



# OpenConf

## Learn . Connect . Grow

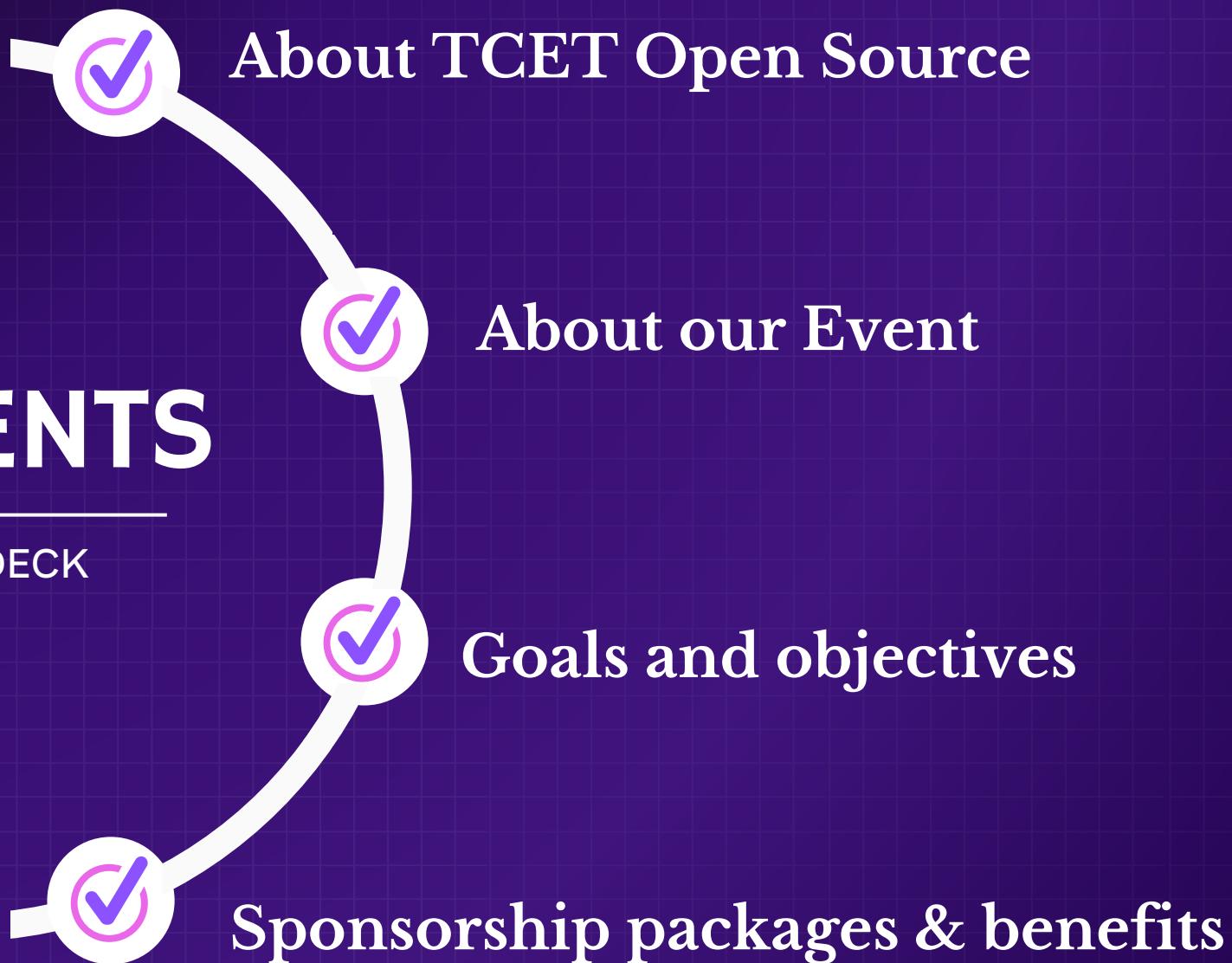
Sponsorship Prospectus

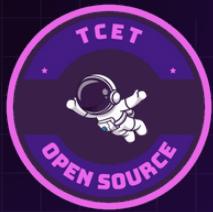


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OF OUR DECK





# Why to Sponsor us?

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**By sponsoring our open-source conference, you can position your company as a part of open collaboration and technological progress, gaining visibility among a highly engaged community of developers and industry leaders.**

**Investing in our conference demonstrates your commitment to fostering innovation, networking with top talent, and accessing cutting-edge ideas and solutions that can drive your business forward.**



# About Tcet Open Source

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*"We're nurturing an open source community of enthusiastic developers"*

TCET Open Source is a community of students of Thakur College of Engineering and Technology (TCET) who are passionate about open source software. The organization aims at the goal of promoting the use of open source software in education and industry.



# About Open Conf



OpenConf aims to bring together students, industry folks and education sector to build better software with open source. Promoting open source and guiding young builders on how to step into open source and scale their careers.



# Event Details

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## Date

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**21**

**July 2023**

## Venue

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**Thakur College of  
Engineering &  
Technology**

## Event Type

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**Hybrid**



# Goals And Objectives

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## Learn

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Learn about open source and its wide variety of programs beneficial for young builders



## Grow

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Grow with the community by getting enrolled in various open source programs and grants



## Connect

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Connect with open source folks and become a part of an open source community culture



# Audience

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We're expecting around 600-800 offline while 4000 online attendees at TCET Open Source OpenConf 2023.

Attendees will have a strong interest in open source with varying degrees of expertise. Whilst pursuing engineers, developers and technical enthusiasts roles will make up the majority of attendees.





# Partner with us



[Website link](#)



# Sponsorship packages



## Monetary

Seeking financial support, we offer sponsors the chance to collaborate and align with our impactful event, reaching a diverse and engaged audience.



## In-kind

We seek to establish a mutually beneficial environment by taking Inkind sponsorship and showcasing the brand visibility.



# Package Benefits

	Platinum ₹25,000	Gold ₹20,000	Silver ₹15,000	Bronze ₹10,000	In-Kind
Logo on website	✓	✓	✓	✓	
Logo on Signup form	✓	✓	✓	✓	
Logo on Event Schedule	✓	✓	✓		
Logo on Conference Badges	✓	✓			
Logo on Wrist Band ( All Platinum, 1 Gold)	✓	✓			
Logo on Banners	✓				
Logo on Standee	✓				
Recognition in pre/post event	✓	✓	✓	✓	✓
Digital Board Display	✓	✓	✓	✓	✓
Media Post	1x dedicated post	1x dedicated post	1x dedicated post	1x group post	1x group post
Mention in Keynote	✓				
Promotional codes to attendees	✓	✓	✓	✓	✓
Sponsored snacks	✓	✓	✓		
Sampling and/or product placement at the event	✓	✓			✓
Stall/Booth	✓				
Speaker for lighting talk ( Valid only for first 3 )	✓	✓			
Email to opt-in attendees	✓	✓			
Spot in panel ( Valid only for first 4 )	✓				

\*\*All Offers are negotiable



# Other Forms of Sponsorships

ways to sponsor us



**In Kind  
Sponsorship**



**Pro Bono  
Sponsorship**



**General  
Sponsorship**



# Meet Our Event Organizers



**Vishal  
Rawat**

Management Head



**Gaurang  
Vishwakarma**

Admin



**Prathik  
Shetty**

Technical Head



# Thank You!

Feel free to approach us at  
[opensource@tcetmumbai.in](mailto:opensource@tcetmumbai.in) if  
you have any questions.