

21<sup>st</sup> January, 2020

TC Global

3rd Floor Chiranjiv Towers 43, Nehru Place

New Delhi, Delhi 110019

To Whom It May Concern,

In my search for new creative end, I was thrilled to find the Strategic Marketing Manager opening with TC Global, Nehru Place. As an ambitious professional with social media and entrepreneurial Identifying improved approaches and enhanced solutions to business challenges are activities that drive and inspire me. Exploration, pursuit, and motivation are my framework for success. I believe that fresh perspectives and trying new techniques help businesses evolve and grow. Like TC Global, my goal is to be on the cutting-edge of industry advancements.

I believe that my multi-national upbringing as well as my personal experience of being both a social media representative and student who has been a client of the business would bring a unique perspective to the marketing strategies of the business.

The contributions to my former Managing Director role, revolve around my essential innovation and creative talents. I have developed strong communication abilities and fostered a reputation as a key contributor through interpersonal and critical thinking skills. As a team player, I am collaborative with peers, searching for ways to integrate valuable insights. Through these qualities, I have confidence in my ability to facilitate positive change and collective effort.

Upon your evaluation of my resume, you will note that I have my own business venture. I have elected to work full time with a corporate such as yourself whilst my family will be running the continued operations of my business as I step down to gain experience in the field of marketing. I embarked on a personal mission to enhance my professional experience and knowledge base. I would be open to elaborate more if you have further questions!

For a greater illustration of my background and qualifications, please review my enclosed resume. I am eager to speak with you about this opportunity and thoroughly appreciate your consideration.

Sincerely,

Jigyasa Malhotra

