# LAKSHMI SAIRAM PALETI

E-Mail: spawsai@gmail.com || Mobile No.: +91-9866534051

# Academic Content Writer – Lead Content Developer

# Subject Specialisation: Physics

**SUMMARY**

* Quality-focused with 7 years’ academic writing experience in Physics along with teaching and teacher training.
* Experienced in creating storyboards, user interface and ID theories in WBT (Web Based Training)/ CBT (Computer Based Training).
* Demonstrate remarkable ability to grasp technical concepts quickly and verify completeness, accuracy, and quality of documents. Recognized for producing consistently clear and coherent documents within stringent deadlines.
* Powered with well-honed conceptualization, communication, and listening skills, along with a keen eye for detail.
* Adept at refining complex information into clear, easy to follow multi-chapter books and support documents.
* Equipped with strong multitasking, interpersonal, and teamwork aptitude; able to prioritize and complete tasks in a fiercely competitive, challenging, and fast-paced environment.

**COMPETENCY**

* Writing and Design
* Content Writing & Editing
* Web Training
* Teaching
* Teacher Training
* Innovative Strategies and Techniques
* Team Building
* Project Document Conversion and Completion

Clearly and concisely write, edit, and maintain high-quality publications, solution documents, product release and application notes, reference guides and instructions.

**WORK EXPOSURE**

**Senior Author at ANSR Source Pvt. Ltd. (Since Jan’18)**

* Penned down content and supplement materials for chapters of a textbook for Caribbean K-12 projects.
* Actively involved in:
  + Designing PowerPoint based storyboards for Capria Venture Base camp.
  + Creating image descriptions and alt text for all the interactive activities present in various courses offered by Tulane University.
  + Reviewing and cataloguing the resources of various courses of Capella University.
* Actively worked on:
  + Content migration using creative learning management systems for prestigious universities of US such as Wake Forest and Tulane.
  + Fortuna PIX project to develop physics related chapter for grade 8 books catering British Virgin Islands.
  + Content migration for Bridgepoint using the learning management system.
  + Providing valuable suggestions to the content and the respective components for all chapters of Physics related to Fpix Discipline Audit.
  + XML project related to Google learning.
* Browsed various books and internet sites and research on assigned topics.
* Won **Spot Award** thrice in a span of 1 year.
* Appreciated by the Google Project Head Dixie, after completion of XML project effectively on time.

**Principal and Physics Teacher for 6th to 8th at Sri Sathya Sai Vidya Vihar, AP. (Apr’17 to Dec’17)**

* Ensured effective teaching of the subject with the help of Pearson curriculum (Mypedia).
* Got teacher trainings from time to time from Mypedia.
* Developed and streamlined academics at the school with leadership skills.

**Science Author at Xseed Education Pvt. Ltd. (Oct’16 to Mar’17)**

* Facilitated easy access and collected all the storyboards to update the manager about the number of files ready for production.
* Authoring Textbook content, teacher manuals, exercise books, for science subject from class 6 to class 8.
* Developing and reviewing storyboards for animations and review of AV modules.

**Subject Matter Expert at Next Education India Pvt. Ltd. (Nov’13 to Apr’16)**

* Instrumental in designing and developing:
  + Story boards to create audio visual modules involving 2D and 3d animation for all academic state, national and international boards.
  + Q&A for all the Physics topics from grade 6th to 12th.
  + Video shoot-based Lab activities for grade 6th to 12th to enhance the conceptual learning of the student.
* Applied technical expertise in mapping the topics and audio visual content to the concerned syllabus of any particular board.
* Reviewed and analysed content to resolve issues related to physics animated content, raised by concerned schools.
* Conducted regular training sessions for Sales team (ASM) on digital product along with related benefits to showcase to the customers for almost 6 months.
* Managed a team of 2 SMEs and successfully completed 50 video based activities in a span of 45 days.
* Completed review of 75 Audio Visual Modules in just 45 days by providing support to Graphic Designing Team.
* Gave production support to 2D and 3D animators during the respective storyboard production.

**Content Developer & Subject Matter Expert for Physics at Wiki Kids Pvt. Ltd. (Oct’12 to Nov’13)**

* Ensured flawless content for online e-learning websitewonderwhizkids.com.
* Presented themes, objectives, Q&A, summary, Physics concept maps based on syllabusfor K-12 US students segment - 8th to 12th class.
* Designed several life scenarios based on Physics concepts to improvise the learning process.
* Rewarded with 7,000 increment for the quality work done in 1 year at Wonderwhizkids which is presently known as SimplyScience.

**Physics Coach at Zee Learn Pvt. Ltd. (Apr’12 to Sept’12)**

* Ensured efficient training to teachers and heads of the schools.
* Ensured that the kids follow the lab sessions and give their 100% while learning the concept.
* Suggested enhancements to the content mapping to the content team.

**ACADEMIC**

**M.Sc. (Physics) with Photonics** → Sri SathyaSai University, A.P → 2009-2011 → 4.53/5 CGPA

**B.Sc. (Hons.) in Physics** from Sri SathyaSai University, Bangalore → 2006-2009 → 3.85/5 CGPA

**10+2** → Sri Chaithanya Jr. College, Nellore → 2004-2006 → Scored 90.3%

**10th** → Little Angels E.M High School Mulapet, Nellore → 2003-2004 → Scored 83.1%

**IT FORTE’**

Programming platforms XML, HTML

Software Camtasia, MS Office Suite, Google Docs, Spreadsheets.

Web Based Platforms Canvas

**PERSONAL DETAILS**

Date of Birth 5thMay 1989

Languages Known English, Hindi, Telugu and Kannada

Marital Status Married