HOW TO USE OUR LOGO

December 2013

SoundCloud Logo

#ff8800
(0 / 57 / 100 / 0)

#ff3300
(0 / 87 / 100 / 0)

#ff3300
(0 / 87 / 100 / 0)
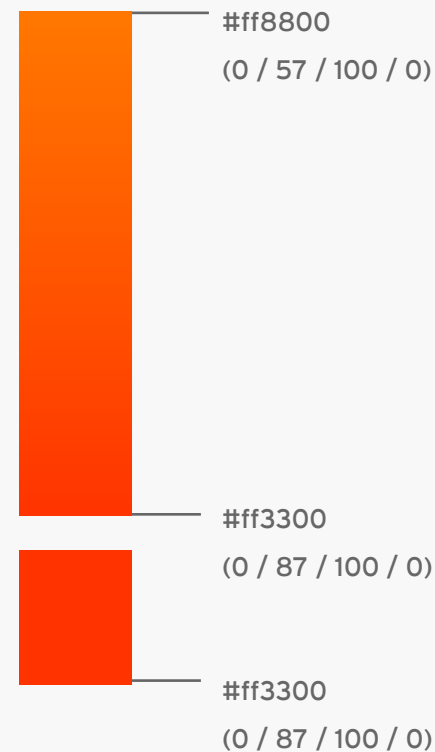
SoundCloud Logo

For width smaller then ~80px use the side-by-side version instead of the stacked version.
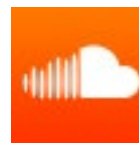
SoundCloud is orange!
We prefer the gradient version or the white version on an orange gradient background

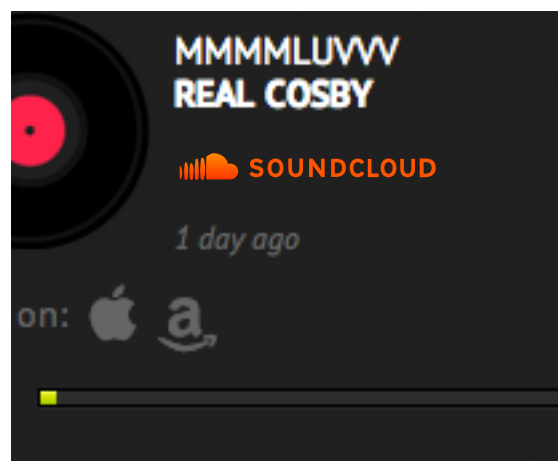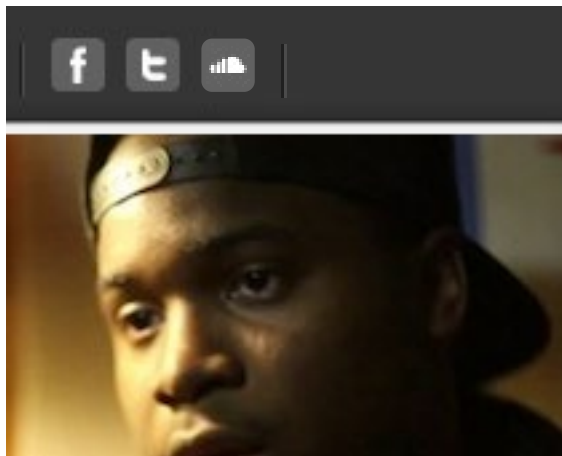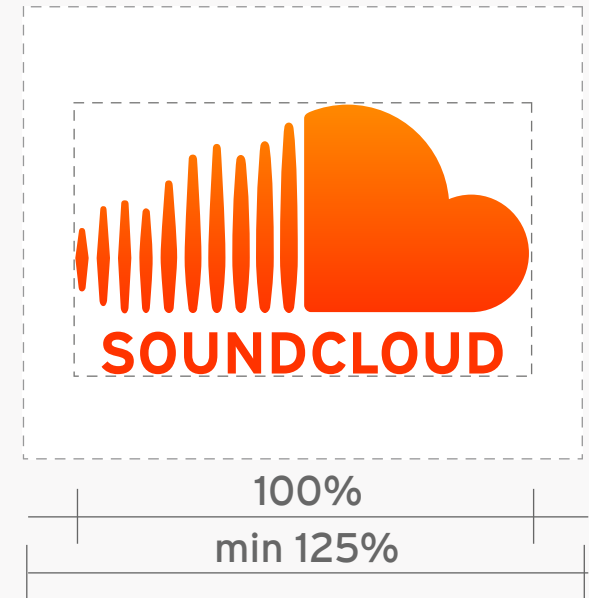In digital applications, don't scale the logo; use only what you find here:
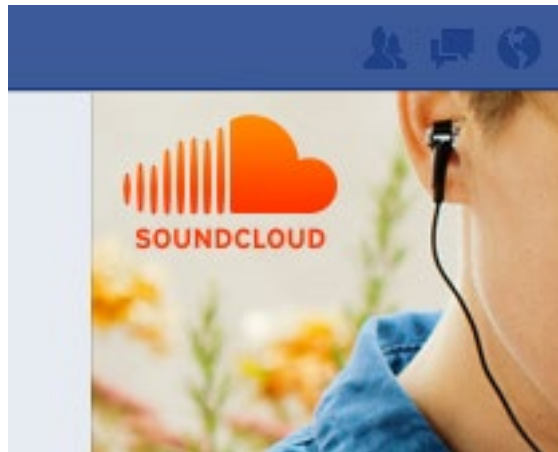
https://soundcloud.com/press

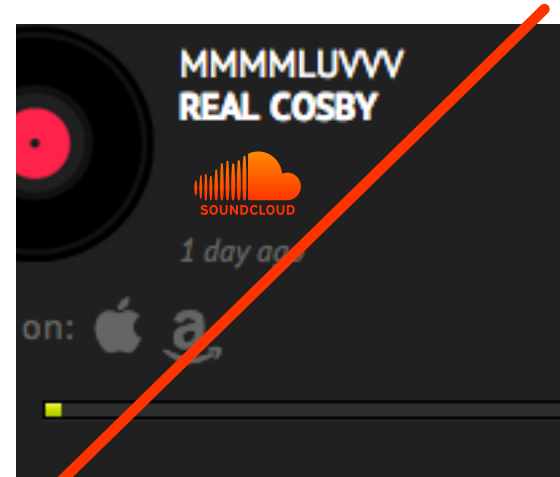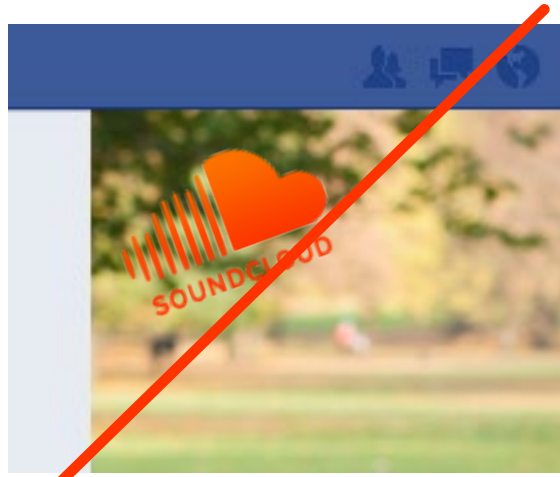If you really can't live without a special size, please ask Sarah:

assets@soundcloud.com

100%

min 125%

A cloud needs air!
At least 12.5% space in each direction
around the logo.

Apply on monochrome and quiet
areas. If you prepare a background,
use only circles or rectangles.

SoundCloud Logo bad use

Don't modify our wordmark or add any other term

Use the gradient in the correct way

Don't use on fuzzy background

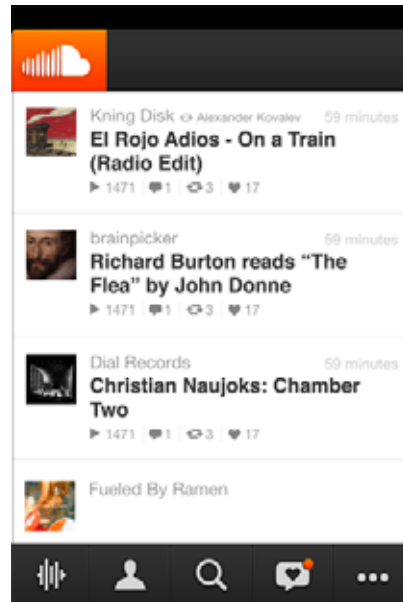Don't turn, distort or recolor the logo

If you want to fail - scale

Please don't build your own SoundCloud logo

Gradient

#ff7700

(0 / 65 / 100 / 0)

#ff3300

(0 / 87 / 100 / 0)