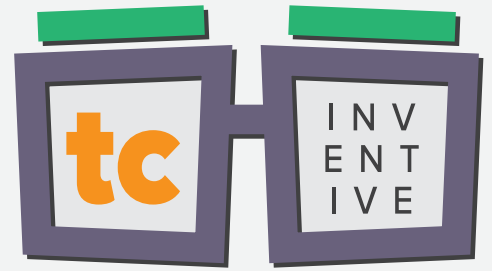


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EXPOSITION

TAYLOR S. CARTER *DESIGNER. DEVELOPER. DOER.*

DESIGN AND DEVELOPMENT; AS A CREATIVE AND INVENTIVE, IF IT CAN BE DONE, I'LL DO IT. IT IS MY MISSION TO HELP COMPANIES STAY RELEVANT AND UP-TO-DATE. VIA A SELECT SET OF SKILLS IN BRANDING, WEB DEVELOPMENT, SEO AND MORE, I PROVIDE THE ASSETS AND SOLUTIONS THEY NEED TO KEEP EXCELLING. CURRENTLY LOOKING FOR A NEW TEAM TO GROW WITH.

EXPERIENCE

CATALYST: THE UNMARKETING AGENCY *04.2015-07.2016; DESIGNER & DEVELOPER*

THE UNMARKETING AGENCY; DAILY ACTIVITIES INCLUDED GRAPHIC DESIGN, WEB DEVELOPMENT, WEB HOSTING AND EMAIL MAINTENANCE, AND MORE.

KROMA MARKETING *09.2012-04.2015; LEAD CREATIVE*

AREAS OF LEADERSHIP INCLUDED BRANDING/REBRANDING, WEB DEVELOPMENT, SOCIAL CAMPAIGNS, SEO COPYWRITING/IMPLEMENTATION AND MORE.

EDUCATION

JOHNSON COUNTY COMMUNITY COLLEGE *05.2013; GRAPHIC DESIGN, AAS*

DURING THE REBRANDING OF JOHNSON COUNTY COMMUNITY COLLEGE, I REDESIGNED THE LOGO FOR THE STUDENT ENVIRONMENTAL ALLIANCE.

DEAN'S LIST THROUGHOUT; INTERNSHIP THROUGH KROMA, INC.

EXPERTISE

ADOBE CREATIVE CLOUD (AI; PS; ID; DW; AE; BR)

WEB DEVELOPMENT (HTML; CSS; WORDPRESS)

ORGANIC SEO (BACK-END; FRONT-END)

GOOGLE REPORTING (ANALYTICS; WEBMASTER TOOLS)

COPYWRITING (WEB; PRINT; SOCIAL; SEO)

FACEBOOK ADVERTISING (TARGETING; COPY; DESIGN)

IT/HOSTING (SERVERS; EMAIL; DNS; PHP)