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## Summary -

Entry-Level Graphic Designer passionate about semiotics and its influence on the consumer. On a mission to bring web development and Adobe Suite experience to an organization looking for a highly motivated individual with priceless leadership qualities.

### Education —

#### Arizona State University

B.A. in Graphic Information Techonology with emphasis on Frontend Development and Graphic Design 2016 - 2020

### Skills

#### Software:

Visual Studio Code Figma Adobe Photoshop Adobe Illustrator Adobe Indesign Adobe After Effects Adobe Premiere Pro

#### Research:

Wireframing Workflows **Concept Mapping** Persona Building Surveying

#### Design:

Sketchina Video Editing Illustration

#### **Programming:**

HTML CSS **JavaScript** 

# **Experience**

## **Graphic Designer - Internship**

**Plantiva** 

May 2021 - current / Denver, CO

- Collaborate closely with marketing and strategy teams to define the rebranding process by utilizing skills in surveying, persona building, and user mapping.
- In charge of coordinating with a team of graphic designers to create engaging and compelling digital assets using Adobe Photoshop, Illustrator, InDesign, After Effects, and Premiere.
- Have built valuable assets for the company, including mood board, personas, and logos

#### Shift Manager

**Xclusive Cannabis** July 2020 - current / Denver, CO

- Responsible for managing inven-
- Data entries and analytics on a daily bases
- Managing a team of 10 to 18 people
- Responsible for organizing and balancing a safe with over \$30,000