Dear Sir/Madam,

I am currently pursuing MSc Marketing from University of Stirling, Scotland, United Kingdom. I have previously completed 5 year Integrated BBA(Hons); MBA program from OP Jindal Global University, India. Apart from my academics, I have been participating in various short term courses including summer and winter schools conducted by leading international public universities in abroad and other short term online courses. Further, I have actively participated in all the cultural and educational programs, functions conducted in university campus and volunteered myself in organizing them.

A MSc in Marketing will give me the knowledge of management techniques that I need to know for becoming successful manager. And also it will teach me how to tailor these strategies for different markets. Studying abroad will give me chance to learn in multicultural environment. A MSc in marketing will give me the skill and knowledge of industry that will set the foundation for managerial skills. My plan is to eventually become the manager of a firm, utilizing my knowledge of international markets to expand the firm worldwide while maintaining successful operation. As UK education system have a remarkable reputation on international level and its degree is widely recognized by global firms, government institution and other universities.

I have completed my summer school course in Psychology from Coventry University, United Kingdom from 19 July 2015 to 31 July 2015. In this course, I had attended classes of Psychology and gain valuable knowledge about human thinking and their perception. I had also completed my winter school course in Economics and Spanish language with excellent grade from University of Granada, Spain, Europe from 01 Jan 2017 to 13 Jan 2017. Further I had completed Strategy & Leadership course from IIT Delhi, India from 04 March 2017 to 06 March 2017. Above short visits to summer and winter school gave me chance to interact with people of different nationality, culture, and gave me confidence that I can travel to international destinations alone, and interact with people of different nationalities and adopt myself in different environment and culture. I had also completed online short courses in Social Enterprise from University of Middlesex, London.

Regards

**Ambuj Naik**

**MSc Marketing (University of Stirling, Scotland, United Kingdom)**

***BBA(Hons); MBA (O.P Jindal Global University)***

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