



Market Analysis Report

Custom Intelligence Dashboard

REPORT DATE

Saturday, September 13,
2025 at 02:07 PM

TOTAL POSTS

10,586

SUBREDDITS

15

KEYWORDS FOUND

50

Subreddit Performance Analysis

Subreddit	Posts	Avg Score	BookTok %	Top Keywords
r/RomanceBooks	837	72.5	54.7%	fmc, mmc, love, romance, maybe
r/Fantasy	900	60.4	45.9%	fantasy, world, characters, love, character
r/YAlit	213	22.6	43.2%	love, characters, romance, fantasy, recommendations
r/booksuggestions	1000	9.0	19.7%	love, recommendations, fiction, fantasy, suggestions
r/suggestmeabook	997	31.7	17.8%	love, fiction, suggestions, suggest, recommendations
r/books	282	459.3	11.7%	love, characters, thread, world, novel
r/whatsthatbook	999	7.9	16.4%	remember, girl, boy, school, years
r/romancenovels	999	11.0	2.9%	said, eyes, voice, never, face
r/RomanceClub	1000	146.5	2.9%	love, update, see, lane, new
r/RomanceClubDiscussion	999	82.6	4.7%	love, update, new, abh, got
r/fantasyromance	786	92.9	57.3%	love, fmc, romance, mmc, fantasy
r/RomanceRants	21	4.0	61.9%	cozy, omegaverse, alpha, pack, let
r/BookRecommendations	269	1.3	26.0%	love, recommendations, romance, fantasy, recs
r/fourthwing	562	88.8	21.0%	violet, xaden, venom, dragons, wing
r/DaddysDarkFiction	722	294.1	0.1%	daddy, girl, daughter, little, cock



BookTok Keywords (11 found / 54 total)

TBR (To Be Read) Book Hangover Trope
Grumpy x Sunshine Enemies to Lovers
Friends to Lovers Slow Burn Spice Smut
HEA (Happily Ever After) Cliffhanger
Angst Plot Twist Dark Romance
Reverse Harem Found Family Instalove
Morally Gray Alpha Male Book Boyfriend
FMC (Female Main Character)
MMC (Male Main Character) Spicy Scale
Taboo Romance Dual POV
Forced Proximity
Second Chance Romance Love Triangle

Forbidden Romance Retelling
Fantasy Romance Romantasy
Shadow Daddy Villain Romance
Touch Her and You Die Banter Pining
Fake Dating One Bed Trope Fated Mates
Tragic Backstory Slow Burn
Steamy Reads Standalone Series
Bookish Cozy Fantasy Spicy BookTok
Emotional Damage SmutTok
Dark Academia Swoon-Worthy Tearjerker
Book Rec.



Domain Keywords (27 found / 220 total)

shadow daddy book boyfriend
morally gray alpha male alpha beta
omega fae vampire werewolf dragon
demon angel witch mage assassin
warrior prince duke lord king heir
bastard rogue enemies to lovers
grumpy sunshine one bed fake dating
forced proximity arranged marriage
marriage of convenience second chance
forbidden love age gap instalove
slow burn love triangle reverse harem
why choose fated mates soulmates
mate bond claiming marking spicy
steamy smut explicit fade to black
closed door open door adult content
mature graphic kinky bdsm dom sub
daddy kink breeding kink size kink
angsty angst swoon swoony fluffy
hurt comfort emotional heartbreaking
tearjerker devastating unputdownable
addictive obsessed consumed booktok
book tok bookstagram bookish
bookworm book hangover
book boyfriend book crush book rec tbr
currently reading dnf five stars auto buy
dark romance contemporary romance
historical romance paranormal romance
urban fantasy romantasy
fantasy romance sci fi romance
alien romance mafia romance
mc romance sports romance

college romance workplace romance
romantasy **romance** **fantasy** magic
fae faerie faeries mate fated alpha
omega beta wolf werewolf
shapeshifter dragon vampire witch
warlock sorcerer sorceress spell
prophecy chosen chosen one kingdom
realm court high lord dark lord
assassin rogue prince princess queen
king heir throne power bond bonded
soulmate shadow shadows darkness
light forbidden forbidden love enemies
enemies to lovers rivals rivals to lovers
slow burn banter angst redemption
betrayal revenge curse destiny
prophecy prophecy fulfilled portal
portal fantasy immortal immortality
mortal mortality otherworldly celestial
divine demon demon king angel
fallen angel beast beauty beastly
hunter huntress forbidden magic
ancient ancient magic relic artifact
guild rebellion rebel uprising blood
blood magic sacrifice sacrifice trope
pact bargain deal deal with the devil
villain villain romance morally gray
antihero dark romance steamy spicy
spice smut steamy romance longing
yearning touch touch her and you die
found family chosen family epic
epic love epic fantasy epic romance



Stop Words (148 total)

a, an, the, and, or, but, if, then, else, when, while, for, with, without, in, on, at, to, from, by, of, into, onto, over, under, above, below, through, about, as, is, are, was, were, be, being, been, do, does, did, have, has, had, can, could, should, would, will, shall, may, might, must, this, that, these, those, there, here, it, its, their, theirs, them, they, we, us, our, ours, you, your, yours, he, him, his, she, her, hers, I, me, my, mine, not, no, yes, so, too, very, just, only, up, down, out, again, some, any, every, all, both, few, more, most, many, much, such, who, whom, whose, which, what, where, why, how, book, books, read, reading, one, ever, people, like, even, know, time, really, want, way, get, think, first, need, well, looking, something, story, good, life, also, series, please, find, feel, going, back, lot, actually, right, still, writing



Top 100 Trending Terms

Most discussed keywords and phrases in the analyzed content (filtered and processed):

#1	love	4075	#2	said	2148	#3	never	2127	#4	fantasy	2021
#5	remember	1969	#6	years	1937	#7	romance	1817	#8	got	1804
#9	world	1779	#10	see	1753	#11	girl	1749	#12	characters	1734
#13	eyes	1687	#14	make	1639	#15	help	1607	#16	anyone	1595
#17	two	1572	#18	little	1562	#19	made	1551	#20	let	1521
#21	new	1520	#22	maybe	1513	#23	character	1502	#24	around	1501
#25	voice	1501	#26	fmc	1405	#27	someone	1392	#28	always	1391
#29	things	1378	#30	end	1339	#31	anything	1333	#32	family	1319
#33	thought	1310	#34	long	1305	#35	away	1302	#36	take	1287
#37	mmc	1274	#38	last	1265	#39	face	1239	#40	man	1228
#41	another	1221	#42	felt	1205	#43	loved	1175	#44	trying	1168
#45	everyone	1134	#46	sure	1092	#47	already	1090	#48	say	1084
#49	kind	1082	#50	day	1072						

🔥📖 Top Books & Authors

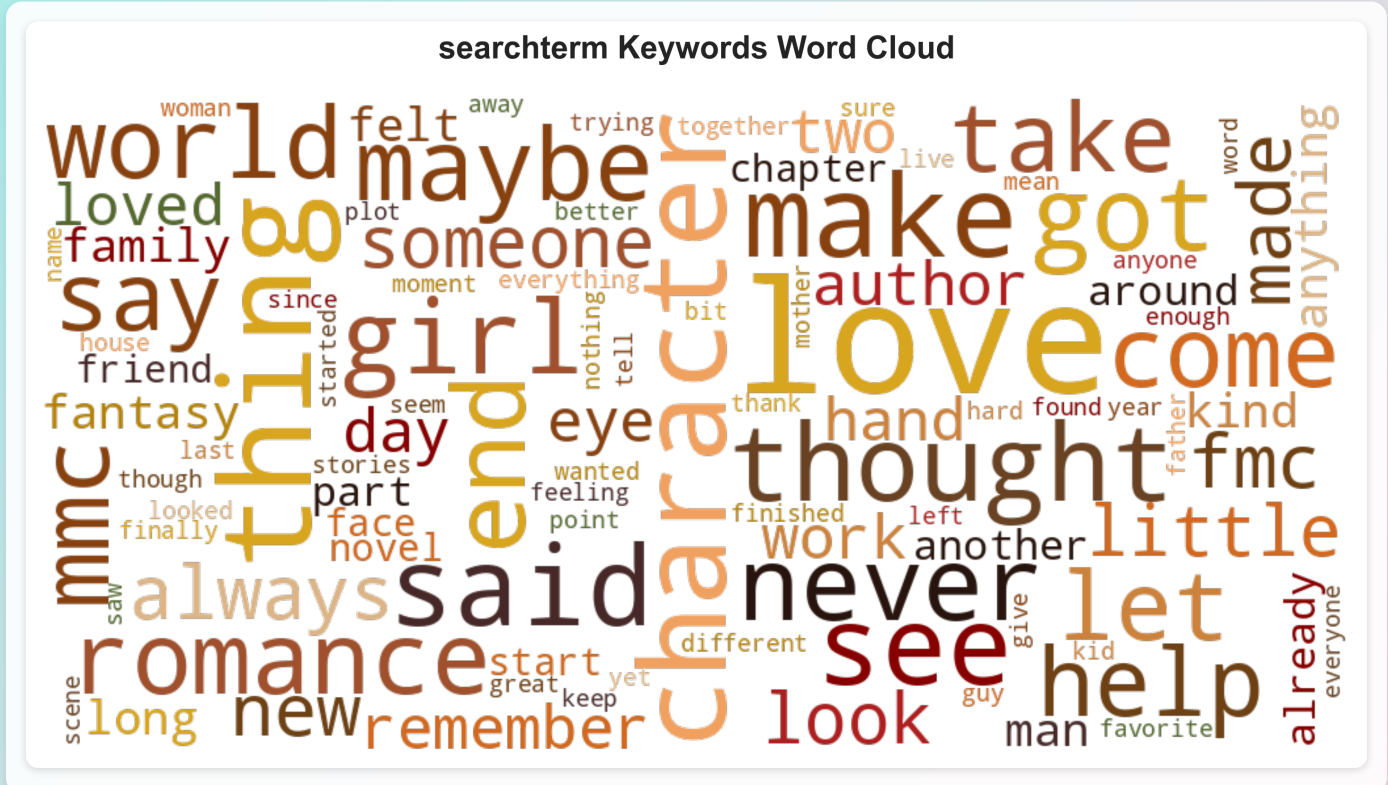
Most mentioned books and authors extracted from community discussions:

📖 Top 10 Books

Bride <i>Ali Hazelwood</i>	25
A Lady of Rooksgrove Manor <i>Kathryn Moon</i>	16
The Love Hypothesis <i>Ali Hazelwood</i>	12
Quicksilver <i>Callie Hart</i>	11
Daughter of No Worlds <i>Carissa Broadbent</i>	10
Feathers so Vicious <i>Liv Zander</i>	10
The Knight and the Moth <i>Rachel Gillig</i>	9
Fourth Wing <i>Rebecca Yarros</i>	9
The Serpent and the Wings of Night <i>Carissa Broadbent</i>	9
One Dark Window <i>Rachel Gillig</i>	9

🖋️ Top 10 Authors

Ali Hazelwood	57
Kathryn Moon	31
Carissa Broadbent	26
Rachel Gillig	21
Stephanie Archer	17
Rebecca Yarros	17
Mary Balogh	13
Brandon Sanderson	13
Lauren Palphreyman	13
Melissa Emerald	12



💡 **Brand Opportunities**

AI-generated brand opportunities and market positioning based on trending themes:

🎯 **Strategic Opportunities**

- #1 Emerging trends to capitalize on: romance, alpha, shadow
- #2 Underrepresented tropes with potential: only one bed, enemies to lover
- #3 Opportunity to increase BookTok-style content engagement
- #4 Opportunity for more positive, uplifting content

🌐 **Community Sentiment & Emotional Landscape**

Overall mood and engagement levels in the analyzed communities:

5556

Positive Posts

784

Negative Posts

13%

Positivity Score

46%

Subjectivity

Dominant Emotion: positive

Engagement: moderate

Brand Tone: balanced and thoughtful

📊 **Community Performance Insights**

Performance breakdown across subreddit communities:

r/RomanceBooks Posts: 837 Score: 73 BookTok: 55%	r/Fantasy Posts: 900 Score: 60 BookTok: 46%	r/YAlit Posts: 213 Score: 23 BookTok: 43%
r/booksuggestions Posts: 1000 Score: 9 BookTok: 20%	r/suggestmeabook Posts: 997 Score: 32 BookTok: 18%	r/books Posts: 282 Score: 459 BookTok: 12%
r/whatsthatbook Posts: 999 Score: 8 BookTok: 16%	r/romancenovels Posts: 999 Score: 11 BookTok: 3%	r/RomanceClub Posts: 1000 Score: 146 BookTok: 3%
r/RomanceClubDiscussion Posts: 999 Score: 83 BookTok: 5%	r/fantasyromance Posts: 786 Score: 93 BookTok: 57%	r/RomanceRants Posts: 21 Score: 4 BookTok: 62%
r/BookRecommendations Posts: 269 Score: 1 BookTok: 26%	r/fourthwing Posts: 562 Score: 89 BookTok: 21%	r/DaddysDarkFiction Posts: 722 Score: 294 BookTok: 0%