# AI-Based Idea Filtering Solution for Deep Funding (MVP)

Deep Labs AI-Based Idea Filtering Pod

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## 1. Project Objective

The goal is to develop a Minimum Viable Product (MVP) for a LLM-powered idea filtering system within 50 hours, including project management. The system will:

- Store ideas in Google Firestore upon submission.
- Process ideas via an API using OpenAI's GPT-4 for scoring (impact, feasibility, alignment), feed- back generation, and categorization.
- Detects duplicates using OpenAI embeddings and FAISS, flagging ideas with cosine similarity > 0.9.
- Host the API using Django REST Framework for public access.
- Provide a simple UI for idea submission.
- Visualize trends in Google Data Studio.
- Reduce manual review workload by over 60% while maintaining human oversight.

## 2. Problem Statement

Deep Funding faces challenges in scaling proposal evaluation:

- Resource Drain: 70% of reviewer time spent on initial screening.
- Inconsistent Prioritization: Subjective bias in early-stage filtering.
- Duplication Overlook: 15-20% redundant proposals per funding round.
- Feedback Delays: Weeks-long wait times for applicant feedback.
- Strategic Blind Spots: No systematic way to identify trend gaps or innovation hotspots.

## 3. Project Scope & Methodology

#### a. Scope

i. Input: Unstructured idea submissions (text) + metadata.

#### ii. Output:

- ➤ Priority-ranked idea list with scores (impact, feasibility, alignment).
- > Automated feedback reports.
- > Categorization tags (e.g., Technology, Healthcare).
- > Duplicate detection flags and similar idea references.
- **iii. Integration:** Django REST API with Firestore and Google Data Studio.

## b. Methodology

- i. **Database**: Google Firestore to store idea text, submission date, scores, feedback, category, dupli- cate flag, similar ideas, and embeddings.
- ii. **AI Processing**: Integrated into the POST API using OpenAI GPT-4 for scoring, feedback, and categorization; OpenAI embeddings and FAISS for duplicate detection.
- iii. Backend: Django REST Framework for API hosting.
- iv. **Frontend**: Simple Django template for idea submission.
- v. **Visualization**: Google Data Studio for real-time trend analysis.

# 4. Key Technical Components

- a. Firestore: Stores idea data and metadata.
- b. **OpenAI API**: GPT-4 for evaluation and embeddings for similarity search.
- c. FAISS: Efficient similarity search for duplicate detection.
- d. **Django REST Framework**: Hosts API endpoints for submission and retrieval.
- e. **Google Data Studio**: Visualizes idea metrics (e.g., category distribution, duplicate count).

#### 5. Team Member Contributions

- a. Developer Responsibilities
  - i. Set up Firestore schema and Django project.

- ii. Integrate OpenAI APIs for scoring, feedback, categorization, and embeddings.
- iii. Implement FAISS for duplicate detection.
- iv. Develop API endpoints (POST /submit-idea, GET /ideas).
- v. Create a simple Django template for idea submission.
- vi. Connect Firestore to Google Data Studio for visualization.

## b. Key Deliverables

- i. Firestore database with idea metadata.
- ii. Django REST API with integrated AI processing.
- iii. Basic submission UI.
- iv. Google Data Studio dashboard.

## c. Quality Assurance Responsibilities

- i. Validate GPT outputs for fairness and consistency.
- ii. Test API endpoints and AI processing logic.
- iii. Verify dashboard accuracy.

## d. Key Deliverables

- i. Test reports for API and AI functionality.
- ii. Validation of duplicate detection (90% recall target).
- iii. Dashboard accuracy checks.

## 6. Milestones

Phase	Activities
Database Setup	Configure Firestore schema.
AI Integration	Develop API with OpenAI and FAISS processing.

Backend Development	Build Django REST API.
UI Development	Create a submission interface.
Data Visualization	Set up Google Data Studio dashboard.
Testing	Validate API, AI, and visualization.
Project Management	Plan and monitor progress.