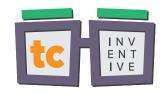
TCINVENT

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TAYLOR S. CARTER

FRONT-END WEB DEVELOPMENT; DESIGN; UI/UX

DESIGN AND DEVELOPMENT; AS A CREATIVE AND INVENTIVE, IF IT CAN BE DONE, I'LL DO IT. IT IS MY MISSION TO HELP COMPANIES STAY RELEVANT AND UP-TO-DATE USING TODAY'S DESIGN TECHNOLOGIES AND VARIOUS DEVELOPMENT LANGUAGES. VIA A SELECT SET OF SKILLS IN FRONT-END WEB DEVELOPMENT, DESIGN, UI/UX, AND MORE, I PROVIDE THE ASSETS AND SOLUTIONS THEY NEED TO KEEP EXCELLING.

AMERICAN MULTI-CINEMA (AMC) THEATRES

09.2016-PRESENT; FRONT-END DEVELOPER (CONTRACT)

DEVELOPMENT, IMPLEMENTATION, AND DEPLOYMENT OF ALL CONTENT AND PROMOTIONS FOR A REDESIGN OF AMCTHEATRES.COM VIA THE CMS USING, HTML, JAVASCRIPT AND CSS.

&PIXELS

07.2016-PRESENT; DESIGNER + DEVELOPER (CONTRACT)

PROVIDING CUSTOM WEB DESIGN AND DEVELOPMENT SERVICES TO &PIXELS AND ITS CLIENTS THROUGHOUT THE GREATER KANSAS CITY AREA.

CATALYST: THE UNMARKETING AGENCY

04.2015-07.2016: DESIGNER + DEVELOPER

THE UNMARKETING AGENCY; DAILY ACTIVITIES INCLUDED GRAPHIC DESIGN, WEB DEVELOPMENT, WEB HOSTING AND EMAIL MAINTENANCE, AND MORE.

KROMA MARKETING

09.2012-04.2015: LEAD DESIGNER + DEVELOPER

AREAS OF LEADERSHIP INCLUDED BRANDING/REBRANDING, WEB DEVELOPMENT, SOCIAL CAMPAIGNS, SEO COPYWRITING/IMPLEMENTATION, AND MORE.

JOHNSON COUNTY COMMUNITY COLLEGE

05.2013: GRAPHIC DESIGN, AAS

DURING THE REBRANDING OF JOHNSON COUNTY COMMUNITY COLLEGE, I REDESIGNED THE LOGO FOR THE STUDENT ENVIRONMENTAL ALLIANCE, WINNING A PREPAID DEBIT CARD.

DEAN'S LIST THROUGHOUT; PAID INTERNSHIP THROUGH KROMA, INC.

ADOBE CREATIVE CLOUD

(AI; PS; ID; DW; AE; BR)

WEB DEVELOPMENT

(HTML; CSS; JS; CMS; PHP)

ORGANIC SEO

(FRONT-END; BACK-END)

GOOGLE REPORTING

(ANALYTICS; WEBMASTER TOOLS)

COPYWRITING

(WEB: PRINT: SOCIAL: SEO)

FACEBOOK ADVERTISING

(TARGETING: COPY: DESIGN)

IT/HOSTING

(SERVERS; EMAIL; DNS)

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