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CORE SKILLS

- Product Management (Market, strategies, segmentation, Product Lifecycle, Product Development)
- Metrics & Analytics
- Lead Generation
- Email Marketing
- Go-to-Market Launch Plans
- Strategic Business development
- Digital Marketing strategy including social networks targeting
- Software development process
- Team Leadership
- Requirements Gathering & Analysis
- Master Sales & Marketing strategies

PROFESSIONAL EXPERIENCE

- February 2019, Product Manager Itland Studio
- August 2018, Marketing & IT Sales consultant UnitSpace
- August 2017, July 2018 IT Sales manager (Riff Point)
- February 2016, to July, 2017 Sales & Marketing manager FreeLancer (IT- service)
- September 7, 2014 to January 25, 2016 Marketing & sales manager at STANDARTPLAST.
- 2008-2009 Shafrique – Sales Manager (IT- service).
- 2006-2007 “Entreprise General Des Fournitures” (EGEF-Cameroon) - Marketing Manager

CERTIFICATIONS

- Google Certified in Digital Marketing (Google Certification).
- Google certified Digital Analytics for Professional. (Google Certification).
- Digital Marketing. (Udemy Certification).
- 6 August 2017 “Writing for the Web”.

EDUCATION

- August 2018, Digital Product Management (Udemy U.S.A)
- July 2018, Front-end course Source IT
- 2014-2016 Master in Biomedical Engineering. Kharkov National University of Radio-Electronics .
- 2010-2014 Bachelor's degree in biomedical engineering. Kharkov National University of Radio-Electronics.
- 2009-2010 Diploma in Russian language. National Automobile Institute of Kharkov (Ukraine-preparatory year) .

IT SKILLS

- MS-Office, PowerPoint, Excel
- Html/CSS (Middle), JS(junior), Bootstrap
- Google Analytics, Google Adwords, Search Metrics, Facebook Product Management
- Redmine , Jira (basic), Trello. Kanban
- Mailchimp, Aweber (email marketing)
- Apple App Analytics and Firebase Analytics
- LeadForensics, LinkedIn Sales Navigator, leadformly (Lead generation)

LANGUAGES

- **English** writes and speaks • **French** writes and speaks • **Russian** writes and speaks.