

NISHI JAIN

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A highly enthusiastic and ambitious Individual with keen interest in the field of Marketing, quick-learner, having strong analytical and communication skills, looking forward to pursue a Masters in Marketing and significantly contribute to the research and development of newer Marketing strategies and Innovations in this blooming Marketing Industry.

WORK EXPERIENCE

JANUARY 2020 – PRESENT

MARKETING EXECUTIVE - TRAINEE, PARTY CRUISERS LIMITED

- Experience on Market research, Lead Generation and Cold Callings.
- Assisted in creating Creatives & Content for Social media, handled Online Marketing (Facebook & Instagram Campaigns)
- Responsible for Sales right from inception to execution.

MAY 2019-OCTOBER 2019

BUSINESS DEVELOPMENT EXECUTIVE – TRAINEE, P3 ARCHITECTURAL SOLUTIONS

- Responsible for performing Sales on monthly basis, Cold Callings, Lead Generation and Market research.
- Field marketing, preparation of Power point Presentations.
- Assisted in creating Creatives & Content for Social media – (Instagram, Facebook & LinkedIn)

MAY 2018- JULY 2018

MARKETING & COMMUNICATIONS INTERN – LAYOVER. SOCIAL

- Preparation of Content and creatives for Social media.
- Experience in Cold Callings, Lead generation, power point presentation and Market Research.
- Field marketing.

EDUCATION

SMT. MMK COLLEGE OF COMMERCE & ECONOMICS, MUMBAI (AUGUST 2016 - MAY 2019)

BACHELOR OF MANAGEMENT STUDIES - MARKETING

Class representative of the department, 7.41 CGPA.

SMT. MMK COLLEGE OF COMMERCE & ECONOMICS, MUMBAI (MARCH 2016)

MAH STATE BOARD (CLASS XII BOARD EXAM, HSC), COMMERCE

Volunteered in Fest – (Aakarshan), HSC- 71.38% overall.

CONVENT GIRLS' HIGH SCHOOL (MARCH 2014)

MAH STATE BOARD (CLASS X BOARD EXAM, SSC)

Science Club, Drama Club, School Band, Math & Science Olympiad, SSC – 82.40% overall

HONOR AND AWARDS

- **Best Class Representative- 2019**
Awarded Accolade and appreciation for being the representative of BMS Department for 3 years.

COURSES UNDERTAKEN

- Media and Digital Marketing course from Seal Bayside Media (2018)

SKILLS

- **Language Skills:** English (with an IELTS Band 6), Hindi, Gujarati.
- Communications and creativity skills.
- Leadership skills.
- Multi-tasker and proactive.
- Problem solving.
- MS Office and Power point.

PERSONAL DETAILS

- **Date of Birth:** 26th September, 1998
- **Gender:** Female
- **Nationality:** Indian
- **Marital Status:** Unmarried
- **Hobbies/Interests:** Music, Cooking, Outdoor sports.