

J A C
I N A
B O X

WHO IS JAC?

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Jac is a graphic and web designer with a keen interest in social media and marketing.

She spends most of her time branding new businesses, refining existing identities, doing the odd drawing and helping people manage their online identities.

This is a small selection of her work.

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www.jacinabox.com.au

www.blog.jacinabox.com.au

www.facebook.com/jacinabox

www.twitter.com/jacinabox00

WAYSIDE INN

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Late 2011, the Wayside Inn was blessed with some new owners. At the same time, Jac was blessed with the opportunity of rebranding the venue.

Jac simplified their identity with a new logo, website and some photography to show off their delectable food offering. She is also the virtual voice of the Wayside; looking after their social media accounts on a daily basis.

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www.waysideinn.com.au

www.facebook.com/waysideinn2

www.twitter.com/wayside__inn

—WAYSIDE INN—

facebook

twitter

blog

ABOUT

MENU

—WAYSIDE INN—

GALLERY

CONTACT





UNWIND MYOTHERAPY

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Way back in 2010, Jac created an identity for Unwind Myotherapy; she designed the logo, style guidelines, company stationary and website.

Since then, Jac has been helping Unwind keep in touch with their own clients via email marketing.

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www.unwindmyotherapy.com.au

Email campaigns: www.tiny.cc/cohua





Unwind



[Home](#)



[About](#)



[Services](#)



[Stretches](#)



[Contact](#)

Just what is Myotherapy?

Myotherapy is the assessment, treatment and prevention of muscular pain and dysfunction.

Step in and unwind .

Don't let it get too late!

Visit our blog and discover some simple and effective stretches that you can try at home.

To the blog!

We have new postcards!

You may have seen them floating about in your favourite cafe, or hanging out at your local library.

If not, download them [here](#).

Join our mailing list

Join our mailing list and we'll send you tips to keep you limber.

We promise to not bombard you with emails everyday!

What's new at Unwind?

This section of the website will link to areas of the website that you want people to visit.

For example, if you add something new to the blog, or a new stretch example....

Find us..

Unwind Myotherapy is located at 241 Melbourne Street, Melbourne.



Need a more detailed map?
[Click here](#) for a google map.

[Blog](#) · [Twitter](#) · [Facebook](#)

BOSKY TERRARIUMS

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Bosky is a very lovely little business that creates terrariums.

In 2011, Jac designed them a logo and developed their identity, did a little photography, assisted in customising their online store and created a social media and online marketing plan for them.

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www.bosky.net.au

www.facebook.com/bosky3

bösky



MADAME LEASH

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2012 came with a little bit of a challenge for Jac; to brand a dog-walking business called Madame Leash. Tricky.

It was important that people wouldn't mistake Madame Leash for a business deserving of a 1900 number; but as a fun small business that doesn't mind a bit of play on words.

Here's what we came up with.

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website coming soon



BYE

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Thanks for making it all the way to the end!

Don't forget, this is only a small selection of Jac's work. If you're eager to see more, drop her a line or catch her on facebook or twitter.

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jac@jacinabox.com.au

www.jacinabox.com.au

www.facebook.com/jacinabox

www.twitter.com/jacinabox00