (\$1,000) Korea Institute for Industrial Economics and Trade
2013	Final round nominee for Rookie of the Year Korea Institute of Machinery and Materials

2010 Grand Prize
Korea Management Association Consultants

2002 Undergraduate Scholarship (\$2,000)
Sorabol Educational Foundation