

SEONGKYOON JEONG

I'm a Ph.D. candidate in the [Department of Supply Chain Management](#) at [Arizona State University](#). My research interests lie in the domain of digital supply chain management such as innovation of digital services and cybersecurity in supply chains. My goal is to not only uncover the nature of digital supply chains, but further provide insights into how digital supply chain can achieve operational excellence.

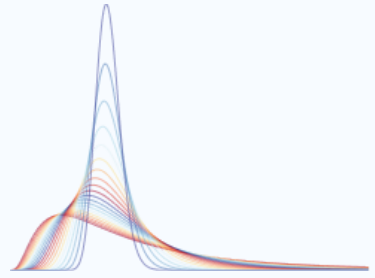
Research methods I use include machine learning, data mining, econometric causal inference, and structural estimation as well as qualitative methods for inductive research.

EDUCATION

2022 2017	<ul style="list-style-type: none">● PhD. Candidate, Supply Chain Management Arizona State University <ul style="list-style-type: none">· Thesis title: Management of Digital Supply Chain· Committee: Thomas Choi (Chair), Kevin Dooley, Adegoke Oke	📍 Tempe, AZ
2016 2014	<ul style="list-style-type: none">● M.S., Management Georgia Institute of Technology	📍 Atlanta, GA
2009 2007	<ul style="list-style-type: none">● M.S., Technology Management, Economic, and Policy Program Seoul National University	📍 Seoul, Korea
2007 2002	<ul style="list-style-type: none">● B.S., Naval Architecture and Ocean Engineering Seoul National University	📍 Seoul, Korea

SELECTED PUBLICATIONS

2020	<ul style="list-style-type: none">● Organizational and temporal shifts in procurement analytics: Implications for research The Oxford Handbook of Supply Chain Management <ul style="list-style-type: none">· Authored with Handfield, R.
2019	<ul style="list-style-type: none">● Emerging procurement technology: data analytics and cognitive analytics International Journal of Physical Distribution & Logistics Management <ul style="list-style-type: none">· Authored with Handfield, R. and Choi, T.
2018	<ul style="list-style-type: none">● Evolution of technology convergence networks in Korea: characteristics of temporal changes in R&D according to institution type PLOS One <ul style="list-style-type: none">· Authored with Choi, J. and Jung, J.
2015	<ul style="list-style-type: none">● Strategic timing of academic commercialism: Evidence from technology transfer Journal of Technology Transfer <ul style="list-style-type: none">· Authored with Lee, S.
2015	<ul style="list-style-type: none">● Collaborative research for academic knowledge creation: How team characteristics, motivation, and processes influence research impact Science and Public Policy <ul style="list-style-type: none">· Authored with Choi, J. and Kim, J.



CONTACT

✉ sjeong19@asu.edu
🌐 github.com/tcatkr

LANGUAGE SKILLS

Stata	
C++	
Python	
R	
SQL	

PROJECTS

All project groups I joined are available through the links below

[ASU OM Review](#): Recent OSCM paper review book project, organized by ASU PhDs
[CASN-RA](#): Complex adaptive supply networks research accelerator

MORE INFO

See [Google Scholar](#) page for the complete list of publications.

- 2015 • **What drives technology convergence? Exploring the influence of technological and resource allocation contexts**
Journal of Engineering and Technology Management
· Authored with Lee, S.



SELECTED POSITIONS

- 2020 • **Instructor**
Arizona State University
· SCM 300
📍 Tempe, AZ
- 2020
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2017 • **Teaching Assistance**
Arizona State University
· SCM 300, SCM 355
· 5 classes taught
📍 Tempe, AZ
- 2017
|
2016 • **Research Associate**
Georgia Institute of Technology
· Scheller College of Business
📍 Atlanta, GA
- 2017
|
2016 • **Teaching Assistance**
Georgia Institute of Technology
· MGT 2250, MGT 2251, MGT 8903, MGT 6663, MGT 4195
· 2 classes taught
📍 Atlanta, GA
- 2014
|
2009 • **Senior Researcher**
Korea Institute of Machinery and Materials
· Department of Management Strategy
📍 Atlanta, GA



AWARD AND FELLOWSHIPS

- 2020 • **Honorarium (\$150)**
Oxford University Press
- 2019 • **Individual Travel Grant (\$950)**
Arizona State University
- 2018 • **Excellence Award, KMAC Best Student Paper and Case Competition (\$2,000)**
Korea Management Association Consulting
- 2018 • **Second place (\$1,000), Graduate Student Poster Competition**
Institute for Social Science Research
- 2017 • **University Graduate Fellowship (\$5,000)**
Arizona State University
- 2016 • **2017 STEPI Fellowship (\$3,000)**
Science and Technology Policy Institute
- 2016 • **The Director of the Korean Intellectual Property Office Award (\$1,000), the 11th Intellectual Property Paper Competition for Graduates**
Korean Intellectual Property Office
- 2013 • **The Best Research Project of the Year (\$1,000)**
Korea Institute for Industrial Economics and Trade
- 2013 • **Final round nominee for Rookie of the Year**
Korea Institute of Machinery and Materials

2010



Grand Prize

Korea Management Association Consultants

2002



Undergraduate Scholarship (\$2,000)

Sorabol Educational Foundation