913.544.7960
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INVENTIVE

INTRO

TAYLOR S. CARTER
FRONT-END WEB DEVELOPMENT; DESIGN; UI/UX

DESIGN AND DEVELOPMENT; AS A CREATIVE AND INVENTIVE, IF IT CAN BE DONE, I'LL DO IT. IT IS MY MISSION TO HELP COMPANIES STAY RELEVANT AND UP-TO-DATE USING TODAY'S DESIGN TECHNOLOGIES AND VARIOUS DEVELOPMENT LANGUAGES. VIA A SELECT SET OF SKILLS IN FRONT-END WEB DEVELOPMENT, DESIGN, UI/UX, AND MORE, I PROVIDE THE ASSETS AND SOLUTIONS THEY NEED TO KEEP EXCELLING.

EXPERIENCE

AMERICAN MULTI-CINEMA (AMC) THEATRES
09.2016-PRESENT; FRONT-END DEVELOPER (CONTRACT)

DEVELOPMENT, IMPLEMENTATION, AND DEPLOYMENT OF ALL CONTENT AND PROMOTIONS FOR A REDESIGN OF AMCTHEATRES.COM VIA THE CMS USING, HTML, JAVASCRIPT AND CSS.

&PIXELS
07.2016-PRESENT; DESIGNER + DEVELOPER (CONTRACT)

PROVIDING CUSTOM WEB DESIGN AND DEVELOPMENT SERVICES TO &PIXELS AND ITS CLIENTS THROUGHOUT THE GREATER KANSAS CITY AREA.

CATALYST: THE UNMARKETING AGENCY
04.2015-07.2016; DESIGNER + DEVELOPER

THE UNMARKETING AGENCY; DAILY ACTIVITIES INCLUDED GRAPHIC DESIGN, WEB DEVELOPMENT, WEB HOSTING AND EMAIL MAINTENANCE, AND MORE.

KROMA MARKETING
09.2012-04.2015; LEAD DESIGNER + DEVELOPER

AREAS OF LEADERSHIP INCLUDED BRANDING/REBRANDING, WEB DEVELOPMENT, SOCIAL CAMPAIGNS, SEO COPYWRITING/IMPLEMENTATION, AND MORE.

DEGREE

JOHNSON COUNTY COMMUNITY COLLEGE
05.2013; GRAPHIC DESIGN, AAS

DURING THE REBRANDING OF JOHNSON COUNTY COMMUNITY COLLEGE, I REDESIGNED THE LOGO FOR THE STUDENT ENVIRONMENTAL ALLIANCE, WINNING A PREPAID DEBIT CARD.

DEAN'S LIST THROUGHOUT; PAID INTERNSHIP THROUGH KROMA, INC.

SKILLS

ADOBE CREATIVE CLOUD
(AI; PS; ID; DW; AE; BR)

WEB DEVELOPMENT
(HTML; CSS; JS; CMS; PHP)

ORGANIC SEO
(FRONT-END; BACK-END)

GOOGLE REPORTING
(ANALYTICS; WEBMASTER TOOLS)

COPYWRITING
(WEB; PRINT; SOCIAL; SEO)

FACEBOOK ADVERTISING
(TARGETING; COPY; DESIGN)

IT/HOSTING
(SERVERS; EMAIL; DNS)