Saloni vohra

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# Objective

# To work in an environment which encourages me to succeed and grow professionally, where I can utilize my skills for the betterment of self and of the organization.

# Experience

* **Techie Mechie**
* Web Content writer- Aug-2017 to Aug-2018

**Description**

* Responsible for writing Website Content for websites from different niche
* Work with senior team members to develop site content
* All kind of articles, blogs, press release etc.
* **Ebriks Infotech**
* Content writer- October-2018 to April-2019

**Description**

* Responsible for writing SEO optimized content
* Working knowledge of principles of SEO including keyword addition, keyword density etc.
* Work creatively with SEO team to develop engaging and quality content within the given time frame.
* Articles, blogs, short articles, website content etc.
* **KPL Tech Solution**

1. Content writer- June -2019 till present

**Description**

1. Work with development team and SEO team members to develop website, SEO and web app content
2. Manage all kinds of website, SEO, SMM, web app content
3. Write articles, blogs, PRs, Facebook ads, social media content, reviews, summaries etc.

* Also worked as freelance writer

Reference work – <http://www.valerian.agency/>

# Education

* High school- RSKV, Surajmal Vihar, Delhi in 2011 with 8.2 CGPA
* 12th - RSKV, Surajmal Vihar, Delhi in 2013 with 70%
* B.A. English(honrs.), Delhi University, SOL -2016
* M. A. English(honrs.), Jamia Millia Islamia-2018
* 2 years diploma in Early Childhood Care and Education in 2016

# Skills

* Excellent writing and editing skills with an ability to pay attention to details
* Accurate and adaptable writing style with an impeccable use of grammar
* Detail and task orientated; ability to prioritize task
* Ability to learn terminology related to different niche
* Organizational and time management skills
* Ability to do team work and provide creative direction to the rest
* Write all content keeping the appropriate targeted audience in mind

**Additional skills-** Writing, Editing, Proof Reading, Content optimization, Plagiarism Free and Unique Content Creation, Well Researched Content Creation etc.

# Summary

With over 2.5 years experience, I can create quality and engaging content for all kind of businesses running online and offline.