

# Thomas Balestreri

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## Software Engineer in St. Louis, MO

I am a hardworking, resourceful, passionate, proactive person who loves developing innovative strategies, optimizing existing processes, and delivering exceptional results.

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**GITHUB** [Tommy Balestreri's Github](#) | **LINKEDIN** [Tommy Balestreri's LinkedIn](#)

## WORK EXPERIENCE

### **Paid Media & SEO Manager** — Digital Strike, Webster Groves, MO

August 2017 - Present

- Built custom digital marketing campaigns to achieve desired ROI for clients both large and small.
- Analyzed and optimized performance on a daily basis to ensure continued success.

### **Paid Media Manager** — The Clix Group, Olivette, MO

June 2016 - July 2017

- Quoted, managed, and optimized paid media campaigns to achieve client business growth.
- Increased performance of existing campaigns and created campaigns.
- Implemented proven strategies and systems while also exploring new mediums.

### **Paid Search Product Specialist** — Marquette Group, Clayton, MO

August 2014 - June 2016

- Constructed and operated paid search campaigns for over 200 insurance agents, financial advisors, and other professionals.
- Communicated with sales staff, clients, and other stakeholders.
- Created and executed optimization strategies.

## PROJECT EXPERIENCE

### **Travel Buddies App** — Find Your Travel Buddy

- Designed and built an application that helps people find traveling companions.
- Utilized user authentication, database connections, and design elements.
- Continued to implement new desired features.

## EDUCATION

**LaunchCode**, Liftoff Career Readiness Course — 2020

**LaunchCode**, LC101 Programming Course — 2019

**Butler University**, BA, Digital Media Production — 2012

**Chaminade College Prep**, HS Diploma — 2008

## SKILLS

### PROGRAMMING LANGUAGES

- Java
- JavaScript
- HTML/CSS

### FRAMEWORKS

- AngularJS
- Spring
- Bootstrap
- Hibernate

### DATABASES

- MySQL

### TOOLS

- IntelliJ
- Node.js

## VOLUNTEERING

**Cub Scout Den Chief** for elementary age cub scouts during week-long summer camp

**St. Louis Foodbank** packaged and labeled food for people in need

