

ANANT GUPTA

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A dynamic MBA from TAPMI SCHOOL OF BUSINESS – Jaipur with expertise in the area of Finance & Marketing. Self-motivated individual with a raring to go approach and a “never say die” attitude.



Work Experience

- Working as Manager in Millbont Pharmaceuticals Sep 2017 – Present
Handling all day to day operations
- Working as Operations Manager in Health Care at Home India Pvt. Ltd. Aug 2016 - Sep 2017
Handling all India operations of the company and setting up all the warehouses across India as per GDP (Good Distribution Practice).

EDUCATIONAL QUALIFICATIONS

- Master of Business Administration (2014 - 2016)
Finance & Marketing, TAPMI School of Business, Manipal University Jaipur
- Bachelor of Commerce (2011 - 2014)
S.S. Jain Subodh College, Jaipur

Core Competencies

- Expert knowledge in the area of Finance & Marketing
- Good Analytical skills & mindset.
- Knowledge of Project Management
- Eager to work and take up new challenges on the work front and learn new things.

PROJECTS

- ‘Competitors Analysis Of Samsung Mobiles India.’
Title: Samsung and Its Shrinking Market Share
This research highlights on the key reasons behind the depletion of market share of Samsung Mobile and its future in Indian market.
It also suggests corrective measures for Samsung to regain its position.
- ‘Brand Preference of mobile phone by college students’
The objective of this research was to know that what mobile brands do the students and what affects the buying decision of students prefer.

➤ **MUTUAL FUND – A GLOBALLY PROVEN INVESTMENT AVENUE’**

The objective of this research was to know why people invest in mutual funds and types of mutual funds schemes available in market.

‘Market Potential of online insurance for IDBI Federal Life Insurance Co. Ltd.’

It also tried to understand the consumer behavior pattern towards the insurance sector via online media.

➤ **‘Management of working capital of Exxon Mobil’**

The objective of this initiative was to do a comparison of the working capital of 2 years and understand & suggest how to efficiently manage it.

INTERNSHIPS

➤ **Johnson & Johnson Pvt. Ltd.**

Summer Intern (8th June – 7th August)

sDeveloped the launch and execution plan of mobile application ‘D-Buddy’

Career Highlights

- **Participated as a Liaison Officer in ‘HR Conclave- 2015’**
- **Successfully ran one-day business in ‘Product Mela’ held at TAPMI School of Business, Jaipur**
- **Actively took up responsibility for the Cultural Event at College level**
- **Active in Sports activities such as Basketball, Football, Table Tennis etc.**
- **Lead Sports events at college and school levels.**
- **Active Donor in the Blood Donation Camps for NGO’s and Blood Banks**
- **Participated in training program on- ‘How to Establish International Business’**
- **Attended a workshop on ‘Supply Chain Management with reference to Dabbawala’ held at TAPMI School of Business**
- **Active participation in family business of Stockistship and CFA at Udaipur and Jaipur respectively.**

Personal Details

Date of Birth : 29th September 1993.

Marital Status : Unmarried.

Hobbies : Cricket, Movies, Travelling, Computers.

References : Upon request.