

Thomas Balestreri

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Software Engineer in St. Louis, MO

I am a hardworking, resourceful, passionate, proactive person who loves developing innovative strategies, optimizing existing processes, and delivering exceptional results.

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GITHUB [Tommy Balestreri's Github](#) | **LINKEDIN** [Tommy Balestreri's LinkedIn](#)

WORK EXPERIENCE

Paid Media & SEO Manager — Digital Strike, Webster Groves, MO

August 2017 - Present

- Built custom digital marketing campaigns to achieve desired ROI for clients both large and small.
- Analyzed and optimized performance on a daily basis to ensure continued success.

Paid Media Manager — The Clix Group, Olivette, MO

June 2016 - July 2017

- Quoted, managed, and optimized paid media campaigns to achieve client business growth.
- Increased performance of existing campaigns and created campaigns.
- Implemented proven strategies and systems while also exploring new mediums.

Paid Search Product Specialist — Marquette Group, Clayton, MO

August 2014 - June 2016

- Constructed and operated paid search campaigns for over 200 insurance agents, financial advisors, and other professionals.
- Communicated with sales staff, clients, and other stakeholders.
- Created and executed optimization strategies.

PROJECT EXPERIENCE

Travel Buddies App — Find Your Travel Buddy

- Designed and built an application that helps people find traveling companions.
- Utilized user authentication, database connections, and design elements.
- Continued to implement new desired features.

EDUCATION

LaunchCode, Liftoff Career Readiness Course — 2020

LaunchCode, LC101 Programming Course — 2019

Butler University, BA, Digital Media Production — 2012

Chaminade College Prep, HS Diploma — 2008

SKILLS

PROGRAMMING LANGUAGES

- Java
- JavaScript
- HTML/CSS

FRAMEWORKS

- AngularJS
- Spring
- Bootstrap
- Hibernate

DATABASES

- MySQL

TOOLS

- IntelliJ
- Node.js

VOLUNTEERING

Cub Scout Den Chief for elementary age cub scouts during week-long summer camp

St. Louis Foodbank packaged and labeled food for people in need